

SOUTHERN ALBERTA ROUND-UP GROUP

28th Annual

Fleckvieh, Red & Black Simmental & Red Angus
BULL & FEMALE PRODUCTION SALE

FEATURING *The
Round-Up
Gals*

Also offering 97 Bulls

31 Fleckvieh Bulls 28 Red Bulls 18 Black Bulls 20 Red Angus Bulls

TUESDAY DECEMBER 14TH, 2021 1:00 P.M.
FOOTHILLS AUCTIONEERS INC. - STAVELY, AB

SOUTHERN ALBERTA ROUND-UP GROUP

28th Annual

**Fleckvieh, Red & Black Simmental & Red Angus
BULL & FEMALE PRODUCTION SALE**

TOTAL SALE GROSS: \$627,250.00

Sale Gross On Live Animals \$612,250.00

94 Lots sold average: \$ 6,673.00

26 Fullblood Bulls averaged:	\$ 6,862.00	01 ¾ Purebred Bull averaged:	\$ 4,500.00
08 Black Purebred Bulls averaged:	\$ 6,988.00	15 Red Angus Bull averaged:	\$ 6,310.00
19 Purebred Bulls averaged:	\$ 5,847.00	21 Bred Fullbloods averaged:	\$ 7,331.00
03 7/8 Black Purebred Bulls averaged:	\$ 4,583.00	Flush Sale:	\$15,000.00

HIGH SELLERS

BULLS

LOT 033	FULLBLOOD	\$19,500.00	AJB LIVESTOCK & FLADELAND LIVESTOCK, ROSSBURN, MB
LOT 106	RED ANGUS	\$15,000.00	GREYSTONE CATTLE CO, STOCKPORT, IA
LOT 107	RED ANGUS	\$12,500.00	TEMPEST RED ANGUS, COALDALE, AB
LOT 098	BLK PUREBRED	\$12,000.00	MCG SIMMENTALS, STAVELY, AB
LOT 075	PUREBRED	\$11,500.00	ZORATTI RANCHES LTD, PINCHER CREEK, AB
LOT 090	BLK PUREBRED	\$11,000.00	GRANUM COLONY FARMING CO LTD, GRANUM, AB
LOT 029	FULLBLOOD	\$10,750.00	HIGH RIVER COLONY FARMING CO, HIGH RIVER, AB
LOT 025	FULLBLOOD	\$10,500.00	GRANUM COLONY FARMING CO LTD, GRANUM, AB
LOT 119	RED ANGUS	\$10,500.00	WRAZ RED ANGUS, WAWOTA, SK
LOT 028	FULLBLOOD	\$10,000.00	STAHLVILLE FARMING CO LTD, ROCKYFORD, AB

BRED HEIFERS

LOT 006	\$42,500.00	BEECHINOR BROS SIMMENTALS/CLEARWATER SIMMENTALS/JOHNSON RANCHING, BENTLEY, AB
LOT 021	\$13,000.00	RAND-MAR MANAGEMENT AND FARMS LTD, CALGARY, AB
LOT 016	\$10,000.00	CANADIAN DONORS, OLDS, AB
LOT 008	\$ 9,500.00	VIRGINIA RANCH, CREMONA, AB
LOT 012	\$ 8,750.00	SATCHWELL FARMS LTD, CREMONA, AB

TRANSCON ON ORDER

LOT 071	\$ 8,500.00	KEVIN BULLEE, SEDGEWICK, AB
LOT 068	\$ 8,250.00	CODY JACKSON, SUNDRE, AB
LOT 007	\$ 6,750.00	J.R. CATTLE CO, FALUN, AB
LOT 002	\$ 5,300.00	NORTHERN LIGHT SIMMENTALS, ROSSBURN, MB
LOT 096	\$ 5,000.00	TMR RANCHING LTD, OKOTOKS, AB
LOT 013	\$ 4,500.00	SANMAR SIMMENTALS, TIVERTON, ON
LOT 094	\$ 4,000.00	TMR RANCHING LTD, OKOTOKS, AB
LOT 060	\$ 4,000.00	RIVER BEND RANCH, CANAL FLATS, BC
LOT 063	\$ 4,000.00	RIVER BEND RANCH, CANAL FLATS, BC
LOT 067	\$ 4,000.00	RICHIE JOYNT, ALEXANDER, MB

10 LOTS TALLING \$54,300.00

TRANSCON ONLINE

18 LOTS TALLING \$88,850.00

VOLUME BUYERS

4 LOTS	\$17,450.00	BRYLOR RANCH INC, PINCHER CREEK, AB
3 LOTS	\$23,500.00	EAST CARDSTON FARMING CO LTD, CARDSTON, AB
3 LOTS	\$21,000.00	HUTTERIAN BRETHREN CHURCH OF SPRINGPOINT, PINCHER CREEK, AB
3 LOTS	\$18,000.00	HUTTERIAN BRETHREN CHURCH OF WATERTON, HILLSPRING, AB
3 LOTS	\$12,200.00	RYAN & PATRICIA RENKE, CYPRESS COUNTY, AB



Sales Management Comments

Simmental, Red Angus, Bulls, Heifers.....all made in Southern Alberta is the formula for this event. It's cattle country that is the finest in the land and this is a sale that offers a variety of product to enhance any farming or ranching program in a positive way.

The Imler Families operating the Purebred herds under MAVV Farms don't let the grass grow under their feet as the saying goes! Spend a morning, afternoon or the day with Mike and you'll understand this as his cell phone doesn't seem to quit making noise with him conducting the daily duties of the organization in his own calm demeanour. Business people with business plans and it continues to grow, validated by the expansion of the purebred cowherd adding the Brylor winter calving herd in it's entirety to the already established Simmental program. I can go on about the large commercial cowherd and the grain farming sector that is well above average! What a set of bulls here - a combination of Black, Red and Fullblood Simmental plus the new Red Angus option!

The reputation of the Okofleck and Miller Ranching herd has established itself as bull making source for the most discriminating of breeding programs. It's not just the product but the people standing behind it all with the sincerest of integrity and devoted customer service. We see several sale heifers throughout the summer months, and these offered by the Okofleck/Miller group were appreciated as much as any on grass as any viewed anywhere.

The Vernon Family certainly come with an athletic resume' of hockey, bronc riding & ranching! This is always a beautiful herd to view and comes with a humble demeanour from the proprietors, but encases a program that "speaks for itself"!

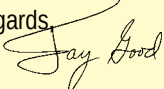
The Outback bullpen can provide it all! From Red Simmi, Black Simmi, SimmAngus and Red Angus, Paul Abrams has a vast knowledge of the cattle business from his years of experience in managing his own herd, other notable breeders herds plus custom A.I.'ing. Genetics are fresh combined with proven in buying Outback bulls with the bonus of a good guy behind the deal!

Now JB. This gentleman adheres to some of the most genetic-minded breeding capacities I have ever seen in my 25 years of Simmental sales management! The very methodical JB Livestock genetics run alongside the Bruketa family's commercial cow-calf operation in a management practice that validates the virtues of what Jason desires in beef cattle but also that of Fleckvieh heritage. From a marketing perspective, Jason understands "it", meaning, he knows to commit to the one sale he's "known" for, and one of the originals! Downside, due to family commitments, which is paramount to the Bruketas, we only have ONE lot this year. But, gosh darn, it's a full blown genetic opportunity!

On the outskirts of Millarville, Alberta, is home to 3 Point Cattle Co., or to be more exact, as the name would suggest, on the banks of the 3 Point Creek, is home to Paul Rishaug. You don't find the opportunity to buy long yearling Simmental bulls often, but 3 Point presents that this year. Bonus, all 3 bulls offered are brothers and POLLED!

Tyler Rothel carries on his grandfather's herd, under the WHR prefix, and has two daughters of "Blueprint", as additions to the "Round Up Gals". Tyler is a good cowboy that can professionally shoe a horse, doctor cattle or about anything else cowboy you could need. His cattle will work!

We have managed the marketing of this sale for over 25 years and are very comfortable discussing the cattle, the people and the cattle business in general! This sale always promises the utmost of food & hospitality as any going and we really encourage you to attend personally. If you really can't make it, don't hesitate to call on us to utilize our sight-unseen, industry-leading, highly-trusted order-buying services. We're happy to help.

Regards,


JB Livestock Company

1

Jason Bruketa

100 - 290260 160 St. West, Foothills, AB T1S 0Z5

Cell: 403 991-7950

email: jdbruketa@gmail.com

MAVV Farms Inc.

3,6, 9,10,13,16,17,19,20, 58-119

Mike Imler

Box 624, Okotoks, AB T1S 1A7

Ph: 403 938-1892 Cell: 403 888-1928

email: mavvfarmsinc@gmail.com

Okotoks Fleckvieh Group

2,4,7,8,15,18, 23-31

Ted Shacklady, Brian Miller

66 Sheep River Cres., Okotoks, AB T1S 1T7

Ted: 403 938-4454 cell: 403 860-3183

Brian: 403 938-7980 cell: 403 540-3953

email: shacklady1@shaw.ca

Outback Cattle Co.

40-57

Paul Abrams & Jasmine Pearson

404 - 5 Ave SE, High River, AB T1V 1H8

cell: 403 899-1626

email: pabrams@shaw.ca www.outbackcattle.com

Terry & Marty Vernon

12,14,21,22, 32-36

Box 126, Millarville, AB T0L 1K0

403 931-2390 Cell: 403 606-7629

email: vernonmtv@aol.com

Three Point Cattle Co.

37-39

Paul Rishaug

Box 105, Millarville, AB T0L 1K0

403 931-3547

email: duckinthemuck@hotmail.com

WHR Simmentals

5,11

Tyler Rothel

Box 640, Turner Valley, AB T0L 2A0

403 933-5951 cell: 403 875-3885

email: whr.simmentals@gmail.com

28th annual Southern Alberta Round-Up Group

Bull & Female Production Sale

Offering 119 Lots

31 Fleckvieh Bulls

28 Red Bulls 18 Black Bulls 20 Red Angus Bulls

21 Fleckvieh Bred Heifers

1 Fleckvieh Flush Lot

Auctioneer:

Brent Carey

Ringmen:

Craig Flewelling Don Oberg Darren Paget

Sale day phones:

Transcon cells:

Jay Good 403 556-5563 Darren Paget 403 323-3985

Glenn Norton 780 542-0634

Sales Headquarters:

Heritage Inn, High River 403 652-3834

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Professionally managed by

www.transconlivestock.com
office.transconlivestock@gmail.com
Phone: 403 638-9377
Box 300, Sundre, AB T0M 1X0

Trucking

Assistance will be provided to arrange delivery of purchases at the buyer's expense.

Bull Wintering Program

All buyers have the option of having their yearling bulls wintered. Yearling bulls purchased for \$3,000 and over will be wintered at no cost. Yearling bulls purchased for less than \$3,000 will be wintered for \$4.00/day. Pick up and delivery by April 1st. Bulls to be wintered require insurance.

If a bull fails the semen test or has a structural problem, the purchase price will be refunded, not a sale credit given.

Transcon Online
View and bid online at
www.transconlivestock.com

Invoices will be sent only to the email address provided. Please advise if not received within 3 days of sale.

Payment Terms:

Due at time of sale. Animal will not be released until payment received in full. Accepted methods for payment are cash, cheque, e-transfer or wire.

MacKenzie Sale Management, Bryan MacKenzie 403-627-8266



BOHRSON
MARKETING SERVICES

www.bohrson.com
Jay Sibbald 403 899 2625
Cody Haney 403 845-8806

The Transcon Team



Jay Good
403 556-5563
25 yr team member



Glenn Norton
780 542-0634
13 yr team member



Darren Paget
403 323-3985
10 yr team member



Sandra
Office: 403 638-9377



Terry
Fax: 403 206-7786

FLUSH OPPORTUNITY

The RoundUp Gals
1

JB CDN ANTEBELLUM 1437

CSA#: P1129624 ASA#: 3938363



JB CDN DURANGO 1894 (Polled)

S: FSS Danzer D: JB CDN Antebellum 1437
Owned by: KSL Simmentals

Antebellum is our signature polled donor cow and a great source of pride at JB Livestock Company. Well known internationally, and with progeny in Canada, the USA, and Australia, Antebellum is highly respected by many astute breeders. She has proven to be an elite producer and her sons on this page highlight some of her production so far. This future flush offering just might be that special opportunity to create value from an exclusive semen package in which you have invested, or to make good use of that rare and valuable semen you've been holding onto for years. Perhaps, there's semen stored in our inventory that might be the right fit. Whatever you choose, here is your chance to stamp your prefix on progeny from one of the most prolific cows in the breed.

\$15,000.00

Terms of Flush:

- To be performed at Davis Rairdan International, Crossfield, AB and to be completed by February 1/2022.
- Guarantee of 6 viable/freezable/exportable embryos. Buyer and seller will split after 8.
- Buyer to pay flush costs.
- Option to pay 50% down and 50% upon completion of successful flush.
- Note: As per prior agreement with Starwest Farms, JB Livestock Company will not duplicate the mating of Double Bar D Spitfire 20X and JB CDN Antebellum 1437.



JB CDN Antebellum 1437 (Polled)

S: JB CDN Wind Walker 1102 D: JB CDN Jovita 7002

JB Livestock Company



CCRS American Admiral (Polled)

S: Solway Adonis D: JB CDN Antebellum 1437
Owned by: Diamond M Ranch/CCRS Fleckvieh



JB CDN Sarcee 2101 (Polled)

S: Double Bar D Spitfire 20X D: JB CDN Antebellum 1437
Owned by: Starwest Farms Ltd.

JKL MISS HARMONY 6H

The RoundUp Gals
2

FULLBLOOD
1323936

JKL 6H

06 January 2020

DOUBLE BAR D BANKER
VIRGINIA BLUECHIP 85E 1193435
VIRGINIA MS LUCINDA 85X

VIRGINIA PREMIERLEAGUE
JKL MISS BELINDA 22B 1118528
JKL MISS YOLANDA 14Y

MFI JEREMIAH 9022
DOUBLE BAR D FEATHER 43W
CHAMPS ROMANO
CEN LUCY 533L
CHAMPS ROMANO
VIRGINIA'S MS WEST PATTY
DOUBLE BAR D MP 190U
BEL ERIKA 43M

Bred AI April 1 to BEL Steward 2nd T354007-KN. Exposed April 20 to June 1 to MJB Fabio 4F 1248979. Pregnant to AI breeding.

100% Fleckvieh. JKL Miss Harmony 6H is a very good, well marked, Virginia Bluechip 85E daughter bred to the easy calving BEL Steward 2nd bull. She will be an excellent brood cow for any herd.

Okotoks Fleckvieh Group



\$5,300.00

BW	actWW	actYW	CE	BWT	WWT	YWT	Milk	MCE	MWW
90	875	1045	7.7	3.8	71.7	99.7	39.2	2.9	75.1

MAVV HISTORY 33H

The RoundUp Gals
3

POLLED FULLBLOOD
PT1363936

MJIS 33H

09 January 2020

STARWEST POL BLUEPRINT
SUNNY VALLEY FREEDOM 22F
SUNNY VALLEY TRINITY 53Z

BLCC MR ADONIS 30X
SOUTHSEVEN MISS ADONIS64B
SOUTH SEVEN MISS 15W

ANCHOR "T" RUSTY 59G
PHSHOMOZYGOUSXCEPTIONAL
ANCHOR D VIPER 103W
SUNNY VALLEY TRINITY 70T
DOUBLE BAR D ADONIS 603N
BLCC MISS HOUSTON 144U
SOUTH SEVEN TOPNOTCH 29T
SOUTH SEVEN MATRON 9M

Bred AI March 28 to BEE Battle Cry 282B 1135464. No exposure.

History is a big framed, dark red, solid goggled heifer with a pretty neat pedigree. Her dam, South Seven Miss Adonis, has been a donor cow here for a while and she has done big things for me. She has produced some high sellers in the past and she has left some excellent cows in my herd. This heifer is a full sister to one of my high selling fullblood bulls from last year purchased by Nickel Farms. Very exciting opportunity with her being bred early for a polled (fingers crossed) Battle Cry calf.

MAVV Farms Inc.



\$4,000.00

BW	actWW	CE	BWT	WWT	YWT	Milk	MCE	MWW
90	690	4.5	6.3	89.7	135.8	39.3	4.1	84.2

MJB MISS HEDDY 14H

The RoundUp Gals
4

FULLBLOOD
1323504

MJB 14H

11 January 2020

DOUBLE BAR D BANKER
VIRGINIA BLUECHIP 85E 1193435
VIRGINIA MS LUCINDA 85X

VIRGINIA PREMIERLEAGUE
MJB MISS ANGELA 13A 799685
MISS MJB LOUISIANA 1L

MFI JEREMIAH 9022
DOUBLE BAR D FEATHER 43W
CHAMPS ROMANO
CEN LUCY 533L
CHAMPS ROMANO
VIRGINIA'S MS WEST PATTY
ANCHOR "T" MISSION 38J
MISS MJB FRANCINE 6F

Bred AI April 1 to Virginia Radison 5Z 773557. Exposed April 20 to June 1 to MJB Fabio 4F 1248979. Pregnant to AI breeding.

100% Fleckvieh. MJB Miss Heddy 14H is a well marked, dark red heifer with large goggles.

Okotoks Fleckvieh Group



\$5,000.00

BW	actWW	CE	BWT	WWT	YWT	Milk	MCE	MWW
96	900	4.4	6.8	74.9	103.0	37.6	1.7	75.1

WHR'S HENDRIX 566H



POLLED FULLBLOOD

P1371175

WHR 566H

08 January 2020



\$3,700.00

ANCHOR "T" RUSTY 59G
STARWEST POL BLUEPRINT P800548
PHS HOMOZYGOUS XCEPTIONAL

ANCHOR D WEISER 24W
RICOCHET CAMI 566C 1182654
RICOCHET YOSEPHA 156Y

KLONDIKE GOLD RUSH 418B
ANCHOR "T" HELGA 10Y
CHAMPS BRAVO
WCC WELLS' PLD TALULAH 7T
BAR 5 SA STRIDE 413P
RICH MC MS UNION 24M
RICOCHET SAMSON 607S
RICOCHET ROSA 548R

Bred AI April 28 to SLS Red Man 78M 579201. No exposure. PT safe to early Feb calf.

100% Fleckvieh. This Blueprint female is the youngest in our offering. We bought her dam, RLB 566C as a bred heifer from Ricochet Stock Farms. She has done very well for us.

WHR Simmentals

BW	actWW	CE	BWT	WWT	YWT	Milk	MCE	MWW
90	807	8.7	3.8	70.3	100.3	39.2	4.1	74.4

MAVV HONEYDEW 49H



POLLED FULLBLOOD

PT1363937

MJIS 49H

13 January 2020



\$42,500.00

BHR DOORN G629E
DAYTON'S POL NEUMANN PT602166-KN
DAYTON'S POLLED MARTHA

DFM EDWIN 51E
DFM JUNI 960J 511756
DFM BARBIE'S IMAGE 437D

OVERAL BIRNER
WISP-WILL PETAL
EMPEROR
KLONDIKE MILLIE 47E
OVERHALL HIVY
DFM CRYSTAL 319C
ABR SIR ARNOLDS IMAGE
MISS DFM BARBIE 151B

I don't even know where to start with this one. Honeydew is the most powerful, polled heifer that I have ever raised. It's almost impossible to find any fault in this female. Her dam, Juni 960J, was one of Harry Satchwell's "most favorite cows to ever walk his place". A full sibling to Honeydew was another high selling fullblood bull in 2020 selling to Seabrook Simmentals. The muscle and rib shape in this heifer are second to none. She is a very attractive female with a clean front end and strong feet. This mating to Battle Cry is something I am very excited about. You'll see for yourself on sale day why I could go on and on about this heifer.

Bred AI March 28 to BEE Battle Cry 282B 1135464. No exposure.

BW	actWW	actYW	CE	BWT	WWT	YWT	Milk	MCE	MWW
100	865	n/a	2.5	6.1	69.1	88.1	38.2	-0.4	72.8

MAVV Farms would like to retain the right to one flush in the future at our expense and the buyer's convenience

MAVV Farms Inc.

MJB MISS HEATHER 15H



FULLBLOOD
1323478

MJB 15H

12 January 2020

BLACK GOLD CRUDE
VIRGINIA BEEZER 21F 1230530
JKL MISS CASSIDY 21C

BEE BATTLE CRY 282B
MJB MISS ETHEL 1E 1228340
MJB MISS CARISSA 8C

STARWEST BRYCK
PATS JANIS 3W
MTV GARRET 5N
MISS JKL ANGELI 12A
CROSSROAD RADIUM 789U
BEE KIARA 282Z
VIRGINIA AGREEMENT 33A
VIRGINIA MS ZEVIDA

Bred AI April 1 to BEL Steward 2nd T354007-KN. Exposed April 20 to June 1 to MJB Fabio 4F 1248979. Pregnant to AI breeding.

Full Fleckvieh. MJB Miss Heather 15H is a dark red, attractive heifer with lots of pigment.

Okotoks Fleckvieh Group



\$6,750.00

BW	actWW	actYW	CE	BWT	WWT	YWT	Milk	MCE	MWW
84	739	1045	7.8	3.2	73.4	102.1	39.5	3.8	76.2

MJB MISS HARLOW 18H



FULLBLOOD
1323495

MJB 18H

14 January 2020

DOUBLE BAR D BANKER
VIRGINIA BLUECHIP 85E 1193435
VIRGINIA MS LUCINDA 85X

VIRGINIA PREMIERLEAGUE
MJB MISS BETHANEY 46B P800453
MJB MISS YESSICA 24Y

MFI JEREMIAH 9022
DOUBLE BAR D FEATHER 43W
CHAMPS ROMANO
CEN LUCY 533L
CHAMPS ROMANO
VIRGINIA'S MS WEST PATTY
DOUBLE BAR D MP 190U
MJB MISS WENDOLYN 4W

Bred AI April 1 to Virginia Radison 5Z 773557. Exposed April 20 to June 1 to MJB Fabio 4F 1248979. Pregnant to AI breeding.

100% Fleckvieh. MJB Miss Harlow 18H is a dark red, pigmented, feminine heifer.

Okotoks Fleckvieh Group



\$9,500.00

BW	actWW	actYW	CE	BWT	WWT	YWT	Milk	MCE	MWW
96	n/a	1025	3.8	6.6	74.1	104.1	36.7	1.1	73.8

MAVV HEIRESS 61H



FULLBLOOD
1355946

MJIS 61H

17 January 2020

DOUBLE BAR D RIVAL 201A
STARWEST EVIDENCE 1223277
BEE RIEDA 309A

APLX AXEL 5Z
MI MISS BETH 17B 1163565
MI MS TANDRA 11T

MRLN ROGAR
DOUBLE BAR D JOCELINE
CROSSROAD RADIUM 789U
BEE VANESSA 105Y
GIDSCO APOLLO 3F
HEMR TASHA 3T
JB DOCTOR DUKE 442D
MISS OKOFLECK 06D

Bred AI March 28 to BEE Battle Cry 282B 1135464. No exposure.

Heiress is a very nice, cherry red heifer with two big goggles. Her dam, Miss Beth, always produces solid calves for me. Her sire, Evidence, was a bull that I really liked but unfortunately lost too early. If you're looking for a heifer that will be a consistent producer, then look no further.

MAVV Farms Inc.



\$3,500.00

BW	actWW	actYW	CE	BWT	WWT	YWT	Milk	MCE	MWW
91	685	n/a	4.3	5.6	61.1	85.2	34.1	5.2	64.7

MAVV HONOR 63H

The RoundUp Gals
10

FULLBLOOD
1355947

MJIS 63H

17 January 2020



\$4,000.00

FGAF FRENCH ATTACK 010C
ANCHOR D RUBICON 525E T1248281
ANCHOR D KAELE 255C

BEE BATTLE CRY 282B
MI MISS EBERLE 40E 1226520
MI MISS CLARABELLE 62C

SIBELLE DIRTY HARRY 25Z
VIRGINIAS JANE WEST
FGAF BARBOSSA 707X
ANCHOR D RUBY RED 198A
CROSSROAD RADIUM 789U
BEE KIARA 282Z
SOUTH SEVEN RESERVE 109X
MS MI UNITY

Bred AI May 11 to Anchor D Outlook 1219254. No exposure.

Honor is a very solid, dark, full Fleckvieh heifer. Her sire, Rubicon, is my main fullblood walking bull and I couldn't be happier with the job he does. Her dam, Miss Eberle, is a very moderate, easy doing Battle Cry daughter that has produced three nice heifers for her young three years in my program. I expect Honor to follow in her mother's footsteps.

MAVV Farms Inc.

BW	actWW	actYW	CE	BWT	WWT	YWT	Milk	MCE	MWW
86	670	n/a	8.5	2.3	67.7	99.6	36.0	3.4	69.9

WHR'S HUNTER 1H

The RoundUp Gals
11

POLLED FULLBLOOD
P1371173

WHR 1H

18 January 2020



\$3,250.00

ANCHOR "T" RUSTY 59G
STARWEST POL BLUEPRINT P800548
PHS HOMOZYGOUS XCEPTIONAL

BEECH BROS UDAMAN 401U
WHR MS CECILIA 1C 1218253
WHR SOFIE 1S

KLONDIKE GOLD RUSH 418B
ANCHOR "T" HELGA 10Y
CHAMPS BRAVO
WCC WELLS' PLD TALULAH 7T
JNR'S POLLED CRACKERJACK
ACTION MISS CAMILLE
SALMON ARM ROOIBOS 12N
WHR KORA 8K

Bred April 28 to SLS Red Man 78M 579201. No exposure. PT safe for early Feb calf.

100% Fleckvieh. This Blueprint female is not one we want to part with but we have always kept the females from her dam and granddam so figured we would offer one this year. She has been a favorite from an early age.

WHR Simmentals

BW	actWW	CE	BWT	WWT	YWT	Milk	MCE	MWW
82	761	10.2	3.5	73.4	104.4	38.9	5.7	75.5



\$8,750.00

BLCC MR ADONIS 30X
SOUTHSEVEN MR ADONIS 96Z 773081
SOUTH SEVEN MISS 70S

SILVER LAKE LAGACY
MTV UNIQUE 16D P1209924
MTV NICKIE

DOUBLE BAR D ADONIS 603N
BLCC MISS HOUSTON 144U
SOUTH SEVEN NAVIGATOR 33N
DFM ELMIRA 543E
PROSTOCK HUGO 7052T
BLCC MISS STRIDE 57W
SALMON ARM ROOIBOS 12N
BEL JENNIFER 02F

Bred AI April 6 to JNR's Titanium 1143132. Safe to AI date. Exposed April 20 to May 30 to MVS Ducati 1254013.

100% Fleckvieh. Bee is a dark cherry red, fully pigmented, big bodied girl with a perfect temperament. Bred early to JNR's Titanium for a very marketable calf.

Terry & Marty Vernon

BW	actWW	actYW	CE	BWT	WWT	YWT	Milk	MCE	MWW
88	730	n/a	5.9	5.0	73.6	105.3	40.0	4.1	76.8

MAVV HOTTIE 69H



\$4,500.00

DOUBLE BAR D RIVAL 201A
STARWEST EVIDENCE 1223277
BEE RIEDA 309A

WNLP USHER 32U
RICOCHET ZILYA 269Z 785654
SALMON ARM CARINA 14M

MRLN ROGAR
DOUBLE BAR D JOCELINE
CROSSROAD RADIUM 789U
BEE VANESSA 105Y
PORTER'S RESERVE 20R
RRV NATALIE
WLSF ABRAHAM
SALMON ARM CALYPSO

Bred AI May 11 to BEE Battle Cry 282B 1135464. No exposure.

This is another one I'm pretty excited about. Hottie is a moderate framed heifer but the amount of rib mass and thickness that she carries will astound you. I bought Hottie's dam "Zilya" in the Ricochet dispersal a few years back and have been very pleased with the results from her. When you see this heifer on sale day you will understand why I think this heifer will be a very powerful cow.

MAVV Farms Inc.

BW	actWW	actYW	CE	BWT	WWT	YWT	Milk	MCE	MWW
90	740	n/a	5.6	5.0	67.6	98.8	35.7	4.6	69.5



\$4,500.00

SIBELLE VICKING 35B
BEE NORSE 46D 1181805
VIRGINIA MS SUZIE

MTV POL KOLBY 5S
MTV NOREEN P710683
MTV BREANNE

VIRGINIA WALKER 97W
PRL PAIGE 16P
ANCHOR "T" IMPACT 2H
EAGLE-RIDGE JAHARI 33P
DFM MARCUS 14M
DFM 401P
BEL WESTERN UNION 2ND
BEL NORA 308C

Bred AI April 6 to Anchor D Outlook 1219254. Safe to AI date. Exposed April 20 to May 30 to MVS Ducati 1254013.

Full Fleckvieh. Barb is a dark cherry red heifer with black pigment on ears, eyes and tail. Very docile and setting up a beautiful udder.

Terry & Marty Vernon

BW	actWW	actYW	CE	BWT	WWT	YWT	Milk	MCE	MWW
100	600	n/a	2.6	5.9	69.6	98.1	40.3	-0.2	75.1

OKOFLECK MISS HELGA 46H



\$4,500.00

ANTONIUS
GIDSCO APPOLLO 3F T391534-KN
MFL BRENDA 65B

GREAT GUNS HOSEA 48F
LITTLE CREEK HALIE 36J T590406
BEL HELGA 9TH

EGMAR
ANKA
MFL MEISTER 36Y
MFL RENA 4R
HASALZ
GREAT GUNS LEAH 23D
SIM-ROC C&B WESTERN
HELGA 103D

Bred AI April 1 to BEE Battle Cry 282B 1135464. Exposed April 20 to June 1 to MJB Fabio 4F 1248979. Pregnant to AI breeding.

100% Fleckvieh. Okofleck Miss Helga 46H is a dark, well marked heifer with an interesting pedigree. This transplant heifer is a combination of Little Creek Halie and Gidsco Appollo 3F. She will calve early to her A.I. breeding.

Okotoks Fleckvieh Group

BW	actWW	actYW	CE	BWT	WWT	YWT	Milk	MCE	MWW
103	n/a	976	-0.9	7.5	76.9	107.4	38.4	2.3	76.9

MAVV HAZEY 99H

The RoundUp Gals
16

FULLBLOOD
1355958

MJIS 99H

27 January 2020



\$10,000.00

FGAF FRENCH ATTACK 010C
ANCHOR D RUBICON 525E T1248281
ANCHOR D KAEI 255C

BEE BATTLE CRY 282B
MI MISS ESTHER 15E 1226449
MI MISS CECE 38C

SIBELLE DIRTY HARRY 25Z
VIRGINIAS JANE WEST
FGAF BARBOSSA 707X
ANCHOR D RUBY RED 198A
CROSSROAD RADIUM 789U
BEE KIARA 282Z
SOUTH SEVEN RESERVE 109X
MI MS TYRA 3T

Bred AI March 28 to Anchor D Outlook 1219254. No exposure.

Hazey is a really well balanced heifer. She is a solid dark red with a moderate frame, two big goggles and pigment on her lips. She is very attractive because of her solid color. Hazey's mother is a Battle Cry daughter who I absolutely adore. I really wish I could have a herd of cows just like her. Another one sired by Rubicon and you can definitely see the paint job that he left on this one.

MAVV Farms Inc.

BW	actWW	actYW	CE	BWT	WWT	YWT	Milk	MCE	MWW
85	650	n/a	7.9	3.5	69.2	103.2	35.8	3.8	70.4

MJIS HAVANNA 101H

The RoundUp Gals
17

POLLED FULLBLOOD
P1370801

MJIS 101H

27 January 2020



\$4,750.00

FGAF SELDOM 835L
FGAF GUERRERO 810Y P748277
NOSSATERRA REAL WISH 69U

ROSEMEAD ON DEMAND 4X
KEET'S FELICITY 8F P1240803
KEET'S DELILA 45D

OVERHALL HIVY
RAJ MS ARNOLD 21F
ANCHOR "T" LEGEND 7H
GIBBY'S RORY 25R
DORA LEE ECLIPSE FF9R
SANMAR POL NINA 90N
KEET'S ZYTAVEON 8Z
KEET'S APHRODITE 19A

Bred AI March 28 to BEE Battle Cry 282B 1135464. No exposure.

Havanna is a nice well balanced heifer with a smooth made, polled head on her. She has a smaller frame but she is very complete in the way she is built. She has two nice goggles with more pigmentation on her face. Her dam is a polled cow I bought from Keet Simmentals a couple years back in Red Deer. I've had very good luck with that cow. The mating to Battle Cry with the high chance of a polled calf with this heifer is something pretty special.

MAVV Farms Inc.

BW	actWW	actYW	CE	BWT	WWT	YWT	Milk	MCE	MWW
90	600	n/a	11.9	2.1	64.1	93.3	39.1	6.9	71.1

JKL MISS HEIDI 47H

The RoundUp Gals
18

FULLBLOOD
1323934

JKL 47H

27 January 2020



\$5,000.00

BLACK GOLD CRUDE
VIRGINIA BEEZER 21F 1230530
JKL MISS CASSIDY 21C

BEE BATTLE CRY 282B
JKL MISS DAMARIS 45D 1173761
JKL MISS BELINDA 22B

STARWEST BRYCK
PATS JANIS 3W
MTV GARRET 5N
MISS JKL ANGENI 12A
CROSSROAD RADIUM 789U
BEE KIARA 282Z
VIRGINIA PREMIERLEAGUE
JKL MISS YOLANDA 14Y

Bred AI April 1 to BEL Steward 2nd T354007-KN. Exposed April 20 to June 1 to MJB Fabio 4F 1248979. Pregnant to AI breeding.

JKL Miss Heidi 47H is an excellent, dark pigmented, Virginia Beezer 21F daughter. The dam's sire is Bee Battle Cry 282B.

Okotoks Fleckvieh Group

BW	actWW	actYW	CE	BWT	WWT	YWT	Milk	MCE	MWW
97	684	926	7.6	3.6	75.9	110.2	39.7	2.9	77.7

MAVV HENNIE 103H

The RoundUp Gals
19

FULLBLOOD
1355961

MJIS 103H

28 January 2020



\$3,700.00

DOUBLE BAR D RIVAL 201A
STARWEST EVIDENCE 1223277
BEE RIEDA 309A

BEE BATTLE CRY 282B
MI MS DASHA 56D 1186456
MI MISS BRIX 48B

MRLN ROGAR
DOUBLE BAR D JOCELINE
CROSSROAD RADIUM 789U
BEE VANESSA 105Y
CROSSROAD RADIUM 789U
BEE KIARA 282Z
BEL C&B WESTERN 4TH
MFL ELKE 37E

Bred AI May 8 to Anchor D Outlook 1219254. No exposure.

Hennie is a bigger, powerful heifer with lots of depth of body to her and a large goggle on the left side of her face. Her dam, Dasha 56D, is one of my favorite Battle Cry daughters on the farm because of her power and body and I think this heifer is the perfect replica of her. She will be a consistent, solid producing cow wherever she ends up.

MAVV Farms Inc.

BW	actWW	actYW	CE	BWT	WWT	YWT	Milk	MCE	MWW
102	775	n/a	5.9	6.4	70.4	96.6	39.1	4.2	74.3

MAVV HOOLANA 150H

The RoundUp Gals
20

FULLBLOOD
1356546

MJIS 150H

01 March 2020



\$3,000.00

DOUBLE BAR D THUNDER 273X
VIRGINIA TROOPER 174C 1135204
ANCHOR D CHIPEWA 174S

PRL HOUSTON 005H
VIRGINIA CARLA 500B 1133793
GIBBONS HELGA 28Z

PRLPORTERHOUSE REGENT
MFI SHAMU 3137
DORA LEE NATIVE SON
RICH MC MS UNION 24M
ROGANT
MSPRLNITE-ANCHOR 109B
GIBBONS BRAVEHEART
MFI HELGA 8067

Bred AI May 7 to BEE Battle Cry 282B 1135464. No exposure.

Hoolana comes from a female that I bought from Virginia Ranches a few years ago. I've always admired this old school Fleckvieh genetic cow for her power and performance. Hoolana is a true testament to this cow. With her massive body and rib shape she is a heifer that is going to go on and produce big, strong calves year after year. Doesn't matter if she has a heifer or a bull calf I know that she will produce marketable offspring for many years to come.

MAVV Farms Inc.

BW	actWW	actYW	CE	BWT	WWT	YWT	Milk	MCE	MWW
100	596	n/a	4.1	6.4	75.9	103.6	34.3	4.0	72.3

MTV BRENDA 15H

The RoundUp Gals
21

FULLBLOOD
1367999

MTV 15H

01 February 2020



\$13,000.00

SIBELLE VICKING 35B
BEE NORSE 46D 1181805
VIRGINIA MS SUZIE

ANCHOR "T" IMPACT 2H
BEE LEAHA 224Z 786779
BEECH BROS XOCHITL 30X

VIRGINIA WALKER 97W
PRL PAIGE 16P
ANCHOR "T" IMPACT 2H
EAGLE-RIDGE JAHARI 33P
ANCHOR "T" METRO 4E
ANCHOR "T" HELGA 10Y
DOUBLE BAR D HEMI 201T
EAGLE-RIDGE UKULELE 21U

Bred AI April 6 to Anchor D Outlook 1219254. Safe to AI date. Exposed April 20 to May 30 to MVS Ducati 1254013.

100% Fleckvieh. Brenda is our powerhouse female of the group. She is long, deep, thick and very docile.

Terry & Marty Vernon

BW	actWW	actYW	CE	BWT	WWT	YWT	Milk	MCE	MWW
100	735	n/a	5.0	5.3	70.3	100.4	40.3	2.4	75.4

MTV BABE 17H

The RoundUp Gals
22

FULLBLOOD
1368001

MTV 17H

04 February 2020



\$4,750.00

SIBELLE VICKING 35B
BEE NORSE 46D 1181805
VIRGINIA MS SUZIE

SILVER LAKE LAGACY
MTV URSULA 9D P1209922
MTV TAMMY 3A

VIRGINIA WALKER 97W
PRL PAIGE 16P
ANCHOR "T" IMPACT 2H
EAGLE-RIDGE JAHARI 33P
PROSTOCK HUGO 7052T
BLCC MISS STRIDE 57W
VIRGINIA KENT 1X
MTV JANICE 7P

Bred AI April 6 to Anchor D Outlook 1219254. Safe to AI date. Exposed April 20 to May 30 to MVS Ducati 1254013.

100% Fleckvieh. A dark red, goggle eyed, Norse daughter. Her dam, MTV 9D, also has a bull calf, MTV 3J, in this year's sale, lot 33.

Terry & Marty Vernon

BW	actWW	actYW	CE	BWT	WWT	YWT	Milk	MCE	MWW
102	675	n/a	4.3	5.5	70.9	101.2	40.2	3.0	75.7



\$8,500.00

BLACK GOLD CRUDE
VIRGINIA BEEZER 21F 1230530
JKL MISS CASSIDY 21C

VIRGINIA PREMIERLEAGUE
MJB MISS BETHANY 13B 800440
EAGLE-RIDGE 47Y

STARWEST BRYCK
PATS JANIS 3W
MTV GARRET 5N
MISS JKL ANGENI 12A
CHAMPS ROMANO
VIRGINIA'S MS WEST PATTY
ANCHOR "T" IMPACT 2H
4L MS JAHARI 69W

Full Fleckvieh. Dilutor Free. MJB Jared 21J is a dark red, goggle eyed, Virginia Beezer 21F son with excellent testicular growth.

Okotoks Fleckvieh Group

BW	205d	CE	BWT	WWT	YWT	Milk	MCE	MWW
103	757	2.4	5.3	76.3	105.5	35.6	-1.1	73.8



\$9,000.00

BLACK GOLD CRUDE
VIRGINIA BEEZER 21F 1230530
JKL MISS CASSIDY 21C

VIRGINIA PREMIERLEAGUE
MJB MISS ANGELA 13A 799685
MISS MJB LOUISIANA 1L

STARWEST BRYCK
PATS JANIS 3W
MTV GARRET 5N
MISS JKL ANGENI 12A
CHAMPS ROMANO
VIRGINIA'S MS WEST PATTY
ANCHOR "T" MISSION 38J
MISS MJB FRANCINE 6F

Full Fleckvieh. Dilutor Free. MJB Jonas 35J is a Virginia Beezer son with lots of performance. He has very good testicular development.

Okotoks Fleckvieh Group

BW	205d	CE	BWT	WWT	YWT	Milk	MCE	MWW
100	733	3.7	5.3	72.8	102.0	36.2	1.1	72.6

JKL JACOB 13J

25

FULLBLOOD

1364688

JKL 13J

12 January 2021

BLACK GOLD CRUDE
VIRGINIA BEEZER 21F 1230530
JKL MISS CASSIDY 21C

VIRGINIA PREMIERLEAGUE
JKL MISS ZOE 9Z 778516
DH MS LOBOS PENNY 10P

STARWEST BRYCK
PATS JANIS 3W
MTV GARRET 5N
MISS JKL ANGEMI 12A
CHAMPS ROMANO
VIRGINIA'S MS WEST PATTY
EAGLE-RIDGE LOBO 11L
SPJ LILLIE 15L

Full Fleckvieh. Dilutor Carrier. JKL Jacob 13J is an excellent Virginia Beezer 21F son with lots of growth. He has herd sire potential. This is the first son from JKL 9Z. 9Z has produced heifers which have sold as breds in previous Round-Up sales.

Okotoks Fleckvieh Group

BW	205d	CE	BWT	WWT	YWT	Milk	MCE	MWW
104	800	4.0	4.6	74.9	106.8	40.8	0.5	78.3



\$10,500.00

JKL JUSTIN 31J

26

FULLBLOOD

1364689

JKL 31J

20 January 2021

BLACK GOLD CRUDE
VIRGINIA BEEZER 21F 1230530
JKL MISS CASSIDY 21C

OKOFLECK WILSON 29W
JKL MISS YAFFA 26Y 752662
JKL SABRINA 1S

STARWEST BRYCK
PATS JANIS 3W
MTV GARRET 5N
MISS JKL ANGEMI 12A
SHAWACRES JAHARI 50L
RU-BENS MYRA 116M
SMITHBILT MOLSON 21M
DH MS LOBOS PENNY 10P

Full Fleckvieh. Dilutor status pending. JKL Justin 31J is a well marked Virginia Beezer 21F son. He is thick with excellent testicular development.

Okotoks Fleckvieh Group

BW	205d	CE	BWT	WWT	YWT	Milk	MCE	MWW
106	782	5.6	3.4	70.5	99.4	34.0	3.5	69.3



\$7,750.00

MJB JEDI 22J

27

FULLBLOOD

1364695

MJB 22J

17 January 2021

BLACK GOLD CRUDE
VIRGINIA BEEZER 21F 1230530
JKL MISS CASSIDY 21C

BEL STEWARD 2ND
MJB MISS FERN 36F 1252711
MJB MISS DAISY 65D

STARWEST BRYCK
PATS JANIS 3W
MTV GARRET 5N
MISS JKL ANGEMI 12A
STEWART
SJFB LIRA
BEE BATTLE CRY 282B
MI MS BLISS 18B

Full Fleckvieh. Dilutor Free. MJB Jedi 22J is another Virginia Beezer 21F son. He is a deep bodied, dark red bull with large goggles and a red scrotum.

Okotoks Fleckvieh Group

BW	205d	CE	BWT	WWT	YWT	Milk	MCE	MWW
94	752	8.8	2.5	69.7	98.7	37.1	3.4	72.0



\$9,500.00

MJB JUDGE 39J**28****FULLBLOOD**

1364705

MJB 39J

24 January 2021

**\$10,000.00**

BLACK GOLD CRUDE
VIRGINIA BEEZER 21F 1230530
 JKL MISS CASSIDY 21C

DOUBLE BAR D MP 190U
MJB MISS YESSICA 24Y P749859
 MJB MISS WENDOLYN 4W

STARWEST BRYCK
 PATS JANIS 3W
 MTV GARRET 5N
 MISS JKL ANGENI 12A
 DOUBLE BAR MAKE M PLLED
 DOUBLE BAR D ELISE 122R
 GIDSCO APPOLLO 3F
 MJB TESA 10T

Full Fleckvieh. Dilutor Free. MJB Judge 39J is a Virginia Beezer 21F (Black Gold Crude) son from a polled cow. He is dark red with large goggles.

Okotoks Fleckvieh Group

BW	205d	CE	BWT	WWT	YWT	Milk	MCE	MWW
n/a	878	2.9	5.0	76.8	110.5	33.9	2.2	72.3

MJB JOHAN 48J**29****FULLBLOOD**

1364707

MJB 48J

26 January 2021

**\$10,750.00**

BLACK GOLD CRUDE
VIRGINIA BEEZER 21F 1230530
 JKL MISS CASSIDY 21C

DOUBLE BAR D EXODUS 104U
MI MS XYLOPHONE 25X 749138
 DOUBLE BAR D NOCKI 270U

STARWEST BRYCK
 PATS JANIS 3W
 MTV GARRET 5N
 MISS JKL ANGENI 12A
 EXODUS
 DORA LEE CELINE FF22P
 BAR 5 SA HEMISPHERE 411R
 DOUBLE BAR D NOCKI 311P

Full Fleckvieh. Dilutor Free. MJB Johan 48J is a Virginia Beezer son. He is a well marked, dark red bull.

Okotoks Fleckvieh Group

BW	205d	CE	BWT	WWT	YWT	Milk	MCE	MWW
108	835	2.2	5.8	81.5	118.7	39.9	-0.3	80.7

MJB JORDAN 58J**30****FULLBLOOD**

1364702

MJB 58J

31 January 2021

**OUT**

DOUBLE BAR D BANKER
VIRGINIA BLUECHIP 85E 1193435
 VIRGINIA MS LUCINDA 85X

VIRGINIA PREMIERLEAGUE
MJB MISS BEATICE 39B 800449
 MISS MJB LOUISIANA 1L

MFI JEREMIAH 9022
 DOUBLE BAR D FEATHER 43W
 CHAMPS ROMANO
 CEN LUCY 533L
 CHAMPS ROMANO
 VIRGINIA'S MS WEST PATTY
 ANCHOR "T" MISSION 38J
 MISS MJB FRANCINE 6F

100% Fleckvieh. Dilutor test pending. MJB Jordan 58J is a dark red, well marked, 100% Fleckvieh, Virginia Bluechip 85E son. He has very good testicular development.

Okotoks Fleckvieh Group

BW	205d	CE	BWT	WWT	YWT	Milk	MCE	MWW
104	791	3.7	6.5	74.0	103.3	37.8	-0.2	74.8

MJB JOSHUA 16J

31

POLLED PUREBRED

PENDING

MJB 16J

14 January 2021

LFE BLOCKBUSTER 3011C
WLB BULL 3011C 466G PG1288223
WLB 47Y FAE 343D

BEE BATTLE CRY 282B
MJB MISS FERDI 65F 1248977
MJB MISS DOTTY 14D

LFEISS BLACKADVANCE 426U
LFE RS SHELBY 2120X
SUNNY VALLEY FORCE 47Y
WLB 756T TRESSIE 3556B
CROSSROAD RADIUM 789U
BEE KIARA 282Z
VIRGINIA PREMIERLEAGUE
MJB REBECCA 26R

MJB Joshua 16J is a solid colored, red factor son of WLB 466G out of a Fleckvieh dam.

Okotoks Fleckvieh Group

BW	205d	CE	BWT	WWT	YWT	Milk	MCE	MWW
101	778	5.9	6.0	74.0	102.8	34.3	1.0	71.3



Jamesway Catalogs Recognition

841 is a lot of catalogues! And 841 is the number of catalogues Bob and Heather James from Jamesway Catalogs will have produced upon their retirement in December of this year. The consignors of the Southern Alberta Round-Up Group would like to take this opportunity to extend our sincere thanks and heartfelt gratitude to Bob and Heather James for producing our 26 previous catalogues. Your patience, professionalism and unwavering dedication to creating a quality product has been appreciated by all consignors, both past and present.

The 28th Annual Southern Alberta Round-Up catalogue will be Bob and Heather's final catalogue production. This distinction is a great honour for our sale and a true testament to over 25 years of loyalty we've shared.

Bob and Heather, again, many thanks. We recognize and appreciate everything you've done to assist us marketing our cattle and wish you every joy in your well-deserved retirement.

MTV KYLE 7J

32

FULLBLOOD

1367986

MTV 7J

22 January 2021

VIRGINIA WALKER 97W
SIBELLE DIRTY HARRY 25Z 764250
SIBELLE GOLDA

SILVER LAKE LAGACY
MTV UNIQUE 16D P1209924
MTV NICKIE

CHAMPS ROMANO
VIRGINIA MS. NECKLACE 97N
PRL HOUSTON 005H
SIBELLE AZALEE
PROSTOCK HUGO 7052T
BLCC MISS STRIDE 57W
SALMON ARM ROOIBOS 12N
BEL JENNIFER 02F

100% Fleckvieh. Diluter free. A goggle eyed, tan calf with length of spine and solid EPDs.

Terry & Marty Vernon

BW	act WW	CE	BWT	WWT	YWT	Milk	MCE	MWW
95	825	5.9	4.6	77.3	112.6	34.7	1.1	73.4





\$19,500.00

VIRGINIA WALKER 97W
SIBELLE DIRTY HARRY 25Z 764250
SIBELLE GOLDA

SILVER LAKE LAGACY
MTV URSULA 9D P1209922
MTV TAMMY 3A

CHAMPS ROMANO
VIRGINIA MS. NECKLACE 97N
PRL HOUSTON 005H
SIBELLE AZALEE
PROSTOCK HUGO 7052T
BLCC MISS STRIDE 57W
VIRGINIA KENT 1X
MTV JANICE 7P

100% Fleckvieh. Dilutor free. Karlsberg is a polled, deep bodied, thick, dark red, double goggled bull with a modest birth weight.

Terry & Marty Vernon

BW	actWW	CE	BWT	WWT	YWT	Milk	MCE	MWW
92	875	6.4	4.5	76.3	110.7	34.1	2.3	72.3



\$4,000.00

VIRGINIA WALKER 97W
SIBELLE DIRTY HARRY 25Z 764250
SIBELLE GOLDA

VIRGINIA KENT 1X
MTV SHAKIRA 11B 1150512
MTV BELLE 1J

CHAMPS ROMANO
VIRGINIA MS. NECKLACE 97N
PRL HOUSTON 005H
SIBELLE AZALEE
CROSSROAD TUXEDO 222T
ANCHOR "T" BARBI 46K
WELLS CARGO
MTV TONI 1F

100% Fleckvieh. Dilutor free. Kramaer was our heaviest weaning bull calf at 910lbs actual weight. He has length of spine, a good haircoat and good testicular development.

Terry & Marty Vernon

BW	actWW	CE	BWT	WWT	YWT	Milk	MCE	MWW
95	910	6.4	3.8	69.3	96.8	34.8	1.6	69.4



\$5,000.00

VIRGINIA MAXIMUS
ANCHOR D RAPTOR 392C P1144447
ANCHOR D ZILEY 392Z

ANCHOR "T" IMPACT 2H
BEE LEAHA 224Z 786779
BEECH BROS XOCHITL 30X

CHAMPS ROMANO
VIRGINIA MS REBECCA
FGAF BARBOSSA 707X
HEMR MILEY 7W
ANCHOR "T" METRO 4E
ANCHOR "T" HELGA 10Y
DOUBLE BAR D HEMI 201T
EAGLE-RIDGE UKULELE 21U

100% Fleckvieh. Dilutor free. Here's a good, thick, polled calf who's genetics combine calving ease and performance.

Terry & Marty Vernon

BW	actWW	CE	BWT	WWT	YWT	Milk	MCE	MWW
100	825	8.6	4.7	81.6	122.6	36.5	5.8	77.3



\$4,400.00

FGAF SELDOM 835L
FGAF GUERRERO 810Y P748277
NOSSATERRA REAL WISH 69U

BEE NORSE 46D
MVS AUTUMN 2G 1325326
MVS MARIE

OVERHALL HIVY
RAJ MS ARNOLD 21F
ANCHOR "T" LEGEND 7H
GIBBY'S RORY 25R
SIBELLE VICKING 35B
VIRGINIA MS SUZIE
MTV POL KOLBY 5S
MTV CINDI 3K

Full Fleckvieh. Dilutor carrier. Klondike is out of a first calf heifer out of BEE Norse 46D. She did an exceptional job raising this polled, Guerrero son. Klondike is one of the larger framed bulls in the pen, carrying his weight in his length. His smooth shoulders and Guerrero pedigree make him a candidate for the heifer pen.

Terry & Marty Vernon

BW	actWW	CE	BWT	WWT	YWT	Milk	MCE	MWW
92	865	11.4	2.0	61.3	84.8	39.3	5.5	69.9

PAR MATADOR 743E

REFERENCE SIRE



Our 2021 offering highlights the progeny of our walking herd sire PAR Matador 743E. Smooth polled, sound footed and balanced, Matador has exceeded expectations with both his tidy uddered, highly productive daughters, as well as his sons that have been well received by commercial cattlemen. Sired by Four Star Maximus, with a powerhouse dam sired by Klyber.

PAR MARQUIS 2103J

37

POLLED FULLBLOOD

P1370962

PAR 2103J

23 February 2021



OUT



PAR Boho Chic 455B

FSS MAXIMUS
PAR MATADOR 743E PT1255946
BROCK SAMARA

BHR THREE SIXES SA L666E
PAR BOHO CHIC 455B 1370959
PAR BLOOM 454P

CAJUN NEFF
KIMLAKE PETRA 203M
KLYBER
JB CDN FLORES 1110
ERICO PRIMAL
CONGOSIM SUSI
HRD ARNOLD 27L
PAR MS KIWI 100K

100% Fleckvieh. Free moving and deep ribbed, this February model boasts loads of hair and performance. Moderate birth weight and polled. Backed by an extremely maternal cow family he comes as a well rounded package.

Three Point Cattle Co.

BW	actWW	CE	BWT	WWT	YWT	Milk	MCE	MWW
98	910	5.6	4.5	75.7	105.9	31.5	2.5	69.3

PAR MESA 2043H

38

POLLED FULLBLOOD

P137096

PAR 2043H

06 April 2020

PAR Moreen 034X



\$4,000.00

FSS MAXIMUS
PAR MATADOR 743E PT1255946
BROCK SAMARA

BHR THREE SIXES SA L666E
PAR MOREEN 034X 1370958
PAR MAGNOLIA 510R

CAJUN NEFF
KIMLAKE PETRA 203M
KLYBER
JB CDN FLORES 1110
ERICO PRIMAL
CONGOSIM SUSI
HRD ARNOLD 27L
JB MAGNOLIA 95M

100% Fleckvieh. Smooth polled and long spined this April born bull brings maternal power from a cow family backed by Bold Arnold, BHR Three Sixes, and the unique addition of Upsala. This all amounts to a unique polled pedigree. Moderate birth weight and soundness are icing on the cake.

Three Point Cattle Co.

BW	actWW	CE	BWT	WWT	YWT	Milk	MCE	MWW
94	685	5.7	4.5	76.6	106.1	31.7	3.2	70.0

PAR MARLBOROUGH 2047H

39

POLLED FULLBLOOD

P1370832

PAR 2047H

12 April 2020

PAR Aspen 627D



\$5,000.00

FSS MAXIMUS
PAR MATADOR 743E PT1255946
BROCK SAMARA

JB CDN WIND RIVER 1351
PAR ASPEN 627D P1370831
PAR ABILINE 718T

CAJUN NEFF
KIMLAKE PETRA 203M
KLYBER
JB CDN FLORES 1110
JB CDN WIND WALKER 1102
JB CDN FASHIONISTA 9024
GRINALTA POLLED FRONTIER
JB NARCISSUS 32N

100% Fleckvieh. Marlborough displays a clean polled skull, ease of movement and a dam who stems from a cow family brimming with longevity and functionality. I have no doubt he will produce females with all of the attributes of his dam's MRLN Anna cow family.

Three Point Cattle Co.

BW	actWW	CE	BWT	WWT	YWT	Milk	MCE	MWW
100	700	5.9	4.5	76.5	107.0	34.7	3.1	72.9

OUTBACK RED MISSILE 648J**40**

POLLED PUREBRED

PG1365706

OBCC 648J

23 January 2021



MRL MISSILE 138C
OUTBACK MISSILE 450G BPG1280863
 OUTBACK BLK LADY 121C

MRL RED FORCE 12U
OUTBACK RED SAVANNAH 85C PG1149919
 OUTBACK RED SAVANNAH 55A

COME AS U R RED ROCKET
 MRL MISS 2423Z
 LFE BS LEWIS 322U
 OUTBACK BLK LADY 9Y
 HOOKS SHEAR FORCE 38K
 MRL MISS 824S
 WFL IDENTITY 23X
 OUTBACK RED SAVANAH 72X

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
97	771	7.0	3.5	74.1	102.4	21.0	2.3	58.1

This is a Missile 450G son who is another solid individual with a lot of muscle over just the right size frame. He is very smooth and stylish in his make up. His dam is a Red Force daughter with a perfect udder. Red Force has left a lot of very hardy cows in this herd.

Outback Cattle Co.*Outback Missile 450G***OUTBACK RED MISSILE 657J****41**

POLLED PUREBRED

PG1365979

OBCC 657J

31 January 2021



MRL MISSILE 138C
OUTBACK MISSILE 450G BPG1280863
 OUTBACK BLK LADY 121C

MRL STERLING BLACK 138Z
OUTBACK BLK SIERRA 82D BPG1168902
 OUTBACK RED SIERRA 13B

COME AS U R RED ROCKET
 MRL MISS 2423Z
 LFE BS LEWIS 322U
 OUTBACK BLK LADY 9Y
 LCHMN BRIGHT LIGHT L122L
 MRL MISS 403X
 MRL RED FORCE 12U
 OUTBACK RED MS SIERRA 68Z

Outback Missile has done a great job of producing thick, meaty bulls. 657J has a strong top and a deep rib which all adds up to pounds and money. He looks like a bull that will have a great future. The dam, 82D, is a nice, deep, broody type cow. She is a real easy keeping type of female.

Outback Cattle Co.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
90	920	8.8	2.4	85.2	125.3	26.8	3.5	69.4

OUTBACK RED MISSILE 660J**42**

POLLED ¾ SIMMENTAL

PRS1365982

OBCC 660J

06 February 2021



MRL MISSILE 138C
OUTBACK MISSILE 450G BPG1280863
 OUTBACK BLK LADY 121C

D BAR C VISIONARY 238X
OUTBACK RED RAPTURE 11B PRS1121025
 RED RAPTURE OBCC 47S

COME AS U R RED ROCKET
 MRL MISS 2423Z
 LFE BS LEWIS 322U
 OUTBACK BLK LADY 9Y
 D BAR C NEWSMAN 17N
 BMD SWEET THANG
 RED BRYLOR GOLD 55H
 RED HOWE MS MINOLA DDH 98

660J has such a big, long loin you don't have to ask where all the weight comes from. He is sired by Outback Missile and out of a long time proven cow. This bull would not be a waste of your time to come look at when you consider his WWT at 828lbs and born in February, one of the youngest bulls in the group.

Outback Cattle Co.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
98	828	5.5	3.0	66.3	91.6	24.3	-0.6	57.5

OUTBACK RED MISSILE 649J

43

POLLED ¾ SIMMENTAL
PRS1365707 OBCC 649J

25 January 2021

MRL MISSILE 138C
OUTBACK MISSILE 450G BPG1280863
OUTBACK BLK LADY 121C

OUTBACK REDINGTON 112C
OUTBACK RED RAPTURE 221E PRS1202120
OUTBACK RED RAPTURE 11B

COME AS U R RED ROCKET
MRL MISS 2423Z
LFE BS LEWIS 322U
OUTBACK BLK LADY 9Y
IPU DIABLO 41Y
RED RAPTURE OBCC 47S
D BAR C VISIONARY 238X
RED RAPTURE OBCC 47S

Another good job done by the sire, Outback Missile on this deep bodied, natural fleshing, super dark red bull. You can't go wrong with this bull. 649J has been an impressive calf posting a weaning weight of 835lbs. His dam is a nice, feminine cow with a nice, tidy udder.

Outback Cattle Co.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
96	835	7.2	2.3	67.8	92.8	24.2	2.1	58.1



OUTBACK RED SUMMIT 609J

44

POLLED PUREBRED
PG1365269 OBCC 609J

01 January 2021

KWA FLYF RED MOUNTAIN 16Z
HARVIE RED SUMMIT 54B PG801201
HARVIE DAKOTA ROSE 11Z

R PLUS RELOAD 2006Z
OUTBACK MS RED LADY 92D PG1168927
OUTBACK MS RED LADY 2W

IPU RED WESTERN 49X
KWA MS ROCK 14X
HARVIEJDFWALLBANGER111X
WS DAKOTA ROSE M86
R PLUS HARD ROCK 145X
IPU RED BARONESS 1T
ANKONIAN RED CAESAR
OUTBACK LADY IN RED 51T

This is a real rugged type of bull that has that easy keeping look about him. He may have one of the best tops in the group and a very well balanced look about him. Definitely a bull that should be on your list. His pedigree is full of some of my favorite animals, both cow and bull sides. I'll bet he will make a lot of top quality replacement females.

Outback Cattle Co.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
85	764	9.3	1.8	82.6	128.1	24.6	5.8	65.9



OUTBACK RED SUMMIT 652J

45

POLLED PUREBRED
PG1365711 OBCC 652J

27 January 2021

KWA FLYF RED MOUNTAIN 16Z
HARVIE RED SUMMIT 54B PG801201
HARVIE DAKOTA ROSE 11Z

R PLUS RELOAD 2006Z
OUTBACK RED BOBBIE 84C PG1149918
OUTBACK RED BOBBIE 69Z

IPU RED WESTERN 49X
KWA MS ROCK 14X
HARVIEJDFWALLBANGER111X
WS DAKOTA ROSE M86
R PLUS HARD ROCK 145X
IPU RED BARONESS 1T
TNT GUNNER N208
OUTBACK RED BOBBIE 16W

Just a nicely put together, young, Summit bull. He will be the kind that just keeps contributing positively to the herd year after year. The dam, 84C, has been a good cow, always there at the top just doing her stuff.

Outback Cattle Co.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
97	806	7.5	3.5	86.1	133.0	22.4	3.8	65.4



OUTBACK RED SUMMIT 622J**46**

POLLED PUREBRED

PG1365278

OBCC 622J

06 January 2021



KWA FLYF RED MOUNTAIN 16Z
HARVIE RED SUMMIT 54B PG801201
 HARVIE DAKOTA ROSE 11Z

WFL IDENTITY 23X
OUTBACK BLACK KATE 101C PG1150048
 OUTBACK MS ROUGE 64X

IPU RED WESTERN 49X
 KWA MS ROCK 14X
 HARVIEJDFWALLBANGER111X
 WS DAKOTA ROSE M86
 R PLUS REDGE 8018U
 WFL RED LICIOUS
 LCHMN BODYBUILDER 7303F
 OUTBACK MOULIN ROUGE

A big and long bull sired by Summit, who is a powerful individual. This calf will possess a strong set of EPDs. He is packed full of meat but is still neat and clean in his makeup. The dam is a big framed cow out of Identity.

Outback Cattle Co.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
90	738	8.8	2.3	77.9	116.6	23.5	4.8	62.4

OUTBACK RED EPIC 636J**47**

POLLED PUREBRED

PG1365501

OBCC 636J

15 January 2021



WS ALL ABOARD B80
WS EPIC E152 PTG1237011
 WS MAJESTIC Z133

D BAR C VISIONARY 238X
OUTBACK RED ANNETTE 162C PG1150658
 OUTBACK RED ANNETTE 39W

WS ALL-AROUND Z35
 WS LITTLE SISTER W37
 GW RED COAT 099TS
 WS MOTHER LODGE W21
 D BAR C NEWSMAN 17N
 BMD SWEET THANG
 LCHMN BODYBUILDER 7303F
 OUTBACK RED GINGER 36S

An Epic son who has been a very impressive bull to look at all year. He's very solid and an easy fleshing type of bull. This bull has been one of those calves that you see first every time you go out to the pasture. His dam is one of my favorite Visionary daughters. This combination of genetics should also put this calf high on the list of people wanting to produce replacement females.

Outback Cattle Co.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
95	808	7.6	1.7	81.2	124.0	23.2	2.1	63.8

OUTBACK RED EPIC 630J**48**POLLED $\frac{3}{4}$ SIMMENTAL

PRS1365287

OBCC 630J

11 January 2021



WS ALL ABOARD B80
WS EPIC E152 PTG1237011
 WS MAJESTIC Z133

D BAR C VISIONARY 238X
OUTBACK RED RAPTURE 130C PRS1151283
 RED OBCC RAPTURE 68X

WS ALL-AROUND Z35
 WS LITTLE SISTER W37
 GW RED COAT 099TS
 WS MOTHER LODGE W21
 D BAR C NEWSMAN 17N
 BMD SWEET THANG
 REDRINGSTEADKARGO107M
 RED RAPTURE OBCC 47S

There is a lot of meat packed in this bull. He possesses great smooth lines and super muscle expression. The sire, Epic, has been doing a great job in this herd adding calving ease followed by fantastic growth.

Outback Cattle Co.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
87	768	10.5	-0.5	71.6	108.6	21.3	3.5	57.3

OUTBACK RED CAPONE 635J

49

POLLED PUREBRED

PG1365500

OBCC 635J

13 January 2021

TNT BOOTLEGGER Z268
MRL CAPONE 130B PTG1116713
MRL MISS 836W

CDI RIMROCK 325Z
OUTBACK RED CANDY 265E PG1208083
OUTBACK RED CANDY 164C

DCR MR MOON SHINE X102
TNT MISS W70
MRL BLACK BEAR 79S
MRL MISS 828S
WS BEEF KING W107
CDI MS TOP GUN 5U
D BAR C VISIONARY 238X
OUTBACK RED CANDY 29Y

This is a very attractive bull. He is sired by the very popular Capone bull who is noted for his quality daughters. The dam, 265E, is a very productive cow who is a top producer. Her first bull calf was been retained in herd and is doing a great job. This is a pedigree chalked full of maternal genetics. I think all cowboys that keep females should pause and look here.

Outback Cattle Co.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
87	779	7.7	2.3	75.4	109.7	21.0	4.3	58.7



OUTBACK BLK WARRIOR 603J

50

BLACK POLLED PUREBRED

BPG1365264

OBCC 603J

01 January 2021

WELSH'S WARSAW 312Z
HART STATE OF WAR 056C BPG1180101
HART MISS 102A

MRL CAPONE 130B
OUTBACK RED SUNRISE 416G PG1280813
OUTBACK RED SUN RISE 18W

FBFS WARSAW 068W
WELSHS ROSIE 102W
SKORS BLACK ENTICER 287Y
HART MISS X534
TNT BOOTLEGGER Z268
MRL MISS 836W
TNT GUNNER N208
OUTBACK RED SUNSET 24R

The sire, State of War, has been a very good bull for me in the heifer pen. Super aggressive at birth and a lot of growth afterwards. This calf has an exceptional EPD profile from calving ease, performance through to carcass. Out of a very productive and reliable cow family.

Outback Cattle Co.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
82	822	12.6	0.9	83.0	124.9	28.2	6.9	69.7



OUTBACK BLK WARRIOR 614J

51

BLACK POLLED PUREBRED

BPG1365273

OBCC 614J

03 January 2021

WELSH'S WARSAW 312Z
HART STATE OF WAR 056C BPG1180101
HART MISS 102A

MILLINGTON BRISK 7005
OUTBACK RED KATE 435G PG1280841
OUTBACK BLACK KATE 101C

FBFS WARSAW 068W
WELSHS ROSIE 102W
SKORS BLACK ENTICER 287Y
HART MISS X534
IPU RED WESTERN 49X
KWA MS ROCK 22Z
WFL IDENTITY 23X
OUTBACK MS ROUGE 64X

Another State of War son exhibiting that nice clean front and ample growth. He has a strong EPD profile positive in all traits. A bull that could play many roles in your herd.

Outback Cattle Co.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
88	765	11.3	1.7	80.8	121.1	27.3	5.9	67.7



OUTBACK STERLING BLK 620J**52****BLACK POLLED PUREBRED****BPG1365276****OBCC 620J****05 January 2021**

LCHMN BRIGHT LIGHT L122L
MRL STERLING BLACK 138Z BPG773547
 MRL MISS 403X

MRL RED FORCE 12U
OUTBACK RED SUNRISE 90A PG796643
 OUTBACK RED SUN RISE 5Y

GW BRIGHT LIGHT 019H
 LCHMN BALDY H7013
 TNT POWER SURGE T404
 MRL MISS 384T
 HOOKS SHEAR FORCE 38K
 MRL MISS 824S
 KS BRAVADO P68
 OUTBACK RED SUN RISE 18W

A powerful and very stylish bull with a good top and ample rib. Sired by Sterling Black, who produces excellent commercial-type bulls that just seem to grow well. I have a number of these Sterling Black daughters in the herd and this is where I think this bull shines, producing super functional females. The dam of this bull is a red cow sired by Red Force. She is super easy keeping and quiet and possesses a very sound udder.

Outback Cattle Co.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
91	745	11.5	1.5	69.8	109.7	28.3	5.6	63.2

OUTBACK STERLING BLK 626J**53****BLACK POLLED ¾ SIMMENTAL****BPRS1365282****OBCC 626J****08 January 2021**

LCHMN BRIGHT LIGHT L122L
MRL STERLING BLACK 138Z BPG773547
 MRL MISS 403X

WFL IDENTITY 23X
OUTBACK RED ROSETTA 81C PRS1151280
 RED OBCC ROSETTA 4Y

GW BRIGHT LIGHT 019H
 LCHMN BALDY H7013
 TNT POWER SURGE T404
 MRL MISS 384T
 R PLUS REDGE 8018U
 WFL RED LICIOUS
 RED BADLANDS NET WORTH 23
 RED ROSETTA OBCC 46S

The sire of this bull, MRL Sterling Black, has been a bull I go to to produce stout, hardy females that seem to do well in rough country. 626J is just one of these type of bulls who can go out and do the hard work.

Outback Cattle Co.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
91	735	9.6	2.0	60.8	92.6	25.2	5.9	55.6

RED OBCC AUTHENTIC 617J**54****RED ANGUS****2208566****OBCC 617J****08 January 2021**

RED MINBURN COPENHAGEN 3Y
RED U-2 AUTHENTIC 139A 1739691
 RED U-2 STORMY 7202T

RED RINGSTEAD KARGO 215U
RED OBCC ROSETTA 103D 1899977
 RED OBCC MS ROSETTA 56Z

RED RMJ REDMAN 1T
 MINBURN MAY 112M
 RED U-2 BIG LEAGUE 544R
 RED U-2 STORMY 901J
 RED RINGSTEAD KARGO 107M
 RED RINGSTEAD MSEQUAL 589P
 RED ANCHOR 1 HITCH 38T
 RED OBCC MS ROSETTA 46X

A fantastic performance bull here sired by U2 Authentic, a powerful bull in the Red Angus industry. His dam is a quality Ringstead Kargo 215U daughter which makes for a very interesting pedigree. You may also take note that the granddam, 56Z, is the dam of lot 55.

Outback Cattle Co.

BW	205D	CE	BWT	WWT	YWT	MCE	Milk
82	791	+3.0	+1.7	+51	+76	+6.0	+19

RED OBCC AUTHENTIC 615J

55

RED ANGUS
2208575

OBCC 615J

07 January 2021

RED MINBURN COPENHAGEN 3Y
RED U-2 AUTHENTIC 139A 1739691
RED U-2 STORMY 7202T

RED ANCHOR 1 HITCH 38T
RED OBCC MS ROSETTA 56Z 1671038
RED OBCC MS ROSETTA 46X

RED RMJ REDMAN 1T
MINBURN MAY 112M
RED U-2 BIG LEAGUE 544R
RED U-2 STORMY 901J
RED YY HITCH 514R
REDCROWFOOTSTRETCH4320P
RED BIEBER MAKIN HAY 9913
RED OBCC ROSETTA 86U

Another Authentic son with good performance but also a slick front end to aid in calving ease. The dam has been a constant supplier of quality offspring.

Outback Cattle Co.

BW	205D	CE	BWT	WWT	YWT	MCE	Milk
81	726	+2.0	+1.2	+44	+65	+3.0	+18



\$5,000.00

RED OBCC MALBEC 607J

56

RED ANGUS
2208572

OBCC 607J

06 January 2021

RED U-2 RECKONING 149A
RED U2 MALBEC 195D 1916447
RED U-2 MABEL 60A

RED 1EN BEST MAN C401
RED OBCC ROSETTA 400G 2093384
RED OBCC ROSETTA 103D

RED U-2 RECON 192Y
RED U-2 ANEXA 271Y
RED MINBURN COPENHAGEN 3Y
RED U-2 MABEL 7061T
RED SSS OLY 554T
RED WCR MISS FLORESSEXA155
RED RINGSTEAD KARGO 215U
RED OBCC MS ROSETTA 56Z

Heifer bull. This bull possesses the tremendous combination of calving ease and weaning weight, he should not be over looked. Sired by the calving ease bull U2 Malbec, he is plus +6.0 for calving ease and weaned off his Best Man 2yr old mom at 806lbs Aug 25.

Outback Cattle Co.

BW	205D	CE	BWT	WWT	YWT	MCE	Milk
80	798	+6.0	+0.3	+42	+69	+7.0	+24



\$4,000.00

RED OBCC MALBEC 639J

57

RED ANGUS
2208573

OBCC 639J

18 January 2021

RED U-2 RECKONING 149A
RED U2 MALBEC 195D 1916447
RED U-2 MABEL 60A

RED 1EN BEST MAN C401
RED OBCC ROSETTA 445G 2093385
RED OBCC ROSETTA 137D

RED U-2 RECON 192Y
RED U-2 ANEXA 271Y
RED MINBURN COPENHAGEN 3Y
RED U-2 MABEL 7061T
RED SSS OLY 554T
RED WCR MISS FLORESSEXA155
RED RINGSTEAD KARGO 215U
RED OBCC ROSETTA 82A

Heifer bull. A super opportunity for a heifer bull here in this calf. Again sired by U2 Malbec for that great calving ease. This bull possesses a narrow head and is super clean fronted for that extra ease of calving.

Outback Cattle Co.

BW	205D	CE	BWT	WWT	YWT	MCE	Milk
78	758	+4.0	+0.9	+38	+64	+6.0	+23



\$4,000.00

MAVV JUNIOR 8J**58**

POLLED FULLBLOOD

P1367398

MJIS 8J

04 January 2021



CHERRY CREEK GLITZ 4D
 SBV REPUTATION 707F P1276333
 SUNNY VALLEY RHEA 54C

DFM XYLOX 117X
 DFM ZINAH 258Z 781051
 STARWEST POL MS BUSTER64U

FGAF MAGNUM 901Z
 BEE GLITTER 329A
 CHAMPS BRAVO
 SUNNY VALLEY RHEA 61X
 PROSTOCK HICKORY 7053T
 BROCK'S MEESHA
 MOOSE-CREEK BUSTER 29S FF
 STARWEST POL NEVADA

Junior is a highlight of my fullblood bull pen this year. He is a smooth polled son of the \$160,000 Reputation bull that Mark Land and Cattle sold two years ago. He is as long as a freight train with lots of muscle and rib to him but very clean through the front end. I really believe that this bull could be in any breeder's herd. He is destined for great things.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
85	745	6.3	2.8	65.9	94.8	37.6	4.1	70.6

MAVV JAXX 12J**59**

FULLBLOOD

1367400

MJIS 12J

05 January 2021



CROSSROAD RADIUM 789U
 BEE BATTLE CRY 282B 1135464
 BEE KIARA 282Z

STARWEST EVIDENCE
 MAVV GIANA 58G 1293126
 MJIS MISS ALEX 3A

MF MR. EVAN 14P
 CROSSROAD PANDITA 308P
 EAGLE-RIDGE UNITY 30U
 EAGLE-RIDGE SIERRA 32S
 DOUBLE BAR D RIVAL 201A
 BEE RIEDA 309A
 VIRGINIA KENT 1X
 MI MS YIANNI 28Y

Jaxx is out of only a first calf heifer but you would never know that by seeing him. He's sired by my heifer bull, Battle Cry, who has performed excellent time and time again. Jaxx has a ton of middle to him along with lots of spine.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
95	815	9.7	4.7	66.4	89.4	40.4	5.1	73.6

MAVV JEREMY 15J

60

FULLBLOOD
1367403

MJIS 15J

05 January 2021

VIRGINIA PRECISION 16C
ANCHOR D OUTLOOK 1219254
ANCHOR D KAEI 255C

BEE BATTLE CRY 282B
MAVV GRACE 2G 1325404
DFM ZINAH 258Z

VIRGINIA RADISON 5Z
BROCK YODA
FGAF BARBOSSA 707X
ANCHOR D RUBY RED 198A
CROSSROAD RADIUM 789U
BEE KIARA 282Z
DFM XYLON 117X
STARWEST POLMS BUSTER64U

Jeremy is another heifer type bull who again has performed excellent off a first calf heifer. I have used his sire, Anchor D Outlook, heavily in my program on my Battle Cry daughters. He is clean fronted and is painted up with lots of pigment.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
85	782	11.7	1.3	58.0	86.9	42.9	6.6	71.9



MAVV JULIO 48J

61

FULLBLOOD
1368008

MJIS 48J

12 January 2021

CHERRY CREEK GLITZ 4D
SBV REPUTATION 707F P1276333
SUNNY VALLEY RHEA 54C

SUNNY VALLEY SARGENT 24S
MI MS WANDA 1W 758108
VIRGINIA MS TABITHA 116T

FGAF MAGNUM 901Z
BEE GLITTER 329A
CHAMPS BRAVO
SUNNY VALLEY RHEA 61X
DFM MARCUS 14M
MTV BECKY
VIRGINIAS RED MARCIANO FF
MS DDLH FAITH 9F

Julio is another son of the Reputation bull. I really admire the performance in this bull with his massive rib shape, length of spine and overall powerful presence. He is also very clean fronted and I think that he will leave his mark on all his progeny. I expect great things from this one.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
103	709	4.6	4.8	74.1	103.9	41.6	2.2	78.7



MAVV JULIEN 64J

62

POLLED FULLBLOOD
P1368011

MJIS 64J

17 January 2021

BLACK GOLD ELEVATION 20E
IPU ELEVATION 35G S1292211
LAKEVIEW MS ECLEC 33B PFF

APLX AXEL 5Z
MI MISS EMMIE 44E 1226524
MI MISS ZAREEN 32Z

SOUTHSEVEN MR ADONIS 96Z
BLACK GOLD MS FLORA 84B
DOUBLE BAR D ECLECTIC 34Y
LAKEVIEW MS PRESIDENT 29X
GIDSCO APPOLLO 3F
HEMR TASHA 3T
DOUBLE BAR D EXODUS 104U
VIRGINIA MS UTOPIA

Julien is the first bull to catalog out of my very exciting new herdsire, IPU Elevation 35G, a polled/scurred son of Black Gold Elevation. I was super impressed with his muscle mass, shape of rib and his correctness in his feet and legs so when I saw him, I knew he would be a fit. I really believe that you will find all of this in Julien when you see him on sale day.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
87	746	6.5	2.9	66.2	90.2	40.6	5.8	73.7



MAVV JAX 89J**63****FULLBLOOD**

1367396

MJIS 89J**21 January 2021**

KUNTZ GUDAS
VIRGINIA GIORDANO 722G 1266230
 VIRGINIA ETHANY 722E

JB CDN HENNESSY 5005
APPLECROSS FLORA 6D 1182888
 ANCHOR D FERGUS 375A

JNR'S SALTON
 KUNTZ MISS MOSES 517C
 JNR'S PHILOSOPHY
 VIRGINIA BETHANY 412B
 BAR 5 SA HERO 823M
 BHR HELGA M328E
 FGAF WINDSURFER 820Y
 ANCHOR D FERGIE 91P

Jax is sired by another exciting herd bull that I purchased just a short time ago from the Satchwell family at Virginia Ranch. Giordano is a deep, deep dark red color and I was attracted to him when I first laid eyes on him. He looked like a cow bull to me, but I really liked his moderate BW, with lots of performance behind him coming off a first calf heifer. The power and performance really shines through with Jax, have a close look on sale day.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
98	809	5.4	4.2	69.0	95.2	37.1	2.3	71.6

MAVV JAMIE 96J**64****FULLBLOOD**

1368286

MJIS 96J**22 January 2021**

CHERRY CREEK GLITZ 4D
SBV REPUTATION 707F P1276333
 SUNNY VALLEY RHEA 54C

BEE BATTLE CRY 282B
MI MS DESTINY 73D 1186281
 MI MISS BELLA 12B

FGAF MAGNUM 901Z
 BEE GLITTER 329A
 CHAMPS BRAVO
 SUNNY VALLEY RHEA 61X
 CROSSROAD RADIUM 789U
 BEE KIARA 282Z
 ANCHOR "T" SUPREME 39H
 MI MISS ZANDRA 18Z

Jamie is as long as a freight train. His huge muscling and massive rib make him very hard to miss. Couple that with his attractive pigmentation and you have a stand out. He moves like a cat, very correct with his leg structure and a big long stride on him. If you're looking for a bull that will cover a good amount of cows, Jamie might just be your guy!

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
105	751	6.2	5.5	70.6	100.1	39.9	2.7	75.2

MAVV JOHNNY 99J**65****FULLBLOOD**

1368288

MJIS 99J**23 January 2021**

KUNTZ GUDAS
VIRGINIA GIORDANO 722G 1266230
 VIRGINIA ETHANY 722E

BEE BATTLE CRY 282B
MI MS DESIRE 1D 1186448
 MI MISS BEVERLY 39B

JNR'S SALTON
 KUNTZ MISS MOSES 517C
 JNR'S PHILOSOPHY
 VIRGINIA BETHANY 412B
 CROSSROAD RADIUM 789U
 BEE KIARA 282Z
 APLX AXEL 5Z
 MS MI YAFFY

Johnny catches my eye every time I walk into the bull pen. Man alive is he ever a head turner. I think it's his dark, dark red color with the big goggles encompassing his eyes. He is a larger framed bull, but just look at how long and dark he is. I know that you will think the same when you see him and analyze him for yourself on sale day because, trust me, he will catch your eye when you walk into the pen!

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
90	808	9.6	2.5	66.9	94.8	39.2	5.2	72.7

MAVV JIMMY 29J**66**FULLBLOOD
1367409

MJIS 29J

08 January 2021

**\$3,750.00**

CROSSROAD RADIUM 789U
BEE BATTLE CRY 282B 1135464
BEE KIARA 282Z

STARWEST POL BLUEPRINT
MAVV MS 211F PT1290399
MI MISS ZOYA 53Z

MF MR. EVAN 14P
CROSSROAD PANDITA 308P
EAGLE-RIDGE UNITY 30U
EAGLE-RIDGE SIERRA 32S
ANCHOR "T" RUSTY 59G
PHS HOMOZYGOUS XCEPTIONAL
MI NEVADA 7N
DFM NOLA 305N

Jimmy is another Battle Cry son out of a first calf heifer. He is the whole package with a smooth front end, nice head and is very well balanced throughout his entire body. Only an 85lb birth weight but an actual weaning weight of 825lbs. I really love his dam and know she has a bright future here in my program.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
85	819	12.8	1.8	64.4	88.7	43.4	6.8	75.6

MAVV JAMES 150J**67**POLLED FULLBLOOD
P1370142

MJIS 150J

09 February 2021

**\$4,000.00**

CHERRY CREEK GLITZ 4D
SBV REPUTATION 707F P1276333
SUNNY VALLEY RHEA 54C

KLONDIKE ARNIE GNM 250Z
MI MISS ZIRA 33Z 1162269
VIRGINIA MS TRISTYN 78T

FGAF MAGNUM 901Z
BEE GLITTER 329A
CHAMPS BRAVO
SUNNY VALLEY RHEA 61X
SRF MR BIGFOOT S138
SIM-ROC GWEN
VIRGINIAS RED MARCIANO FF
VIRGINIA'S MS PANDORA

James is the youngest fullblood bull in the offering but is one of the best performing bulls in the group. His mother was AI'd to the Reputation bull, and his increased birth weight can be attributed to a little longer gestation. Zira 33Z, his dam, is one heck of an old school Fleckvieh cow. No matter how the cow is bred it's always exciting the day that she calves. She always raises one of the best. Again give this one a good look on sale day, you won't be disappointed.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
106	821	3.5	5.8	71.7	103.5	38.0	2.1	73.8

MAVV JOSE 108J**68****FULLBLOOD**

1368296

MJIS 108J

25 January 2021

**\$8,250.00**

KUNTZ GUDAS
VIRGINIA GIORDANO 722G 1266230
 VIRGINIA ETHANY 722E

BEE BATTLE CRY 282B
MI MS DERRY 82D 1186467
 MI MISS BESSEY 75B

JNR'S SALTON
 KUNTZ MISS MOSES 517C
 JNR'S PHILOSOPHY
 VIRGINIA BETHANY 412B
 CROSSROAD RADIUM 789U
 BEE KIARA 282Z
 APLX AXEL 5Z
 MS MI UNITY

Jose just has that herd bull look about him. Big, deep and dark red, what else could you ask for. He is a big boy in the bull pen, with an actual weaning weight of 840 lbs. Just a moderate 100lbs to start with. I really like his momma, just a typical Battle Cry daughter that I always count on to raise the good ones. I'd love to take a load of steers to town sired by this guy.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
100	820	7.9	4.0	72.8	101.6	42.1	4.6	78.5

MAVV JASPER 118J**69****FULLBLOOD**

1370137

MJIS 118J

26 January 2021

**\$4,000.00**

FGAF FRENCH ATTACK 010C
ANCHOR D RUBICON 525E T1248281
 ANCHOR D KAEL 255C

APLX AXEL 5Z
MI MISS BETH 17B 1163565
 MI MS TANDRA 11T

SIBELLE DIRTY HARRY 25Z
 VIRGINIAS JANE WEST
 FGAF BARBOSSA 707X
 ANCHOR D RUBY RED 198A
 GIDSCO APPOLLO 3F
 HEMR TASHA 3T
 JB DOCTOR DUKE 442D
 MISS OKOFLECK 06D

If you're looking for lots of muscle, thickness and rib then Jasper is your bull. He is sired by our senior herd sire, Rubicon, whose calves last year made a great impression. Jasper's dam, Beth, goes back to the cow that started it all for me, Miss O 6D. Beth is still one of my favorite cows and I look forward to her calf every winter. This hairy, dark red meat machine will be easy to spot on sale day.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
101	724	4.4	4.5	69.7	103.3	34.1	2.8	69.0

MAVV JOSHUA 133J**70****POLLED FULLBLOOD**

P1370140

MJIS 133J

29 January 2021

**\$5,400.00**

BLACK GOLD ELEVATION 20E
IPU ELEVATION 35G S1292211
 LAKEVIEW MS ECLEC 33B PFF

ANCHOR "T" SUPREME 39H
MI MS FIFI 74F 1290510
 MI MS DERRY 82D

SOUTHSEVEN MR ADONIS 96Z
 BLACK GOLD MS FLORA 84B
 DOUBLE BAR D ECLECTIC 34Y
 LAKEVIEW MS PRESIDENT 29X
 BEL SIR ARNOLD 2ND
 ANCHOR "T" EDEL 45B
 BEE BATTLE CRY 282B
 MI MISS BESSEY 75B

Very attractive, smooth polled and cherry red describes this bull Joshua. Again sired by my new polled bull, Elevation 35G. I really admire the pigmentation and makeup of Joshua. His dam, Fifi 74F, is a very easy doing Anchor T Supreme daughter. With a lower 95lb birth weight and a very clean, smooth front end I believe that Joshua will be an easy calving type bull.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
95	767	9.4	2.9	69.1	95.1	41.9	7.7	76.4

MAVV JAMESON 134J

71

POLLED FULLBLOOD

P1368300

MJIS 134J

30 January 2021

BLACK GOLD ELEVATION 20E
IPU ELEVATION 35G S1292211
LAKEVIEW MS ECLEC 33B PFF

ANCHOR "T" SUPREME 39H
MI MISS CATY 7C 1182519
MJIS MISS ALEX 3A

SOUTHSEVEN MR ADONIS 96Z
BLACK GOLD MS FLORA 84B
DOUBLE BAR D ECLECTIC 34Y
LAKEVIEW MS PRESIDENT 29X
BEL SIR ARNOLD 2ND
ANCHOR "T" EDEL 45B
VIRGINIA KENT 1X
MI MS YIANNI 28Y

Jameson is a stand out in the pen in my opinion. Something about his deep dark red color always catches my eye. He can be admired for his length of spine and thickness throughout. Jameson's dam is almost the exact same color as he is. She always tends to have nice, dark red calves. I'm sure he'll catch your eye come sale day.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
104	817	6.0	4.6	69.0	95.0	37.0	5.0	71.5



MAVV JACK 141J

72

SCURRED FULLBLOOD

S1368301

MJIS 141J

01 February 2021

FGAF FRENCH ATTACK 010C
ANCHOR D RUBICON 525E T1248281
ANCHOR D KAELE 255C

APLX AXEL 5Z
MI MS DEHLILAH 71D P1186268
MJIS MISS ALEX 3A

SIBELLE DIRTY HARRY 25Z
VIRGINIA JANE WEST
FGAF BARBOSSA 707X
ANCHOR D RUBY RED 198A
GIDSCO APOLLO 3F
HEMR TASHA 3T
VIRGINIA KENT 1X
MI MS YIANNI 28Y

Jack is a bull that is very structurally correct and moves very freely. With tremendous length of spine it's very neat to see this bull get out and walk. His mother, Dehlilah, has always been a constant producer time and time again. He is scurred so if you're looking for some polled calves he very well may just fit your program.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
102	748	4.9	4.3	69.5	103.0	33.3	2.2	69.1



MAVV JAVION 5J

73

POLLED PUREBRED

PG1367397

MJIS 5J

03 January 2021

HOOKS SHEAR FORCE 38K
WHL RED HEAT 1734E PTG1254838
CMS SODA POP 422B

BEE EMPEROR 11C
MAVV GUSTO 10G PG1336514
MJIS MISS ASHLEY 7A

NICHOLS LEGACY G151
C&D TRACY
DRAKE POKER FACE 2X
HPF CREAM SODA Y010
KOP CROSBYSON 3Z
LAZY BAR B BOONY 1A
LFE BS LEWIS 322U
IPU MS. SWEET MEAT 56Y

This bull is definitely a heifer bull prospect. Javion is dark solid red and built like your ideal calving ease bull. An impressive 71lb birth weight but an actual weaning weight of 760lbs, Javion does not give up any performance. I have used his sire, Red Heat, a lot in my heifer breeding program and have had great success.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
71	746	16.8	-2.4	58.4	83.4	24.1	8.1	53.3



MAVV HUXLEY 200H**74**

POLLED PUREBRED

PTG1363228

MJIS 200H

30 November 2020

**\$6,250.00**

Ag+

MRL RED WHISKEY 101B
SVS BROOKS 669D PG1168724
 SVS RED SARA 92X
 HOOK'S RED QUORUM 55H
IPU RED MS QUORUM 15R PG645278
 IPU RED MS SHAMROCK 162N

TNT BOOTLEGGGER Z268
 MRL MISS 677Y
 SUNNY VALLEY UP-ROAR 90U
 3D MISS SARA 158U
 MV RED LIGHT 406
 HOOK'S APPLAUSE 59F
 LRS RED REALITY 33J
 IPU MS SHAMROCK 120L

Huxley is a result of my ET program. His dam, IPU 15R, came to me via the Moose Creek Simmental dispersal years ago. I have had really good luck with her in my embryo program. This same flush has sons working at Hanson Ranches, Blackacre Farms and High River Colony. It has also resulted in three daughters working in my herd. The guess work is done here with Huxley and if you're looking for a bull with a little extra age to cover more cows, here he is.

MAVV Farms Inc.

BW	actWW	CE	BWT	WWT	YWT	Milk	MCE	MWW
96	965	12.6	0.4	69.2	107.4	28.2	6.6	62.8

MAVV HAMMER 204H**75**

POLLED PUREBRED

PTG1363254

MJIS 204H

12 December 2020

**\$11,500.00**

FeA

MRL RED WHISKEY 101B
SVS BROOKS 669D PG1168724
 SVS RED SARA 92X
 SAS T101 SWEET MEAT
IPU MS. SWEET MEAT 56Y BPG753066
 IPU MS. EXCITER 120W

TNT BOOTLEGGGER Z268
 MRL MISS 677Y
 SUNNY VALLEY UP-ROAR 90U
 3D MISS SARA 158U
 HTP SVF IN DEW TIME
 SAS SWEETS STAR R101
 KBR BLACK EXCITER 758T
 IPU MS BLACK HOUSTON 61R

Hammer is definitely a herd sire bull prospect. He is massive in his shape and presence. Hammer is another result of my ET program, this time with IPU 56Y "Sweet Meat" being the dam. I purchased Sweet Meat as a high seller in her respective year from Barry LaBatte at Simmsational. 56Y herself was a massive, powerful, black cow who I unfortunately lost this fall to an injury. Thankfully I have a few embryos left in the tank so this is not the last we will see of her. Hammer's sire, Brooks, needs no introduction as his sons have been repeat high sellers in the past couple Round Up Group sales. I expect huge things from this future herd sire.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
95	845	9.7	3.6	81.9	123.0	31.2	6.0	72.2

MAVV JAIDEN 6J

76

POLLED PUREBRED

PG1367411

MJIS 6J

03 January 2021

DOUBLE BAR D LIBERATOR 412E
ERIXON G MONEY 173G PG1273957
ERIXON LADY 18Y

LFE BS LEWIS 3079X
MI MISS BESSIE 14B BPG1163564
MI MS XCEPTIONAL 33X

KWA LAW MAKER 59C
DOUBLE BAR D GALAXY 101X
WHEATLAND RED ACE 747T
ERIXON LADY 10U
LFE BS LEWIS 322U
LFE DAKOTA 15N
D BAR C MACHO 62M
MI PRECIOUS 15P

Jaiden is the first bull to catalog out of my new red herd sire, G Money. G Money was purchased from Erixon Simmentals as a high seller. I really admired him for his tremendous length of spine and massive rib shape. Jaiden's dam, Bessie, is a really easy doing, black cow who seems to raise one of the best each year. I really believe that you will admire the amount of rib and guts that he packs around on him.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
90	723	7.6	3.6	78.4	121.1	26.0	3.3	65.2



MAVV JOAQUIN 38J

77

POLLED PUREBRED

PG1367482

MJIS 38J

09 January 2021

MRL RED WHISKEY 101B
SVS BROOKS 669D PG1168724
SVS RED SARA 92X

LFE DREAMING RED 503S
LFE RS CALYNA 115X PG741608
LFE RS CALYNA 126T

TNT BOOTLEGGER Z268
MRL MISS 677Y
SUNNY VALLEY UP-ROAR 90U
3D MISS SARA 158U
CNS DREAM ON L186
LFE CHARO 56K
LFE MR LEWIS 514N
LFE CALYNA 619H

Joaquin is one of the big boys of this year's red bull pen. His dam, Calyna, came to me from the Rainalta dispersal and she has always raised one of the top red calves in the pen each year. Joaquin is long spined, thick topped and loaded with muscle. He started with a very moderate 78lb birth weight but had an actual weaning weight of 830lbs. If you're looking to add some performance to your calving ease then look no further.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
78	762	13.4	-0.3	72.3	106.4	29.6	6.9	65.8



MAVV JAXXON 41J

78

POLLED PUREBRED

PG1367485

MJIS 41J

11 January 2021

DOUBLE BAR D LIBERATOR 412E
ERIXON G MONEY 173G PG1273957
ERIXON LADY 18Y

BGS/BM CAPTAIN SCREAM 63D
CITY VIEW BOSS LADY 73F PG1234841
CITY VIEW YEARNING 22Y

KWA LAW MAKER 59C
DOUBLE BAR D GALAXY 101X
WHEATLAND RED ACE 747T
ERIXON LADY 10U
SVS CAPTAIN MORGAN 11Z
RF SCREAM 215Z
MR ISHEE UNIQUE 634
CITY VIEW SERENDIPITY 14S

A very nice, moderate framed, easy doing bull. Jaxxon's dam was purchased as a high seller a few years ago from City View Simmentals at the Red and Black sale in Red Deer. He again has a very moderate 85lb birth weight but packs performance as well. I really like the future that his young mother has. Again I look forward to her calf each winter.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
85	700	6.7	4.3	80.7	123.5	25.8	3.4	66.2



MAVV JETT 45J**79**

POLLED PUREBRED

PG1370294

MJIS 45J

11 January 2021

**\$5,000.00**

W/C LOADED UP 79C
BLACK GOLD APPROVAL 71E PG1221918
 RF CERTAINLY FLIRTIN 532C

PWK CLIFFHANGER 18C
BEE MS ROSEBUD 918G PG1286290
 BEE MS ROSEBUD 779E

W/C LOADED UP 1119Y
 MISS WERNING KP 8543U
 SVS CAPTAIN MORGAN 11Z
 RF CERTAINLY FLIRTIN 202Z
 KWA FLYF RED MOUNTAIN 16Z
 PWK MS DESTINY 318W 19A
 MRL CAPONE 130B
 KOP MS TRADEMARK 16W

WOW, is the first thought I have when I look at Jett. This guy already has quite the track record, with a 930lb weaning weight off a first calf heifer. I bought his dam from John Beechinor last fall at Western Harvest. I did not realize what a surprise I was in for. Jett has been an absolute stand out since birth and he continues to shine to this day. He possesses all the ideal herd bull attributes, big, long, thick, strong, hairy, mass, you name it he absolutely has it all. Don't worry about missing him on sale day he will be impossible to miss.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
105	925	12.8	0.8	66.1	95.4	27.9	6.2	60.9

MAVV JAYCEON 65J**80**

POLLED PUREBRED

PG1368012

MJIS 65J

17 January 2021

**\$7,000.00**

MRL RED WHISKEY 101B
SVS BROOKS 669D PG1168724
 SVS RED SARA 92X

D BAR C MACHO 62M
MI MISS URRRAINE 18U PG1162254
 GRS PRINCESS UNION 20L

TNT BOOTLEGGER Z268
 MRL MISS 677Y
 SUNNY VALLEY UP-ROAR 90U
 3D MISS SARA 158U
 TNT SURVIVOR K220
 D BAR C JEN 958J
 BEL WESTERN UNION 5Z
 SANDSTONE 29W

Jayceon is a very typical SVS Brooks son, a bull that has absolutely without a doubt changed my red program. He's long, hairy and full of meat and muscle. His dam has been a solid producing half Flechvieh cow that still produces some of the best at 13 years of age, talk about longevity. With the performance behind him (875 lbs weaning weight), I know he will go on and do big things.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
95	831	6.1	4.3	75.6	110.8	33.1	1.9	70.9

MAVV JAD 52J

81

POLLED PUREBRED

PG1368009

MJIS 52J

13 January 2021

JF MILESTONE 999W
WHF LIMITLESS B011 PTG1199414
WHF SIERRA 245S

BEE EMPEROR 11C
MAVV GAMBLE 25G PG1336519
MI MISS BESSIE 14B

TNT TOP GUN R244
MS MAXIE LOU M112S
CNS DREAM ON L186
WHFBLACKJASMINE240J
KOP CROSBYSON 3Z
LAZY BAR B BOONY 1A
LFE BS LEWIS 3079X
MI MS XCEPTIONAL 33X

Jad is another bull that I have complete confidence in to work the heifer pen. He has a smaller frame but is a very nice, complete made bull. Very smooth through the front end, but still packs lots of rib and muscle shape to him. I have used his sire, Limitless, with exceptional good luck in the heifer pen as well.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
85	690	7.8	3.0	71.6	104.8	17.7	4.8	53.5



MAVV JOE 62J

82

POLLED PUREBRED

PG1368010

MJIS 62J

16 January 2021

MRL RED WHISKEY 101B
SVS BROOKS 669D PG1168724
SVS RED SARA 92X

PARKHILL RED EDGE 39Y
MI MISS ELDRA 100E PG1228450
MJIS MISS ADEL 19A

TNT BOOTLEGGER Z268
MRL MISS 677Y
SUNNY VALLEY UP-ROAR 90U
3D MISS SARA 158U
LFE STRAIT UP 454W
ANDI MS LOVEBUG 9053W
OUTBACK REDAMBASSADOR
MJIS MISS UNO 3U

Joe hasn't had the easiest path in life. He lost his dam at only a couple of weeks old, but I really liked him as a calf and never gave up on him. He was eventually raised by a first calf heifer and I am really impressed with the job she did. After all of that he still made the cut to be in the bull pen and when you see him, deservedly so. Joe is a bull I believe has a big future ahead of him, he just keeps impressing!

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
103	670	5.0	6.0	84.8	125.8	24.4	0.9	66.8



MAVV JARIO 67J

83

POLLED PUREBRED

PG1368013

MJIS 67J

17 January 2021

MRL RED WHISKEY 101B
SVS BROOKS 669D PG1168724
SVS RED SARA 92X

LFE BS LEWIS 3079X
MJIS MISS ALLISON 30A G1128351
RDD MS HIGH FIVE 85W

TNT BOOTLEGGER Z268
MRL MISS 677Y
SUNNY VALLEY UP-ROAR 90U
3D MISS SARA 158U
LFE BS LEWIS 322U
LFE DAKOTA 15N
MUIRHEADS MR FIVE 132T
RDD MS 110T

Jario is a smaller framed, long spined, easy doing type of bull. He has a very moderate BW of 86 lbs, so expect no issues with any type of calving ease. He is very straight through his top, and does not lack any meat or muscle within his frame. His granddam is RDD 85W, who was the very first black cow I bought and still works here every day. Again, talk about longevity!

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
86	660	10.5	0.9	74.9	108.5	27.8	3.8	65.3



MAVV JUDSON 71J**84**

POLLED PUREBRED

PG1370295

MJIS 71J

18 January 2021

**\$4,750.00**

BOUNDARY SWEET MEAT 51B
BOUNDARY STRUT 155G PG1275858
 BOUNDARY SARAH 248D

OVHF TRIBUTE 138E
SUNNY VALLEY LADY RED 76G PG1276860
 AJB LADY RED TUGBOAT 33B

SAS T101 SWEET MEAT
 BOUNDARYREADY2TANGO22X
 BOUNDARY VIKING 46A
 BOUNDARY SARAH 181B
 RUST BULL 66Z
 KOP MS CROSBY 2Z
 AJB STINGRAY 63Y
 AJB SHOWBOAT SHADOW 106X

Judson has plum impressed since day one. I bought his dam from Sunny Valley Simmentals last year at Simmsational. Out of a first calf heifer, he has really impressed with his performance. Not only will you notice the length of body he has, but the amount of rib and muscle that he packs around is astounding. I'm very excited to watch this young great cow for many years to come, and I'm excited to see how Judson will carry on the same.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
94	779	9.6	3.2	72.9	112.6	27.3	6.8	63.7

MAVV JORDY 82J**85**

POLLED PUREBRED

PG1368294

MJIS 82J

20 January 2021

**OUT**

DOUBLE BAR D LIBERATOR 412E
ERIXON G MONEY 173G PG1273957
 ERIXON LADY 18Y

WFL ABSOLUTE 51Y
MI MS FLO 5F BPG1290451
 MI MS DELANA 14D

KWA LAW MAKER 59C
 DOUBLE BAR D GALAXY 101X
 WHEATLAND RED ACE 747T
 ERIXON LADY 10U
 LFE STRAIT UP 454W
 WFL MS BLACK FLASH 8068U
 SS/PRS HIGH VOLTAGE 244X
 MI MISS BLITZ 69B

A very well balanced, complete made, and well-rounded bull best describes Jordy. His mother is a very easy doing, moderated framed, black cow. She's the type to lay down and produce a marketable calf each year. I expect Jordy to do the same, produce you very marketable calves each and every year.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
87	673	1.2	2.8	82.8	128.3	21.9	4.1	63.3

MAVV JOEY 92J**86**

POLLED PUREBRED

PG1368285

MJIS 92J

21 January 2021

**\$5,100.00**

MRL RED WHISKEY 101B
SVS BROOKS 669D PG1168724
 SVS RED SARA 92X

OUTBACK RED AMBASSADOR
MJIS MISS ZENA 34Z PG1128345
 MI MISS REBECCA 33R

TNT BOOTLEGGER Z268
 MRL MISS 677Y
 SUNNY VALLEY UP-ROAR 90U
 3D MISS SARA 158U
 TNT GUNNER N208
 ANCHOR D ZINA 29L
 D BAR C MACHO 62M
 MI MS NADINE 33N

Joey is the only true red blaze face bull in the pen and man is he an eye catcher. He is not easy to miss with that big blaze face, but also his length and mass of body. Again talking about longevity, his dam at 9 years of age still produces one of the best each year.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
100	793	5.9	4.4	81.4	116.3	27.6	1.9	68.3

MAVV JERRY 102J

87

POLLED PUREBRED

PG1368290

MJIS 102J

23 January 2021

MRL RED WHISKEY 101B
SVS BROOKS 669D PG1168724
SVS RED SARA 92X

MRL RED FORCE 12U
MI MISS CAT 2C PG1182517
MJIS MISS AURBA 6A

TNT BOOTLEGGER Z268
MRL MISS 677Y
SUNNY VALLEY UP-ROAR 90U
3D MISS SARA 158U
HOOKS SHEAR FORCE 38K
MRL MISS 824S
LFE BS LEWIS 322U
CMS SANGRIA 155Y

Jerry grows on me each and every day. He's a very attractive made, deep, dark solid red bull. He has some calving ease built in the bottom side of his pedigree, with Red Force 12U, a bull that was used heavily by many breeders. His granddam raised one of my high selling red bulls last year selling to Brylor Ranch at Pincher Creek. Have a close look at this very well made son of Brooks!

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
89	749	11.9	1.6	79.1	116.7	29.5	4.6	69.1



MAVV JUDE 121J

88

POLLED PUREBRED

PG1368298

MJIS 121J

27 January 2021

MRL RED WHISKEY 101B
SVS BROOKS 669D PG1168724
SVS RED SARA 92X

NCK SANTANA 76S
MI MS UDAL 16U PG758125
MI MS ROBERTA 16R

TNT BOOTLEGGER Z268
MRL MISS 677Y
SUNNY VALLEY UP-ROAR 90U
3D MISS SARA 158U
MJ RED ROCK 49M
NORTHERN LIGHT RED LADY
D BAR C MACHO 62M
GRS PRINCESS BOLD CAT 14K

A real meat machine is what you get with Jude. Again sired by Brooks, the most consistent red Simmental bull that I have ever owned. He is deep red, loaded with muscle shape, rib, and spine as long as a freight train. Again his mother is another solid producing 13 year old cow. I think the guess work is all taken out of Jude!

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
88	719	9.0	2.3	72.5	108.7	29.6	5.0	65.9



MAVV JAYDEN 136J

89

POLLED PUREBRED

PG1370152

MJIS 136J

31 January 2021

DOUBLE BAR D LIBERATOR 412E
ERIXON G MONEY 173G PG1273957
ERIXON LADY 18Y

WFL ABSOLUTE 51Y
MI MS FALINE 14F BPG1290479
MI MS DAMICA 47D

KWA LAW MAKER 59C
DOUBLE BAR D GALAXY 101X
WHEATLAND RED ACE 747T
ERIXON LADY 10U
LFE STRAIT UP 454W
WFL MS BLACK FLASH 8068U
SKORS JOKER 75Y
MI MISS REBECCA 33R

Jayden is the youngest red bull on offer. He may be younger, but he doesn't give anything up to his older brothers in the pen. He is a very dark red, but has a little bit of white around his muzzle. His dam is a beautiful, smaller framed, black cow and at only 2, it looks like she could produce some greats.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
108	768	9.3	2.6	77.9	122.8	24.6	3.9	63.5




\$11,000.00
TEA
MRL RED WHISKEY 101B
SVS BROOKS 669D PG1168724
SVS RED SARA 92X
SAS T101 SWEET MEAT
IPU MS. SWEET MEAT 56Y BPG753066
IPU MS. EXCITER 120W
TNT BOOTLEGGER Z268
MRL MISS 677Y
SUNNY VALLEY UP-ROAR 90U
3D MISS SARA 158U
HTP SVF IN DEW TIME
SAS SWEETS STAR R101
KBR BLACK EXCITER 758T
IPU MS BLACK HOUSTON 61R

Hummer definitely has herd bull written all over him. You will notice that he is a full brother to MJIS 204H, the powerhouse stand out in the red bull section. Hummer may be the best black bull that I have ever raised. I have used Brooks on black cows over the years and have always been impressed. The mating with Sweet Meat was an absolute home run. There's next to nothing that you could critique on this guy. I expect huge things from Hummer in the future, he's destined for greatness.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
101	843	9.7	3.5	80.4	120.8	31.2	6.0	71.4

Thank you to our 2020 buyers:

1553206 Alberta Ltd., David Michalchuk, AB
 Bar None Farms Inc., Park Letts, AB
 Bernatchez Ranching Ltd., Luke Bernatchez, AB
 Big Sky Simmentals, Amy Peters, MB
 Blackacre Farms Ltd., Rob Welsh, AB*
 Bow River Farms Inc., George or Buck Groeneveld, AB*
 Brook Simmentals, Steven R Seabrook, SK
 Brylor Ranch Inc., Bryan & Sherry Mackenzie, AB
 Circle E Grazing, AB
 Clearwater Simmentals, Chad & Shelley Smith, AB
 Cow Boss Simmentals, Levi Marcinek, AB
 Diamond T Simmentals, Troy & Melanie Cerny, AB
 Dunlop Ranch Ltd., Blaine Dunlop, AB
 Eagle-Ridge Simmentals, Danny Blain, AB
 East Cardston Farming Co. Ltd., AB*
 Gordon Turner Farms Ltd., Gordon Turner, AB
 Granum Colony Farming Co. Ltd., AB*
 Hampton Simmentals, Jodi Hampton, AB
 Hansen Ranches Cattle Company Ltd., Shane Hansen, AB*
 High River Colony Farming Co. Ltd., AB*
 Hutterian Brethren Church of Livingstone, AB*
 Hutterian Brethren Church Of Spring Point, AB*
 James Creek Simmental, Heathe & Holly Widicker, ND
 L5 Farms, Mack Lawson, AB
 Larouche Farms Ltd., Kent Larouche, AB
 Leewood Ranch, Howard Arnold, AB
 Little River Simmentals, Stuart Klinck, AB
 Lone Stone Farms, Lonnie & Karen Brown, AB
 MAVV Farms Inc., Mike Imler, AB
 McLeod Ranch, John & Bev McLeod, AB
 Mehew Farms and Ranches Ltd., AB
 Nickel Farms, Ed, Cameron & Andrea Nickel, AB*
 Niwa Ranching Co. Ltd., Bev, Louise or Bradley Niwa, AB*
 Rand-Mar Management and Farms Ltd., Randy Ward, AB

Randy Vos Farm, AB*
 Roen Ranch, Frances Hargrave, AB
 Sawley Ranches Ltd., Tyler, Jerry, Charmay Sawley, AB
 Sawley Ranches Ltd. & 4 Matt Simmentals, AB*
 Sinister Simmentals, Derrick Kylvik, SK*
 Skyridge Farms, Gilles & Jeannie Vuignier, MB*
 Snodgrass Farms, Larry Snodgrass, AB*
 Spring Creek Simmentals/Red Rose Angus, Brian J. McCarthy, SK
 Sunset Simmentals, Shawn Horner, ON
 T V Simmental, Paul & Sharon Letts, AB*
 Timberridge Land & Cattle, Glen & Kelly Hall, AB*
 TMR Ranching Ltd, Todd Reidlinger, AB
 Twin Butte Simmentals, Tony Bruder, AB*
 Virginia Ranch, Harry & Michelle Satchwell, AB*
 Walton Land & Cattle Co., Ron Walton, AB
 White Ranches Ltd., Ross White, AB*
 Willcooke Simmentals, Rocky Williams, AB
 Willow Creek Farming Co. Ltd., AB
 Zoratti Ranches Ltd., Brian Zoratti, AB
 Andrew Herr, AB
 Bill Christie, AB
 Bryce Strate, AB
 Casey Vernon, AB
 Colter Ellefson, AB*
 Dale & Wendy Mackenzie, AB*
 Ian Sandilands, AB*
 Jesse Doenz, AB
 Jordan Johnson, OK
 Lucas Ball, AB*
 Nancy Spark, AB*
 Paul Chontosh, AB
 Rachel Kingsford, AB
 *denotes multiple purchases

MAVV JEFFERSON 14J

91

BLACK POLLED 7/8 SIMMENTAL
BPRS1367401 MJIS 14J

06 January 2021

WS STEPPING STONE B44
ERIXON LAD 197E BPTRS1203481
ERIXON LADY 126Y

REMINGTON LOCK N LOAD 54U
MI MS DEVA 10D BPG1186472
DEEG SHES SASSY 102X

W/C LOCK DOWN 206Z
WS MS UPGRADE Z15
WHEATLAND BULL 680S
ERIXON LADY 21U
REMINGTON ON TARGET 2S
BAR 15 MISS KNIGHT78E-51G
MUIRHEADS MR FIVE 132T
RDD MS 62U

Jefferson is a very complete, solid black bull with a white face. His sire always left us with very attractive BWF progeny over the years. I think you will really appreciate the solid muscle he has and the way this bull moves on sale day.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
100	674	8.6	2.3	71.8	116.2	25.8	3.2	61.7



MAVV JOZIAH 19J

92

BLACK POLLED 7/8 SIMMENTAL
BPRS1367406 MJIS 19J

06 January 2021

WS STEPPING STONE B44
ERIXON LAD 197E BPTRS1203481
ERIXON LADY 126Y

SKORS JOKER 75Y
MI MISS ELIZA 14E BPG1226448
MI MISS XANTIE 42X

W/C LOCK DOWN 206Z
WS MS UPGRADE Z15
WHEATLAND BULL 680S
ERIXON LADY 21U
PVF-BF BF26 BLACK JOKER
SKORS MS BLACK WILLY 14W
DOUBLE BAR D EXODUS 104U
MI MISS URSULA 33U

Joziah is another attractive BWF bull. He had one of the highest weaning weights in the group with an actual weaning weight of 815lbs! I admire the amount of muscle and massive rib shape this one packs around. If you're looking to add some power and performance to your breeding program you'll want to give this guy a look come sale day.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
90	747	7.4	3.0	71.8	110.0	35.0	4.0	70.9



MAVV JAYSON 22J

93

BLACK POLLED PUREBRED
BPG1367407 MJIS 22J

08 January 2021

HOOKS SHEAR FORCE 38K
WHL RED HEAT 1734E PTG1254838
CMS SODA POP 422B

BEE EMPEROR 11C
MAVV GIA 108G BPG1336555
MI MS. DOLLY 34D

NICHOLS LEGACY G151
C&D TRACY
DRAKE POKER FACE 2X
HPF CREAM SODA Y010
KOP CROSBYSON 3Z
LAZY BAR B BOONY 1A
REMINGTON LOCK N LOAD 54U
IPU MS. SWEET MEAT 56Y

This bull has calving ease written all over him, with a birth weight of 87lbs. I have used his sire, Red Heat, quite a bit in my heifer breeding program and had great results. His dam is a granddaughter of my great cow, Sweet Meat, who I raved about earlier with MJIS 202H and 204H.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
87	733	14.1	0.2	67.3	100.3	24.6	7.5	58.3



MAVV JAKOB 26J**94****BLACK POLLED 7/8 SIMMENTAL**
BPRS1367408 MJIS 26J

08 January 2021

**\$4,000.00**WS STEPPING STONE B44
ERIXON LAD 197E BPTRS1203481
ERIXON LADY 126YLFE BS LEWIS 3079X
MJIS MISS AILSA 4A BPG1128362
LFE BS DAKOTA COAL 40XW/C LOCK DOWN 206Z
WS MS UPGRADE Z15
WHEATLAND BULL 680S
ERIXON LADY 21U
LFE BS LEWIS 322U
LFE DAKOTA 15N
MR NLC SUPERIOR S6018
LFE DAKOTA COAL 616L

Jakob is a good looking, smaller framed, BWF bull. Check out his very low 70lb birth weight! His mother is a smaller black cow, but she always seems to raise a good one. He would make an exceptional addition to anyone's heifer or second calver breeding program.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
70	669	11.5	-0.9	66.3	100.5	30.1	3.8	63.3

MAVV JEDIDIAH 32J**95****BLACK POLLED PUREBRED**
BPG1367410 MJIS 32J

09 January 2021

**\$6,500.00**DOUBLE BAR D LIBERATOR 412E
ERIXON G MONEY 173G PG1273957
ERIXON LADY 18YWFL ABSOLUTE 51Y
MI MS FERN 56F BPG1290504
MI MS DAISY 9DKWA LAW MAKER 59C
DOUBLE BAR D GALAXY 101X
WHEATLAND RED ACE 747T
ERIXON LADY 10U
LFE STRAIT UP 454W
WFL MS BLACK FLASH 8068U
IPU 206S HORIZON 65A
MJIS MISS AURBA 6A

An impressive black bull with a huge middle and rear end best describes Jedidiah. I really adore his second calving mother. She is a beautiful, young, black cow. He is sired by my red bull, G Money, and I think this cross resulted in some outstanding performance.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
92	746	9.4	3.0	77.6	121.8	21.2	3.6	60.0

MAVV JEROME 43J**96****BLACK POLLED 7/8 SIMMENTAL**
BPRS1367486 MJIS 43J

11 January 2021

**\$5,000.00**WS STEPPING STONE B44
ERIXON LAD 197E BPTRS1203481
ERIXON LADY 126YTNT DYNAMITE BLACK L137
MI MS BLACK BETTY 2B BPG1155043
RDD MS HIGH FIVE 85WW/C LOCK DOWN 206Z
WS MS UPGRADE Z15
WHEATLAND BULL 680S
ERIXON LADY 21U
RW BOMBER 8H
OPPS WIS GM2
MUIRHEADSMR FIVE 132T
RDD MS 110T

This guy is a tank. Jerome is out of one of my favorite black cows, Black Betty. She comes from the very first black cow I ever owned, RDD 85W, who is sired by TNT Dynamite Black and needs absolutely no introduction in the black Simmental world. Jerome himself has a big white face and I think you will really appreciate the amount of muscle and rib he carries.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
100	660	7.3	3.0	76.2	118.6	29.7	3.1	67.8

MAVV JAGGER 68J**97**BLACK POLLED PUREBRED
BPG1368014 MJIS 68J

17 January 2021

**\$6,750.00**

MRL RED WHISKEY 101B
SVS BROOKS 669D PG1168724
SVS RED SARA 92X

DRAKE POKER FACE 2X
CMS MUSTANG SALLY 201Z BPG775288
CMS LOLITA 60X

TNT BOOTLEGGGER Z268
MRL MISS 677Y
SUNNY VALLEY UP-ROAR 90U
3D MISS SARA 158U
JS SURE BET 4T
DRAKE TULA 1R
CMS UNIQUE 853U
CMS REGAL 45R

I don't know where to start with Jagger. He is a full brother to MI Mr Exceed who was my high selling black bull in 2019 going to LaBatte Simmentals. Barry has had nothing but good things to say about Exceed and if you ask him he will tell you how much he likes the bull. Jagger is almost identical in makeup to Exceed. He's long with a huge rib on him and has tons of muscle. I really do believe this bull will have lots of friends come sale day.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
85	780	9.8	1.5	73.0	110.8	23.7	5.6	60.2

MAVV JAMIR 81J**98**BLACK POLLED PUREBRED
BPG1368292 MJIS 81J

20 January 2021

**\$12,000.00**

MRL RED WHISKEY 101B
SVS BROOKS 669D PG1168724
SVS RED SARA 92X

LFE HOT TOPIC 312W
MI MISS ZIKKEA 5Z BPG1162259
RDD MS HIGH FIVE 85W

TNT BOOTLEGGGER Z268
MRL MISS 677Y
SUNNY VALLEY UP-ROAR 90U
3D MISS SARA 158U
MR NLC SUPERIOR S6018
LFE DAKOTA COAL 616L
MUIRHEADS MR FIVE 132T
RDD MS 110T

Jamir is again out of one of my favorite black cows, MI Miss Zikkea 5Z, whose dam is the original RDD 85W I raved about for 43J. Zikkea 5Z raised my high selling bred heifer last year in SimmPower selling to Rancier Farms for \$10,000. Now Jamir himself is no slouch. He started with a nice moderate 92lb birth weight but was the highest weaning black bull at 870lbs. If you're looking for a black performance bull Jamir just may be it!

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
92	836	8.4	2.3	79.9	119.9	33.9	3.4	73.9

MAVV JAMAL 70J**99****BLACK POLLED 7/8 SIMMENTAL**
BPRS1368016 MJIS 70J

18 January 2021

WS STEPPING STONE B44
ERIXON LAD 197E BPTRS1203481
ERIXON LADY 126YSKORS JOKER 75Y
MI MS DAMICA 47D BPG1186340
MI MISS REBECCA 33RW/C LOCK DOWN 206Z
WS MS UPGRADE Z15
WHEATLAND BULL 680S
ERIXON LADY 21U
PVF-BF BF26 BLACK JOKER
SKORS MS BLACK WILLY 14W
D BAR C MACHO 62M
MI MS NADINE 33N

Jamal is a solid black, very well put together bull. He exhibits a ton of length and a very nice, smooth front end. He is a smaller framed bull but I think he packs a big punch. His granddam finally left the farm last year at 15 years of age, talk about longevity!

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
100	674	6.4	3.8	74.3	114.9	28.7	2.0	65.9

MAVV JAY 83J**100****BLACK POLLED PUREBRED**
BPG1368293 MJIS 83J

20 January 2021

DOUBLE BAR D LIBERATOR 412E
ERIXON G MONEY 173G PG1273957
ERIXON LADY 18YW/C LOADED UP 1119Y
WFL 1027 RED DOLL 826F BPG1238378
WFL RED DOLL CUTIE 1027YKWA LAW MAKER 59C
DOUBLE BAR D GALAXY 101X
WHEATLAND RED ACE 747T
ERIXON LADY 10U
REMINGTON LOCK N LOAD 54U
AUBREYS BLACK BLAZE III
R PLUS REDGE 8018U
WFL RED DOLL 6016S

I bought this guy's dam from Westway Farms in SimmPower a couple of years ago. I really wanted to add some Red Doll progeny to my herd. Jay is a solid black bull that has lots of middle to him and a smaller frame. He is sired by the red G Money bull which has made for a neat cross.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
95	687	8.0	4.2	82.6	125.5	27.4	4.9	68.7

MAVV JULIUS 106J**101****BLACK POLLED PUREBRED**
BPG1368291 MJIS 106J

25 January 2021

MRL RED WHISKEY 101B
SVS BROOKS 669D PG1168724
SVS RED SARA 92XDOUBLE BAR D TRUE GRIT
WHS CHEYENNE 73C BPG1146071
CMS ROSE 134YTNT BOOTLEGGER Z268
MRL MISS 677Y
SUNNY VALLEY UP-ROAR 90U
3D MISS SARA 158U
TNT TANKER U263
WHEATLAND LADY 822U
PRAIRIE WIND RED WING 12W
CMS PRIMROSE 11P

Julius is a nice, solid black bull with a huge amount of muscle right through to his rear quarters. A very moderate 88lb birth weight but performance bred in as well. I really think that my red bull, Brooks, does an outstanding job no matter what color of cow he breeds. I bought Julius's dam from Wade Hannah and she's been a consistent producer in my program.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
88	750	9.7	2.2	82.4	120.2	26.2	4.6	67.4

MAVV JENSEN 107J

102BLACK POLLED PUREBRED
BPG1368295 MJIS 107J

25 January 2021

MRL RED WHISKEY 101B
SVS BROOKS 669D PG1168724
SVS RED SARA 92XLFE RICH RAY 369Z
LFE BS CHARO 38B BPG1118434
KLC MISS RIGHT MOVE 307NTNT BOOTLEGGER Z268
MRL MISS 677Y
SUNNY VALLEY UP-ROAR 90U
3D MISS SARA 158U
MR HOC BROKER
LFE BS DAKOTA COAL 25X
GW LUCKY DICE 187H
LFE CHARO 617K

This one is a neat, little, black white faced bull that packs a lot of punch in a small package. Jensen is a natural calf out of LFE Charo who is in my ET program. I have had great success flushing Charo, her fertility speaks volumes. This guy will be sure to catch your eye on sale day.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
87	692	7.2	3.5	85.6	128.9	29.1	4.7	71.9



MAVV JACE 122J

103BLACK POLLED 7/8 SIMMENTAL
BPRS1368299 MJIS 122J

27 January 2021

WS STEPPING STONE B44
ERIXON LAD 197E BPTRS1203481
ERIXON LADY 126YSKORS JOKER 75Y
MI MS DEEANN 72D BPG1186295
MI MISS YAKIRA 25YW/C LOCK DOWN 206Z
WS MS UPGRADE Z15
WHEATLAND BULL 680S
ERIXON LADY 21U
PVF-BF BF26 BLACK JOKER
SKORS MS BLACK WILLY 14W
OUTBACK RED AMBASSADOR
MJIS MISS UNO 3U

Jace is the youngest black bull in my offering. He is a black, white faced bull out of my herd sire, LAD 197E. Just because he's the youngest doesn't mean he gives up anything else as he had an actual weaning weight of 750lbs, right in there with his older brothers.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	Milk	MCE	MWW
100	738	6.3	4.0	79.2	119.9	31.8	1.9	71.4



RED MAVV JONAS 2J

104RED ANGUS
2236503

MAVV 2J

28 January 2021

RED RMJ REDMAN 1T
RED MINBURN COPENHAGEN 3Y 1645081
MINBURN MAY 112MRED FINE LINE MULBERRY 26P
RED MEM TADDY 14X 1563102
RED MAC MISS TALLY 2LRED 5L NORSEMAN KING 2291
CROWFOOT KURUBA 4033P
CRESCENTCREEK MAINEVENT6H
MINBURN MAY 90G
RED COMPASS MULBERRY 449M
RED DUS FAYETTE 8G
RED BJR TALLY 45-170
RED MAC MISS HAZEL 5H

Red MAVV Jonas is a calving ease prospect by the highly maternal Copenhagen 3Y Sire. 2J's Dam has been very reliable, having produced a \$9000 son last year and a \$12,500 son four years ago named Rough Cut.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	MCE	Milk
83	691	+7.0	-0.1	+40	+69	+5.0	+25





MRLA RELOAD 56C
RED MRLA RESOURCE 137E 1955865
MRLA MISS 4422B

RED SSS ARSON 85U 1467111
RED 3M REBA 203D 2177853
RED MCRAE'S REBA 49W

S A V RESOURCE 1441
RED MRLA MISS 641Y
S A V HARVESTOR 0338
MRLA MISS 433T
RED SSS ARSENAL 271S
RED SSS SCAARA 951L
RED 5L GUNFIRE 1173-6966
RED MCRAE'S REBA 66P

Red MAVV Johan has a little extra value, being an AI sired son of the \$90,000 Resource 137E sire. His Dam 203D is a gorgeous daughter of Reba 49W (Lead Donor cow at Brylor Ranches).

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	MCE	Milk
82	677	+0.8	+2.8	+40	+79	+3.8	+22



MRLA RELOAD 56C
RED MRLA RESOURCE 137E 1955865
MRLA MISS 4422B

RED BRYLOR RED KODIAK 3A
RED 3M VIDALIA 305E 2177933
RED BRYLOR 140M VIDALIA 24Y

S A V RESOURCE 1441
RED MRLA MISS 641Y
S A V HARVESTOR 0338
MRLA MISS 433T
BLACK BRYLOR KODIAK 204Y
RED BRYLOR FAYETTE 40Y
RED FINE LINE MULBERRY 26P
RED TOP RUNG BOOMER 43U

Red MAVV Jamie is one of the standout bulls on offer today in the Red Angus section. He is a truly outstanding herd sire prospect. He's sired by the red hot, smoking bull named Resource 137E. His females are topping sales everywhere lately from Montana to Nebraska and also one at Bet-On-Red in Nevada. Sons have also topped SSS bull sale at \$120,000 and U-2 sale at \$130,000. Videlia 305E is an ET daughter of the \$57,500 Red Kodiak 3A bull and the \$38,000 female Videlia 24Y. She could be Mulberry's most impressive daughter.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	MCE	Milk
79	719	+4.3	+2.0	+44	+79	+5.5	+23

**\$12,500.00**

RED 9 MILE FRANCHISE 6305
RED BRYLOR OTM FRANCHISE 149F 2145767
 RED BRYLOR OTHC REBA 49D

RED JJL FINAL DEAL 78Z
RED BRYLOR 251A OLIVIA 4G 2089050
 RED BRYLOR OLIVIA 251A

SPUR FRANCHISE OF GARTON
 RED C-BAR ABIGRAVE Y11
 RED HXC HOT SHOT 4424B
 RED MCRAE'S REBA 49W
 RED T-K BIG DEAL 98U
 JJL PRINCESS 4W
 RED BIEBER ROUGH RIDER 10712
 RED T-S OLIVIA 706P

Red MAVV Jalen is an early favorite in the Red Angus section! From a 70lb birth weight to an incredible 710 lbs weaning weight, this calf is destined for greatness. He stacks two breed leading powerhouse bulls in Final Deal and Franchise. Calving ease coupled with muscle and all from a really good two year old Dam from Brylor's most cherished Olivia cow family. Final Deal sired the high seller last fall at Stavelly in the Brylor TWAV sale at \$12,500. Everyone from commercial cowboys to purebred breeders need to be in Stavelly this fall to evaluate this herd sire prospect.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	MCE	Milk
70	710	+3.5	+0.7	+42	+73	+3	+28

**\$6,500.00**

RED COMPASS MULBERRY 449M
RED FINE LINE MULBERRY 26P 1237972
 RED DUS FAYETTE 8G

RED KF WILD 55U
RED JAS LAKOTA 117Y 1613324
 RED SUNSET RIDGE CL CL SP

RED HR RAMBO ET 91K
 RED BRYLOR MISS ROC 20H
 RED SILVEIRAS REDFORD
 RED MC DOUGALL FAYETTE 59A
 RED KBJ WILD CARD 1024S
 RED K F BABE 62R
 RED BIEBER MONTOYA 8237

Anyway you want to measure or compare Red MAVV Jackson 24J with any sort of measuring stick or tape...just do it. He can stand up to any and all types of scrutiny thrown his way!! He is ALL bull and ALL business. His Sire was claimed to be the "King of the World" after his progeny won him the Sire of the Year in 2009 at the World Angus Forum show at Spruce Meadows. Heaviest bull calf on test with un-stoppable phenotype!

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	MCE	Milk
83	760						

RED MAVV JOVANNI 3J**109****RED ANGUS**

2236505

MAVV 3J**30 January 2021****\$6,000.00**

RED RMJ REDMAN 1T
RED MINBURN COPENHAGEN 3Y 164508
 MINBURN MAY 112M

RED FINE LINE MULBERRY 26P
RED MARCER NIKITA 97Y 1630287
 RED FAN NIKITA 2N

RED 5L NORSEMAN KING 2291
 CROWFOOT KURUBA 4033P
 CRESCENT CREEK MAIN EVENT 6H
 MINBURN MAY 90G
 RED COMPASS MULBERRY 449M
 RED DUS FAYETTE 8G
 RED BHC SANDSTONE
 RED MPV NIKITA 60L

Red MAVV Jovanni is a low (75lbs) birth weight son of Copenhagen 3Y that has extra length and performance (745lb WWT) His Dam is a big framed and awesome uddered daughter of Mulberry from Brylor's famous Nikita cow family. 97Y produced Brylor's high selling heifer last fall at \$12,500 to Go Mach Red Angus.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	MCE	Milk
75	723	+3.0	+1.2	+41	+72	+3.5	+25

RED MAVV JAXON 6J**110****RED ANGUS**

2237572

MAVV 6J**03 February 2021****\$5,500.00**

RED PIE SPECIALIST 430
RED COCKBURN ASSASSIN 624D 1942328
 RED COCKBURN CORA 254Z

RED LAURON APEX 76A
RED YCR LADY 1851F 2029008
 RED YCR LADY 1382A

RED LSF SAGA 1040Y
 RED PIE PLAYMATE 232
 RED LAZY MC HUSTLE 18T
 RED WILBAR CORA 443P
 RED LONESTONE PURSUIT 81W
 RED LAURON APRIL 5S
 RED TR OASIS 142Y
 RED YCR LADY 101Y

Red MAVV Jaxon is an incredibly smooth made and long sided son of Assassin 624D. Brylor's 50th annual sale last fall featured his sons and averaged right at \$10,000 on eight head. The Dam 51F came from the mighty Red Round Up sale as a heifer calf.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	MCE	Milk
78	734	+1.5	+1.1	+40	+71	+5	+27

RED MAVV JAXEN 20J**111****RED ANGUS**

2236568

MAVV 20J**07 February 2021****\$4,250.00**

RED COMPASS MULBERRY 449M
RED FINE LINE MULBERRY 26P 1237972
 RED DUS FAYETTE 8G

RED BRYLOR RED KODIAK 3A
RED 3M 24Y VIDALIA 202D 2177929
 RED BRYLOR 140M VIDALIA 24Y

RED HR RAMBO ET 91K
 RED BRYLOR MISS ROC 20H
 RED SILVEIRAS REDFORD
 RED MCDUGALL FAYETTE 59A
 BLACK BRYLOR KODIAK 204Y
 RED BRYLOR FAYETTE 40Y
 RED FINE LINE MULBERRY 26P
 RED TOP RUNG BOOMER 43U

Red MAVV Jaxen is sired by one of the Red Angus breed's most notable herdbulls in history called Mulberry. He is a very good calving ease prospect. Note his Dam 202D is a full ET sister to 305E (Dam to MAVV 5J). I also just bought a daughter of 24Y at the 49th Red Round Up Sale from BlairsWest at \$8,500 making her a sister to Jaxen's dam.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	MCE	Milk
77	644	+5.8	+1.4	+51	+83	+9.0	+25

RED MAVV JAMARI 21J

112

RED ANGUS
2236571

MAVV 21J

08 February 2021

RED T-K BIG DEAL 98U
RED JJL FINAL DEAL 78Z 1659061
JJL PRINCESS 4W

RED FINE LINE MULBERRY 26P
RED BRYLOR 44X DOLL 502G 2177922
RED RINGSTEAD DOLL 44X

RED T-K AVALANCHE 8S
RED T-K PRINCESS 14N
S A V FINAL ANSWER 0035
RED RIVERDALE PRINCESS 7P
RED COMPASS MULBERRY 449M
RED DUS FAYETTE 8G
RED BRYLOR SDL SQUALL 230S
RED WILDMAN DOLL 304H

Red MAVV Jamari is another top ranked heifer bull prospect. His two year old Dam is a terrific Mulberry daughter. She is an ET product of Brylor's very productive and profit orientated 44X Doll cow. 44X has averaged \$8,500 on six sons sold to date. She also produced a \$14,900 daughter to Fraser's in MB in 2017.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	MCE	Milk
73	735	+10.0	-1.2	+40	+68	+7.0	+26



RED MAVV JIMMY 23J

113

RED ANGUS
2237629

MAVV 23J

09 February 2021

RED 9 MILE FRANCHISE 6305
RED BRYLOR OTM FRANCHISE 149F 2145767
RED BRYLOR OTHC REBA 49D

RED BRYLOR RED KODIAK 3A
RED VIKSE LITTLE CREEK 41G 2088798
RED VIKSE LITTLE CREEK 264B

SPURFRANCHISE OF GARTON
RED C-BAR ABIGRACE Y11
RED HXC HOT SHOT 4424B
RED MCRAE'S REBA 49W
BLACK BRYLOR KODIAK 204Y
RED BRYLOR FAYETTE 40Y
RED VIKSE OVERFLOW 118Y
RED LITTLE CREEK GTCANYON 3N

Red MAVV Jimmy has calving ease from both sides of his pedigree on this one. He started with just a very moderate 78 lbs BW, the calving ease comes from both the amazing Franchise bull and Red Kodiak 3A. Not to mention how beautiful all his sisters are from each sire.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	MCE	Milk
78	733	+3	+1.2	+45	+75	+3.5	+26



RED MAVV JORDAN 26J

114

RED ANGUS
2237625

MAVV 26J

February 11, 2021

RED T-K BIG DEAL 98U
RED JJL FINAL DEAL 78Z 1659061
JJL PRINCESS 4W

RED COCKBURN ASSASSIN 624D
RED VIKSE TIGER LILY 112G 2088835
RED VIKSE TIGER LILY 126C

RED T-K AVALANCHE 8S
RED T-K PRINCESS 14N
S A V FINAL ANSWER 0035
RED RIVERDALE PRINCESS 7P
RED PIE SPECIALIST 430
RED COCKBURN CORA 254Z
RED DIAMOND 30 MULBERRY 1306
RED VIKSE 44R BEEF MISS 104Y

Very interesting mix of Red Angus blood here in Red MAVV Jordan 26J. A low birth weight of 78lbs for a "safe to use in the heifer pen" kind of bull. Final Deal on a beautiful two year old daughter of Assassin packs the pedigree on this guy!

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	MCE	Milk
78	702	+6.5	-0.7	+41	+70	+4.8	+30



RED MAVV JORGE 28J**115****RED ANGUS**
2236648**MAVV 28J****11 February 2021****\$3,600.00**

RED COMPASS MULBERRY 449M
RED FINE LINE MULBERRY 26P 1237972
 RED DUS FAYETTE 8G
 RED BLAIRS RELOAD 218Y
RED MAPLE RIDGE ACRE DELTA 29D 1907033
 RED MRAS DELTA 5W
 RED HR RAMBO ET 91K
 RED BRYLOR MISS ROC 20H
 RED SILVEIRAS REDFORD
 RED MC DOUGALL FAYETTE 59A
 RED TER-RON RELOAD 703T
 RED BAKERS FAITH 8L
 RED 4L SUPER VISION R2292
 RED MRAS DELTA 8R

Red MAVV Jorge has an interesting story behind him. A few years back Bryan Mackenzie went to the Maple Ridge Dispersal in Saskatoon and bought a group of cows, 29D being the highlight. Her first son was a huge ROI bull selling last fall at \$11,000 to Paul Damon of Strathmore. Keep all the daughters you can from this good Mulberry son. You will absolutely love their udders.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	MCE	Milk
88	690	+1.0	+2.3	+44	+77	+4.5	+25

RED MAVV JAYLEN 31J**116****RED ANGUS**
2236645**MAVV 31J****12 February 2021****OUT**

RED CHOPPER K CAPACITY 308B
RED MAR MAC MARSHALL 21F 2040499
 RED BRYLOR BONITA 65X3
 RED BIEBER ROUGH RIDER 10712
RED BRYLOR OLIVIA 251A 1770613
 RED T-S OLIVIA 706P
 RED BADLANDS CAPACITY 37W
 CHOPPER K TEWSOXRO 120X
 RED SSS ARSON 85U
 RED BRYLOR BONITA 28T
 RED BASINTRENDSETTER 6074
 RED BIEBER ADELLE 8958
 RED BRYLOR BODASIOUS 79K
 RED T-S OLIVIA 256L

Red MAVV Jaylen is the first son of Red Mar Mac Marshall in this offering. He exhibits exceptional muscling and a terrific disposition. Note his Dam is also the same as 14J (Grandmother to that bull) The Olivia's have been a constant and reliable source of revenue as they NEVER miss.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	MCE	Milk
85	703	-1.0	+2.7	+49	+77	+4.5	+27

RED MAVV JAYCE 34J**117****RED ANGUS**
2237020**MAVV 34J****15 February 2021****OUT**

RED CHOPPER K CAPACITY 308B
RED MAR MAC MARSHALL 21F 2040499
 RED BRYLOR BONITA 65X3
 RED 1EN BEST MAN C401
RED BRYLOR OTH 408C ESSENCE 501E
 RED BRYLOR 230U ESSENCE 408C
 RED BADLANDS CAPACITY 37W
 CHOPPER K TEWSOXRO 120X
 RED SSS ARSON 85U
 RED BRYLOR BONITA 28T
 RED SSS OLY 554T
 RED WCRMISSFLORESSEX A155
 RED FINE LINE MULBERRY 26P
 RED BRYLOR ESSENCE 230U

The Dam to Red MAVV Jayce, this heavy muscled calf has quite the family behind her. 501E's sister, 613F, was the initial Red Angus cow I purchased at the Brylor TWAV Sale in 2020 at Stavely. 613F was the high seller at \$30,000 for a half share. She's been in ET work at DRI and producing very well. (Watch for her upcoming production in future MAVV sales.) 501E's sire is from Minnesota, a bull called Best Man. He sired Brylor's high selling bull in their 2018 bull sale.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	MCE	Milk
86	718	+0.3	+2.7	+47	+80	+5.5	+25

RED MAVV JEREMIA 39J

118RED ANGUS
2236638

MAVV 39J

17 February 2021

RED CHOPPER K CAPACITY 308B
RED MAR MAC MARSHALL 21F 2040499
RED BRYLOR BONITA 65X3

RED DIAMOND T HIPS STOUT 107U
RED BRYLOR 44E LAKME 33Y 1623754
RED BRYLOR 44E LAKME 224W

REDBADLANDSCAPACITY37W
CHOPPERKTEWSOXRO120X
RED SSS ARSON 85U
RED BRYLOR BONITA 28T
RED LAZY MC STOUT 30S
RED TOWAW MONIQUE 2K
RED BUF CRK HOBO 1961
RED FINE LINE LAKME 44E

Red MAVV Jeremia is a very attractive Marshall son. His Dam 33Y has been solid and is a massive daughter of Stout 107U. Her Sire sold in Denver in 2010 for \$39,000 USD to Chetburn's in Idaho. He left behind a legacy of functional females. Three daughters of 33Y reside in the Brylor herd.

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	MCE	Milk
86	666	+3.0	+1.3	+39	+63	+5.5	+25



RED MAVV JOEL 55J

119RED ANGUS
2236633

MAVV 55J

10 March 2021

RED 9 MILE FRANCHISE 6305
RED BRYLOR OTM FRANCHISE 149F
RED BRYLOR OTHC REBA 49D

RED FINE LINE MULBERRY 26P
WRAZ RC LADY LYN 79G 2133542 (RC)
GEIS LADY LYN 955'09

SPUR FRANCHISE OF GARTON
RED C-BAR ABIGRAACE Y11
RED HXC HOT SHOT 4424B
RED MCRAE'S REBA 49W
RED COMPASSMULBERRY 449M
RED DUS FAYETTE 8G
HF KODIAK 5R
GEIS LADY LYN 229'05

Red MAVV Joel is the youngest Red Angus bull in the sale today. He's a very attractive and smooth made calving ease prospect. His ``extra dark`` two year old Dam is going to be one to be admired down the road. She's an ET daughter out of Mulberry and a fantastic Geis bred cow. Given some time I do believe this youngster has as much potential as any bull in my offering for lots of reasons: study his brothers by Franchise and look at all the examples of Mulberry on offer today. Mulberry is still a very relevant bull in Red Angus circles. And he's coming up to 20 years old!

MAVV Farms Inc.

BW	205D	CE	BWT	WWT	YWT	MCE	Milk
82	782	-0.5	+2.1	+49	+87	+4.5	+26



The Transcon team is available to anyone who cannot attend to confidentially appraise, bid and buy on your behalf. We always encourage buyers who may choose to bid online to call on us for a free appraisal of the cattle the day prior, or morning of the sale (please allow some lead time!) This simply takes the risk out of "shooting in the dark purchasing" and is a win/win for both buyer and seller's satisfaction.

And of course we can handle your bidding requirements in your absence via phone or a confidentially agreed upon budget, that will only be used as needed. We only spend what's necessary to own them and quite often we are able to make purchases under your maximum bid.

This service is conflict-free as we are not paid any buying incentive fees by the sellers and we are not active Simmental breeders. This service is also provided free of charge to all prospective buyers. Please call our cell phones for any assistance you may require.

Thank you for attending our

Southern Alberta Round-Up Group

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