

TRANSCON'S **RED DEER COUNTY BULL SALE**

1 PM MST | SATURDAY, MARCH 9TH, 2024 | INNISFAIL AUCTION MART | INNISFAIL, AB

Black Angus
Black Simmental
Charolais
Fullblood Simmental
Horned Hereford
Polled Hereford
Red Angus
Red Simmental

130 BULLS



TRANSCON
Livestock Corp. Est. 1967

Red Deer County Consignors Welcome You!

SIMMENTAL & SIMM/ANGUS

RED TOP LIVESTOCK **Lots 1-24**
Ben & Cassandra Farrant
RR 2 Lousana, AB TOM 1K0
Ben 403-896-4331 redtopagventures@gmail.com

OH KAY FARMS **Lots 25- 43**
Bob and Cecelie
Brian & Corinne Loughheed
Wilson, Lindsey, Bryson and Daylin Loughheed
37320 Rge Rd 264 Red Deer County, AB T4E 1J6
Wilson: 403-396-1577 Brian: 403-318-2866
cloughheed1234@hotmail.com

PIESCHEL FARMS **Lots 54-57**
Devon, Rae-Lee and Peyson Erickson
Gary Pieschel
Devon- 403-586-4047 ~ Rae-Lee- 587-223-2331
Rocky View County, Alberta (6 miles east of Crossiron Mills).

CHESTERMERE STOCK FARM **Lots 71 - 74**
The Bricker Family
RR 1 Didsbury, AB TOM OWO
Ross 403-815-9038 Alexa 403-586-8572
Email: chestermereherefords@chsf.ca

KEATO MEADOW SIMMENTALS **Lots 87 - 97**
Jonathan, Ebony and Noah Kittlitz
55231 RR 205 Ft. Sask, AB T8L 4B7
Cell: 780-920-7589
Email: keatomeadowsimms@live.com

APPLECROSS CATTLE **Lots 98-107**
Dennis & Jeanne Small
36571 Range Road 21 Red Deer County, AB T4G 0M9
Phone: 403-728-3528 Cell: 587-876-7120
Email: applecrosscattle@gmail.com
www.applecrosscattle.com

WAGNER'S CATTLE CO. **Lots 121-124**
Justin, Mckenzie,
Berkley and Remington Wagner
Box 9 Site 6 RR1
Leslieville, AB TOM 1H0
Justin: 403-846-8103 Mckenzie: 780-983-9867
Email: justinwagner@cciwireless.ca or
mitchell.mckenzie8@gmail.com

DOUBLE Q SIMMENTALS **Lots 125-127**
Dane & Whitney Quartly & Family
35454 Range Road 40 Red Deer County, AB T4G 0L4
Dane: 403-391-0272
Email: dane@daneshdrepair.com

J-BAR SIMMENTALS **Lots 128 -129**
Jayden Warren
Box 1124 Caroline, AB TOM OMO
Jayden: 403-307-4330 or 403-844-9112
Email: rylankatona@gmail.com

RED & BLACK ANGUS

PIESCHEL FARMS **Lots 44-53**
Devon, Rae-Lee and Peyson Erickson
Gary Pieschel
Devon- 403-586-4047 ~ Rae-Lee- 587-223-2331
Rocky View County, Alberta (6 miles east of Crossiron Mills).

E & L RANCHING **Lots 108-113**
ERIC & LOUISE FALK
34124 Rge Rd 285
Red Deer County, AB TOM OKO
Phone: 403-391-2259
Email: efalk@xplornet.com

CHAROLAIS

EAGLE VALLEY FARMS **Lots 75-86**
The Krugers- Greg, Alison, Charlie, Timber
RR#1 Sundre AB, TOM 1X0
403-638-7909 g.kruger.evf@gmail.com

HORNED & POLLED HEREFORD

PIESCHEL FARMS **Lots 58-61**
Devon, Rae-Lee and Peyson Erickson
Gary Pieschel
Devon- 403-586-4047 ~ Rae-Lee- 587-223-2331
Rocky View County, Alberta (6 miles east of Crossiron Mills).

CHESTERMERE STOCK FARM **Lots 62-70**
The Bricker Family
RR 1 Didsbury, AB TOM OWO
Ross 403-815-9038 Alexa 403-586-8572
Email: chestermereherefords@chsf.ca

DALLAS FARMS **Lots 114-120**
Box 78 Bowden, AB TOM OKO
Cell: 403-896-2162
Email: bdallas@xplornet.com

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Available**

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www.transconlivestock.com

For Technical Support
Call Office: 403-638-9377 or
Bridget Andrews - 306-631-9254

The "County" Bull Sale continues to grow itself in numbers and diversity while adding a constantly higher level of quality bulls to suit a cross-section of the cowherds in the country!

The business model to the sale has never been a "competition" to see how many bulls in each breed we could have, but govern with a quality first approach. In saying, the Simmental section is still a group that that attains numbers similar to that, or more, of some standalone sales, with Black, Fullblood and Red Simmis all included. Our Hereford division is next, as far as having three different breeding units representing it, offering Horned and Polled candidates with both two-year-old and yearling bulls offered. Black Angus, Charolais and Red Angus are all represented by unilateral breeding programs that have solid reputations and definitely have "breeder" opportunities included.

Come early and enjoy a steak prepared right in front of you by Kodiak BBQ!

Give us a call if you have any questions, or want an unbiased appraisal prior to your arrival, just call any of our cell phones listed, with no buying obligations expected. You may also take advantage of our sight-unseen purchasing services via these same cell numbers. This is free of charge to you, is also conflict-free as we don't own registered cattle ourselves and is a service that has been successfully used by commercial cattlemen for decades.

See you in Innisfail,

Jay Good

SALE DAY INFORMATION

SALES MANAGEMENT TEAM

Jay Good.....	403-556-5563
Glenn Norton.....	780-542-0634
Darren Paget.....	403-323-3985
Cody Coupland.....	403-877-0799

SALE STAFF

Auctioneer.....	Don Oberg, Ward Cutler
Ringmen.....	Darren Paget, Lane Purdie, Craig Flewelling

INSURANCE

Insurance will be available sale day.

U.S. EXCHANGE

The U.S. Exchange rate will be announced at the sale.

PAYMENT TERMS AND INVOICING

Accepted methods for payment are cash, cheque, e-transfer or wire. Invoices will be emailed and a copy mailed. Please advise if not received within 3 days of the sale.



Jay Good
25+ years Transcon Team
Tel: 403-556-5563



Glenn Norton
15-years Transcon Team
Tel: 780-542-0634



Darren Paget
12-years Transcon Team
Tel: 403-323-3985



Cody Coupland
3-years Transcon Team
Tel: 403-877-0799



TRANSCON

Red Top Livestock

Welcome to the Red Deer County Bull Sale! We would like to thank everyone that has shown interest and supported our program. We are excited to offer up the first bull calf crop off of BEE Alpha 915J. A bull we selected for his calving ease but yet still have growth. There is still a strong set of Roosevelt sons just like how he normally stamps them. All the bulls have been 100K DNA and parent verified in the offering.

If you have any questions, please don't hesitate to give us a call as we want to make sure that you get an animal that best compliments your herd. You are more than welcome to come through the pens at any time. We look forward to seeing you on sale day!

Ben & Kassandra



Ben & Kassandra Farrant

RR2 Lousana, AB TOM 1KO

Ben Cell: 403-896-4331

Email: redtopagventures@gmail.com



BEE ALPHA 917J
Sire of Lots 1 - 10

1

RED TOP MR 20L

PTG1441616 · RTL 20L · JAN 4, 2023 · POLLED RED PUREBRED

PERKS RED WOLF 44G
BEE ALPHA 915J
BEE MS MAXY 915G

SHS ENTICER P1B
SKORS RED FORTUNE 176Y
SKORS MS FORTUNE 141T

SUNRISE CAPTAIN BLAZE 5C
DHS MISS TIARRA 44B
PWK CLIFFHANGER 18C
PWK MS MAXY 212A 31E
TCF/RCC TEMPTATION GJ64O
ROCKY HILLS JO
CNS DREAM ON L186
SKORS BLACK FORTUNE 43R

PERFORMANCE (lbs)

EDP's

BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
66	773	1314	14.5	-0.9	71.7	102.2	22.1	8.5	58.0

HOMO POLLED

- The real calving ease option out of the ETZ 176Y x BEE Alpha
- BEE Alpha was selected to add calving ease to our program and he did just that



2

RED TOP MR 21L

PG1441617 · RTL 21L · JAN 4, 2023 · POLLED RED PUREBRED

PERKS RED WOLF 44G
BEE ALPHA 915J
BEE MS MAXY 915G

KWA ROOSEVELT 63F
RED TOP MISS 64J
KWA MS NORTH 57A

SUNRISE CAPTAIN BLAZE 5C
DHS MISS TIARRA 44B
PWK CLIFFHANGER 18C
PWK MS MAXY 212A 31E
CDI AUTHORITY 77X
KWA MS ROCK 138Z
MRL INTEGRITY 76Y
KWA MS TRADEMARK 2U

PERFORMANCE (lbs)

EDP's

BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
74	861	1323	12.5	0.9	69.5	101.4	26.0	7.4	60.9

HOMO POLLED

- A smooth made calving ease prospect with a ton of hair
- Out of a first calving Roosevelt female that goes back to our original KWA package of bred heifers we purchased that is still going strong



RED TOP
Livestock Co

3

RED TOP MR 29L

PG1442465 · RTL 29L · JAN 6, 2023 · POLLED RED PUREBRED

PERKS RED WOLF 44G
BEE ALPHA 915J
 BEE MS MAXY 915G

KWA ROOSEVELT 63F
RED TOP MISS 35J
 RED TOP DUCHESS 9D

SUNRISE CAPTAIN BLAZE 5C
 DHS MISS TIARRA 44B
 PWK CLIFFHANGER 18C
 PWK MS MAXY 212A 31E
 CDI AUTHORITY 77X
 KWA MS ROCK 138Z
 KUNTZ SHERIFF 8A
 RED TOP BEEF PRINCESS 53B

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
70	901	1407	13.5	1.5	75.8	115.8	28.0	7.7	65.9

HOMO POLLED

- Another calving ease prospect out of BEE Alpha with some added stretch
- Dam is a bit bigger framed 2 year old with a strong Roosevelt udder



4

RED TOP MR 37L

PG1442473 · RTL 37L · JAN 7, 2023 · POLLED RED PUREBRED

PERKS RED WOLF 44G
BEE ALPHA 915J
 BEE MS MAXY 915G

MRL 91Y
PWK MS DESTINY 61Z 26C
 PWK MS WISE GUY 318W 61Z

SUNRISE CAPTAIN BLAZE 5C
 DHS MISS TIARRA 44B
 PWK CLIFFHANGER 18C
 PWK MS MAXY 212A 31E
 KOP CROSBY 137W
 MRL MISS 493U
 SUNNY VALLEY WISE GUY 80W
 BLCC MISS RED 318W

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
87	915	1371	14.0	-0.4	70.8	92.9	30.7	10.7	66.1

HOMO POLLED

- Thick, big hipped in a dark red package
- Dam has consistently produced and has a son we have walked successfully in our commercial herd for a few years now



5

RED TOP MR 53L

PG1442483 · RTL 53L · JAN 11, 2023 · POLLED RED PUREBRED

PERKS RED WOLF 44G
BEE ALPHA 915J
 BEE MS MAXY 915G

TNT BOOTLEGGER Z268
RED TOP MISS 56J
 SKORS RED FORTUNE 176Y

SUNRISE CAPTAIN BLAZE 5C
 DHS MISS TIARRA 44B
 PWK CLIFFHANGER 18C
 PWK MS MAXY 212A 31E
 DCR MR MOON SHINE X102
 TNT MISS W70
 SHS ENTICER P1B
 SKORS MS FORTUNE 141T

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
82	908	1414	11.2	0.7	69.3	99.1	23.4	6.9	58.1

HOMO POLLED

- Super dark red and stout made, that is the pet of the pen
- Out of a Bootlegger x ETZ 176Y daughter that looks to have a very bright future for us





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RED TOP MR 56L

PG1442484 · RTL 56L · JAN 11, 2023 · POLLED RED PUREBRED

PERKS RED WOLF 44G
BEE ALPHA 915J
 BEE MS MAXY 915G

IPU RED DEPUTY 25C
IPU 28C POCAHONTAS 42E
 IPU 220X POCAHONTAS 28C

SUNRISE CAPTAIN BLAZE 5C
 DHS MISS TIARRA 44B
 PWK CLIFFHANGER 18C
 PWK MS MAXY 212A 31E
 KUNTZ SHERIFF 8A
 IPU 56U MS. RED LINER 81A
 MAF R HORIZON 7Y
 IPU 105L MS. REVLON 220X

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
76	832	1323	15.1	-0.2	67.9	96.9	25.4	9.4	59.7

HOMO POLLED

- Another dark red Alpha son that is a tank on hooves with the nice added touch of a blaze
- Out of a steady producing IPU female that has daughters working in the herd successfully with one of them being the mother of RTL 140L



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RED TOP MR 59L

PG1442485 · RTL 59L · JAN 12, 2023 · POLLED RED PUREBRED

PERKS RED WOLF 44G
BEE ALPHA 915J
 BEE MS MAXY 915G

SKORS BOOTLEGGGER 102D
RED TOP FERN 105F
 OH KAY WREN 4W

SUNRISE CAPTAIN BLAZE 5C
 DHS MISS TIARRA 44B
 PWK CLIFFHANGER 18C
 PWK MS MAXY 212A 31E
 TNT BOOTLEGGGER Z268
 SKORS RED FORTUNE 176Y
 VIRGINIA RED TEXAS
 OH KAY TONNIE 26T

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
101	882	1415	7.3	2.6	75.2	105.8	25.1	4.8	62.7

HOMO POLLED

- Tons of natural muscle shape with the nice addition of a blaze face
- Stemming back to Kassandra's original purebred female that we started with



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RED TOP MR 77L

PTG1442935 · RTL 77L · JAN 16, 2023 · POLLED RED PUREBRED

PERKS RED WOLF 44G
BEE ALPHA 915J
 BEE MS MAXY 915G

SHS ENTICER P1B
SKORS RED FORTUNE 176Y
 SKORS MS FORTUNE 141T

SUNRISE CAPTAIN BLAZE 5C
 DHS MISS TIARRA 44B
 PWK CLIFFHANGER 18C
 PWK MS MAXY 212A 31E
 TCF/RCC TEMPTATION GJ640
 ROCKY HILLS JO
 CNS DREAM ON L186
 SKORS BLACK FORTUNE 43R

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
76	863	1383	12.9	1.1	73.8	105.4	22.1	7.5	59.0

HOMO POLLED

- A bull that has a lot of style and presence about him for blending calving ease and performance
- We can't say enough about how much influence ETZ 176Y has had on our program

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RED TOP MR 87L

PTG1442938 · RTL 87L · JAN 19, 2023 · POLLED RED PUREBRED

PERKS RED WOLF 44G
BEE ALPHA 915J
 BEE MS MAXY 915G

SHS ENTICER P1B
SKORS RED FORTUNE 176Y
 SKORS MS FORTUNE 141T

SUNRISE CAPTAIN BLAZE 5C
 DHS MISS TIARRA 44B
 PWK CLIFFHANGER 18C
 PWK MS MAXY 212A 31E
 TCF/RCC TEMPTATION GJ640
 ROCKY HILLS JO
 CNS DREAM ON L186
 SKORS BLACK FORTUNE 43R

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
80	846	1352	12.5	1.3	73.5	100.3	22.1	7.4	58.7

- HOMO POLLED**
- A ETZ 176Y x BEE Alpha that got the short end of the stick on the recip end but has had progressed after weaning nicely
 - A little added frame and stretch in this bull with a full blaze



10

RED TOP MR 108L

PTG1442950 · RTL 108L · JAN 25, 2023 · POLLED RED PUREBRED

PERKS RED WOLF 44G
BEE ALPHA 915J
 BEE MS MAXY 915G

SHS ENTICER P1B
SKORS RED FORTUNE 176Y
 SKORS MS FORTUNE 141T

SUNRISE CAPTAIN BLAZE 5C
 DHS MISS TIARRA 44B
 PWK CLIFFHANGER 18C
 PWK MS MAXY 212A 31E
 TCF/RCC TEMPTATION GJ640
 ROCKY HILLS JO
 CNS DREAM ON L186
 SKORS BLACK FORTUNE 43R

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
88	996	1558	14.2	0.8	81.2	120.6	22.1	8.5	62.5

- HOMO POLLED**
- Arguably the most complete bull we have ever raised and genetically special combining ETZ 176Y and BEE Alpha.
 - Loose made with length of spine, thickness and foot quality.
 - Retaining 100 straws of semen for in herd use



11

RED TOP MR 34L

PG1442472 · RTL 34L · JAN 6, 2023 · POLLED RED PUREBRED

R PLUS VENOM 4006B
R PLUS REDDINGTON 0143H
 MISS R PLUS 6168D

BGS/BM CAPTAIN SCREAM 63D
RED TOP GUCCI 31G
 WFL RED SAGE 506C

NCB COBRA 47Y
 IPU MS. TULA 104Z
 R PLUS REDGE 8018U
 MISS R PLUS 1033Y
 SVS CAPTAIN MORGAN 11Z
 RF SCREAM 215Z
 R PLUS RELOAD 2006Z
 WFL RED SAGE 1003Y

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
90	840	1387	8.7	4.2	81.7	121.6	24.2	5.5	65.1

- HOMO POLLED**
- An easy doing deep sided individual
 - Dam is a moderate made cow that is a full sister to the popular Betts bull in the industry





R PLUS REDDINGTON 0143H
Sire of Lots 11 - 14

12

RED TOP MR 40L

PG1442478 · RTL 40L · JAN 8, 2023 · POLLED RED PUREBRED

R PLUS VENOM 4006B
R PLUS REDDINGTON 0143H
MISS R PLUS 6168D

KHG GAMBLER 12Y
SKORS KENDALL 141C
KHG LILAC 167A

NCB COBRA 47Y
IPU MS. TULA 104Z
R PLUS REDGE 8018U
MISS R PLUS 1033Y
TNT GUNNER N208
GSB RED WHIMSEY 4W
SKORS RED DREAM ON 146X
BIG HILLS MS JULIUS 643Y

PERFORMANCE (lbs)

EDP's

BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
75	797	1344	12.9	1.3	67.6	100.6	24.1	8.3	57.9

HOMO POLLED

- A smooth made Reddington that can be used to moderate some BW in a dark red package
- Out of a moderated tank of a cow that came from the Skor Dispersal.



13

RED TOP MR 51L

PG1454494 · RTL 51L · JAN 10, 2023 · POLLED RED PUREBRED

R PLUS VENOM 4006B
R PLUS REDDINGTON 0143H
MISS R PLUS 6168D

JS SCORE 5X
MISS R PLUS 6207D
SANE TANK. PAIGE 207Y

NCB COBRA 47Y
IPU MS. TULA 104Z
R PLUS REDGE 8018U
MISS R PLUS 1033Y
JS BURNING SMOKE 41T
JS SHES SO FINE 14P
TNT TANKER U263
CDP PAIGE

PERFORMANCE (lbs)

EDP's

BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
85	872	1419	11.5	1.5	75.4	113.6	27.4	7.0	65.1

- A Reddington with some added stretch to add some pounds to his calf crop
- Dam is an extremely strong uddered cow that seems to have a moderate BW calf with tons of grow every year



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RED TOP MR 107L

PG1454645 · RTL 107L · JAN 25, 2023 · POLLED RED PUREBRED

R PLUS VENOM 4006B
R PLUS REDDINGTON 0143H
MISS R PLUS 6168D

CMS SOCHI 307A
MISS R PLUS 0016H
MISS R PLUS 3074A

NCB COBRA 47Y
IPU MS. TULA 104Z
R PLUS REDGE 8018U
MISS R PLUS 1033Y
DRAKE POKER FACE 2X
YR BLK PRIMADONNA 930W
R PLUS HARD ROCK 145X
MISS R PLUS 1033Y

PERFORMANCE (lbs)

EDP's

BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
92	978	1484	7.7	2.9	77.1	113.3	28.5	5.4	67.2

- Very balanced and hard to fault that has presence in the pen that catches your eye
- Dam was one of our picks of the second calvers out of the R+ dispersal



15**RED TOP MR 22L**

PG1441618 · RTL 22L · JAN 5, 2023 · POLLED RED PUREBRED

CDI AUTHORITY 77X

KWA ROOSEVELT 63F
KWA MS ROCK 138Z

TYMARC JEP 85Z

RED TOP DELILAH 135D
OH KAY ZOEY 83ZNF TRUMP S582
CDI MS CROCKET 88T
KWA RED ROCK 5T
TLRS SASHA
TNT ACCELERATOR S226
TYMARC PATIENCE 85U
OH KAY WORLD CUP 64W
OH KAY SANTORA 107X

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
102	1004	1566	6.3	6.0	84.5	127.5	24.2	1.4	66.5

HOMO POLLED

- The power bull in the offering who has been a standout since very early on
- Out of a cow that had really clicked with Roosevelt and has had 3 of them in a row, with the first one being a female that has been successfully campaigned by Addison Charbonneau

KWA ROOSEVELT 63F
Sire of Lots 15 - 18**15****16****RED TOP MR 64L**

PG1442489 · RTL 64L · JAN 13, 2023 · POLLED RED PUREBRED

CDI AUTHORITY 77X

KWA ROOSEVELT 63F
KWA MS ROCK 138Z

SKORS BOOTLEGGER 102D

RED TOP HARMONY 53H
MADER GOSSIP GIRL 60CNF TRUMP S582
CDI MS CROCKET 88T
KWA RED ROCK 5T
TLRS SASHA
TNT BOOTLEGGER Z268
SKORS RED FORTUNE 176Y
IPU RED ZONE 16A
IPU MS RED TEDDY 117S

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
86	873	1379	7.6	5.0	85.2	124.5	17.8	2.1	60.4

HOMO POLLED

- A moderate thick made Roosevelt son
- Dam is a Skor Bootlegger daughter that is the type that clicks with Roosevelt

**16****17****RED TOP MR 140L**

PG1442957 · RTL 140L · FEB 7, 2023 · POLLED RED PUREBRED

CDI AUTHORITY 77X

KWA ROOSEVELT 63F
KWA MS ROCK 138Z

BLACK GOLD APPROVAL 71E

RED TOP GINNY 105G
IPU 28C POCAHONTAS 42ENF TRUMP S582
CDI MS CROCKET 88T
KWA RED ROCK 5T
TLRS SASHA
W/C LOADED UP 79C
RF CERTAINLY FLIRTIN 532C
IPU RED DEPUTY 25C
IPU 220X POCAHONTAS 28C

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
86	950	1497	10.3	2.8	89.3	131.7	21.2	3.2	65.9

HOMO POLLED

- A bull with extra thickness and middle that pack a lot of bull into nice sized package
- A full sibling just calved with a strong udder and is going to follow in her mothers foot steps

**17**



18

RED TOP MR 60L

PG1442486 · RTL 60L · JAN 12, 2023 · POLLED RED PUREBRED

LFE THRILLER 302G
RENDEZVOUS 33J
 RENDEZVOUS MS EXPRESS 33B

LFE AMBER JACK 385E
 LFE RS AMBER 61Y
 ZSL MR RED EXPRESS 106Z
 RENDEZVOUS MS HUMMER 503Y
 CDI AUTHORITY 77X
 SKORS RED FORTUNE 176Y
 IPU REVOLUTION 172U
 BEECH BROS WILLOW 901W

SKORS CHALLENGER 31E
BEE APRIL 97H
 BEE APRIL 443B

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
92	871	1404	4.7	5.5	78.2	124.1	28.0	1.6	67.1

HOMO POLLED

- A big middled son of the AIA 33J bull
- Dam was selected from Beechinor Bros out of western harvest and is a dark red tank of a female



RENDEZVOUS 33J
 Sire of Lots 18 - 20



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RED TOP MR 103L

PG1442947 · RTL 103L · JAN 23, 2023 · POLLED RED PUREBRED

LFE THRILLER 302G
RENDEZVOUS 33J
 RENDEZVOUS MS EXPRESS 33B

LFE AMBER JACK 385E
 LFE RS AMBER 61Y
 ZSL MR RED EXPRESS 106Z
 RENDEZVOUS MS HUMMER 503Y
 CDI AUTHORITY 77X
 KWA MS ROCK 138Z
 MAF R HORIZON 7Y
 CMS RISKY BUSINESS 42R

KWA ROOSEVELT 63F
RED TOP HATHOR 31H
 CMS HATHOR 428B

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
90	879	1399	6.6	4.2	73.4	106.7	22.2	2.5	58.6

HOMO POLLED

- Sired by the AIA 33J bull that was select for is strong feet and overall balanced look
- Out of a really nice uddered Roosevelt daughter



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RED TOP MR 104L

PG1442948 · RTL 104L · JAN 24, 2023 · POLLED RED PUREBRED

LFE THRILLER 302G
RENDEZVOUS 33J
 RENDEZVOUS MS EXPRESS 33B

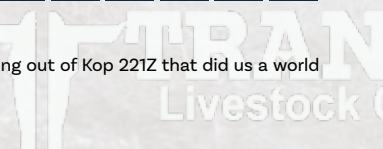
LFE AMBER JACK 385E
 LFE RS AMBER 61Y
 ZSL MR RED EXPRESS 106Z
 RENDEZVOUS MS HUMMER 503Y
 TNT BOOTLEGGER Z268
 SKORS RED FORTUNE 176Y
 BLACK BARON
 KOP MS TRACKER 157X

SKORS BOOTLEGGERS 102D
RED TOP GRACE 36G
 KOP MS BLACK BARON 221Z

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
94	907	1475	6.9	4.0	73.3	110.4	26.9	3.3	63.6

HOMO POLLED

- Heavy muscled and long bodied
- Dam has a bright future for us being out of Kop 221Z that did us a world of good



Full Brothers



21

RED TOP MR 81L

PTG1442936 · RTL 81L · JAN 18, 2023 · POLLED RED PUREBRED

WS BEEF MAKER R13
IPU RED WESTERN 49X
 IPU 52N POCAHONTAS 215U

HOOKS SHEAR FORCE 38K
 DCR MS RIBEYE N72
 TNT ACCELERATOR S226
 IPU RED POCAHONTAS 52N
 DAY RED PEPPER DOC 984R
 KWA MS ROCK 7P
 LRX RED WIZARD 80T
 LRX DELIGHT 71N

KWA RED ROCK 5T
KWA MS ROCK 22Z
 LRX DELIGHT 2W

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
82	852	1399	6.6	2.8	75.4	110.1	26.3	2.4	64.0

22

RED TOP MR 115L

PTG1442953 · RTL 115L · JAN 28, 2023 · POLLED RED PUREBRED

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
85	888	1435	8.8	2.7	79.1	121.4	26.3	3.4	65.9

HOMO POLLED (81L & 115L)

- RTL 81L and RTL 115L are full brothers out of the one of the top production Rock females at Ashworth's
- Individuals that are clean in their lines that you will want to keep all the daughters off of
- A full sister to these two was successfully campaigned and sold at Agribition in 2022



23

RED TOP MR 102L

PTG1442942 · RTL 102L · JAN 22, 2023 · POLLED RED PUREBRED

MAR MAC UTAH WHISKY 52E
WLB TOP TIER 456G
 WLB 47Y FAE 343E

TNT BOOTLEGGER Z268
 MAR MAC UTAH'S DREAM 79U
 SUNNY VALLEY FORCE 47Y
 WLB 756T TRESSIE 3556B
 MRC WALL STREET 183Z
 TWIN CHIEF ULYSSES 260U
 HARVIE JDF WALLBANGER111X
 ERIXON LADY 94Z

MRC SUPREMACY 260B
CROSSROAD FRANKIE 68F
 ERIXON LADY 16B

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
86	898	1460	10.3	2.8	84.0	119.6	21.3	3.5	63.3

HOMO POLLED

- Soggy soggy soggy is what comes to mind the first time you see this bull
- An ET calf out of Frankie and Top Tier making him genetical different that the rest of the offering

24

RED TOP MR 121L

BPG1454643 · RTL 121L · JAN 29, 2023 · POLLED BLACK PUREBRED

DRAKE POKER FACE 2X
CMS SOCHI 307A
 YR BLK PRIMADONNA 930W

JS SURE BET 4T
 DRAKE TULA 1R
 IPU BLACK HEAVYWEIGHT 64S
 YR BLK PRIMADONNA 11L
 NCB COBRA 47Y
 IPU MS. TULA 104Z
 R PLUS RELOAD 2006Z
 MISS R PLUS 1077Y

R PLUS VENOM 4006B
MISS R PLUS 1246J
 MISS R PLUS 4171B

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
88	916	1513	10.0	0.8	84.2	133.0	21.6	7.9	63.7

HOMO POLLED

- The only black bull in the offering out of one of our favorite red breds from the R+ dispersal that is strong uddered and has us excited if this is what she produced on year one
- A long spined Sochi son that has kept up with his older pen mates

Oh Kay Farms

Welcome to the Red Deer County Bull sale. Thank you to all past buyers and bidders for your continued support.

We have a very consistent group of bulls on offer that have everything from calving ease to performance. Our bulls are on a pellet ration from Country Junction Feeds and free choice hay. We will offer free delivery of the bull within 300km and will work with you if you are further. We strive to get bulls delivered within a timely manner after the sale with what works for you. We can keep your bull beyond April 9, 2024 for a cost of \$3/day until you are ready for him.

We look forward to visiting with you anytime before the sale at the farm or in Innisfail on sale day. Please reach out to any of us if you have questions about any of the bulls.



**Bob and Cecelie, Brian and Corinne,
Wilson and Lindsey Lougheed**

37320 Rge Rd 264 Red Deer County, AB T4E 1J6
Wilson Cell: 403-396-1577 Brian Cell: 403-318-2866
Email: clougheed1234@hotmail.com



25 OH KAY LEONARDO 24L

PG1420166 · LJR 24L · JAN 6, 2023 · RED POLLED PUREBRED

HARVIE JDF WALLBANGER111X
EAGLE RIDGE EL DIABLO 29E
HARVIE LARA CROFT 7X

WFL MR WESTWAY 16A
OH KAY GRACEN 51G
OH KAY MAGIE 15D

SHS ENTICER P1B
JDF PEPSI 61U
TNT TOP GUN R244
REMINGTON LARA CROFT 6U
R PLUS BLACKEDGE
WFL MS RED MONTANA 7070T
MAJESTIC SPECIALIST 27A
OH KAY SAMMIE 42B

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
104	825	1422	4.0	5.8	89.0	135.0	21.5	-0.3	65.9

SIRE VERIFIED, HOMO POLLED

A super impressive Eagle Ridge Eldiablo bull. Eldiablo has done nothing but great things for our herd over the years. We have retained many of his female offspring and he continued to produce top bulls for the sale pen. The calves out of this bull are nothing but consistent. Their long spine and thick tops continue to push down the scales. Leonardo 24L ranks in the top 10% for both weaning and yearling weights. We really like the muscle shape and smoothness of this bull and are sure he will pack the pounds on your calves.



26 OH KAY LIGHTING BALL 42L

PG1426885 · LJR 42L · JAN 10, 2023 · RED POLLED PUREBRED

SKORS BOOTLEGGGER 102D
RED TOP FIREBALL 28F
KOP MS BLACK BARON 221Z

TYMARC JEP 85Z
OH KAY JESSIE 35B
ROLLING JN NINA 2N

TNT BOOTLEGGGER Z268
SKORS RED FORTUNE 176Y
BLACK BARON
KOP MS TRACKER 157X
TNT ACCELERATOR S226
TYMARC PATIENCE 85U
NLC GOOD A NUFF 33G
ACTION MISS PRESTIGE

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
100	817	1435	5.4	4.7	82.8	127.4	24.8	2.0	66.0

SIRE VERIFIED, HOMO POLLED

Redtop Fireball has done great things for our program over the years and has produced nothing but consistently good calves! This bull is nothing less. He is smooth made, balanced, long spined, big bodied and free moving. Lighting Ball is out of a big bodied, sure-footed cow that continues to produce year after year. With a weaning weight of 950lb and yearling weight of 1375lb she has once again outdone herself.



SIRE VERIFIED, HOMO POLLED

Laredo 30L has been Wilson's favorite since bulls came home from pasture. He continues to impress us with his thickness, depth of body and rib shape. He weaned off at 930lb and had a yearling weight of 1300lb, great numbers for a really nice moderate framed bull. Sired by Red-top Fireball and out a Beagle cow we were sure he was going to be great. A bull you will not want to miss!

27 OH KAY LAREDO 30L

PG1426874 · LJR 30L · JAN 8, 2023 · RED POLLED PUREBRED

SKORS BOOTLEGGER 102D
RED TOP FIREBALL 28F
 KOP MS BLACK BARON 221Z

NUG MOSSEY 331Z
BEAG RED BRIDGET 18B
 WFL MISS HINSDALE 1107Y

TNT BOOTLEGGER Z268
 SKORS RED FORTUNE 176Y
 BLACK BARON
 KOP MS TRACKER 157X
 SVS SCOUT 25X
 NUG FELECIA 792T
 R PLUS REDGE 8018U
 WFL RED 100 HINSDALE 141P

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
90	793	1331	8.4	2.4	71.4	100.1	23.8	4.9	59.5

28 OH KAY LAMONT 36L

PG1426878 · LJR 36L · JAN 9, 2023 · RED POLLED PUREBRED

CCLT ALLIANCE 91C
OH KAY HAGAN 68H
 SKORS KASSIA 247D

CMT SMASH 3Z
OH KAY SAMMIE 10C
 OH KAY COSY 71A

WS PILGRIM H182U
 BROOKS SHINIA 1A
 SKORS BLACK ENTICER 4W
 SKORS KASSIA 275U
 SHS ENTICER P1B
 CMT RED DREAM 3X
 KOP CROSBY 137W
 OH KAY UNICE 110U

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
110	905	1479	2.9	6.3	92.6	133.8	30.7	1.3	77.0



SIRE VERIFIED, HETERO POLLED

A really cool dark red bull we are excited to offer. He is out of one of our favorite big bodied, powerhouse black cows and a black bull that we raised that goes back to Alliance 91C. Lamont 36L topped the scales both a weaning and for yearling weights weighting 1065lb and 1460lb respectively. This bull is an absolute powerhouse himself. Big bodied, long spined, good muscle shape. A bull whose picture does not do him justice. Be sure to come see him for yourself.

SC
 CORE



29

OH KAY LEO 50L

PG1446370 · LJR 50L · JAN 13, 2023 · RED POLLED PUREBRED

TNT 90 PROOF Z401
WFL WESTCOTT 24C
 WFL SWEET LICIOUS 1044X

CMT SMASH 3Z
OH KAY EURO 6E
 OH KAY RED PENNY 81P

DCR MR MOON SHINE X102
 TNT MISS S17
 R PLUS REDGE 8018U
 WFL RED LICIOUS
 SHS ENTICER P1B
 CMT RED DREAM 3X
 CZAR MR PREMIUM 75J
 SOUTH HOLDENREDLICORICE6L

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
100	774	1436	2.5	6.0	90.7	135.9	19.3	-4.0	64.7

SIRE VERIFIED, HOMO POLLED

Performance seems to be the trend this year and we are not disappointed about it! When we look at the pedigree of this bull, we see nothing but greatness. Sired by WFL Westcott 24C who goes back to the Sweet Licious cow family and the dam is out CMT Smash and Oh Kay Red Penny 81P, genetics that have continued to do great things year after year! 50L, Leo is nothing but impressive himself. A nice dark cherry red with a thick hair coat, super thick over top and a big deep body. This bull's picture does not do him justice and he is one you will want to see.



30

OH KAY LUCA 55L

PG1450844 · LJR 55L · JAN 15, 2023 · RED POLLED PUREBRED

HARVIE JDF WALLBANGER111X
EAGLE RIDGE EL DIABLO 29E
 HARVIE LARA CROFT 7X

HSF HIGH ROLLER 12T
OH KAY FAWN 60F
 OH KAY YASMIN 138D

SHS ENTICER P1B
 JDF PEPSI 61U
 TNT TOP GUN R244
 REMINGTON LARA CROFT 6U
 TJ 57J THE GAMBLER
 HSF RED FORTUNES SIS 33
 OH KAY YAWL 12Y
 OH KAY COSY 40Y

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
96	869	1451	7.6	4.0	89.8	130.5	27.6	2.9	72.7

SIRE VERIFIED, HOMO POLLED

Sire Verified, Homo Polled Our second red Eagle Ridge Eldiablo we have in the same this year. This red bull is actually out of 2 black parents. We will continue to praise Eldibalo and the good is put into his calves. This bull is no different. Nice long spine and thick topline with a smooth front end and a good solid foot under him. Out of a more moderate framed cow with a great udder and a ton of milk. This bull calf weaned off at 1000 lb and had a yearling weight of 1400lb. We love seeing these bulls that so effortlessly push down the scales. Another bull whose picture does not show his potential.

thank you

Thanks to all of the Red Deer County Buyers and Bidders Throughout the Years!

We very much appreciate the support you have shown in supporting our programs!

TRAN
Livestock C



SIRE VERIFIED, HOMO POLLED
 62 L is a bull Lindsey has been excited about since day one! Out of her favourite first calf heifer she was a little disappointed it was a bull and not a heifer. This bull checks all the boxes, Calving ease, growth, style, hairy and well simply awesome! This is the first crop of calves that we have from KWA Future 3G and we have been nothing but impressed. We have a handful of bulls in the sale that are sired by Future, all have calving ease and built right. 62L Lorenzo is one that will catch your eye every time you walk into the pen. He is built right from head to toe, smooth shouldered, big bodied, thick top and good muscle shape. With a calving ease of 11.8, weaning weight of 950lb and a yearling weight of 1450lb this bull is sure to do great things. He is Lindsey's pick of the pen, and not just because he is one of her bulls.

31 OH KAY LORENZO 62L

PG1446343 · LJR 62L · JAN 16, 2023 · RED POLLED PUREBRED

CIRCLE G EXPORT 51E
KWA FUTURE 3G
 KWA MS MOUNTAIN 254E

EAGLE RIDGE EL DIABLO 29E
OH KAY JANICE 42J
 OH KAY DEONA 43D

WHEATLAND BULL 334A
 CIRCLE G RACHEL 5138C
 KWA FLYF RED MOUNTAIN 16Z
 DOUBLE BAR D FLO 626Z
 HARVIE JDF WALLBANGER111X
 HARVIE LARA CROFT 7X
 PWK BADGER 2B
 TYMARC WANITA 47B

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
92	896	1642	11.8	2.0	91.2	135.1	25.6	7.1	71.4



KWA FUTURE 3G - Sire of Lots 31, 32 and 36

32 OH KAY LANCASTER 70L

PG1446348 · LJR 70L · JAN 19, 2023 · RED POLLED PUREBRED

CIRCLE G EXPORT 51E
KWA FUTURE 3G
 KWA MS MOUNTAIN 254E

R PLUS RELOAD 2006Z
OH KAY JACKIE 3J
 OH KAY SAMMIE 15E

WHEATLAND BULL 334A
 CIRCLE G RACHEL 5138C
 KWA FLYF RED MOUNTAIN 16Z
 DOUBLE BAR D FLO 626Z
 R PLUS HARD ROCK 145X
 IPU RED BARONESS 1T
 CMT SMASH 3Z
 OH KAY RED SPICE 44S

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
68	845	1405	15.2	1.2	83.6	122.5	24.5	8.3	66.3

SIRE VERIFIED, HETERO POLLED

Since we are talking about calving ease seems fitting that we follow with 70L Lancaster. This bull has calving ease written all over him. He is a more moderate framed bull with a nice smooth shoulder and long spine. Another bull sired by KWA Future and out of a first calf heifer. He is a nice dark cherry red with a thick hair coat and a sound foot under him. Not our biggest bull in the bull but one that is sure to let you rest easy.



SC
 CORP. E



33

OH KAY LINCOLN 75L

PG1446349 · LJR 75L · JAN 22, 2023 · RED POLLED PUREBRED

W/C BANKROLL 811D
IRCC DLC KING GEORGE 905G
 IRCC DEBUTANTE 634D

OH KAY FARLEY 93F
OH KAY JUNE 104J
 OH KAY APRIL 54A

W/C LOADED UP 1119Y
 MISS WERNING KP 8543U
 IRCC BOOMSHAKALAKA 434B
 IRCC BOOTY CALL 449B
 MRL DISCOVERY 21A
 BEAG RED CORA 17C
 KOP CROSBY 137W
 OH KAY TARA 67T

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
76	762	1474	8.6	4.1	83.4	128.1	24.5	6.4	66.2

SIRE VERIFIED, HETERO POLLED

If you are looking for a red blaze look no further. Lincoln 75L is another pen favourite that you will want to see. He has a nice moderate frame, super thick top, nice rib shape and the thickest hind quarter in the pen. We have had good luck using King George as an AI calving ease sire with calves that have smaller birth weights and a ton of growth. We love to see these first calvers raising bulls like these!

33



34

OH KAY LUX 87L

PG1446355 · LJR 87L · JAN 26, 2023 · RED POLLED PUREBRED

WFL WESTCOTT 24C
OH KAY JETHRO 90J
 BEAG RED DESTINY 28D

OAKVIEW FREEMAN 55F
OH KAY HARLYNN 99H
 BEAG RED BRIDGET 18B

TNT 90 PROOF Z401
 WFL SWEET LICIOUS 1044X
 MCINTOSH RED LION 87B
 BEAG RED VESTA 2Z
 WFL OUTLAW 4B
 OAKVIEW MISS AIMEE 55A
 NUG MOSSEY 331Z
 WFL MISS HINSDALE 1107Y

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
92	799	1505	4.4	4.3	84.2	133.6	21.3	1.1	63.4

SIRE VERIFIED, HOMO POLLED

Lux 87L is a bull that like to play mind games with me. When first walking through the pen he isn't one that stands out to me but the more time I spend in there the more I go back to this bull and like everything about him. He is not the biggest most powerful, but he is built right in so many ways. I am continually drawn to the hind quarter of this bull. He has great muscle expression and thickness and is structurally correct. A nice growthy bull that will go out and cover your cows and produce calves you are can be proud of.

34



35

OH KAY LUIGI 101L

PG1457402 · LJR 101L · FEB 2, 2023 · RED POLLED PUREBRED

MRL DISCOVERY 21A
OH KAY FARLEY 93F
 BEAG RED CORA 17C

KOP CROSBY 137W
OH KAY COSY 42Z
 OH KAY WINNIE 73W

MRL INTEGRITY 76Y
 TSN MS EDITION 55W
 KWA BIG TIME 86A
 ZSL MISS ELECTRIC 13Z
 MUIRHEAD LIVE WIRE 95R
 KOP MS BENGIE 6P
 WILD-WEST TRAIL-BREAKER
 OH KAY SHERRY 37S

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
94	811	1408	2.0	5.7	73.7	108.7	20.8	4.2	57.7

SIRE VERIFIED

A dark cherry red bull that has become the pen pet, always coming to check things out and give a lick. This is the only bull we have sired by Oh Kay Farley 93F. We raised Farley and kept him back as we were super impressed with his style and performance and were needing an outcross black bull. As our bull luck had been running, he only had a very short breeding season and ended up hurt. Another herd sire we lost to soon and will not be able to get any more calves from. The dam of 101L, 42 Z is one of our oldest cows on the farm. She still has a nice udder and good feet at 12 years old. She likes to produce top end females, so we were pretty excited when she had a bull. Luigi 101L has a dark face, long body, thick top and smooth front end. A really neat bull with some different genetics on the sire side.

35

36

OH KAY LEVI 104L

PG1446359 · LJR 104L · FEB 4, 2023 · RED POLLED PUREBRED

CIRCLE G EXPORT 51E
KWA FUTURE 3G
 KWA MS MOUNTAIN 254E

RED TOP FIREBALL 28F
OK KAY JULIE 120J
 MMWK MS BELL 159F

WHEATLAND BULL 334A
 CIRCLE G RACHEL 5138C
 KWA FLYF RED MOUNTAIN 16Z
 DOUBLE BAR D FLO 626Z
 SKORS BOOTLEGGGER 102D
 KOP MS BLACK BARON 221Z
 MRL RED WHISKEY 101B
 MMWK MISS BELLA 110B

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
80	781	1333	13.4	0.6	67.0	101.1	22.5	8.3	56.2

SIRE VERIFIED, HOMO POLLED

The final calving ease bull we have on offer this year. Again, sired by KWA Future and out of a first calf heifer. 104L is a smaller framed bull that is built just like his dam. She is not the biggest cow we have; I anticipate that he will remain a more moderate framed bull. He is smooth fronted with a big deep body and a good solid foot under him. With a nice 80 lb birthweight we are comfortable saying he has a lot of calving ease.



36



37

37

OH KAY LISARDO 115L

PG1450846 · LJR 115L · FEB 7, 2023 · RED POLLED PUREBRED

RED TOP FIREBALL 28F
OH KAY JONAS 37J
 OH KAY MAGIE 20D

CMT SMASH 3Z
OH KAY SAMMIE 7C
 OH KAY BEATRICE FF23A

SKORS BOOTLEGGGER 102D
 KOP MS BLACK BARON 221Z
 MAJESTIC SPECIALIST 27A
 OH KAY COSY 42Z
 SHS ENTICER P1B
 CMT RED DREAM 3X
 CHAMPS BRAVO
 OH KAY REDE FF54Y

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
94	875	1523	8.5	3.6	88.2	136.2	28.5	4.9	72.6

SIRE VERIFIED, HETERO POLLED

As we near the end of our red bulls we have another showstopper! Lisardo 115L is a bull that just keeps getting better and better. His granddam goes back to a fullblood cow and boy has that influence made for a good match with his red sire Oh Kay Jonas 37J. This is our only bull sired by Jonas this year. We kept Jonas back as an extra to have "just in case", we ended up having to use him and well boy are we glad we did! 115L is an absolute powerhouse that continues to be a pen favourite. A hairy dark cherry red with a nice white blaze, a ton of rib shape and depth, with good muscling and thickness. Weighing in at 920lb at weaning and 1365lb as a yearling, we cant say enough good things about this bull and his picture certainly does not do him justice! Another must see bull!



38 OH KAY LANCELOT 116L

PG1446362 · LJR 116L · FEB 9, 2023 · RED POLLED PUREBRED

ZSL MR TIMBER 180F
ZSL MR HURLEY 152J
 ZSL MISS MANDAKO 30E

TYMARC JEP 85Z
OH KAY BELLA 7B
 OH KAY TARA 67T

ZSL MR RED BANDERO 29C
 ZSL MISS FORCE 57Z
 ZSL MR RED MANDAKO 49B
 ZSL MISS STEELE 52Y
 TNT ACCELERATOR S226
 TYMARC PATIENCE 85U
 MOOSE-CREEK VUURSLAG 157N
 DIAMOND-B RED JESAMINE

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
102	840	1408	5.6	5.6	71.6	99.8	26.5	1.8	62.2

SIRE VERIFIED, HOMO POLLED

Our final red bull is a red blaze that we are sure will catch your eye. Sired by ZSL Mr Hurley 152J, a red blaze bull himself who has thrown a ton of blaze calves for us over the last two calf crops. 116L will be sure to add some size and length to your calves. He is a nice complete bulls, good bone, lots of rib shape and a good foot under him. We have been working to get more blaze calves and with the quality that they have shown this year we sure are excited for the things to come!

38



39 OH KAY LENNOX 19L

BPG1450824 · LJR 19L · JAN 5, 2023 · BLACK POLLED PUREBRED

HARVIE JDF WALLBANGER111X
EAGLE RIDGE EL DIABLO 29E
 HARVIE LARA CROFT 7X

HSF HIGH ROLLER 12T
OH KAY FEONA 47F
 OH KAY DEONA 43D

SHS ENTICER P1B
 JDF PEPSI 61U
 TNT TOP GUN R244
 REMINGTON LARA CROFT 6U
 TJ 57J THE GAMBLER
 HSF RED FORTUNES SIS 33
 PWK BADGER 2B
 TYMARC WANITA 47B

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
88	874	1426	8.7	3.1	79.6	117.8	24.2	4.2	64.2

SIRE VERIFIED, HETERO BLACK

Lennox 19L is our only black Eagle Ridge Eldiablo bull we have on offer this year and likely that last black bull we will ever sell out of him. Eldiablo has done nothing but great things for our herd over the years. We have retained many of his female offspring and he continued to produce top bulls for the sale pen. 19L follows suit of his sire with a ton of length of spine, thickness and smooth front end. A bull that continues to impress with his growth weaning off over 900 lb and a yearling weight of over 1300lb. A really nice hairy black bull you can't go wrong on.

39



40 OH KAY LONNIE 41L

BPG1446317 · LJR 41L · JAN 10, 2023 · BLACK POLLED PUREBRED

LFE CASH 386D
LFE GAME FACE 338F
 LFE BS AMBER 60D

EAGLE RIDGE EL DIABLO 29E
OH KAY JONI 85J
 OH KAY SIERRA 83A

LFE BOUNTY 3118Z
 LFE BS FIRSTBASE 39B
 NCB COBRA 47Y
 LFE BS AMBER 125B
 HARVIE JDF WALLBANGER111X
 HARVIE LARA CROFT 7X
 SHAWACRES SPENCER 4S
 OH KAY WISH 7W

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
104	814	1432	0.0	7.2	87.7	139.8	24.3	0.6	68.1

SIRE VERIFIED, HOMO POLLED

Lonnie, 41L is a bull we have been excited about since he was born! We have not had a black blaze in our bull pen in a long time. I'd have to check with Grandpa Bob but it may even be the first one and he's a pretty cool one to do it! He is a more moderate framed bull with a nice long spine and a ton of muscle expression. He is out of a first calver and a AI sire we have used a couple times. We are excited to see what he will do in the years ahead.

40

41**OH KAY LARS 82L**

BSG1446353 · LJR 82L · JAN 25, 2023 · BLACK SCURRED PUREBRED

CCLT ALLIANCE 91C
OH KAY HAGAN 68H
 SKORS KASSIA 247D

EAGLE RIDGE EL DIABLO 29E
OH KAY DIANNA 115G
 OH KAY BOMSHE 1X

WS PILGRIM H182U
 BROOKS SHINIA 1A
 SKORS BLACK ENTICER 4W
 SKORS KASSIA 275U
 HARVIE JDF WALLBANGER111X
 HARVIE LARA CROFT 7X
 LFE BOMBSHELL 508N
 OH KAY ULISSA 33U

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
100	794	1426	4.0	4.9	83.5	120.3	23.6	1.0	65.4

SIRE VERIFIED, HETERO BLACK

We don't have many black bulls on offer this year but the ones we do have are pretty cool. This guy is hairy, long spined, thick and uniformly made. If we could change one thing about Lars we would make him polled, but if scurs are no trouble for you then here is your man! You will see a lot of our black females sired by Eagle Ridge Eldiablo and 115G is no exception. The influence Eldiablo has continues to show. This length, power and longevity show through in all of his genetics.

**41****42****OH KAY LUDWIG 119L**

S1446365 · LJR 119L · FEB 11, 2023 · FULLBLOOD

CHAMPS BRAVO
VIRGINIA SPECTACLE 067D
 BIG SKY BRITT 67B

SGA 26W WHISPER
SGA 261A ADELAIDE
 SU NELDA 321N

CHAMPS ROMANO
 VIRGINIA POLL BARBI SUE
 GREAT GUNS ASTROS 3X
 BIG SKY TULSA
 G-SEVEN MR 4S
 MI MS MAHOGANY 3M
 ANCHOR "T" LEGEND 7H
 SU CHEYENNE 311C

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
94	793	1287	5.1	5.1	66.5	92.3	37.4	3.9	70.7

SIRE VERIFIED, DILUTOR FREE

We only have the two fullbloods on offer this year and they don't disappoint. Here is a bull with good shape, thick top line and carries his depth through his flank. We bought his dam from Berwest Farms Dispersal a couple years ago and she has more than proven herself to us. A long bodied, sure footed cow with tons of milk.

**42****43****OH KAY LUTHER 135L**

S1446366 · LJR 135L · MAR 12, 2023 · FULLBLOOD

CHAMPS BRAVO
VIRGINIA SPECTACLE 067D
 BIG SKY BRITT 67B

NUG DELMONTE 81D
APPLECROSS PARIS 16H
 APPLECROSS PIPER 26B

CHAMPS ROMANO
 VIRGINIA POLL BARBI SUE
 GREAT GUNS ASTROS 3X
 BIG SKY TULSA
 STARWEST POL BLUEPRINT
 NUG MISS 862U
 APLX SAMSON 10Y
 APPLECROSS POPPY 1X

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
92	914	-	6.6	3.8	72.0	94.6	39.8	2.9	75.9

SIRE VERIFIED, DILUTOR FREE

Luther may be the youngest bull in the pen, but he sure packs a punch. He has a heavy hair coat that is nice dark cherry red. A longer bull who is very smooth through his shoulders and very thick top. His sire Virginia Spectacle probably has the best hind quarter shape out of any bull we have owned, and he puts that into every calf. 135L has milk in the top 1% of the bred, more milk means bigger calves, more pounds gained, and more money come sale time.

**43**

Pieschel Farms

We are excited to be back at the Red Deer County Bull Sale with what we think is our strongest and deepest set of yearling bulls yet. This year we have a wide variety of performance bulls and heifer bulls in our Angus, SimmAngus and introducing Hereford bulls all representing some of the top-quality genetics in each breed right now.



Since joining this sale in 2020 we have had many repeat customers, happy with the way their purchased bulls have performed and even more excited about the prodigy they have got on the ground.

In 2022 Garrett & Amanda Rockafellow purchased a performance bull from us, Garrett informed us that "the steers and heifers out of the bull purchased from you guys broke our weaning weight record by 80lbs! We couldn't be happier with the performance and confirmation." On top of the numbers, we love hearing how easy and quiet our bulls are to work with.

All bulls are out on pasture with their dams until September long weekend when we wean them and start them on a super oats feed ration and free choice hay. NO creep feed. All the bulls are docile and easy to be around. NO feet have been trimmed on any of the bulls.

We would like to invite anyone to the farm prior to the sale to see the bulls, their milking dams and herd sires and as our numbers continue to grow, we look forward to welcoming new and repeat customers and friends.

Devon & Rae



**Devon, Rae-Lee and Peyson Erickson
Gary Pieschel**

Devon- 403-586-4047 ~ Rae-Lee- 587-223-2331
Rocky View County, Alberta (6 miles east of Crossiron Mills).
More information, videos and additional photos can be found on our Facebook and Instagram account at @Pieschelfarms



PF TJL HENDRIX RLP 8H - Sire of Lot 44



PF CHEETAH RLP 15X - Granddam of Lot 44

44

PF VIPER RLP 34L

2305720 · RLP 34L · MAR 1, 2023 · ANGUS

MUSGRAVE 316 STUNNER
PF TJL HENDRIX RLP 8H
ARDA BLACKCLASS 4F

MUSGRAVE SKY HIGH 1535
PF CHEETAH RLP 6G
PF CHEETAH RLP 15X

LD CAPITALIST 316
MCATL BLACKBIRD 831-1378
ARDA CASH FLOW 63D
ARDA BLACKCLASS 27A
MUSGRAVE BIG SKY
FLAG QUEEN W 00649
HF TIGER 5T
HF MISS ANNIE 30S

PERFORMANCE (lbs)				EDP's				
BW	ADJ. WW	ADJ. YW	CE	BW	WW	YW	M	MCE
83	977	1611	4.0	1.3	74	129	31	5.0

HEIFER BULL ***

For the 5th year in a row a bull out of our Cheetah cow family will highlight the angus bulls on offer. For these simple reasons, birth weight, performance, docility, and the look! 34L had an 83lb birthweight, his weaning weight was 997lbs and he weighed 1450lbs on January 26th, let's not forget he's only a March calf. His dam RLP 6G is a direct daughter of Cheetah 15X who has created a pretty good reputation for herself over the last couple years. Her first calf RLP 143J was sold as a bred heifer in the 2022 Ladies of the West sale for \$14,000 to Golden Oak livestock. 6G has a perfect udder and an excellent foot underneath her. 34L is sired by Hendrix 8H a bull who is really starting to make a mark on our herd and others. His calves are proving to be performers and we love how they are all stamped with his attractive style, depth of body and ability to move.

34L is the real deal, he will catch your eye as soon as you walk into the pen. he is built right, he has an excellent foot, lots of length, size, hair, testicular development, and the numbers to back him up. We would like to do a in herd use semen collection on this bull at the new owner's convenience.

Flushmates

45

PF MERLIN RLP 8L

2309404 · RLP 8L · JAN 16, 2023 · ANGUS

MUSGRAVE BIG SKY
MUSGRAVE SKY HIGH 1535
 FLAG QUEEN W 00649

HF TIGER 5T
PF CHEETAH RLP 15X
 HF MISS ANNIE 30S

CONNELLY EARNAN 076E
 SAV PRIMROSE 7861
 S A V 004 DENSITY 4336
 PLATTEMERE QUEEN W 660
 HF KODIAK 5R
 HF ECHO 84R
 HF POWER SOURCE 94M
 HF MISS ANNIE 9H

PERFORMANCE (lbs)			EDP's					
BW	ADJ. WW	ADJ. YW	CE	BW	WW	YW	M	MCE
82	722	1228	9.5	0.6	49	92	30	8.0

HEIFER BULLS ***

8L and 21L are the last bulls we will have out of the 15X x Sky High flush. There are 9 prodigies registered out of this flush, the bulls have been easy doing performers that always make it to the top of our pen each year. Although we have tried to retain all the females out of this flush, we were convinced to sell RLP 2J in the 2022 Ladies of the West sale as a bred heifer. She ended up being the high seller of the sale selling for \$22,000 to MWC Investments.

8L and 21L are attractive, they have lots of length and an excellent foot under them. Both bulls are recommended safe to use on heifers. 8L had an actual birthweight of 82lbs and calving ease EPD of +9.5. 21L had an actual birthweight of 91lbs (because he's an embryo) but still has a calving ease of +9.5. We call these heifer bulls with performance.



45

46

PF JESTER RLP 21L

2309399 · RLP 21L · FEB 3, 2023 · ANGUS

PERFORMANCE (lbs)			EDP's					
BW	ADJ. WW	ADJ. YW	CE	BW	WW	YW	M	MCE
91	756	1168	9.5	0.6	49	92	30	8.0



PF CHEETAH RLP 15X
 Dam of Lots 45 - 47



PF CHEETAH RLP 2J
 Full Sister to Lots 45 and 46
 High Selling female in
 Ladies of the West 2022 for \$22,000.



46

47

PF MAVERICK RLP 13L

2306860 · RLP 13L · FEB 1, 2023 · ANGUS

AVF BREAKOUT 5409
MAY-WAY BREAKOUT 1310
 MAY-WAY LADY BANDO 086

HF TIGER 5T
PF CHEETAH RLP 15X
 HF MISS ANNIE 30S

S A V BISMARCK 5682
 AVF SARA 0045
 MAY-WAY 112 819
 MAY-WAY LADY BANDO 745
 HF KODIAK 5R
 HF ECHO 84R
 HF POWER SOURCE 94M
 HF MISS ANNIE 9H

PERFORMANCE (lbs)			EDP's					
BW	ADJ. WW	ADJ. YW	CE	BW	WW	YW	M	MCE
98	902	1332	-1.0	4.0	57	106	35	4.0

The natural calf out of Cheetah 15X in 2023, 13L is one of the biggest performers in the bull pen always weighing on the heavy side. It's so impressive that at 13 years old, 15X can raise a February 1st bull calf and wean him off over 900lbs the first of September. Looking for a bull with power, size, and a fantastic maternal background, 13L is the choice. The perfect option to raise scale tipping steers and beautiful replacement females with longevity.



47

Full Brothers - Lots 48 and 49



48

48 PF CRUISE RLP 9L

2305718 · RLP 9L · JAN 23, 2023 · ANGUS

S A V RENOVATION 6822
S A V JESSE JAMES 0968
 S A V BLACKCAP MAY 8961

S A V RENOWN 3439
 S A V MADAME PRIDE 0151
 S A V 8180 TRAVELER 004
 S A V MAY 2397
 RA LINCOLN W144
 S CORA 572
 S A V INTERNATIONAL 2020
 PF CHEETAH RLP 15X

S TITLEST 1145
RDE DOLLY RLP 8F
 RDE DOLLY RLP 12D

PERFORMANCE (lbs)			EDP's					
BW	ADJ. WW	ADJ. YW	CE	BW	WW	YW	M	MCE
80	690		7.5	1.2	53	95	29	8.0

Full brothers out of SAV Jesse James, a Renovation son we were very excited to use in 2023. These Jesse James bulls are nice headed, smooth shouldered, long bodied, and muscled. 9L and 10L are attractive, good on their feet and have good testicles. With moderate birthweights and out of a powerhouse dam these bulls should work well in any program.



49

49 PF KILMER RLP 10L

2306870 · RLP 10L · JAN 23, 2023 · ANGUS

PERFORMANCE (lbs)			EDP's					
BW	ADJ. WW	ADJ. YW	CE	BW	WW	YW	M	MCE
71	653	1131	7.5	1.2	53	95	29	8.0



S A V JESSE JAMES 0968
 Sire of Lots 48 - 50



RDE DOLLY RLP 8F
 Dam of Lots 48 and 49



50

50 PF HOLLYWOOD RLP 18L

2305716 · RLP 18L · FEB 3, 2023 · ANGUS

S A V RENOVATION 6822
S A V JESSE JAMES 0968
 S A V BLACKCAP MAY 8961

S A V RENOWN 3439
 S A V MADAME PRIDE 0151
 S A V 8180 TRAVELER 004
 S A V MAY 2397
 CONNEALY EARNAN 076E
 E A ROSE 918
 S A V WALL STREET 7091
 HF LICORICE 185W

BROOKING BANK NOTE 4040
RDE ELECTRA RLP 4E
 RP BLACK LICORICE RLP 5Y

PERFORMANCE (lbs)			EDP's					
BW	ADJ. WW	ADJ. YW	CE	BW	WW	YW	M	MCE
94	847	1296	-5.0	5.4	68	112	18	3.0



RDE ELECTRA RLP 4E
 Dam of Lot 50

Hollywood 18L, a very fitting name for a bull who has always loved to show off. As part of our show team in 2023 18L collected banners in his division at Armstrong, Olds, and Farm Fair International. 18L has a more rugged look to him but backed by so much power and presence he's a hard one to walk by. Out of SAV Jesse James and a Brooking Bank Note cow we love to show off in our pasture 18L will put some muscle and thickness into your calves and stamp them with a touch of style.

51 PF HANGMAN RLP 22L

2305724 · RLP 22L · FEB 5, 2023 · ANGUS

BAR-E-L NATURAL LAW 52Y
PM EXECUTIVE DECISION 5'17
 PM BLOSSOM 124'13

MUSGRAVE SKY HIGH 1535
DH MCDUGALL ROSEBUD 87G
 HF ROSEBUD 192D

S A V BISMARCK 5682
 BAR-E-L MAGNOLIA 143K
 HF THUNDERBIRD 146Y
 POPLAR MEADOWS BLOSSOM 5'10
 MUSGRAVE BIG SKY
 FLAG QUEEN W 00649
 LLB REFLECTION 607A
 HF ROSEBUD 42X

PERFORMANCE (lbs)			EDP's					
BW	ADJ. WW	ADJ. YW	CE	BW	WW	YW	M	MCE
92	874	1323	2.0	3.9	62	109	26	7.0



DH MCDUGALL ROSEBUD 87G
 Dam of Lot 51

Another part of our show string in 2023, 22L is a bull who has always had a sleek attractive look to him with incredible hair, he has so much middle to him and a wide based top in a larger frame package. His dam Rosebud 87G has been a no miss powerhouse cow on our place that produces awesome calves every year no matter how she is bred.



51

52 PF TOP GUN RLP 17L

2306872 · RLP 17L · FEB 2, 2023 · ANGUS

KOUPALS B&B IDENTITY
MUSGRAVE AVIATOR
 MCATL FOREVER LADY 1429-138

MICH WHEATLAND CASH OUT 774E
SIX MILE MS MARION 436G
 SIX MILE MAID MARION 264Z

SITZ UPWARD 307R
 B&B ERICA 605
 S A V FINAL ANSWER 0035
 ALC FOREVER LADY R02S
 SILVEIRAS WATCHOUT 0514
 P2C BEAUTY 531 DT
 S A V PREFERENCE 9184
 J P D MAID MARION 17N

PERFORMANCE (lbs)			EDP's					
BW	ADJ. WW	ADJ. YW	CE	BW	WW	YW	M	MCE
81	737	1235	5.0	0.5	43	75	21	10



MUSGRAVE AVIATOR - Sire of Lot 52

HEIFER BULL**
 A bomb proof heifer bull here with 17L being sired by Musgrave Aviator, 17L had a birthweight of 81lbs, he has a nice small head and smooth shoulder and lots of length to him. Going back to the Six Mile program on the dam's side known for their longevity and good foot, 17L is no exception he has an excellent foot and leg under him, with a more moderate frame this bull will work on heifers for a long time.



52

53 PF TOMCAT RLP 1L

2309405 · RLP 1L · JAN 7, 2023 · ANGUS

HF KODIAK 5R
HF TIGER 5T
 HF ECHO 84R

NORTHLINE COOL CAT 76B
DMM BLACKBIRD 48H
 DMM BLACKBIRD 105A

SANDY BAR ADVANTAGE 43M
 WILBAR RUBY 955N
 TC FREEDOM 104
 HFDF ECHO 6N
 DAINES HEAVY SI 57Z
 NORTHLINE SAVING GRACE 776T
 GUMBO GULCH CREED 94S
 SOUTHERN OX BLACKBIRD 12J

PERFORMANCE (lbs)			EDP's					
BW	ADJ. WW	ADJ. YW	CE	BW	WW	YW	M	MCE
79	787	1188	3.5	2.5	56	99	28	5.0



HF TIGER 5T - Sire of Lot 53



DMM BLACKBIRD 105A
 Grand Dam of Lot 53



53

HEIFER BULL.*** A direct son out of one of the greatest heifer bulls and breed changers in the angus industry HF Tiger 5T, a bull who has had so much influence on our angus cow herd. 1L sure has a lot of the same traits as his sire. This is a bull with a lot of growth and performance while still maintaining an easy calving look to him with a nice head, smooth shoulder, and long body.



Half Blood Simmental

One of the most eye appealing bulls we have on offer this year. 23L has a definite presence when you walk in the pen, he is nice headed, pretty fronted, big middled, thick topped and has an excellent hair coat on him. We have always liked the Firebrand prodigy we have had; the females are big and powerful and turn into beautiful females with nice udders. The bulls resemble what 23L is. A cool half-blood bull on offer.



BROOKING FIREBRAND 6068 - Sire of Lot 54



PF RED LICIOUS RLP 10K
Maternal Sister of Lots 54 and 55

54 PF MISSLE LOCK RLP 23L

BPRS1429484 · RLP 23L · FEB 6, 2023 · BLACK POLLED PERCENTAGE

BROOKING BANK NOTE 4040
BROOKING FIREBRAND 6068
BROOKING ANNIE K 390

LKCC BOLD VENTURE 194F
PF HALLIE RLP 11H
HARVIE BLACK LICIOUS 315C

CONNELLY EARNAN 076E
E A ROSE 918
S A V BEST INTEREST 0136
SOO LINE ANNIE K 9165
WS PILGRIM H182U
MS CRYSTEEL VOLTAGE 194A
HARVIE LUCKY SEVEN 167Y
HARVIE MS LICIOUS 3Y

PERFORMANCE (lbs)				EDP's					
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
90	871	1227	9.7	1.7	78.8	115.9	20.1	5.6	59.6

55 PF COUGAR RLP 28L

BPRS1429480 · RLP 28L · FEB 9, 2023 · BLACK POLLED PERCENTAGE

CONNELLY EARNAN 076E
BROOKING BANK NOTE 4040
E A ROSE 918

HARVIE LUCKY SEVEN 167Y
HARVIE BLACK LICIOUS 315C
HARVIE MS LICIOUS 3Y

CONNELLY CONSENSUS
BRAZILA OF CONANGA 3991
S A V FINAL ANSWER 0035
E A ROSE 738
SPRINGCREEK TANK 63P
JDF PEPSI 61U
WHEATLAND RED ACE 747T
WFL LICIOUS LASS 9026W

PERFORMANCE (lbs)				EDP's					
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
98	938	1415	7.6	2.3	85.9	131.3	13.7	6.3	56.7



Half Blood Simmental

28L is the best of both worlds, big powerhouse rugged look from the Licious Simmental cow family on the dam's side and the natural muscle, foot, and structure from the Angus Bank Note on the sire's side, 28L will raise the perfect cross of commercial calves for the scales and replacement pen. 28L is a maternal brother to PF Red Licious 10K, a female we have promoted on the show road the last couple years who has gained a lot of positive attention and the one we plan to focus our Simmental program around in the future.



BROOKING BANK NOTE 4040 - Sire of Lot 55

N
ck C

56

PF COYOTE RLP 20L

BPRS1429481 · RLP 20L · FEB 3, 2023 · BLACK POLLED PERCENTAGE

LD CAPITALIST 316

MUSGRAVE 316 COLOSSAL 137

MUSGRAVE LADY BARBARA 545

LKCC BOLD VENTURE 194F

PF ENCHANTED RLP 32J

PF ENCHANTED RLP 11E

CONNEALY CAPITALIST 028

LD DIXIE ERICA 2053

MUSGRAVE BIG SKY

MUSGRAVE LADY BARBARA 272

WS PILGRIM H182U

MS CRYSTEEL VOLTAGE 194A

JF BACK IN BLACK 406B

CMS RHEA 449B

PERFORMANCE (lbs)

EDP's

BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
79	740	1211	14.2	-0.3	74.8	111.5	21.7	7.8	59.1



MUSGRAVE 316 COLOSSAL 137

Sire of Lot 56

HALF BLOOD SIMMENTAL
HEIFER BULL ***

A neat SimmAngus heifer bull 20L, is moderate framed and full of muscle. Out of a first-time calving Simmental heifer and the calving ease Angus sire Musgrave Colossal, with a 79lb birthweight 20L will work on first time calving heifers or cows.



56

57

PF PHEONIX RLP 25L

BPRS1429492 · RLP 25L · FEB 7, 2023 · BLACK POLLED PERCENTAGE

LKCC BOLD VENTURE 194F

PF JOHNNY WALKER RLP 3J

PF ENCHANTED RLP 9G

DRAKE POKER FACE 2X

PF DREAMER RLP 15F

PF DREAMER RLP 11W

WS PILGRIM H182U

MS CRYSTEEL VOLTAGE 194A

S A V INTERNATIONAL 2020

PF ENCHANTED RLP 11E

JS SURE BET 4T

DRAKE TULA 1R

SF WHAT A DREAM

SIMMENTAL/SIMMENTAL

PERFORMANCE (lbs)

EDP's

BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
101	795	1154	9.0	3.8	77.6	114.3	20.4	4.9	59.2



DRAKE POKER FACE

Maternal Grandsire of Lot 57



57

THREE QUARTER BLOOD SIMMENTAL. 25L is a fancy, eye appealing bull with neat markings on his head, no white anywhere else. Out of a Poker Face dam with a nice udder and excellent foot. Sired by a Bold Venture son we have used heavily in our program, keeping a lot of them for replacements in our commercial program, they have lots of middle, thickness, and style to them. 25L will stamp your calves with some neat markings on top of some power and correctness.

58

PF ICE BOX RLP 42L

C03110601 · RLP 42L · MAR 5, 2023 · POLLED

SHF FORESIGHT B413 F158

SHF ICEBOX F158 J030

SHF MAGGIE D316 G086

C MILES MCKEE 2103 ET

ILR 18F LADY MILES 82H

HH MAYBELLINE 18F ET

EFBEEF BR VALIDATED B413

SHF GERBER R117 Y200

SHF DJANGO B716 D316

SHF MAGGIE 001A E028 ET

NJW 98S R117 RIBEYE 88X ET

C NOTICE ME ET

NJW PMH 66X 156T LUX 206A ET

THM TLS MAYBELLINE 2017 ET

PERFORMANCE (lbs)

EDP's

BW	AWW	AYW	CE	BW	WW	YW	M	MCE	TM
87	707	1161	1.2	3.5	63.3	99.8	32.7	1.7	64.4



SHF ICEMAN F158 J030

Sire of Lot 58

HEIFER BULL **

42L is a goggled eyed, dark red heifer bull in a moderate frame. 42L is attractive on the profile, he has lots of middle and thick topped. We purchased 42L's dam out of the Golden Oak Cattle in the Snow sale in 2022 as a bred heifer. 42L is one of the very few prodigies born in Canada, whose dam is out of Myles McKee 2103, the Supreme Grand Champion Hereford bull at Denver in 2014 who sold for the record selling price for \$600,000 in the McKee bull sale out of Texas



58

Flushmates - Lots 59-61

When we decided to venture into the Hereford breed in 2019, we wanted to start with genetics we had seen in person and followed. We purchased New Trend Ms. Digby 2G as a heifer calf as we loved her genetics. She was out of a multiple CWA Supreme qualifier dam from Delaney Herefords in Minnesota and sired by RSK E 2046 Digby ET 20C the 2017 CWA Supreme Champion bull.

Ms. Digby 2G has proved to be exactly what we wanted, this female is a big framed, powerhouse, with a nice udder and proven to be super fertile. We were lucky enough to land some Haroldson's 33G United semen a couple years back and knew it couldn't be wasted on a regular AI, so we flushed him to 2G and as a result got these 3 flush mates. 5L, 7L and 11L all have a tremendous amount of muscle to them, they are all thick quartered and good on their feet. They all have dark pigment and a thick hair coat. 11L is a complete outcross on the horned side.

Thier maternal sister PF Elsie RLP 12K is a 2-time CWA supreme qualifier that we have been approached about several times to sell but maybe stupidly haven't done so.

We think any of these bulls would be fun to play around with on the purebred side or work amazing on the commercial side to get those brockle face calves everyone wants.



59

59

PF AVIATOR ET 5L

C03103231 · RLP 5L · JAN 15, 2023 · POLLED

HAROLDSON'S UPGRADE T100 33D
HAROLDSON'S UNITED 33D 36G
 HAROLDSON'S WLC MIRA ET 52B

SHF TAHOE R117 T100
 MOHICAN MISSEY 93W
 NJW 73S W18 HOMETOWN 10Y ET
 HAROLDSON'S 37H MIRA ET 62K
 OTAPAWA SKYMATE 2046
 HARVIE MISS FIREFLY 51F
 JDH VICTOR 719T 33Z ET
 JDH MS P606 BOOMER 20R

RSK E 2046 DIGBY ET 20C
JM-NEW-TREND MS DIGBY ET 2G
 JDH MS 20R VICTOR 33Z 55D ET

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	TM
105	816	1251	-11.1	8.7	70.2	120.1	29.2	-9.2	64.3



60

60

PF SABRE ET 7L

C03103233 · RLP 7L · JAN 16, 2023 · POLLED

PERFORMANCE (lbs)			EDP's						
BW	ADJ. WW	ADJ. YW	CE	BW	WW	YW	M	MCE	TM
83	813	1240	-4.2	5.4	57.1	102.4	31.2	-5.4	59.8



HAROLDSON'S UNITED 33D 36G
 Sire of Lots 59 - 61



JM-NEW-TRENDY MS DIGBY ET 2G
 Sire of Lots 59 - 61



61

61

PF CAPTAIN ET 11L

C03103234 · RLP 11L · JAN 24, 2023 · HORNED

PERFORMANCE (lbs)			EDP's						
BW	ADJ. WW	ADJ. YW	CE	BW	WW	YW	M	MCE	TM
89	750	1184	-6.4	4.7	56.9	96.8	21.0	-5.8	49.5



PF ELSIE RLP 12K
 Maternal Sister of Lots 59 - 61
 Qualifier 2022 & 2023

AN
 Livestock C

Chestermere Stock Farm

Chestermere Stock Farm

CHSF



The Bricker Family Didsbury, AB

Ross cell: (403) 815-9038 Alexa cell: (403) 586-8572
 email: chestermerestockfarm@chsf.ca
 www.chsf.ca

This year, we are offering both yearling and two-year old bulls. The Polled Hereford bulls are all sons of our home-raised sires. Forward and Authority are two of our past high sellers, and Upscale we retained as our main walking bull. On the Simmental side, we are offering three sons of Playmaker and a strong Epic son out of very good two-year-old first calver.

With the dry year in our area, we started feeding the bull calves rolled oats on Sept 1 and weaned them Oct 30 into a 5-acre field. Our bulls are never pushed. They get only mixed hay and grain over the winter.

Since the early years of the herd, we have made extensive use of performance and measurement tools. Today, we collect carcass data on our breeding females, and we have genomically-enhanced EPD's for the majority of our cow herd. We also collect a range of important productive traits such as calving ease and calf vigor. In addition, we score and record a range of objective production traits. One trait that we have been tracking is calf vigor.

Except for CHSF 22L, all the bulls in the offering this year are Homozygous Polled.

From all our family, we would like to express our sincere appreciation for everyone who has taken an interest in our cattle over the years. We appreciate their support and wish them continued success.

If you have any questions, please do not hesitate to call us at: (403) 815-9038

Ross, Rose, Alexa and Kyle



HOMOZYGOUS POLLED

Respect is one solid young bull. Balanced, thick made with ample depth, and great bone. He is our first son to offer from Authority, who was the high seller in the 2022 sale to Coulee Crest Farms. Extra vigor at birth and explosive growth. His dam, Maiden Queen comes from the same cow family as Upscale 35H. She is modest-framed with a very good udder, and puts everything into her calves. Her first calf was our highest gaining heifer at weaning, and is one of our best coming two-year old females. Respect's EPD's include growth and scrotal measure EPD's in the top 10% for the Hereford breed. Respect will put extra muscle and growth in his calves.

62

CHSF 39J RESPECT 10L

C03106353 · AIN 10L · FEB 5, 2023 · POLLED

CHSF 32E FORWARD 7G
CHSF 7G AUTHORITY 39J
 CHSF 50B SCARLET ROSE 42D

CHSF 5Y WESTCOTT 9E
CHSF 9E MAIDEN QUEEN 10H
 CHSF MAIDEN QUEEN 2F

BAR-RZ 37C EVEREST 32E
 CHSF 100W BRITTANY 20C
 CHSF 5Y CHIEFTAIN 50B
 CHSF 7W SCARLET ROSE 8B
 CHSF 52U BRIAN 5Y
 CHSF 2R ROSE 52U
 CHURCHILL KICKSTART 501C ET
 CHSF 16B MISS LASSIE 6D

PERFORMANCE (lbs)			EPD's								
BW	AWW	AYW	CE	BW	WW	YW	M	TM	Udder	Teat	REA
91	916	1473	5.4	2.5	69.2	116.8	25.9	60.5	1.3	1.4	0.64



CHSF 7G AUTHORITY 39J - Sire of Lot 62



HOMOZYGOUS POLLED

A main herd sire prospect. Dominion is extra deep and thick, and has full eye pigment. He was born with extra vigor. He gets his high growth potential honestly as a son of Forward 7G and out of our largest framed family of cows. His mother, Rose 32F, is a maternal sister to CHSF 32E Rancher 23H, who was our high seller in 2021 to Lisa Titford. His maternal grand-sire, Woodford, was our high selling two-year old bull in 2018 to Wascana Land and Cattle. A maternal brother to Dominion sold to Gordon Leslie in 2021. Looking at his EPD's, his weaning and yearling growth numbers are in the top 5%, and his scrotal and REA values are in the top 10%. He will leave extra frame and substance in his calves.

63

63 CHSF 7G DOMINION 15L

C03106356 · AIN 15L · FEB 8, 2023 · POLLED

BAR-RZ 37C EVEREST 32E
CHSF 32E FORWARD 7G
 CHSF 100W BRITTANY 20C

CHSF 16B WOODFORD 1D
CHSF ELEGANT ROSE 32F
 CHSF 5Y ROSE 8D

J-BAR-B 106A CAPTIVATE 37C
 BAR-RZ 56X BROOKLYN 56B
 NJW 73S M326 TRUST 100W ET
 CHSF 31N BRITTANY 65T
 CHSF 10Y HARLEY 16B
 CHSF 49X LADY WOODFORD 23A
 CHSF 52U BRIAN 5Y
 CHSF 2R ROSE 17U

PERFORMANCE (lbs)			EDP's								
BW	AWW	AYW	CE	BW	WW	YW	M	TM	Udder	Teat	REA
95	921	1511	5.8	3.7	73.0	126.0	28.4	64.9	1.2	1.1	0.67



CHSF 32E FORWARD 7G - Sire of Lots 63 - 65 & 70

64 CHSF 7G PRINCIPLE 22L

C03106358 · AIN 22L · FEB 10, 2023 · POLLED

BAR-RZ 37C EVEREST 32E
CHSF 32E FORWARD 7G
 CHSF 100W BRITTANY 20C

CHSF 190Z IMPRESSION 33E
CHSF 33E BRITTANY 40H
 CHSF 16B BRITTANY 45D

J-BAR-B 106A CAPTIVATE 37C
 BAR-RZ 56X BROOKLYN 56B
 NJW 73S M326 TRUST 100W ET
 CHSF 31N BRITTANY 65T
 NJW 78P TWENTYTWELVE 190Z ET
 CHSF 5Y KITTY 28A
 CHSF 10Y HARLEY 16B
 CHSF 18X BRITTANY 37Z

PERFORMANCE (lbs)			EDP's								
BW	AWW	AYW	CE	BW	WW	YW	M	TM	Udder	Teat	REA
99	936	1260	3.2	4.9	79.2	126.3	35.8	75.4	1.2	1.2	0.92

HETEROZYGOUS POLLED

Principle is deep-made, dark, fully pigmented with a great temperament. His mother is one of the most attractive cows in the herd. Marked the same as Principle with an ideal udder, Brittany 40H is proving to be a real asset. We are anxiously waiting for Principle's full sister to have her first calf this spring. As for his EPD's, Principle has the highest across-the board rankings in our Hereford bull offering this year. Top 1% for weaning and yearling growth, total maternal value, and REA. Top 10% for Milk and Maternal Calving Ease. We feel Principle will make an excellent cow herd-builder.



64

65 CHSF 7G LEGISLATOR 18L

C03110548 · ATB 18L · FEB 9, 2023 · POLLED

BAR-RZ 37C EVEREST 32E
CHSF 32E FORWARD 7G
 CHSF 100W BRITTANY 20C

HARVIE TOPHAT 92T
HARVIE MS GWEN 86B
 HARVIE MS GWEN 36X

J-BAR-B 106A CAPTIVATE 37C
 BAR-RZ 56X BROOKLYN 56B
 NJW 73S M326 TRUST 100W ET
 CHSF 31N BRITTANY 65T
 HARVIE RAFTSMAN 16R
 HARVIE RONDA 17R
 HARVIE TRAVELER 69T
 HARVIE MS GWEN 177T

PERFORMANCE (lbs) EDP's

BW	AWW	AYW	CE	BW	WW	YW	M	TM	Udder	Teat	REA
90	744	1227	1.7	2.3	53.2	90.0	24.8	51.4	1.3	1.4	0.33

HOMOZYGOUS POLLED

Legislator is a moderate-framed, well balanced, easy-moving bull that comes from a solid, functional, bull-making cow. Maternal brothers have sold to Diamond M Stock Farms, Gordon Leslie, SS Cattle Company and Cayman Archibald, and Robert & Amy Venneman.



HOMOZYGOUS POLLED

True to his name, Capacity Plus is extra deep, soft-made and free-moving. He is short-marked with full eye pigment. His mother, Lassie 6H, is part of a particularly easy-doing cow family that excels in milk, udder and teat conformation. Her full brother sold to Dave Hughes in the 2020 sale. One of our most promising bred heifers is her first calf. We feel Capacity Plus is an all-round bull that should work on heifers and the main cow herd, adding both and structural soundness.



66 CHSF 35H CAPACITY PLUS 8L

C03109929 · AIN 8L · FEB 4, 2023 · POLLED

H RW ALL IN 7165 ET
CHSF 7165 UPSCALE 35H
 CHSF 16B MISS LASSIE 6D

BAR-RZ 37C EVEREST 32E
CHSF 32E MISS LASSIE 6H
 CHSF 50B MISS LASSIE 38D

JDH JJD 9Y 485T ALL IN 96B ET
 EXR TERRI 489
 CHSF 10Y HARLEY 16B
 CHSF 27Y LASSIE 27Y
 J-BAR-B 106A CAPTIVATE 37C
 BAR-RZ 56X BROOKLYN 56B
 CHSF 5Y CHIEFTAIN 50B
 CHSF 43Z MISS LASSIE 2B

PERFORMANCE (lbs) EDP's

BW	AWW	AYW	CE	BW	WW	YW	M	TM	Udder	Teat	REA
92	810	1331	3.0	2.7	54.6	97.4	26.2	52.9	1.4	1.4	0.50



CHSF 7165 UPSCALE 35H - Sire of Lots 66 - 69



67

67 CHSF 35H FRONTLINE 34L

C03109933 · AIN 34L · FEB 18, 2023 · POLLED

H RW ALL IN 7165 ET
CHSF 7165 UPSCALE 35H
 CHSF 16B MISS LASSIE 6D

BAR-RZ 37C EVEREST 32E
CHSF 32E ROSE 11H
 CHSF 50B ROSE 44D

JDH JJD 9Y 485T ALL IN 96B ET
 EXR TERRI 489
 CHSF 10Y HARLEY 16B
 CHSF 27Y LASSIE 27Y
 J-BAR-B 106A CAPTIVATE 37C
 BAR-RZ 56X BROOKLYN 56B
 CHSF 5Y CHIEFTAIN 50B
 CHSF 51Y ROSE 4B

PERFORMANCE (lbs) EDP's

BW	AWW	AYW	CE	BW	WW	YW	M	TM	Udder	Teat	REA
86	746	1202	5.2	1.9	46.3	82.0	23.8	46.6	1.4	1.4	0.36

HOMOZYGOUS POLLED

Frontline is long-made, smooth, easy-moving, and born with extra vigor. Short-marked with full eye pigment. He is also a three-quarter brother to Capacity-Plus. His dam, Rose 11H, is an easy-doing, good milking member of our Rose cow family. Frontline should work very well on heifers.



68

68 CHSF 35H KODA 31K

C03101059 · ATB 31K · FEB 16, 2022 · POLLED

H RW ALL IN 7165 ET
CHSF 7165 UPSCALE 35H
 CHSF 16B MISS LASSIE 6D

CHSF 5Y WESTCOTT 9E
CHSF 9E VALENTINA 18G
 CHSF 719 KEEPSAKE 33C

JDH JJD 9Y 485T ALL IN 96B ET
 EXR TERRI 489
 CHSF 10Y HARLEY 16B
 CHSF 27Y LASSIE 27Y
 CHSF 52U BRIAN 5Y
 CHSF 2R ROSE 52U
 TH 122 71I VICTOR 719T
 CHSF 54L KEEPSAKE 11U

PERFORMANCE (lbs) EDP's

BW	AWW	AYW	CE	BW	WW	YW	M	TM	Udder	Teat	REA
93	730	1130	-2.6	4.7	53.8	88.2	21.1	48.0	1.4	1.4	0.45

HOMOZYGOUS POLLED

Koda is good moving with excellent feet and legs, born with extra vigor, and full of meat. He is dark colored, short marked with full eye pigment. His mother, Valentine 18G, is part of our Keepsake family. More than one visitor has picked her out of our cow herd. We retained Koda's full sister this past year and she is in the top end of our replacement females.
 Dec 30/2023 WT: 1905 lbs



69

69 CHSF 35H STEADY-ON 15K

C03100230 · AIN 15K · FEB 4, 2022 · POLLED

H RW ALL IN 7165 ET
CHSF 7165 UPSCALE 35H
 CHSF 16B MISS LASSIE 6D

CHSF 52U BRIAN 5Y
CHSF 5Y KITTY 28A
 CHSF 10H DONALDA BEAUTY 30Y

JDH JJD 9Y 485T ALL IN 96B ET
 EXR TERRI 489
 CHSF 10Y HARLEY 16B
 CHSF 27Y LASSIE 27Y
 GHC-TABOO COALITION 52U
 DXB 71N KITTIE 44S
 DR WORLD CLASS 517 10H
 CHSF 100L DONALDA BEAUTY 14S

PERFORMANCE (lbs) EDP's

BW	AWW	AYW	CE	BW	WW	YW	M	TM	Udder	Teat	REA
90	696	1126	7.5	1.2	46.0	83.6	21.7	44.8	1.6	1.6	0.45

HOMOZYGOUS POLLED

Steady-on is moderate-framed, smooth through the front end and solid on his legs and feet. His mother is from one of our most productive cow families with plenty of longevity, and we have several maternal sisters to him in our herd. His EPD's for udder and teat scores are in the top 1%, and his calving ease and birth weight are in the top 20% of the breed. Last spring, when deciding on a walking bull for our heifer pasture, we felt Steady-on would offer us calving ease as well as maternal strength in his calves.
 Dec 30/2023 WT: 1805 lbs

70 CHSF 7G KATHMANDU 49K

C03100225 · AIN 49K · MAR 14, 2022 · POLLED

BAR-RZ 37C EVEREST 32E
CHSF 32E FORWARD 7G
 CHSF 100W BRITTANY 20C

CHSF 16B DYNASTY 3E
CHSF 3E BEAUTY 49H
 CHSF 5Y KITTY 28A

J-BAR-B 106A CAPTIVATE 37C
 BAR-RZ 56X BROOKLYN 56B
 NJW 73S M326 TRUST 100W ET
 CHSF 31N BRITTANY 65T
 CHSF 10Y HARLEY 16B
 CHSF 48A MISS DORA 28C
 CHSF 52U BRIAN 5Y
 CHSF 10H DONALDA BEAUTY 30Y

PERFORMANCE (lbs) EDP's

BW	AWW	AYW	CE	BW	WW	YW	M	TM	Udder	Teat	REA
83	836	1327	4.8	3.5	71.1	120.5	32.2	67.8	1.2	1.3	0.60

HOMOZYGOUS POLLED

Kathmandu 49K is long, sound-made, big-hipped, and moves well in the field. He has full eye pigment. His mother is one of our most attractive cows, and is a maternal sister to Steady-on. Kathmandu's EPD's for weaning growth are in the top 5% and Rib Eye EPD is in the top 20% of the breed. He should sire highly maternal daughters.

Dec 30/2023 WT: 1890 lbs



HOMOZYGOUS POLLED

Head Coach is a good-footed, soggy, deep-made bull with a big hip and a great disposition. His mother, Red Doll 1G, a moderate-framed Red Summit daughter that gives us a very good calf each year. She is a full brother to Balancer 9F, who sold to Darryl and Anissa Friesen in the 2019 sale. And, we have retained both her heifers in the herd. Head Coach comes with a respectable set of EPD's. His weaning weight and yearling weight EPD's are in the top 3% and 2% of the breed, and his carcass Weight and REA EPD's are in the top 3% and 10% respectively.

71 CHSF 36G HEAD COACH 50L

PG1428140 · AIN 50L · MAR 7, 2023 · POLLED RED PUREBRED

R PLUS VENOM 4006B
MRL PLAYMAKER 36G
 MRL MISS 4335B

HARVIE RED SUMMIT 54B
CHSF 54B RED DOLL 1G
 WFL MISS RED DOLL 561C

NCB COBRA 47Y
 IPU MS. TULA 104Z
 MRL EL TIGRE 52Z
 REMINGTON WISE GIRL 235U
 KWA FLYF RED MOUNTAIN 16Z
 HARVIE DAKOTA ROSE 11Z
 R PLUS RELOAD 2006Z
 WFL MISS RED DOLL 8051U

PERFORMANCE (lbs) EDP's

BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
84	921	1516	8.1	3.7	99.3	152.2	22.9	4.4	72.6



MRL PLAYMAKER 36G - Sire of Lots 71 - 73



72

CHSF 36G CAPTAIN 6L

PG1425819 · AIN 6L · FEB 2, 2023 · POLLED RED PUREBRED

R PLUS VENOM 4006B
MRL PLAYMAKER 36G
 MRL MISS 4335B

WHF LIMITLESS B011
CHSF B011 NATALIE 49F
 MADER NATALIE 77E

NCB COBRA 47Y
 IPU MS. TULA 104Z
 MRL EL TIGRE 52Z
 REMINGTON WISE GIRL 235U
 JF MILESTONE 999W
 WHF SIERRA 245S
 WFL TROJAN 63C
 MADER P NATALIE 113T

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
95	811	1398	5.7	3.8	89.8	141.4	20.9	2.6	65.8

HOMOZYGOUS POLLED

Captain is a soft-made, easy-moving bull with very good feet, and a big hip. His mother is a long-bodied, larger framed Limitless female with an excellent udder we purchased in-dam from Mader Ranches. A maternal brother sold to OH Kay Farms in the 2022 sale. His weaning and yearling weight EPD's are within the top 15% and 5% respectively.

72



73

CHSF 36G STYLE 44L

PG1425818 · AIN 44L · FEB 24, 2023 · POLLED RED PUREBRED

R PLUS VENOM 4006B
MRL PLAYMAKER 36G
 MRL MISS 4335B

HARVIE RED SUMMIT 54B
CHSF 54B RED MISTRESS 21G
 MADER MISTRESS 115D

NCB COBRA 47Y
 IPU MS. TULA 104Z
 MRL EL TIGRE 52Z
 REMINGTON WISE GIRL 235U
 KWA FLYF RED MOUNTAIN 16Z
 HARVIE DAKOTA ROSE 11Z
 MRL GAME CHANGER 12A
 CROSSROAD ZOELLA 29Z

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
91	817	1235	7.0	4.1	84.2	123.2	20.3	4.0	62.3

HOMOZYGOUS POLLED

Style is a sound footed, smooth-made son of Playmaker out of a well-balanced, moderate daughter of Red Summit. He calved outside in the early morning at -28C and we missed getting him inside soon enough to save the tips of his ears. Style's growth EPD's for weaning and yearling weight are within the top 10% and 5% respectively. His maternal brother sold in the 2023 sale to John & Michelle Beechinor.

73



74

CHSF E152 FORTY WINKS 36L

PG1425820 · AIN 36L · FEB 19, 2023 · POLLED RED PUREBRED

WS ALL ABOARD B80
WS EPIC E152
 WS MAJESTIC Z133

KUNTZ SHERIFF 8A
CHSF 8A RED DOLL 45J
 CHSF 54B RED DOLL 1G

WS ALL-AROUND Z35
 WS LITTLE SISTER W37
 GW RED COAT 099TS
 WS MOTHER LODGE W21
 KUNTZ MARSHALL 12Y
 PEACOCK'S LI'L NETTIE 23Y
 HARVIE RED SUMMIT 54B
 WFL MISS RED DOLL 561C

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
78	881	1537	13.3	-0.3	90.1	144.2	23.6	7.1	68.7

HOMOZYGOUS POLLED

Forty Winks is a solid-made, curve-bender, excellent growth with even better calving ease. He is out of a feminine two-year-old Sherriff female with an excellent level udder. She is also a maternal sister to Head Coach 50L. Forty Winks is a trait leader for calving ease and birth weight with EPD's in the top 10% for calving ease and top 3% for birth weight. His weaning weight and yearling weight EPD's are in the top 3% and 2%, and his yearling weight EPD is in the top 10%. He should work well on both heifers and mature cows.

74



WS EPIC E152 - Sire of Lot 74

Eagle Valley Farms



Eagle Valley Farms is a family operated Purebred Charolais Farm in the Sundre area. We are looking forward to the Red Deer County Bull sale for our Third year. The bull lineup is strong, and we are proud to bring them to town. You'll see lots of embryo calves and calves sired by the \$125,000.00 SVY Trust, lots of full brothers or half-brothers out of strong cow families. We brought cattle into the Innisfail Auction Mart this summer for the Alberta Charolais Summer tour along with fellow breeders in this area. It was a great weekend and had a lot of great compliments and people through our pens, it was great. We came out of our shell a bit more this fall and sold 3 high end heifers to great progressive breeders which was very exciting for us. Our herd focus has been growing quality over quantity, extensive embryo transplant work, AI sires and growing our herd based on great mother cows. These bulls haven't been pushed and are in there working clothes, but we hope you can find your next herd sire.

**Greg, Alison,
Charlie and Timber Kruger**
RR #1 Sundre, AB T0M1X0
Cell: 403-638-7909
Email: g.kruger.evf@gmail.com

We invite you to come by the farm for a tour and beverage anytime, we enjoy talking Charolais cattle!
The Krugers



HOMO POLLED

All the buzz this past fall was the Grand Champion Charolais Bull at Farmfair, PCC Charge On 317L, well here is his FULL BROTHER. He's Homo polled, has an extraordinary haircoat, added length of body, square hip, all in a very attractive package. He's backed by the very popular Redemption bull from the US, semen is hard to come by up here and out of the great Gerard Starstruck 11c cow. This bull is smooth made, travels flawlessly, follows his tracks on 4 good square feet. He's awesome and the real deal out of a cow that makes good power bulls that are structurally correct.

75 EVF BLUE COLLAR 324L

PEMC854569 · EVF 324L · JAN 12, 2022 · POLLED PUREBRED

CCC WC RESOURCE 417 P
CCC WC REDEMPTION 7143 PLD ET
WC ROLLS ROYCE 3177 P ET

CEDARDALE ZEAL 125Z
GERRARD STARSTRUCK 11C
SVY STARSTRUCK 559R

LT RUSHMORE 8060 PLD
WC CCC BLUE GIRL 1528 P
TR PZC RAPID FIRE 9775ET
WCC MISS ALLIANCE 428
CEDARDALE TYRANT 31T
CEDARDALE MISS 64T
SVY FREEDOM PLD 307N
SVY STARSTRUCK 890H

PERFORMANCE (lbs)			EDP's						
BW	WW	JAN 15 WT	CE	BW	WW	YW	M	MCE	MTL
96	880	1325	-2.6	2.1	72	116	20	5.1	56



EVF BLUE COLLAR 324L - LOT 75



76

HOMO POLLED

Here's another power bull out of the Gerrard Starstruck 11c cow. At the Charolais summer tour this past summer, Estate was very popular along with his full sister EVF 314L that we sold this past December in the Transcon White Gold Sale to Eric Doran-Bogart Cattle Co. Estate has the extra length of body, big hip and I think he'll surely throw calves will that extra length that will top the scales in the fall.



EVF STARTSTRUCK 314L - Full Sister to Lot 76

76

EVF ESTATE 313L

PEMC854560 · EVF 313L · JAN 5, 2023 · POLLED PUREBRED

RBM TR RHINESTONE Z38
TR MR RHINESTONE 4658B
TR CC MS AUBREY 3761A ET

CEDARDALE ZEAL 125Z
GERRARD STARSTRUCK 11C
SVY STARSTRUCK 559R

LT BLUEGRASS 4017 P
HC RHINESTONE 5100
TR SMOKEONTHEWATER ET
ALC KATE T07K
CEDARDALE TYRANT 31T
CEDARDALE MISS 64T
SVY FREEDOM PLD 307N
SVY STARSTRUCK 890H

PERFORMANCE (lbs)				EDP's						
BW	WW	JAN 15 WT	CE	BW	WW	YW	M	MCE	MTL	
100	950	1385	6.0	1.2	48	100	23	10.8	47	

77

EVF CHUGGER 329L

PEMC854572 · EVF 329L · JAN 14, 2023 · POLLED PUREBRED

M6 BELLS & WHISTLES 258 P
SVY TRUST 6H
SVY STARSTRUCK 409B

CEDARDALE ZEAL 125Z
GERRARD STARSTRUCK 11C
SVY STARSTRUCK 559R

M6 COOL REP 8108 ET
M6 MS GAIN & GRADE 552 P
TR PZC MR TURTON 0794 ET
SVY STARSTRUCK 8X
CEDARDALE TYRANT 31T
CEDARDALE MISS 64T
SVY FREEDOM PLD 307N
SVY STARSTRUCK 890H

PERFORMANCE (lbs)				EDP's						
BW	WW	JAN 15 WT	CE	BW	WW	YW	M	MCE	MTL	
107	830	1285	2.5	0.0	68	102	22	6.2	56	



77

HOMO POLLED

Chugger is a bull absolutely full of red meat! He's got the extra width, extra big butt, all the characteristics that cattleman crave. You have to love the haircoats and how they carry the extra body mass on the 11c bulls. Maternal brothers working for Warren Severtson and Rick Martin.





HOMO POLLED

Potent is one of the top performing bulls in the pen, lots of muscle, big testicles, great on the move and is backed by a maternal powerhouse. We have 3 full sisters that calved in January and the udders are great, tidy udders, great feet and doing a great job on there first calves. We took a gorgeous full sister, EVF Carly 318L to the Transcon White Gold Sale this past December and she sold to Outlaw Cattle Co.



EVF CARLY 318L - Full Sister to Lot 78

78

EVF POTENT 327L

PEMC854571 · EVF 327L · JAN 13, 2023 · POLLED PUREBRED

M6 BELLS & WHISTLES 258 P
SVY TRUST 6H
 SVY STARSTRUCK 409B

PCC FRESH 527C
MISS PRAIRIE COVE 950G
 PCC MISS PRAIRIE COVE 628D

M6 COOL REP 8108 ET
 M6 MS GAIN & GRADE 552 P
 TR PZC MR TURTON 0794 ET
 SVY STARSTRUCK 8X
 WINN MANS LANZA 610S
 MERIT CARMEN 7081T
 PCC ARMOR 418B
 STAUFFERS MISS CARLO 110T

PERFORMANCE (lbs)			EDP's						
BW	WW	JAN 15 WT	CE	BW	WW	YW	M	MCE	MTL
102	895	1395	-2.5	3.4	75	129	28	0.6	66

79

EVF COMPASS 347L

PMC854536 · EVF 347L · FEB 4, 2023 · POLLED PUREBRED

PCC KENTUCKY RAIN 836F
FVC JARDAR 63J
 CEDARLEA YARRA 65E

PZC BOTTOMS UP 5011 ET
MISS PRAIRIE COVE 937G
 STAUFFERS MISS CARLO 110T

TR PZC MR TURTON 0794 ET
 MISS PRAIRIE COVE 407B
 SPARROWS KINGSTON 139Y
 CEDARLEA YARRA 11Y
 TR MR FIRE WATER 5792RET
 THOMAS MS IMPRESSIVE 0641
 STAUFFERS BROWN NOSER11R
 SRL MS CARLO 2B

PERFORMANCE (lbs)			EDP's						
BW	WW	JAN 15 WT	CE	BW	WW	YW	M	MCE	MTL
99	785	1255	-0.2	0.9	49	103	27	-1.8	52



HOMO POLLED

Compass is a moderate framed, stout built bull that packs the muscle into a complete package. His sire Jardar is from our friends at Flat Valley Charolais and his dam is one of our favorite cows in the EVF herd. Longevity and really strong, productive cow families on both sides of this guy's pedigree.

Full Brothers - Lots 80-82

Miss Prairie Cove 10H is turning into a no miss donor cow for us. She's very pretty-headed, clean fronted, perfect udder and stamps her calves with a great look. These brothers and their sisters were very popular at the Charolais tour this past Summer. These 3 brothers all have moderate birthweights with good performance yet will give more calving ease. We sold a stunning full sister at the Alberta Charolais select sale that made many friends that ended up selling to Lyla Harvie of Harvie Ranching.



80

EVF MERIT 342L

Pending · EVF 342L · JAN 31, 2023 · POLLED PUREBRED

M6 BELLS & WHISTLES 258 P

SVY TRUST 6H

SVY STARSTRUCK 409B

M&M OUTSIDER 4003 PLD

MISS PRAIRIE COVE 10H

PZC LILY 5013 ET

M6 COOL REP 8108 ET

M6 MS GAIN & GRADE 552 P

TR PZC MR TURTON 0794 ET

SVY STARSTRUCK 8X

LT LONG DISTANCE 9001 PLD

M&M MS CARBINE 1567 PLD

TR MR FIRE WATER 5792RET

THOMAS MS IMPRESSIVE 0641

PERFORMANCE (lbs)

EDP's

BW	WW	JAN 15 WT	CE	BW	WW	YW	M	MCE	MTL
91	755	1230	8.3	-1.2	60	103	22	8.9	52

POLLED

80



81

EVF DECKER 350L

PEMC854580 · EVF 350L · FEB 5, 2023 · POLLED PUREBRED

PERFORMANCE (lbs)

EDP's

BW	WW	JAN 15 WT	CE	BW	WW	YW	M	MCE	MTL
92	880	1260	8.5	-1.6	65	107	19	10.4	52

HOMO POLLED

81



EVF LILY 338L - Full Sister to Lots 80 - 83



82

EVF AUTHENTIC 346L

PEMC854578 · EVF 346L · FEB 2, 2023 · POLLED PUREBRED

PERFORMANCE (lbs)

EDP's

BW	WW	JAN 15 WT	CE	BW	WW	YW	M	MCE	MTL
98	930	1370	6.4	0.0	63	102	21	9.6	52

POLLED

82

TRAN
Livestock Co

Full Brothers - Lots 83-85

Here is another group of 3 full brothers! There were 4 full brothers of this mating that were sale features for us last year and once again our donor cow 937G nails it. 937G is perfect uddered, great footed and a high-capacity female. These 3 brothers have extra frame and length within an attractive package. SVY Trust has been a cornerstone sire as we continue to grow and his progeny will have a long lasting effect on the Charolais breed and our herd. Full brothers are working for Stanley Cech, Harvey Lind, Nick Buchholz and Blair Land and Cattle

83 EVF HERITAGE 317L

PEMC854563 · EVF 317L · JAN 9, 2023 · POLLED PUREBRED

M6 BELLS & WHISTLES 258 P
SVY TRUST 6H
 SVY STARSTRUCK 409B

PZC BOTTOMS UP 5011 ET
MISS PRAIRIE COVE 937G
 STAUFFERS MISS CARLO 110T

M6 COOL REP 8108 ET
 M6 MS GAIN & GRADE 552 P
 TR PZC MR TURTON 0794 ET
 SVY STARSTRUCK 8X
 TR MR FIRE WATER 5792RET
 THOMAS MS IMPRESSIVE 0641
 STAUFFERS BROWN NOSER11R
 SRL MS CARLO 2B

PERFORMANCE (lbs)			EDP's						
BW	WW	JAN 15 WT	CE	BW	WW	YW	M	MCE	MTL
102	985	1440	-2.5	2.5	68	113	29	4.2	63

HOMO POLLED



84 EVF TRAPPER 308L

Pending · EVF 308L · JAN 3, 2023 · POLLED PUREBRED

PERFORMANCE (lbs)			EDP's						
BW	WW	JAN 15 WT	CE	BW	WW	YW	M	MCE	MTL
95	795	1230	-1.1	1.0	57	103	23	0.6	51

HOMO POLLED



85 EVF SAVVY 309L

Pending · EVF 309L · JAN 3, 2023 · POLLED PUREBRED

PERFORMANCE (lbs)			EDP's						
BW	WW	JAN 15 WT	CE	BW	WW	YW	M	MCE	MTL
92	775	1180	-1.1	0.7	57	103	23	0.6	51

HOMO POLLED





86

86

EVF HANK 344L

PMC873317 · EVF 344L · FEB 2, 2023 · POLLED PUREBRED

PCC KENTUCKY RAIN 836F
FVC JARDAR 63J
 CEDARLEA YARRA 65E

KAYR SANCTION 102A
PH MISS ADVANCE 122E
 PH TATUM 114A

TR PZC MR TURTON 0794 ET
 MISS PRAIRIE COVE 407B
 SPARROWS KINGSTON 139Y
 CEDARLEA YARRA 11Y
 SVY LIBERTY 128Y
 KAYR MISS 102X
 PH BANNER 107X
 PH OLIVIA 69X

PERFORMANCE (lbs)

EDP's

BW	WW	JAN 15 WT	CE	BW	WW	YW	M	MCE	MTL
97	765	1170	0.6	2.2	61	111	31	0.2	61

POLLED

Hank is a well built, easy moving, really sound son of a big power cow that I had purchased from P&H Ranching, first Charolais female of my herd. She's an excellent producing cow, milks well and has a super quiet temperament, that she always seems to transmit to her progeny. A son of 122e is walking the pastures at Don Wilkie's, that he is really happy with.



RS

RS CCC WC REDEMPTION 7143 PLD ET

PMC807399 · MAR 8, 2017 · POLLED PUREBRED

Sire of Lot 75



RS

RS

SVY TRUST 6H

PEMC792307 · SVY 6H · JAN 3, 2023 · POLLED PUREBRED

Sire of Lot 77, 78, 80 - 85

TRAN
 Livestock Co

Keato Meadow Simmentals

We would like to welcome you to Transcons Red Deer County Bull Sale 2024.

This year we have 11 herd bull prospects from several different Sire groups. New to the lineup are HAN SOLO & QUANTUM with SOZO & GAMUT continuing the main roster. The bulls offer a good variety of performance and style, both on the Polled and Horned side of things. The bulls have all been dilutor tested, and are ready to go to work!! We think the bulls have an impact to leave, and should benefit various types of cow calf operations. Please call or text for any additional info or to view the bulls prior to the sale.

We invite you to join us on March 9th for a sale event that show cases multiple breed's from really great people!

Jonathan & Ebony



Jonathan, Ebony and Noah Kittlitz

55231 RR 205

Fort Saskatchewan, AB T8L 4B7

Cell: 780-920-7589

Email: keatomeadowssimms@live.com



87

87 KEATO PLD CASSIUS CLAY 27L

P1424315 · KMST 27L · JAN 15, 2023 · POLLED FULLBLOOD

KEATO CROWN AMBASSADOR 2A
KEATO PLD GAMUT 39E
BIGHILLS MSSTEINADLER637Y

BAR 5 FF WILLIE 426Y
KEATO FRANCINE 16F
KEATO BERNADINE 11B

MFI WHISTLER 47L
SANMAR PINA COLLADA 76P
STEINADLER
DELTA-RHO SHEDAISY FF39S
LEEUPORT WILKO
RAAP N SKRAAP MARDIA
MFI JAHARI 8154
KEATO SABRINA II 5X FF

PERFORMANCE (lbs)			EDP's						
BW	WW	YW	CE	BW	WW	YW	M	MCE	MWW
97	912	-	1.4	7.2	79.9	113.3	33.2	1.9	73.2

POLLED 100% FLECKVIEH

CASSIUS CLAY has been a calf that captured our attention right from birth. He has grown to match his earlier paternal sibling such as HURBACUS 060H, BEN HUR 951G, JERICO 37J and HOLLYWOOD 053H. He is soft made, loose hided and displays a volume of red meat muscle mass, maybe more than all his siblings, under a wonderful dark red hair coat. He walks with a stride on strong hooves and legs.

His Dam FRANCINE 16F has been a great young cow with 4 calves on the ground, 2 sons DARK MATTER 27H & DARK KNIGHT 25K selling at this sale to Tom & Kay Packer & Sweet Creek Ranch. She also has a daughter at Twisted Gate Cattle Co. The Keato herd prefix runs 4 generations back from 27L in this cow family, right back to the matriarch SIENNA 131S who's bloodline runs throughout our herd and many others. FRANCINE 16F has a nice udder and physical makeup that grabs your attention, she's quiet and easy to handle. CASSIUS CLAY is very athletic with a good size frame which should allow him to cover cows with ease. Come appraise the guy sale day, he is sure to Impress!



88

POLLED 100% FLECKVIEH

LEO CASSIDY is a polled herd bull prospect that was on our radar from a very early age. Standing very correct on all four, he ranked 3rd heaviest at weaning with a 915lbs weight. His Dam ETERNITY is very correct in her makeup, with a big foot and a well attached udder. She hails from the SHAMU & SISKI families. LEO'S Sire GAMUT has bred several high selling sons and daughters with a good productive Dam MS STEINADLER 637Y backing him. She is still productive here for us at the age of 13. I would say the best part about this cow is her udder quality. Her teat size, shape and attachment is as good now as it was when she was 3 years of age. LEO CASSIDY should make some awesome daughters and heavy weighing bulls and steers.



88 KEATO PLD LEO CASSIDY 1L

P1424113 · KMST 1L · JAN 1, 2023 · POLLED FULLBLOOD

KEATO CROWN AMBASSADOR 2A
KEATO PLD GAMUT 39E
BIGHILLS MSSTEINADLER637Y

KEATO KAPTAIN 19C
KEATO ETERNITY 12E
JNR AWAKEN

MFI WHISTLER 47L
SANMAR PINA COLLADA 76P
STEINADLER
DELTA-RHO SHEDAISY FF39S
BAR 5 SA KAPTAIN 427R
BAR 5 SA LADY SISKI 409M
BRINK BULLET PROOF A342
JNR SHAMU

PERFORMANCE (lbs)			EDP's						
BW	WW	YW	CE	BW	WW	YW	M	MCE	MWW
102	915	-	3.5	5.8	67.4	91.7	30.0	3.5	63.8

89 KEATO PLD LENNON 8L

S1424161 · KMST 8L · JAN 7, 2023 · SCURRED FULLBLOOD

KEATO CROWN AMBASSADOR 2A
KEATO PLD GAMUT 39E
BIGHILLS MSSTEINADLER637Y

FGAF WINDSURFER 820Y
ANCHOR D ELECTRA 559E
ANCHOR D RUBY 233U

MFI WHISTLER 47L
SANMAR PINA COLLADA 76P
STEINADLER
DELTA-RHO SHEDAISY FF39S
ANCHOR "T" LEGEND 7H
JB CDN KANANASKIS 4019
RICHMOND REGIS
ANCHOR D SAPPHIRE 111S

PERFORMANCE (lbs)			EDP's						
BW	WW	YW	CE	BW	WW	YW	M	MCE	MWW
100	880	-	5.8	6.4	74.3	102.2	33.6	5.5	70.8



89

SCURRED POLLED 100% FLECKVIEH

- LENNON has a little smaller frame compared to his other GAMUT pen mates
- Great weaning weight at 880lbs
- Thick hind quarter, little shorter in length for a GAMUT son
- LENNON has a quiet disposition and eye appeal
- He has a full sister HONOUR 054H at Sunville Simmentals and a maternal SOZO sister in our herd
- LENNON's Dam ELECTRA 559E is a heavy milking, quiet cow with 2 great and popular cow families backing her; ANCHOR D SAPPHIRE 111S & JB CDN KANANASKIS 4019
- Other notable cow families are HELGA 10Y, ZAILA 8Z, MS STEINADLER 637Y
- LENNON should add some milk to his daughters and contribute to increasing weaning weight





90



POLLED 100% FLECKVIEH

- HULLABALOO 11L is the heaviest muscled bull in the pen
- Big testicals
- Over 900lbs weaning weight
- Quiet bull from a quiet Sire & Dam
- Sire GAMUT 39E siring heavier muscled sons, also a couple of this sales high sellers in 2021, 2022
- Dam ALASKA 16A with her 9th calf here has been a good producer with daughters in the herd and sons producing in other herds.
- ALASKA is a very deep & strong bodied cow with a nice udder and great set of feet like her Sire HEARTLAND
- HULLABALOO should sire functional calves that will appeal to the cattle producer as well as the feeder operation
- Maternal Grandam WYOMING 9W has been producing here for us for 13 years with 3 daughters in our herd and several sons breeding in commercial herds

90 KEATO PLD HULLABALOO 11L

P1424171 · KMST 11L · JAN 8, 2023 · POLLED FULLBLOOD

KEATO CROWN AMBASSADOR 2A
KEATO PLD GAMUT 39E
 BIGHILLS MSSTEINADLER637Y

MFI WHISTLER 47L
 SANMAR PINA COLLADA 76P
 STEINADLER
 DELTA-RHO SHEDAISY FF39S
 CHAMPS ROMANO
 BLUCON MARISSA
 BAR 5 SA KAPTAIN 427R
 DOUBLE BAR D SUSSIE 312P

VIRGINIA HEARTLAND 166X
KEATO ALASKA 16A
 PHS WYOMING SA 9W

PERFORMANCE (lbs)			EDP's						
BW	WW	YW	CE	BW	WW	YW	M	MCE	MWW
90	920	-	4.5	5.3	78.6	113.8	35.4	3.0	74.8

91 KEATO PLD SANDSTONE 55L

P1426148 · KMST 55L · FEB 18, 2023 · POLLED FULLBLOOD

ANCHOR D WASABI 410G
KEET'S HAN SOLO 56H
 KEET'S GINNY 38G

ANCHOR D MR GIBBS 20Z
 ANCHOR D DEIDRA 410D
 KEET'S DYNAMIC 20D
 KEET'S ESTELLE 10E
 STARWEST POL BLUEPRINT
 ROLLING ACRES RED FERN
 BRINK DUKE D658
 CLEARWATER DAPHNE 5D

OAKVIEW FINEPRINT 0168F
CLEARWATER POL HALINA 44H
 CLEARWATER DAPHNE 18G

PERFORMANCE (lbs)			EDP's						
BW	WW	YW	CE	BW	WW	YW	M	MCE	MWW
95	782	-	8.3	5.6	85.7	125.5	38.7	6.7	81.5



91



POLLED 100% FLECKVIEH

- SANDSTONE was born from a first calf heifer, unassisted
- Note 782lbs WW adjusts up to 856lbs
- Sire, HAN SOLO has been a real good problem free heifer bull, that produces good performing offspring come fall time weaning
- Dam HALINA 44H purchased as an open heifer from Clearwater Simmentals (Sim-power Sale)
- Dam, has a nice feminine look about her with a large hip
- She has a great udder and good feet
- I believe SANDSTONE should calve easy, and may work on some heifers, note 95lbs BW



92

POLLED 100% FLECKVIEH

- QUINCEY is a very long bull with a small head and a ton of hair
- Sire, QUANTUM 22J is one of our New Her Sires, he is proving to calve easy and producing offspring with loads of hair and length along with eye appeal
- He is the first Quantum son to sell publicly
- QUINCEY is built like his Sire and has the hair from his Dam. He should sire calves that come easy with extra length
- Maternal Grandmother is a full sister to our GAMUT 39E Herd Bull
- Dam FRANNIE 15F is a young cow entering into her prime
- She is the Dam to our 2022 Fleckvieh Equation high seller IVY 24J, selling to West Gold and IVY's full sister HANILIE 20H is retained in our herd

92 KEATO PLD QUINCEY 45L

P1424416 · KMST 45L · FEB 14, 2023 · POLLED FULLBLOOD

JB CDN STAG'S HOLLOW 1741
KEET'S PLD QUANTUM 22J
 KEET'S CARESSE 10C

JB CDN WASHINGTON 1476
 JB CDN FIESTA 1491
 BEE VORTEX 12A
 KEET'S YACHNE 18Y
 JNR'S SECRET
 DSLS SHANIA FF37S
 KEATO CROWN AMBASSADOR 2A
 BIGHILLS MSSTEINADLER637Y

KEATO PLD CLASSIFIED 10A
KEATO PLD FRANNIE 15F
 KEATO CATALINA 2C

PERFORMANCE (lbs)			EDP's						
BW	WW	YW	CE	BW	WW	YW	M	MCE	MWW
95	720	-	3.3	3.5	59.7	84.2	34.8	-0.3	64.8

93 KEATO MENEXENUS 38L

1424355 · KMST 38L · JAN 31, 2023 · FULLBLOOD

JNR'S PHILOSOPHY
KEATO SOCRATES 062H
 EAGLE-RDGE UNBELIEVABLE1U

JNR'S SALTON
 KEATO MS TAJSA 72T FF
 ABR SIR ARNOLDS IMAGE
 VIRGINIA MS SUZIE
 BHR MR ELECTRO H908
 MS. JMC TURBA G381
 BFP BOLAGI N522E
 BAR 5 SA LADY SISKA 442L

LS LEGACY M565
KEATO DELTA DAWN 541C
 DOUBLE BAR D SIENNA 131

PERFORMANCE (lbs)			EDP's						
BW	WW	YW	CE	BW	WW	YW	M	MCE	MWW
100	820	-	1.6	7.8	79.1	103.3	39.1	2.0	78.7



93

100% FLECKVIEH

- MENEXENUS is moderate frame compared to most of his pen mates
- Very thick and should calve well
- Sire, SOCRATES 062H is a Embryo Transplant bull that we raised and used on a handful of cows now owned by Glasman Family Farm
- Dam, DELTA DAWN 541C is a moderate frame cow with plenty milk, while maintaining a uniform udder. She is very maternal
- A maternal brother, HIGH DEFINITION 22H is currently our Senior Herdsire
- Maternal sister producing for Rising Dawn Simmentals
- Some productive and notable cow families; TAJSA 72T, UNBELIEVABLE 1U, TURBA and our SIENNA 131S who produced for us until the age of 13
- Very maternal bloodlines here, should be a bull capable of producing some really good replacement females and heavy weight sons





94

100% FLECKVIEH

- RIDGE is a pen favorite
- Little different/unique in genetic make-up
- Heaviest weaning at 940lbs
- Dam is a really good WILLIE daughter with large feet and a good udder
- Sire SOZO is made up of some well-known cow families
- Notable cows, ZAILA 8Z, KANDIS 57F, MARDA, HEIDI, MITZI
- RIDGE should sire productive females and heavy, growthy sons

94

KEATO RIDGE 26L

1424314 · KMST 26L · JAN 15, 2023 · FULLBLOOD

MFI WHISTLER 47L
KEATO SOZO 4750F
 MFI FRIEDA 4036

BAR 5 FF WILLIE 426Y
KEATO FRAYA 48F
 DSLS PIPPA FF2P

SALAMON
 MFL ZAILA 8Z
 SHAWACRES JAHARI 50L
 ANCHOR "T" KANDIS 57F
 LEEUPOORT WILKO
 RAAP N SKRAAP MARDA
 MALUS
 DSLS LEXI FF 11L

PERFORMANCE (lbs)			EDP's						
BW	WW	YW	CE	BW	WW	YW	M	MCE	MWW
93	940	-	3.4	7.9	82.5	117.9	34.8	1.8	76.1

95

KEATO LOCKSLEY 50L

1426145 · KMST 50L · FEB 16, 2023 · FULLBLOOD

MFI WHISTLER 47L
KEATO SOZO 4750F
 MFI FRIEDA 4036

HAR-WEI LEO
STW FRIEDA 52F
 IRIS 19W

SALAMON
 MFL ZAILA 8Z
 SHAWACRES JAHARI 50L
 ANCHOR "T" KANDIS 57F
 GREAT GUNS BANDIT 41E
 SS ABIGAIL 14H
 SOLWAY ADONIS
 OSF MISS INGALFOOT

PERFORMANCE (lbs)			EDP's						
BW	WW	YW	CE	BW	WW	YW	M	MCE	MWW
90	769	-	-0.2	6.8	70.8	97.8	30.7	-1.4	66.1



95

100% FLECKVIEH

- LOCKSLEY, with foundation bloodlines at the forefront of this guys pedigree
- 2nd youngest in the bull pen, gaining 3.5lbs/Day
- Sire, SOZO has been siring very functional and desirable sons and daughters
- SOZO sired last years high seller, POETRY IN MOTION 33K
- Dam, STW FRIEDA 52F purchased from Stillwater Simmentals BC, a few years back, she is entering into her prime and I have to say, physically/structurally she is one of my favorites. She walks out with fluid movement and an udder that is darn near perfect
- I would say if you are into keeping replacement heifers, LOCKSLEY is the bull for you.
- LOCKSLEY should add some length and shape to his offspring



96

POLLED 100% FLECKVIEH

- TRIPP comes from one of my personal favorite cows, ARABELLA 17A
- TRIPP weaned in top 5 and just snuck into the 900lbs class
- His Dam, ARABELLA 17A is another productive WILLIE daughter now with her 10th calf (a bonus one due to twins one year) at foot she continues to be in the top 5 in our herd for weight and capacity. Note 17A is a daughter of STEINADLER 637Y, which spiders down about 1/3 of our herd
- TRIPP is another SOZO X WILLIE which is a very maternal mating, that works very well with us
- A full sister has been retained and is due anytime to our heifer bull HAN SOLO 56H
- I think TRIPP will produce amazing replacement females and very growthy sons



96 KEATO PLD TRIPP 13L

P1424173 · KMST 13L · JAN 8, 2023 · POLLED FULLBLOOD

MFI WHISTLER 47L
KEATO SOZO 4750F
 MFI FRIEDA 4036

BAR 5 FF WILLIE 426Y
KEATO ARABELLA 17A
 BIGHILLS MSSTEINADLER637Y

SALAMON
 MFL ZAILA 8Z
 SHAWACRES JAHARI 50L
 ANCHOR "T" KANDIS 57F
 LEEUPOORT WILKO
 RAAP N SKRAAP MARDIA
 STEINADLER
 DELTA-RHO SHEDAISY FF39S

PERFORMANCE (lbs)			EDP's						
BW	WW	YW	CE	BW	WW	YW	M	MCE	MWW
94	900	-	2.7	5.2	77.5	106.5	35.7	0.5	74.5

97 KEATO JARVIS 30L

1424321 · KMST 30L · JAN 16, 2023 · FULLBLOOD

MFI WHISTLER 47L
KEATO SOZO 4750F
 MFI FRIEDA 4036

MFI JAHARI 8154
KEATO BERNADINE 11B
 KEATO SABRINA II 5X FF

SALAMON
 MFL ZAILA 8Z
 SHAWACRES JAHARI 50L
 ANCHOR "T" KANDIS 57F
 SHAWACRES JAHARI 50L
 MFI PETRA 2059
 BEECH BRO SMOKIN 14S
 DOUBLE BAR D SIENNA 131

PERFORMANCE (lbs)			EDP's						
BW	WW	YW	CE	BW	WW	YW	M	MCE	MWW
94	840	-	-1.4	7.9	80.2	105.3	28.2	-2.8	68.3



97

100% FLECKVIEH

- JARVIS 30L offers really good thickness, width of top and balance with a smaller head
- Moderate 94lbs birth weight
- Over 800lbs weaning weight
- Sire, SOZO 4750F sired last years high seller
- SOZO himself has a ton of middle and a smaller head
- He is siring the right kind of sons and daughters
- Dam, BERNADINE 11B is an older cow that continues to leave a calf every year
- Note the SIENNA 131S cow family
- Quality, longevity and milking ability
- JARVIS should calve easy on cows and be an athletic breeder



Cipplecross Cattle



Dennis & Jeanne Small

36571 Range Road 21

Red Deer County, AB T4G 0M9

Phone: 403-728-3528 Cell: 587-876-7120

Email: applecrosscattle@gmail.com

www.applecrosscattle.com

Welcome to the 2024 Red Deer County Bull Sale! Now in our fourteenth year at this event, we truly enjoy being included with such a progressive group of breeders, with a consistent offering of bulls that fit a diverse group of needs.

The goal of our purebred program is to produce bulls with moderate birth weights that incorporate polled genetics, while stacking strong maternal lines, performance and the mothering ability the Simmental breed is known for. The bulls are wintered in a 5-acre paddock to ensure lots of exercise, and have been developed on a ration of free-choice quality first cut hay, combined with a forage-based pellet from Country Junction. All ten bulls are quiet and are used to having people move around them. We continue to focus our development program on assessing weaning performance based on mother's milk, without the use of material creep feeding.

We welcome visitors to the farm in advance of the sale to view the bulls and the cow families behind them - our website has also been updated to include detailed information and pictures on each bull. We also trust the Transcon Team with their evaluation of our cattle.

If you have any questions about our bulls or our program, please do not hesitate to contact us. We look forward to visiting with you at the Innisfail Auction Market on March 9th.

Dennis & Jeanne

98

APLX BASTION 17L

P1444075 · APLX 17L · JAN 7, 2023 · POLLED FULLBLOOD

NAC BATTLE CRY 4F

BLACK GOLD BATTLEBORN 44H

BLACK GOLD MS POL ENVOY 98F

APLX RAMBO 4B

APPLECROSS PENELOPE 5H

APPLECROSS PAULA 13Z

BEE BATTLE CRY 282B

MI MS DALLAS 39D

KEET'S DRIVEN 32D

LONE STONE MS ENVOY 83D

CROSSROAD RADIUM 789U

BEE VENDETTA 243Z

ANCHOR D VIPER 103W

SPRUCEBURN PAULINE 50U

PERFORMANCE (lbs)

EDP's

BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
99	786	1450	6.1	4.5	80.6	114.7	39.1	1.3	79.3

HOMOZYGOUS POLLED. DILUTOR FREE. FULL FLECKVIEH.

Bastion is a top end herd bull prospect that simply checks a lot of boxes. Heavily muscled, great length of body and a nice top, Bastion is backed by highly maternal genetics with Radium, two shots of Viper and our foundation Spruceburn Pauline cow who has left a very lengthy legacy here at APLX. The Battleborn genetics we have offered at auction have been very well received, averaging over \$10,600, and we think the sons on offer at Red Deer 2024 showcase exactly why. With a moderate birthweight, and nicely pigmented, Bastion is the perfect bull to lead off our 2024 Red Deer Bull String. Bastion is worth a long, slow look, as he showcases tremendous versatility, a quiet temperament, and will take the horns off every single calf.



98

99

APLX BIGGIO 30L

1444102 · APLX 30L · JAN 28, 2023 · FULLBLOOD

NAC BATTLE CRY 4F

BLACK GOLD BATTLEBORN 44H

BLACK GOLD MS POL ENVOY 98F

ANCHOR "T" IKON 1H

APPLECROSS POPPY 1X

SPRUCEBURN PAULINE 50U

BEE BATTLE CRY 282B

MI MS DALLAS 39D

KEET'S DRIVEN 32D

LONE STONE MS ENVOY 83D

ANCHOR "T" METRO 4E

ANCHOR "T" HELGA 10Y

SU PAINTER 59P

OSF MISS PANDA 5M

PERFORMANCE (lbs)

EDP's

BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
101	785	1380	6.7	4.7	76.3	107.3	40.9	1.7	79.1

HORNED. DILUTOR FREE. FULL FLECKVIEH.

Biggio is the last calf from our cornerstone cow, APLX Poppy 1X. Poppy was often the first cow picked out on pasture tours, as she carried that ideal Fleckvieh build in a 2,000lb cruising weight package. Over the years, her progeny have been well represented at auction, including 'Wrangler' who was selected by R-Five Simmentals at the 2018 Red Deer Bull Sale for \$18,000 and 'Penny' who was acquired by Virginia Ranch from Equation 2019 for \$14,500. Biggio is a heavily pigmented, burly young rascal that, much like his dam, simply goes about his business. A no-nonsense type of bull, Biggio should balance the scales and provide strong maternal traits for replacement females and heavy steers to go to town each fall.



99

**100****APLX BRANDO 29L**

P1444100 · APLX 29L · JAN 27, 2023 · POLLED FULLBLOOD

NAC BATTLE CRY 4F
BLACK GOLD BATTLEBORN 44H
 BLACK GOLD MS POL ENVOY 98F

BEE BATTLE CRY 282B
 MI MS DALLAS 39D
 KEET'S DRIVEN 32D
 LONE STONE MS ENVOY 83D
 DOUBLE BAR D CHANDLER 143
 DOUBLE BAR D LYNNEA 613Y
 ANCHOR "T" IKON 1H
 SPRUCEBURN PAULINE 50U

DOUBLE BAR D CONFIDENCE 179D

APPLECROSS PRESLEY 6J
 APPLECROSS POPPY 1X

PERFORMANCE (lbs)**EDP's**

BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
94	797	1434	7.2	4.9	83.0	118.2	39.1	2.8	80.6

HETEROZYGOUS POLLED, DILUTOR CARRIER, FULL FLECKVIEH.

Brando is the first of two Battleborn sons out of first calving heifers. We have utilized Battleborn in the heifer pen for each of the last three breeding seasons, and will continue to do so this spring. As a purebred breeder, we always try to find 'heifer safe' bulls that both calve out, while having enough 'get up and grow', to compete with the more mature cows at weaning. We believe we have found that mix with the progeny of 'Battleborn'. All three of these lead Battleborn sons are backed by our 'Pauline' cow family, and showcase the consistency she left in our cow herd. We couldn't ask for a better example of first calf progeny than what we have in 'Brando' - nicely shaped, heavily muscled, with a certain style that just says herd bull. This Brando is no actor - he's the real deal from a hard working first calving heifer.

100**101****APLX BLIZZARD 39L**

S1444113 · APLX 39L · FEB 20, 2023 · FULLBLOOD

NAC BATTLE CRY 4F
BLACK GOLD BATTLEBORN 44H
 BLACK GOLD MS POL ENVOY 98F

BEE BATTLE CRY 282B
 MI MS DALLAS 39D
 KEET'S DRIVEN 32D
 LONE STONE MS ENVOY 83D
 ANCHOR "T" METRO 4E
 ANCHOR "T" HELGA 10Y
 SANMAR POLLED PHARAO 12P
 APPLECROSS DELTA 2B

ANCHOR "T" IMPACT 2H

APPLECROSS DESTINY 50H
 APPLECROSS DIANA 57E

PERFORMANCE (lbs)**EDP's**

BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
95	868	1454	8.2	4.2	83.2	116.9	39.0	5.9	80.6

HETEROZYGOUS POLLED/SCURRED, DILUTOR FREE, FULL FLECKVIEH.

Blizzard is our youngest bull on offer, who worked his way into the conversation despite his February 20th birthday. Pictured at 11 months of age, Blizzard is another polled Battleborn son out of a first calving heifer in APLX Destiny 50H. Destiny was a flush mate sister to 'Dotti' who was selected by Keato Meadows for \$12,000 at Equation 2022, and her 2024 heifer calf carries just as much eye-appeal as Blizzard. We have walked six generations of this cow family at Applecross, and there is a good reason they are our largest; combining strong maternal and mothering traits with plenty of milk. Blizzard carries tremendous eye appeal, with almost black pigment around his eyes, is smooth made and has a very balanced profile, giving him plenty of versatility. Look for Blizzard to breed true and carry on the great legacy of the strong cow family behind him.

101**102****APLX CABOT 14L**

P1444071 · APLX 14L · JAN 6, 2023 · POLLED FULLBLOOD

TTU CANYON
RUGGED R CAVILL
 RUGGED R MONA LYNN C199

SUNNY VALLEY SARGENT 24S
 BHR LISMAR R029
 CAJUN NEFF
 DIAMOND T 273U MONA LISA
 STARWEST POL BLUEPRINT
 NUG MISS 862U
 FGAF WOVEFFECT 016A
 APPLECROSS TAYLOR 5Y

NUG DELMONTE 81D

APPLECROSS TASHA 12J
 APPLECROSS TALIA 10C

PERFORMANCE (lbs)**EDP's**

BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
84	775	1345	12.0	1.7	72.5	100.8	28.4	5.7	64.7

HETEROZYGOUS POLLED/SCURRED, DILUTOR FREE, FULL FLECKVIEH.

The purest potential option of this years' offering for the heifer pen, Cabot retains performance, while being very smooth made. We have used his sire, Cavill, as our primary AI heifer bull for the past two years and have been impressed by his ability to calve out; usually with a little shorter gestation. The maternal side on Cabot is also very strong, with three generations of Talia/Taylor/HEMR Tasha all producing progeny successfully marketed for us through past Equation and Red Deer Bull Sales. We retained dam, 'Applecross Tasha' - who was named for her great grandma - to build upon the legacy of this great cow family, and she did a tremendous job first time out in Cabot. Look for Cabot to provide moderate birthweights and a highly maternal focus!

102



103

HOMOZYGOUS POLLED.
DILUTOR FREE.
FULL FLECKVIEH.

Being dark red and big hipped makes Conway an eye-catching bull in our pen. Single gog-gled, with a great haircoat, Conway has a little different maternal pedigree being backed by Cashmere and some great foundational genetics. His dam, Haley, was acquired from the fine folks at Lone Stone Farms as an open heifer at their 2020 production sale. On the sire side, this represents the last calf crop of Double Bar D Confidence 179D; who has been very successful in moving our program forward, as all but two of his daughters were retained for our own use. Conway provides endless breeding options, with a quiet temperament in a very well balanced package.

103 APLX CONWAY 23L

P1444088 · APLX 23L · JAN 15, 2023 · POLLED FULLBLOOD

DOUBLE BAR D CHANDLER 143
DOUBLE BAR D CONFIDENCE 179D
 DOUBLE BAR D LYNNEA 613Y

JNR CASHMERE
LONE STONE HALEY 92H
 LONE STONE MS JUGGY 50D

DOUBLE BAR D CHESAPEAKE
 DOUBLE BAR D KLAUDIA 80T
 ANCHOR "T" LEGEND 7H
 DOUBLE BAR D LYNNEA 13S
 JNR'S CONCEPT
 JNR SHELAIN
 BLCC MR JUGGERNAUT 371A
 LONE STONE MS STAMPY 58X

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
87	770	1466	4.9	4.4	78.8	109.3	33.8	1.9	73.2

104 APLX CONVOY 12L

P1444069 · APLX 12L · JAN 6, 2023 · POLLED FULLBLOOD

DOUBLE BAR D CHANDLER 143
DOUBLE BAR D CONFIDENCE 179D
 DOUBLE BAR D LYNNEA 613Y

NUG DELMONTE 81D
APPLECROSS DELILAH 12F
 APPLECROSS DIVA 4U

DOUBLE BAR D CHESAPEAKE
 DOUBLE BAR D KLAUDIA 80T
 ANCHOR "T" LEGEND 7H
 DOUBLE BAR D LYNNEA 13S
 STARWEST POL BLUEPRINT
 NUG MISS 862U
 ANTONIUS
 DLD LADY WESTERN FF48R

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
102	801	1430	6.5	4.6	82.3	117.0	32.9	3.6	74.1

HETEROZYGOUS POLLED.
DILUTOR CARRIER.
FULL FLECKVIEH.

Another outstanding Confidence son, APLX Convoy 12L was our pen heavyweight at both weaning and yearling time, and stretches his pounds over a powerful frame, complete with a massive round hip underneath an awesome hair coat. Backed by some legendary Fleckvieh genetics in Antonius and King Arthur, his young dam, Delilah, has already proven herself, with a \$10,000 daughter to Black Gold in 'Dixie' at Equation 2022, and a \$11,500 grand daughter (Dolly), acquired by MAVV Farms from Equation 2023. Convoy is simply a well put together, nicely balanced bull, combining hip and middle while showcasing style and presence. Good bulls are backed by strong cow families; so look for Convoy to leave consistent, desirable progeny that balance performance with strong maternal traits and great udders.

SCOTT
 CO. Est. 1967



104



105 APLX COMPASS 28L

P1444099 · APLX 28L · JAN 27, 2023 · POLLED FULLBLOOD

DOUBLE BAR D CHANDLER 143
DOUBLE BAR D CONFIDENCE 179D
 DOUBLE BAR D LYNNEA 613Y

NUG DELMONTE 81D
APPLECROSS FERGUS 15F
 ANCHOR D FERGUS 375A

DOUBLE BAR D CHESAPEAKE
 DOUBLE BAR D KLAUDIA 80T
 ANCHOR "T" LEGEND 7H
 DOUBLE BAR D LYNNEA 13S
 STARWEST POL BLUEPRINT
 NUG MISS 862U
 FGAF WINDSURFER 820Y
 ANCHOR D FERGIE 91P

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
102	815	1450	5.9	5.5	86.8	120.9	29.5	2.6	72.9

HETEROZYGOUS POLLED, DILUTOR CARRIER, FULL FLECKVIEH.

It may start to sound repetitive, but Compass is also dripping with style and presence. Nicely shaped, with a gorgeous polled head, Compass marries that eye-appeal to great length of spine, and a strong top. With a little more performance on the dam side, combining Windsurfer and K2 Fergie, Compass has kept up with the big boys in his pen who were born 3 weeks earlier. Confidence's first daughters are now 2nd calvers here and are developing into some of our favourite young cows, with nice tight udders. Cherry red with an awesome hair coat, Compass will be sure to point you in the right direction on sale day!



106 APLX COUNTRY 32L

P1444104 · APLX 32L · FEB 1, 2023 · POLLED FULLBLOOD

DOUBLE BAR D CHANDLER 143
DOUBLE BAR D CONFIDENCE 179D
 DOUBLE BAR D LYNNEA 613Y

APLX SAMSON 10Y
APPLECROSS BIANCA 22C
 APPLECROSS BELLA 2Z

DOUBLE BAR D CHESAPEAKE
 DOUBLE BAR D KLAUDIA 80T
 ANCHOR "T" LEGEND 7H
 DOUBLE BAR D LYNNEA 13S
 SPRUCEBURN STARFIRE 70S
 DORA LEE EVANGALINE FF3P
 DDD BROADWAY G534
 DLD LADY WESTERN FF48R

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
102	801	1398	4.7	4.6	72.0	101.7	33.4	2.1	69.4

HETEROZYGOUS POLLED, DILUTOR CARRIER, FULL FLECKVIEH.

Country is a real head turner with incredible eye appeal, a very smooth profile and a pigmentation pattern that is the envy of his pen mates. His star headed dam, Applecross Bianca, has been a consistent performer for us, with a full brother (Casino) selling to Eagle Ridge at Red Deer 2023, 2021's 'Denzel' working in Ontario for Vail View Farms, while her daughter Brienne was selected by Loralta Farms back in 2019. Now age 9, Bianca continues to showcase a nicely built udder and is backed by some old school Fleckvieh genetics, including Seldom, C&B Western, Broadway and King Arthur. Look for Country to come to town in Innisfail!



107 APLX ENCORE 19L

1444084 · APLX 19L · JAN 9, 2023 · FULLBLOOD

SOUTHSEVEN MR ADONIS 96Z
BLACK GOLD ELEVATION 20E
 BLACK GOLD MS FLORA 84B

NUG DELMONTE 81D
APPLECROSS CELINE 59E
 APPLECROSS CHARLOTTE 23A

BLCC MR ADONIS 30X
 SOUTH SEVEN MISS 70S
 BAR 5 FF HEXAGON 412Y
 MFI FLORA 6144
 STARWEST POL BLUEPRINT
 NUG MISS 862U
 APLX SAMSON 10Y
 APPLECROSS CATRINA 2W

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
101	786	1410	9.1	3.5	72.7	101.0	33.3	5.7	69.7

HORNED, DILUTOR FREE, FULL FLECKVIEH.

A heavily muscled bull, with style for days, Encore just may be the most eye-appealing bull in this years pen. After seeing Elevation's progeny in the Beechiner Sales Strings, we jumped at the opportunity to add him to our AI line up, as it didn't seem to matter - bull or heifer - the Elevations certainly had their own stamp. We are excited for the potential of Encore's dam, Celine, who has already produced 'Cairo' who sold to Smith Simmental Ranch in 2021, and 'Cassidy' who was selected by Emilee Oro/Skylark Simmentals at Equation 2023. Walking four generations of this cow family here at APLX, they have shown to be highly maternal, no nonsense females that bring in some of our best calves each fall. Look for Encore to produce highly maternal, very stylish progeny!

E & L Ranching



Eric & Louise Falk

34124 Rge Rd 285
 Red Deer County, AB TOM OKO
 Phone: 403-391-2259
 Email: efalk@xplornet.com

It is an honor to be included in the Red Deer County Bull Sale 2024. For the past 10-12 years we have always sold our bulls privately on the farm and now look forward to the opportunity to showcase some of our top bulls by public auction.

The three 2 year old bulls are a strong group with good temperament, performance and good footed and will cover a lot of cows. The yearling bulls have not been pushed, but slowly grown on a Masterfeed pellet ration. Over the years we have used embryo transplant and AI to improve our genetics as well as buying the best bulls we can afford.

We appreciate the continued support of our past bull buyers and look forward to future bull buyers and continued business whether buying at this auction or privately on the farm. Feel free to call or better yet stop in to view the bulls.

See you Sale Day.

Eric and Louise



108

108 RED ELF 26 SHOCKER 266K

2268250 · ELFX 266K · FEB 18, 2022 · RED ANGUS

RED COMPASS MULBERRY 449M
RED FINE LINE MULBERRY 26P
 RED DUS FAYETTE 8G

RED SIX MILE GRAND SLAM 130Z
RED BAR 4A TIDE 516C
 RED TIDE OF GRAHOLM 715T

RED HR RAMBO ET 91K
 RED BRYLOR MISS ROC 20H
 RED SILVEIRAS REDFORD
 RED MC DOUGALL FAYETTE 59A
 RED VGW GAME PLAN 816
 RED SIX MILE REBECCA 216X
 RED LAZY MC SMASH 41N
 RED GRAHAM RED TIDE 330N

Shocker 266K has been a standout since birth. He's got size as well as thickness and length, good footed and best of all his temperament is second to none. Sired by the Legendary Red Fine Line Mulberry 26P. Mulberry is known for siring low maintenance easy fleshing cattle. His dam 516C has been a donor dam in our ET program. He would make a great walking bull to cover a large group of cows. A full sister to Shocker 266K sold in Red Roundup 2022 to Lexi Mathon for \$10,100.

PERFORMANCE (lbs)					EDP's				
BW	ADJ. WW	ADJ. YW	CE	BW	WW	YW	M	MCE	
94	935	1335	0.5	2.9	51	92	28	5.5	



109 RED ELF 20 LINK 207K

2274949 · ELFX 207K · JAN 20, 2022 · RED ANGUS

RED U2 RECKLESS 306F
RED ALLISON PRETTY BOY 20H
 RED BAR-E-L SPRING R 16Y

RED U-2 AUTHENTIC 139A
RED ELF 139 LASSIE 24H
 RED ELF 100 LASSIE 701E

RED U-2 RECKONING 149A
 RED U-2 MISTY 295A
 RED RMJ REDMAN 1T
 RED BAR-E-L SPRING ROSE 22W
 RED MINBURN COPENHAGEN 3Y
 RED U-2 STORMY 7202T
 RED VIKSE GAME ON 100C
 RED ELF30 LASSIE 404B

PERFORMANCE (lbs)			EDP's					
BW	ADJ. WW	ADJ. YW	CE	BW	WW	YW	M	MCE
75	970	1270	1.0	2.4	52	76	22	5.0

This is a real heifer bull, just like his sire Red Allison Pretty Boy 20H. Link has smooth shoulders, attractive head with super good feet. His mother was sold in the Red Roundup 2022 to Jim Wright. Link was used on our own heifers this past year.



110 RED STEEN ELF RESPECT 803K

2286237 · LASX 803K · JAN 20, 2022 · RED ANGUS

RED U2 RETROSPECT 29E
RED MRLA RESPECT 42G
 MRLA MISS 4408B

RED BAR-E-L AB MAGIC MIKE 189Z
RED ALLISON PADELL 146G
 RED BAR-E-L PADELL 25X

RED U-2 REVERENCE 198C
 RED U-2 ANEXA 226C
 S A V HARVESTOR 0338
 RED MRLA MISS 803R
 RED TOWAW INDEED
 RED BAR-E-L MEG 85N
 RED SVR JACK 65S
 RED BAR-E-L PADELL 179U

PERFORMANCE (lbs)			EDP's					
BW	ADJ. WW	ADJ. YW	CE	BW	WW	YW	M	MCE
89	750	1315	-2.0	3.8	46	78	25	2.0

Respect 803K is a real meat machine with thickness galore. He is a flush calf of Red Allison Padell 146G. An outcross pedigree for us being out of RED MRLA Respect 42G. 803K will add pounds to your calves. Good footed and good temperament. Respect was used on a group of our yearling heifers this past year.



111 RED ELF CL 909 GABLE 310K

2320187 · ELFX 310K · OCT 21, 2022 · RED ANGUS

RED U-2 AUTHENTIC 139A
RED ELF 139 GABE 909G
 RED ELF 5 YAZMIN 407B

RED BAR-E-L AB MAGIC MIKE 189Z
RED ALLISON PADELL 146G
 RED BAR-E-L PADELL 25X

RED MINBURN COPENHAGEN 3Y
 RED U-2 STORMY 7202T
 TER-RON HOLLYWOOD 5Y
 RED K ADAMS YAZMIN 17Y
 RED TOWAW INDEED 104H
 RED BAR-E-L MEG 85N
 RED SVR JACK 65S
 RED BAR-E-L PADELL 179U

PERFORMANCE (lbs)			EDP's					
BW	ADJ. WW	ADJ. YW	CE	BW	WW	YW	M	MCE
82	850	1250	-1.0	2.4	42	70	22	2.5

Here is another bull full of muscle. Not surprising because he is a maternal brother to our 2 yr old bull Respect 803K also offered in this sale. Gable was born in late October 2022, weighing only 82 lbs at birth and twin to another bull. This guy will add pounds to your calves. Dark red, good foot and a great disposition.



112

Lush is a stylish dark red structurally sound yearling. His dam is a big powerful cow with a well balanced utter. Lush has a great disposition. We would recommend using this guy on heifers.

112 RED ELF 909 LUSH 301L

2318575 · ELFX 301L · JAN 10, 2023 · RED ANGUS

RED U-2 AUTHENTIC 139A
RED ELF 139 GABE 909G
RED ELF 5 YAZMIN 407B

RED TER-RON REALDEAL 01W
RED ELF 01 LASSIE 519C
RED ELF 26 LASSIE 138Y

RED MINBURN COPENHAGEN 3Y
RED U-2 STORMY 7202T
TER-RON HOLLYWOOD 5Y
RED K ADAMS YAZMIN 17Y
RED TER-RON RELOAD 703T
RED K ADAMS SAVANAH 11S
RED FINE LINE MULBERRY 26P
RED BRYLOR LASSIE 8P

PERFORMANCE (lbs)			EDP's					
BW	ADJ. WW	ADJ. YW	CE	BW	WW	YW	M	MCE
80	888	1250	2.0	1.4	46	75	14	5.0

113 RED ELF 26 DEMAND 322L

2326922 · ELFX 322L · JAN 22, 2023 · RED ANGUS

RED COMPASS MULBERRY 449M
RED FINE LINE MULBERRY 26P
RED DUS FAYETTE 8G

RED SIX MILE GRAND SLAM 130Z
RED BAR 4A TIDE 516C
RED TIDE OF GRAHOLM 715T

RED HR RAMBO ET 91K
RED BRYLOR MISS ROC 20H
RED SILVEIRAS REDFORD
RED MC DOUGALL FAYETTE 59A
RED VGW GAME PLAN 816
RED SIX MILE REBECCA 216X
RED LAZY MC SMASH 41N
RED GRAHAM RED TIDE 330N

PERFORMANCE (lbs)			EDP's					
BW	ADJ. WW	ADJ. YW	CE	BW	WW	YW	M	MCE
90	900	1290	0.5	2.9	51	92	28	5.5



113

Demand is a ET full brother to Shocker 266K, who is also being offered in this sale. Demand is a real stylish calf with good hair and great temperament. He is out of our favorite cow 516C who has produced the Chloe line. We have a full sister and brother in the herd and we sold another full sister in Red Roundup 2022 to Lexi Mathon for \$10,100. Demand 322L has always been a favorite in the yearling pen. Smooth shouldered and could be used on larger framed heifers.

Dallas Farms

Brad & Kathy Dallas & Family

Box 78 Bowden, AB TOM OKO
Cell: 403-896-2162
Email: bdallas@xplornet.com



On behalf of The Dallas Family, Brad Kathy, Dawson Karleen and Nathon Stearns and my Father Charles we would like to invite you to the sale stop by the farm anytime to View the bulls. We have been raising Hereford cattle for over 50 years and have been pedigreed seed growers for 45 years. Our goal is to produce top seed stock by using the best genetics that we can find we select for high weaning and yearling weight along with sound feet legs and good udders



114

114 BCD 83G KINGSTON 206K

C03095402 · BCDO 206K · JAN 21, 2022 · POLLED

REMITALL-W RAINMAKER ET 14E
REMITALL-W WE THE NORTH ET 83G
REMITALL-WEST BELLE 36B
REMITALL-W WAR PAINT 66E
BCD 66E HARPER 103H
BCD 26Z CARINA 542C

KCL WPF THE PROFESSOR 7110ET
REMITALL-WEST MARVEL ET 76Y
REMITALL-WEST GAME DAY ET 74Y
REMITALL BELLE 132U
REMITALL-W START ME UP ET 7B
REMITALL-WEST BELLE 36B
RUT 10N RIBSTONE LAD 26Z
BCD 323S KENZIE 217Z

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	TM
80	821	1276	-0.6	6.0	60.9	97.2	26.2	2.9	56.7



206K is a big volume bull that will add pounds to your calves his sire, 83G, is stout bull with loads of performance.

REMITALL-W WE THE NORTH 83G
Sire of Lot 114



115

115 BCD 957G KYRA 243K

C03100503 · BCDO 243K · FEB 9, 2022 · HORNED

T-BAR-K 125Y AVIATOR 16D
BCD 16D GRANGER 957G
BCD 506C ERIKA 773E
RUT 10N RIBSTONE LAD 26Z
BCD 26Z EMBER 723E
BCD 347 MS COMANCHE LASS 815U

MW DAKOTA 125Y
T-BAR-K NAN 1A
BCD 74Y ACTION ET 506C
BCD 26Z CARINA 542C
K 64H RIBSTONE LAD 10N
RUT 35P POWER LADY 159W
AR PATCH ADAMS 347P
BCD 8N MISS COMANCHE 670S

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	TM
91	790	1265	-1.1	5.7	60.6	97.5	25.5	3.0	55.8

243K is another deep sided bull. His sires half brother, O'Henry, was Agribition Champion and sold to Ky and Dani Marshall.



116

116 BCD 957G KADE 247K

C03100504 · BCDO 241K · FEB 10, 2022 · HORNED

T-BAR-K 125Y AVIATOR 16D
BCD 16D GRANGER 957G
BCD 506C ERIKA 773E
REMITALL-WEST HAVANA ET 33A
BCD 33A FAITH 815F
BCD 71T PEACHY LASS 172Y

MW DAKOTA 125Y
T-BAR-K NAN 1A
BCD 74Y ACTION ET 506C
BCD 26Z CARINA 542C
CB 57U CAN DOO 102Y
REMITALL MARVEL 78T
LCI 122P PANDA 71T
BCD 8N PEACHY 842U

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	TM
87	860	1265	-5.3	5.3	60.2	92.0	23.7	0.5	53.8

247K is another clean made deep sided bull. His mother is a consistent producing cow.



117 BCD 760E KADE 260K

C03100510 · BCDO 260K · FEB 15, 2022 · HORNED

GH 223W STABILITY LAD 499B
BCD 499B EMMETT 760E
 BCD 323S KENZIE 217Z

YV 915W SILVER STRUCK 28Z
BCD 28Z GEMINIE 949G
 BCD 74Y DAIQUIRI ET 614D

DA 71S BRITISHER 223W
 DA 37S LADY BRITISHER 162X
 GH ADAMS MATCH POINT ET 602U
 BCD 347P MISS STAR LASS 849U
 YV STAR STRUCK 915W
 YV 232N SILVER LASS 924W
 REMITALL-WEST GAME DAY ET 74Y
 BCD 902 NINA 214Z

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	TM
88	846	1322	0.5	4.1	46.9	71.7	16.4	2.3	39.9

260K is deep sided with extra length. His sire was sold to Conway Hereford Farm.



118 BCD 957G KAI 295K

C03100520 · BCDO 295K · FEB 28, 2022 · HORNED

T-BAR-K 125Y AVIATOR 16D
BCD 16D GRANGER 957G
 BCD 506C ERIKA 773E

REMITALL-WEST GAME DAY ET 74Y
BCD 74Y DAIQUIRI ET 614D
 BCD 902 NINA 214Z

MW DAKOTA 125Y
 T-BAR-K NAN 1A
 BCD 74Y ACTION ET 506C
 BCD 26Z CARINA 542C
 SHF WONDER M326 W18 ET
 REMITALL MARVEL 78T
 CHURCHILL BRONX 902W
 BCD 326N NINA 090X

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	TM
89	852	1300	-2.5	4.9	60.1	92.4	27.7	4.4	57.8

295K is another 957G son and mother is a top cow with excellent udder.



119 BCD 66E KIPTY 298K

C03100522 · BCDO 298K · MAR 1, 2022 · POLLED

REMITALL-W START ME UP ET 7B
REMITALL-W WAR PAINT 66E
 REMITALL-WEST BELLE 36B

RUT 10N RIBSTONE LAD 26Z
BCD 26Z DREAM CATCHER 616D
 BCD 902W YELENA LASS 335A

CB 57U CAN DOO 102Y
 REMITALL-WEST MARVEL ET 76Y
 REMITALL-WEST GAME DAY ET 74Y
 REMITALL BELLE 132U
 K 64H RIBSTONE LAD 10N
 RUT 35P POWER LADY 159W
 CHURCHILL BRONX 902W
 BCD 602U YELENA 101Y

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	TM
100	914	1350	-6.5	6.5	65.2	106.3	29.8	-1.8	62.4

298K is another long bodied deep sided bull with lots of performance.



Wagner's Cattle Co.

Welcome to the 2024 edition of Transcon's Red Deer County Bull sale. We are honoured to have the opportunity to be apart of this years sale. 2023 was a year of many ups and downs for us but we gained so much knowledge and insight into the Purebred Simmental industry and we know 2024 will be another year of learning and growing.

The goal for our bull program is raise a diverse set of bulls which provide value to different types of cow calf breeding programs. This particular set of bulls is comprised of bulls with performance and calving ease in both polled and horned packages. Our bulls are wintered in a large paddock to provide plenty of exercise and are fed free choice hay with a well balanced bull ration sourced from Healthy Herds (Bentley, AB).

Please don't hesitate to contact us with any questions or to come see the bulls in person. We look forward to seeing everyone on March 9th in Innisfail.

Justin and McKenzie



**Justin, McKenzie,
Berkley and Remington Wagner**

Box 9 Site 6 RR1, Lelslieville, AB T0M 1H0

Justin: 403-846-8103 McKenzie: 780-983-9867

Email: justinwagner@ccewireless.ca

mitchell.mckenzie8@gmail.com



121 WAGNERS LITHIUM 105L

P1428308 · JMW 105L · JAN 19, 2023 · POLLED FULLBLOOD

CHAMPS BRAVO
CENTURY HOOVER 5H
CENTURY MISS ELLE 1E

MJB WAR CRY 8G
VIRGINIA JEMMA 105J
VIRGINIA GEMMA 942G

CHAMPS ROMANO
VIRGINIA POLL BARBI SUE
ANCHOR D MACS EGO 132B
SOUTH SEVEN MISS TOP 46C
BEE BATTLE CRY 282B
MJB MISS ELAINE 25E
RICOCHET ACE 347A
RICOCHET APPLE 326A

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
67	700	1085	7.7	2.4	73.3	99.6	38.3	3.1	74.9

If you're looking for your next heifer bull, look no further, Lithium is your guy. His pedigree is stacked with calving ease bulls, such as MJB War Cry, BEE Battle Cry to name a few and with his moderate birthweight and smooth shoulder you should breathe easy using Lithium in the heifer pen. Lithium is one of those hard to come by bulls that has calving ease and performance as he weaned off at an impressive 700lbs at 233 days of age out of a first calf heifer and came in at 1085lbs as a yearling. Lithium has all the traits that we look for in a bull: wide top, deep, good length of spine, strong rib, sure footed and polled/scurred. To quote Harry Satchwell "Lithium is the total package", don't miss out on this impressive bull! **NON-DILUTER**

TRAN
Livestock Co

122 WAGNERS LUIGI 157L

P1425669 · JMW 157L · JAN 7, 2023 · POLLED FULLBLOOD

CHAMPS BRAVO
CENTURY HOOVER 5H
CENTURY MISS ELLE 1E

ANCHOR D OUTLOOK
VIRGINIA JIANNA 157J
MAVV GIOVANNA 38G

CHAMPS ROMANO
VIRGINIA POLL BARBI SUE
ANCHOR D MACS EGO 132B
SOUTH SEVEN MISS TOP 46C
VIRGINIA PRECISION 16C
ANCHOR D KAEI 255C
BEE BATTLE CRY 282B
MI MS ALMRAUSCH 55E

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
93	720	1105	5.9	4.1	76.7	104.9	36.8	1.8	75.2

Luigi was a standout calf at birth with all his chrome and has continued to be a head turner. Luigi is our second Century Hoover son in our offering so he is still backed by calving ease but with a slightly larger frame, plenty of hair, flat top, nice natural muscling, big rib and smooth shoulder. To round it off he is scurred which means he also carries the polled gene! Luigi's dam is a young cherry red Virginia Ranch cow with an impressive pedigree that includes Anchor D Outlook, Precision, BEE Battle Cry, which tells me Luigi has the making to sire a marketable set of calves that will push down the scale. Luigi was no slouch at weaning pushing down the scale to 720lbs off a first calf heifer and maintained his impressive growth curve as a yearling weighing in at 1105lbs. Don't miss out on this opportunity to add Luigi to your bull battery! **NON-DILUTER**



122

123 WAGNERS LINCOLN 548L

1425670 · JMW 548L · JAN 7, 2023 · FULLBLOOD

FSS MAXIMUS
BHR GANNON G77E
BHR CADENZA C135

VIRGINIA PRECISION 16C
ANCHOR D FLORIS 548J
ANCHOR D FLORIS 352F

CAJUN NEFF
KIMLAKE PETRA 203M
LITTLE CREEK XPRESS 840X
LCF WINSOME 690W
VIRGINIA RADISON 5Z
BROCK YODA
ROGANT
MS DD&E STAR GAZER 21B

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
95	780	1235	10.6	3.1	77.4	112.2	25.5	3.6	64.2

Lincoln just has that herd sire look, he means business. This guy has oozed power since the day he was born, I couldn't believe the muscle he was developing as a very young calf and has continued to pack on the pounds weighing 780lbs at weaning and 1235lbs as a yearling. He has the sweetest temperament (our 2 year old feeds him) but more importantly he is STOUT, wide topped, BIG hipped, and strong footed. Lincoln's pedigree is backed by Virginia Precision, Rogant and BHR Gannon; in fact, this may be one of the only son's of BHR Gannon you'll be able to get your hands on this year. There is no doubt in my mind that Lincoln will sire a set of steers that will top the market and if it were me I'd put all his daughters in the replacement pen. **NON-DILUTER**



123

124 WAGNERS LIMITED EDITION

BPG1428305 · JMW 36L · JAN 17, 2023 · BLACK POLLED PUREBRED

R PLUS 5015C
BLCC MR 5015C 113H
BLCC MISS WALLBANGER 5E

RWR SULLY 9E
LONE STONE LADY 36J
RADCLIFFE MS P-LADY 867F

WFL ABSOLUTE 51Y
IPU MS. 56U LINER 15A
SPRINGCREEKWALLBANGER 11Z
BLCC MISS BLACKSTING 117Z
JNR'S SALTON
IPU MS. ROWEENA 204X
LONE STONE OIL BARON 145C
PARVIEW MS P-LADY 419B

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
90	850	1330	11.3	1.3	72.7	107.5	27.7	4.3	64.1

Limited Edition or "money bags" as we affectionately call him is going to put nothing but dollar bills in your pocket. Limited Edition is a larger framed bull with incredible depth and thickness that he is sure to pass on to his calves. I won't lie, I was hoping for a blaze faced calf when we purchased his dam, Lonestone Lady 36J from Lonestone Farms 2022 female sale as she was one of the few fullblood heifers bred to their black purebred heifer bull but when Limited Edition hit the ground I was not disappointed. He started out at a very respectable 90lbs and then turned up the heat. Limited Edition ended up being our largest bull at weaning and as a yearling; weighing 850lbs at 235 days of age and 1330lbs as a yearling! He is wide topped, stout, with great natural muscling, supported by strong feet and rounded out with a smooth polled head! What more could you ask for? **HETERO-POLLED, HETERO-BLACK**



124

Double Q Simmentals

Welcome back to the 2024 Transcon Red Deer County Bull Sale! This is our third year selling alongside these other amazing breeders!

We pride ourselves on quiet, pail fed and productive bulls that we stand behind. Our natural herd sire, Springcreek Flash 66G, fathered WAE 597L. Flash's grandsire is Anchor D Viper which has helped bring size and carcass weight on both the weaning weights and yearling weights of these bulls. Coupled with moderate birth weights, he is a valued asset to our herd. We also dabbled a little in AI this year again. The two sires that proved themselves were R Five Maltese and Sun Valley Freedom.

Stop by our pen on sale day and check out our boys. We are proud of the bulls we have to offer this year. If you would like to see the bulls or have any questions please contact us. The coffee will be on! See everyone on sale day!

Dane & Whitney



Dane & Whitney Quartly & family

35454 Rg Rd 40

Red Deer County, AB T4G 0L4

Dane: 403-391-0272 Whitney: 403-588-1711

Email: dane@daneshdrepair.com

Find us on Facebook and Instagram at "Double Q Simmentals"



Lucious's dam is from our original herd that we bought from Maxwell Simmentals. Maternal calving ease runs in this cow family. Lucious family genetics include Anchor D Viper and MFI Jarahi. This bull brings masculinity, a deeply muscled hind quarter, neck extension, depthness of rib, and solid feet. Lucious lands in the top 10% EPD for carcass weight! He will be sure to add carcass weight to his calves. Our herd sire Flash has produced many replacement females for us that all have really nice udders. With a splash of white on his face and calm personality he is sure to sire productive, flashy calves and will be a calm bull to handle.

125

WAE LUCIOUS 597L

PG1443071 · WAE 597L · JAN 30, 2023 · POLLED RED PUREBRED

SPRINGCREEK SPARK PLUG
SPRINGCREEK FLASH 66G
SPRINGCREEK ADDIE 41A

KOP CROSBY 137W
NUG CARLEY 597C
NUG MISS 273U

ANCHOR D VIPER 103W
SPRINGCREEK BROOKE 68Z
HARVIE JDF WALLBANGER111X
SPRINGCREEK ADDIE 133X
MUIRHEAD LIVE WIRE 95R
KOP MS BENGIE 6P
MFI JAHARI 5018
NUG ALICE 324N

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
90	750	1054	7.0	2.7	74.4	111.9	31.5	5.1	68.7



SPRINGCREEK FLASH 66G - Sire of Lot 125



Linus's dam is from one of our best producing cows. She has a flawless udder and produces replacements for us every year. Linus has some strong genetics in his background including Anchor D Viper, Kuntz Sheriff and Skors Cinch. Linus boasts impressive EPD's under maternal calving ease, and milk. This bull sports heavy muscle cover along with his rich red color and splash of white on his face. Both dam and sire to Linus are known for their fantastic udders so this is the bull you need to produce solid, reliable replacement females.

126**WAE LINUS 24L**

PG1443072 · WAE 24L · JAN 15, 2023 · POLLED RED PUREBRED

STARWEST POL BLUEPRINT
SUNNY VALLEY FREEDOM 22F
 SUNNY VALLEY TRINITY 53Z

TYMARC AMBUSH 57D
WAE GEORGIA 524G
 NUG MINDY 524C

ANCHOR "T" RUSTY 59G
 PHS HOMOZYGOUS XCEPTIONAL
 ANCHOR D VIPER 103W
 SUNNY VALLEY TRINITY 70T
 SKORS CINCH 162A
 JTY ADDISON 57A
 KUNTZ SHERIFF 8A
 BLCC MISS ROCHFORT 272A

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
96	741	1018	9.5	2.7	79.6	119.7	33.1	6.4	72.9

127**WAE LORADO 860L**

PG1460804 · WAE 860L · JAN 20, 2023 · SCURRED RED PUREBRED

GIDSCO APOLLO 3F
R-FIVE MALTESE
 FGAF SHE'S ALL THAT 724K

RISKAN STRUT 16D
VIRGINIA SCARLET 860F
 VIRGINIA COCOA 528C

ANTONIUS
 MFL BRENDA 65B
 ANCHOR "T" METRO 4E
 RAJ MS BALTIMORE 51G
 KUNTZ SHERIFF 8A
 RISKAN MS GODFATHER 16B
 DEEG RED CONQUEST 29Y
 VIRGINIA MS PEYTON 135X

PERFORMANCE (lbs)			EDP's						
BW	AWW	AYW	CE	BW	WW	YW	M	MCE	MWW
99	732	1102	4.7	4.8	73.2	112.5	25.5	1.5	62.1



Lorado is a mix between Virginia Scarlet and R Five Maltese which we think produced a very solid bull. Lorado's sire Maltese has been widely known to be a powerhouse in the Simmental breed and we think his son represents this well. Lorado's dam Virginia Scarlet has a beautiful udder and is built correctly. Lorado is thick and soggy with a calm demeanor and he strides out well. Lorado is a tank of a bull and we are confident that he will be producing heavy calves for the producer lucky enough to take him home!

127

J-Bar Simmentals

With our second set of bulls on offer, we would like to thank Transcon and the fellow breeders for having us back. We feel our herd just keeps on improving. As we write our footnotes on this balmy -41 night between checking cows and reflecting. We look back on the amazing support we had over the past year, and the super exciting fall we've had. We were given the opportunity to buy a great set of momma cows from a great friend and mentor, Danny at Eagle Ridge Simmentals along with a few other heifers from some great breeders. As young breeders with a great set of mentors behind us our motto has been to make sound functional cattle with longevity for the commercial cattleman.

We would love to tour you through our herd of cows and show you our bulls on offer. Any question feel free to contact myself or my brother Korbin. 403-307-4330 or 403-418-7389

Jayden



Korbin Katona and Jayden Warren

Box 1124 Caroline, AB TOM OMO

Jayden: 403-307-4330 Korbin: 403-418-7389

Email: rylankatona@gmail.com



128

128

J-BAR LAGER 26L

Pending · JWK 26L · JAN 8, 2023 · FULLBLOOD

LFE JUSTIFIED 7328X
STBS TRUE GRIT 65H
ELM TREE MS ZANDER 2B

JNR'S TITANIUM
BEE FIONA 815F
BEE WILEEN 669D

LRX JUSTICE 33U
NUG FARRAH 693S
ELM TREE ZANDER 11Z
IPU POLLED MACEY 100U
JNR STEELE 248Z
MFI LOLITA BD50
SIBELLE VICKING 35B
BEECH BROS WILEEN 934W

PERFORMANCE (lbs)

BW	WW	YW
99	930	1320

EDP's

CE	BW	WW	YW	M	MCE	MWW
0.5	4.3	72.5	101.9	32.0	1.9	68.3



BEE 815 - Dam of Lot 128



129

129

J-BAR LEGEND 28L

Pending · JWK 28L · JAN 7, 2023 · FULLBLOOD

VIRGINIA SHOOTER 3E
STBS TELL 19J
RICOCHET YVETTE 189Y

LFS SWAG 23F
VIRGINIA HANNAH 063H
BVIRGINIA BRIELLE 845F

DOUBLE BAR D BANKER
AWL HELGA 3S
VIRGINIAS TACOMA
RICOCHET ULANA 80U
ANCHOE D RAPTOR 392C
LFS ROSE 31Y
DOUBLE BAR D BANKER
IPU MS RONDA 45T

PERFORMANCE (lbs)

BW	WW	YW	CE	BW	WW	YW	M	MCE	MWW
91	760	1120	6.0	5.6	73.2	101.7	34.2	4.0	70.8

EDP's

CE	BW	WW	YW	M	MCE	MWW
6.0	5.6	73.2	101.7	34.2	4.0	70.8

Legend comes out of a sire we purchased from Stout Brothers Simmentals, and to say he's a meat machine is an understatement. Legend is a moderate framed bull with a mix of calving ease backed by his dad's muscle and growth. We are quite excited to see what this guy matures into. The bulls walk 1/2 mile from feed to water and I enjoy watching Legend every day. This bull gets out and moves, and at the end of the day that's what it takes to get the job done.

Terms and Conditions

TERMS - The terms of the sale are cash, cheque, e-transfer, or wire and are due at the time of sale, unless other arrangements have been made between buyer and seller prior to the sale. Transcon reserves the right to charge interest at a rate of 2% per month on overdue accounts. The right of property shall not pass until after settlement is made. Transcon Livestock Corp. reserves the right to require a certified cheque as settlement before releasing any sale cattle. Should any purchaser fail to settle for their purchase Transcon Livestock Corp. reserves full power to resell the animal to the best advantage either publicly or privately, without further notice. Any loss arising from such resale together with keep and all other expenses shall be payable by the defaulter. All settlements must be made with the clerks of the sale before any cattle will be released. Transcon Livestock Corp and/or the Auctioneer shall have the right to refuse bids from anyone who has a previous record of default in payment or who has not made proper credit clearance prior to the sale with the owner or Sale Managers.

BID - No private sales will be allowed except as otherwise provided for in the terms and conditions. No by-bidding will be permitted.

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DISPUTES - In cases of disputes, bidding will be reopened between the parties involved. If no further bid is made the buyer will be the person from whom the auctioneer accepted the last bid. The auctioneer's decision in such matters will be final.

PURCHASER'S RISK - Each animal becomes the risk of the purchaser as soon as sold. Animals will be cared for at the purchaser's risk for a reasonable length of time.

INSURANCE – Each animal becomes the risk of the purchaser at the time of sale and should be insured. Animals returning to the seller's farm must be insured.

US BUYERS – There is an additional charge (approximately \$300.00 US dollars) that will be applied to each animal purchased. This covers documentation, vet inspections/testing required to export. This cost does not include transportation or brokerage which is the responsibility of the buyer.

CATTLE PICTURES AND INFORMATION PROVIDED - The images in this catalogue are believed to be accurate representations of the individual animals and the information contained in this catalogue is provided by the seller and believed to be true and accurate. Transcon Livestock Corp. and catalogue designers/producers assume no responsibility if the images and/or information as received have been altered or is inaccurate.

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CERTIFICATE OF REGISTRY - A registration/recordation certificate issued by the applicable breed association and duly transferred will be furnished to the buyer of each animal after settlement has been made. It is the responsibility of the buyer to determine the acceptance of this certificate in any other association.

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BREEDERS GUARANTEE - As per applicable Canadian Breed Association Breeding Guarantee guidelines. Copies are available at the sale settlement desk to be picked up by the buyer at any time. In no event shall the seller be responsible for reimbursing more than the purchase price. **EXCEPTION TO GUARANTEE** - In cases where the animal is subjected to any hormonal or surgical reproduction techniques after the sale, the guarantee shall be null and void.

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TRANSCON'S RED DEER COUNTY BULL SALE

1 PM MST | SATURDAY, MARCH 9TH, 2024 | INNISFAIL AUCTION MART | INNISFAIL, AB

