

Transcon Livestock Corp.





SIMMENTAL SALE

FLECKVIEH EQUATION fullblood simmental sale

HERD SIRES - BRED HEIFERS - HEIFER CALVES

Saturday · Necember 21 · 2024

1:00 pm MST · Westerner Park · Red Deer, AB

You're Invited

How about this high level "3-in-1" sale!!! The "trio sale" (as coined by our catalog production personnel) is a very neat concept as these 2 breeds, or 3, if you count the Simmentals as 2, offers a very public display for Charolais, Black & Red Simmental and Fullblood Simmental. As we are very aware, many breeders today are running programs including all of the fore mentioned. And why not, especially considering the opportunities that exist to market bulls to existing customers and the expansion possibilities to this particular market. Additionally, the females in each of them are highly marketable.

Something we have always been proud of in this event is offering market opportunities to anyone, big or small, established or a new breeder, for a true-blue consignment theme that also enhances friendly competitiveness amongst the fraternity in a very social, but business setting revolving around professionalism in conduct and commerce without elitism.

White Gold offers few in numbers but high quality including a great herdsire opportunity. I really give credit to the White Gold consignors who realize the showcase and marketing opportunity of being placed on a stage right within a large network of SM breeders that, let's face it, are some of the best potential customers available. The wave for SM breeders to have another breed is most definitely CH! Many are missing out on this "gift".

I have often referred to "Ultimate R&B" proudly as my first sale in my early tenure at TLC, assembled over two and half decades ago, mostly because of several requests to do so. The success stories from people who have purchased these cattle, in so many cases, from so many different sellers, is a long list.

The Equation, as many know, grew from the legendary roots of Fleckvieh Fest, Fleck Focus, Fleck Select, SA Round Up, Fleckvieh Forum and many other private owner sales that are successful in today's business. The bred heifers and the calendar year heifer calves, plus herdsire prospects have long gone out and done a great job for their new owners.

Join us at the beautiful Westerner Park facility in Red Deer for some exceptional hospitality, we promise you won't leave hungry or thirsty! If you can't attend, tune into Transcon Online or even better, give any of our cell phones listed to assist your buying needs. We are ALL AVAILABLE to professionally and confidentially work on your behalf.

Merry Christmas,

ay Good

Jaymes E. (Jay) Good



Head Office Box 300 Sundre, AB T0M 1X0 403-638-9377 Field Office Box 1944 Minnedosa, MB R0J 1E0 403-638-7741 - Saturday · December 21 · 2024 - 1:00 pm MST · Westerner Park · Red Deer, AB

Sale Day Phones:

Jay Good	403-556-5563
Darren Paget	403-323-3985
Glenn Norton	780-542-0634
Cody Coupland	403-877-0799

Auctioneer and Ring Staff:

Auctioneer: Ward Cutler Ringside: Robert Lind, Don Oberg, Andrew Reeleder

Sales Headquarters:

Days Inn, Red Deer 403-340-3297

Sale Videos Online: @www.transconlivestock.com

Transcon's Absentee Buyer Representation:

The Transcon Team is available to anyone that cannot personally attend to confidentially appraise, bid and buy on your behalf. This service is conflict free as we are not paid any buying incentive fees by the sellers and we are not active Simmental breeders. This service is also provided free of charge to all prospective buyers. Please call our cell phones for any assistance you may require.

Payment Terms:

Due at time of sale. Accepted methods of payment are cash, cheque, e-transfer or wire. Invoices will be sent only to the email address provided. Please advise if not received within 3 days of the sale.

In-House Transcon Internet Bidding Available



www.transonlivestock.com

For Technical Support Call Office: 403-638-9377 or Bridget Andrews - 306-631-9254

Contact the Transcon Sales Management Team!



Jay Good 25+ years Transcon Team Tel: 403-556-5563



Join Us for a Complimentary Lunch at 12:00 pm!

Glenn Norton



Darren Paget 15-years Transcon Team 13-years Transcon Team 3-years Transcon Team Tel: 780-542-0634 Tel: 403-323-3985 Tel: 403-877-0799



Ward Cutler Auctioneer





Cody Coupland



Robert Lind Ring Side





White Gold Charolais Consignors

Fleming Livestock Corp. Lots 1, 10-11 Billy Fleming Box 338 Winfield, AB T0C 2X0 Billy Cell: 780.999.9790 Lana Cell: 780.999.2040 Email: fsh2win1@gmail.com

Eagle Valley Farms



Greg, Alison, Charlie & Timber Kruger RR#1 Sundre, AB T0M 1X0 Phone: 403.638.7909 Email: g.kruger.evf@gmail.com

KG Land and Cattle

Kale Gist Box 46 Gadsby, AB T0C 1K0 Phone: 403.741.7166 Email: kale_gist@hotmail.com *Lot 5*

Nish Charolais Lots 6-9 Kyle Nish Box 81 Aetna, AB T0K 1Y0 Home Phone: 403.653.2021 Cell: 403.448.0480 Email: Kylenish0@gmail.com Facebook: Nish Charolais

Twin Anchor Charolais

Brian Weeks Box 372 Castor, AB T0C 0X0 Cell: 403.741.2287 Email: twinanchor26@gmail.com

Bluebird Valley Farms

Lot 13

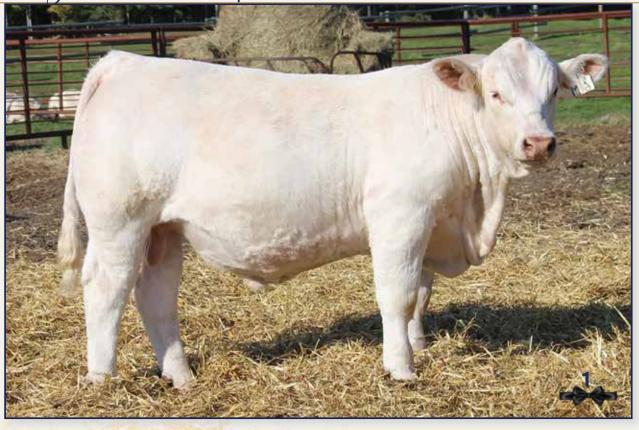
Lots 12

Cole, Alyssa & Kayce Kalev Site 2 Box 5 RR #1 Eckville, AB TOM 0X0 Cell: 403.391.1147 Email: bluebirdvalleyfarms@hotmail.com

Sale Videos Online: www.transconlivestock.com

Fleming Livestock Corp.

Billy Fleming Box 338 Winfield, AB TOC 2X0 Billy Cell: 780.999.9790 Lana Cell: 780.999.2040 Email: fsh2win1@gmail.com



FLC WARLOCK 6M Polled · PMC882632 · FLC 6M · Jan 13, 2024

LT RUSHMORE 8060 PLD **SPARROWS WHEATON 101J SPARROWS SPLENDOR 135G**

MVY GUS 20G **FLC NELLIE MAI 9J**

88

FLC BRIAR ROSE 1G



LT RIO BRAVO 3181 P

LT BRENDA'S EASE 3055PLD

WINN MANS SKAGGS 663X

HEIFER BULL DELUXE!! B.W. 88lbs HOMO POLLED, P.A. FREE

Certainly, a question we get asked a lot is "Do you have any good heifer bulls"? Well, this year we sure do. It didn't take Cody long to find this guy when touring this summer and for good reason.

Percentile Rank BWT WWT SC MK CE MCE MWW CW REA FAT MARB 25% 50% 10% 15% 30% 20% 20% 90% 90% 24 Below Avg Above Avg

Warlock combines a low birth weight and smooth build with tremendous thickness and

style. Add to that a great set of feet and awesome hair coat and you have a very complete individual.

We can't say enough about how impressed we were with our first set of Wheaton calves. Born easy and very high quality. We used him heavily again this year and our sale heifers carry his service as well.

The Wheaton/Gus combination was outstanding for us and Warlock's mother FLC 9J is one of our very top young females, going back to our 15D donor cow. If you are into number's he has a really nice set of those as well.



November 7, FLC Warlock 6M, selected as a Players Club finalist at the National Show in Edmonton by a panel of over 70 judges.



SPARROWS WHEATON 101J - Sire of Lot 81

Eagle Valley Farms

Greg, Alison, Charlie & Timber Kruger RR#1 Sundre, AB T0M 1X0 Phone: 403.638.7909 Email: g.kruger.evf@gmail.com





HOMO POLLED

Rose has got the hair, eye catching appearance, the power to make a tremendous cow. I truly believe this is a donor cow in the making. She will have a great udder and raise calves that push the scale down for sure, her full brother was the heaviest weaning calf this year. Her Dam is a donor for Steppler Farms and her sire is Bourbon, a top 5 Supreme finalist at Farmfair last year. Power, productivity and highly sought after genetics on both sides of her pedigree.

2		EV	F	RC)SI	: 4	25	M	-	* 1			E\	/F	H	Α	NN	Aŀ	14	11	Μ
L	Polled · PE	FC875	733	· EVF	425M	• Jar	n 17, 2	024	5			Pa	lled ·	PE	FC875	5728	EVF	411M	• Jan	03, 2	024
PCC BC	CCC WC REDEMPTION 71 URBON 118J BRCHE BERKLY ANN 8507		т	CCC WC WC ROL M&M O TR MS B	LS ROYO	CE 3177 R 4003	P ET PLD		SF	ARR	ow	RUSHMO SWH	EATO	N 1			LT RIO B LT BREN WINN N SPARRO	DA' <mark>S</mark> EA 1ANS SK	SE 305 AGGS 6	63X	
STEPPL	PRO-CHAR WINCHESTER (ER MISS 52G STEPPLER MISS 238E	6D		WC DOU PRO-CH SPARRO STEPPLE	AR WIN WS BRA	NING G	iOAL 51 519C	В	M	SS PI	RAI	TRUST 6	OVE 2				M6 BELI SVY STA GERRAR MISS PR	RSTRUC	K 409B		
BW 98	EPD's	CE 10.2	BW 0.0	ww 71	YW 121	M 26	MTL 61	MCE 9.8	Perf	BW 98				EPD's	се 8.2	BW 0.8	ww 72	YW 116	м 34	MTL 70	мсе 7.1



HOMO POLLED

Definitely one of my favorite heifers to watch since she was born. Hannah is very quiet and easy to deal with and would be great for any Junior wanting to go showing. Big middled, pretty headed, moves very well and has real good feet. Full brothers will be popular in the spring bull sale. Her Dam is very good, very good footed and ideal udder, well suspended and small teats. Hannah's sire I think is about to gain a lot of attention, calving ease, easy fleshing, high milk and superior foot quality, which has translated into Hannah. This heifer is very hard to let go, a donor cow in the making. I feel she puts it all together and is backed with a very strong EPD profile to boot.



HOMO POLLED

Carly is out of a first calf heifer that did a great job. Really nice udders, good milking and longevity in the cow family. The Carly cow family is soon to have a big impact in our herd. Carly has that great show look, easy on the eyes, and great on paper, her EPD's are real good.



EVF CARLY 409M Polled · PFC875726 · EVF 409M · Jan 03, 2024

PCC FRESH 527C

WC PLATINUM 8558 P WCR BOLD MOVE 168 P WCR MS REMIX 9250 P

SVY TRUST 6H **EVF CARLY 202K MISS PRAIRIE COVE 950G**

WC BENELLI 2134 P ET WC MAID 5651 P ET WCR REMIX 606 ETP WCR MS PRIME CUT 640 P M6 BELLS & WHISTLES 258 P SVY STARSTRUCK 409B

9.9 70 -3.1 PCC MISS PRAIRIE COVE 628D

> Kale Gist Box 46 Gadsby, AB T0C 1K0 Phone: 403.741.7166 Email: kale_gist@hotmail.com



Homo Polled, PA Free

YW

122

The dam, 108G was purchased out of the Reese dispersal. A moderate framed cow with a picture perfect udder. Ruger and 108G are the perfect mix of performance and calving ease. I believe the Ruger females are going to be next level! 41M has just been a sweetheart to work with! She would make a great junior project or a front pasture cow. Take this heifer any direction you want!

MTL

59

24

7.6



WGD RUGER 8J - Sire of Lot 5

BHD DUPLICITOUS A144 REESE GRETCHEN 108G REESE DARBY 206D

WGD RUGER 8J

LT RANSOM 8644

WGD THE CRUSH 14D

5

LT JOURNEY 5208 PLD LT SHEILA 337 PLD JIL THUNDER ROLL 69Z JIL LASSY 141X

Polled • PFC886846 • KG 41M • Jan 04, 2024

JDJ DUPICITY Y420 **BHD MS TAURUS Y155** JDJ DUTTON A545 **REESE HILLARY 35Z**

0.2 2.3 64 116 21 53 5.2





This is one of our favourites out of our pen. We have always loved the heifers that come from our bull that we were able to purchase from Elders. "HECTOR 86H" has been a cow making machine for us we have enjoyed everything that he has brought to our herd. If you are looking for a cow that will last in your herd, that will put a stamp on her calves, and that you will love, this is your girl. Don't miss out on this opportunity. Al date April 4th. Bred to EC No Doubt 2022P.

NISH DUCHESS 33L Polled · PFC854487 · NISH 33L · Jan 06, 2023

-0.2

2.0

50

HVA FALCON 250F ELDER'S HECTOR 86H ELDER'S MS WATKINS 1E

6

MAIN UNIVERSAL 20X CAROLINE NISH 97Z SHARMA NISH 35X

81

TURNBULLS DUTY-FREE 358D HVA RHONDA 250D STEPPLER JACKSONVILLE335Z

STEPPPLER MS WATKINS 209C LAE UNIVERSAL 870U MEIER APRIL 857U WAT-CHA N'TH DEGREE 50N NISH VELDA 113M

23 48

5.4

91

		NISH	MIS	SI	UN	IIV	ER	SE	57	7L
		P	olled · I	FC85	4512	· NIS	H 57L	• Jan	12, 2	023
нл	ra du	HTA RELIABLE	H				ALLENGE TSTUFF 7 IANS LA T STUFF	776T NZA 61	.0S	
NI	SH SH	KAYR CITATION IURESHIN DEAR HEART N	E 179G			KAYR MI CJC MA>	AINSTRE	2002 P		
Perf	BW 82		EPD's	CE 8.1	BW 1.1	ww 60	YW 104	м 23	MTL 53	MCE 10.6



This is a special Heifer, she is out of another bull that we were fortunate enough to purchase from HTA Charolais DUTTON 14H". He has been yet another power house for us, every one of his calves have been impressive. His heifers are some of my personal favourites in the pen. If you're looking for hair, length, good feet, and just enough punch to them this is your girl. Al date April 4th. Bred to EC No Doubt 2022P.

This is a hard good bye for us. To say that her sire has been a favourite would be an understatement. She is sired to HTA" Billy The Kid" who we were lucky enough to purchase. He has been a staple at our farm and you can see why his offspring is second to none. This heifer will improve any herd that she goes to. From the fee,t to the hair, to the length, you don't want to miss out on this one.

Al date April 4th. Bred to EC No Doubt 2022P.

	SH BITTY 87L 4759 • NISH 87L • Jan 18, 2023		OLIVIA 120L 5 · NISH 120L · Jan 27, 2023
WRANGLER WATCHMAN 2E HTA BILLY THE KID 974G HTA SARA 795E	SKW EXPEDITION 89C SDC BABE 18B RGP REMINGTON 101Y HTA SARA 413B	WR WRANGLER W601 NISH SCOTTI 17H NISH MARY KAY 78F	CMF 192 WRANGLER 256 WR MISS PRINCESS T629 KAYR MR CLASSIC 802A OPAL NISH 102B
CTP MR BUDGET 154B NISH BRIDGIDETTA 94D LUNA NISH 136A	CEDARLEA GRID MASTER 22Z RTP MISS IMPRINT 154W GERRARD HERITAGE 10U PIZZA PIE NISH 92T	SOS GUNSMOKE 49E NISH GRETTA 35J NISH SNOW MAIDIN 6C	SOS CHUCK WAGON 54C ALT GAIL P 34X EC NO DOUBT 2022P SNOW MAIDIN NISH 114A
BW CE 93 1.3	BW WW YW M MTL MCE 3.0 54 109 18 45 7.1	BW CW B 2 75 10.6 -0	3W WW YW M MTL MCE 0.7 60 95 19 49 9.1



This is a special heifer for us to be letting go, she is sired to one of our best bulls that we have produced out of Wrangler 601 "Nish 17H" he is a easy calving bull just like his dad so I am very excited to see what these genetics can do for your herd. She is a very smooth bodied heifer with a beautiful hair coat that would be an addition to any herd. AI date April 4th. Bred to EC No Doubt 2022P.

Fleming Livestock Corp.

Billy Fleming Box 338 Winfield, AB TOC 2X0 Billy Cell: 780.999.9790 Lana Cell: 780.999.2040 Email: fsh2win1@gmail.com



SOS BIANCA 5G BWP FOXY SHAZAM 40Z

865

SDC BACHOLERETTE 44W ELDER'S STINGER 115S **BWP UV-RAY 7U** ww

124

1.3

68

55

21

MISS PRAIRIE COVE 613D

MISS PRAIRIE COVE 410B

ww

835

102



29 55 -0.1

108

The MVY Gus 20G daughters are some of the best young cows in our herd and 8L should be no different. Big topped and smooth fronted with an outstanding coat of hair. Her mother is our old PCC 613D cow. A tanky Kingston daughter who has been a great producer for us. The combination of Sparrows Wheaton 101J on our Gus daughters has worked incredibly well for us. Giving us lower birth weights and very high quality calves. Great investment opportunity here!

1.9

53

Al Bred to Sparrows Wheaton 101J April 23, 2024 Due January 30, 2025 No exposure



SPARROWS WHEATON 101J Service Sire of Lot 11



Twin Anchor Charolais

SPARROWS CASINO 511C

PRO-CHAR DESERT SANDS 82B

Bluebird Valley Farms

PRO-CHAR WINCHESTER 6D

PRO-CHAR GACHEY 28E

PRO-CHAR RIGGS 58F

PRO-CHAR GACHEY 13G



Polled · PFC888416 · TAC 3L · Jan 06, 2023

LT BLUE VALUE 7903 ET

KCH SANDSTONE 455

SPARROWS CASINA 121A

KCH DESERT SANDS 215Z

WC DOUBLETREE 2009 P

SPARROWS HOMBRE 449B

PRO-CHAR GACHEY 49C

PRO-CHAR WINNING GOAL 51B

We are proud to showcase such a high end cow like Lady Lux. She is a standout female with strong lineage from a top tier cow. Lady Lux is very feminine and clean fronted in a long package. Her pedigree offers a strong maternal backing with cow producing bulls like Winchester and Casino. Her breeding to Parsons Limitless should be a phenomenal one. Limitless will offer calving ease with top performance. She is the sure fire White Gold Charolais that you've been waiting to add to your program.

Bred for a January calf by Parsons Limitless 20L



PARSONS LIMITLESS 20L - Service Sire of Lot 12

)'s	CE	BW	ww	YW	М	MTL	MCE
EPI	8.2	-2.6	ww 55	97	27	54	5.6

Cole, Alyssa & Kayce Kalev Site 2 Box 5 RR #1 Eckville, AB T0M 0X0 Cell: 403.391.1147 Email: bluebirdvalleyfarms@hotmail.com

Bluebird Valley Farms Miss Glamorous is a beautiful heifer out of Colorado Low and is one of the nicest heifer calves we've had. Her WW, YW, TSI, and CW are all in the top 1%. We will be sad to see her go, but know she will be a welcome addition to any herd. Don't miss the opportunity on Miss Glamorous!



6.2

152

19 61

ww 693

-0.7 84

EATONS WHITE HOUSE 50148 **JIL GLITZ AND GLAMOUR 164J JIL GLAMOUR 106G**

SCX JEHU 2 236G

TRI-N COLORADO LOW 208K

MISS LOUBER SYNERGY 850B

SCX MISS TRIGGER 117C **GRANT'S SYNERGY 41X** LOUB MISS SANCHEZ 812W

BBV MISS GLAMOROUS 7M

Polled · PFC879977 · BBV 7M · Jan 20, 2024 SCX JEHU 233E

> EATONS WHITE HOUSE 30018 P EATONS EATONS ELNA 6639 PLEASANT DAWN CHISUM 216A JIL MYSTIQUE 112E

Red & Black Simmental Consignors

City View Simmentals Lots 14-18

Blaine & Tina, Brody, Addison Barnett Box 1494 Moose Jaw, SK S6H 7A8 Blaine Cell: 306.631.6618 Tina Cell: 306.631.5183 Email: cityviewsimmentals@sasktel.net

Oh Kay Farms Lots 19-21

Bob & Cecelie, Brian & Corinne, Wilson & Lindsey Lougheed 37320 Rge Rd 264 Red Deer County, AB T4E 1J6 Wilson: 403.396.1577 Brian: 403.318.2866 Email: clougheed1234@hotmail.com

Jayshaw Simmentals Lot 22-23

Jason & Shawna Bast Box 49 Lavoy, AB T0B 2S0 Jason Cell: 780.603.0676 Shawna Cell: 587.280.0956 Email: jseebast@gmail.com

Diamond B Simmentals Lot 24

Barry & Cindy Bogart Box 279 Breton, AB T0C 0P0 Barry Cell: 780.621.8797 Cindy Cell: 780.621.8694 Email: diamondbsimmentals@hotmail.com

Sale Videos Online: @ www.transconlivestock.com

Camden Cattle Co.

Lots 25-27 Lloyd & Sandra Jorgenson, Kreston, Ashley & Sydney Jorgenson Box 27 New Brigdan, AB T0J 2G0 Lloyd Cell: 403.664.0382 Sandra Cell: 403.664.0855 Kreston Cell: 403.664.9649 Email: camdencattle.lloyd@gmail.com

Kwiatkowski Cattle Lots 28-30

Laurence and Sheldon Kwiatkowski Box 147 St Lina, AB T0A 2Z0 Sheldon Cell: 780.645.9490 Laurence Cell: 780.207.0352 Email: Shelkwiat@hotmail.ca

Kuzio Farms

Lots 31-34

Dale Kuzio Box 163 Ranfurly, AB T0B 3T0 Phone: 587.280.2976 Email: kuzcontracting@gmail.com

Skyline Simmentals

Lots 35-37 Amanda Steffler RR3 Onoway, AB T0E 1V0 Phone: 587.930.8033 Email: skylinesimmentals@gmail.com

JEM Simmentals

Lots 38-42 Jonny Klein RR2 Barrhead, AB T7N 1N3 Phone: 780.305.8079 Email: jonny.klein@icloud.com

Silvertop Simmentals Lots 43-44

Dawson & Jenna Richter Box 267 Beiseker, AB T0M 0G0 Phone: 403.704.6162 Email: silvertopsimmentals@gmail.com

Back In Black Simmentals Lot 45-46

Sarah Leng & Lane Steffler RR1 Site 10 Box 10 Gunn, AB T0E 1A0 Sarah Cell: 780.868.6414 Email: backinblacksimmentals@gmail.com

SIBL Simmentals

Lot 47-48 Barclay Smith RR1 Site 3 Box 6 Cherhill, AB T0E 0J0 Phone: 780.305.6716 Email: barclay.sibl@hotmail.com

Dart Simmentals

Lots 49-50 Ryan Kwiatkowski Box 451 Glendon, AB T0A 1P0 Phone: 780.207.0578 Email: frenchmanoilfield@gmail.com

City View Simmentals

Blaine & Tina, Brody, Addison Barnett Box 1494 Moose Jaw, SK S6H 7A8 Blaine Cell: 306.631.6618 Tina Cell: 306.631.5183 Email: cityviewsimmentals@sasktel.net



City View 36H Miss Union 54L is a truly special beast we're proud to share at Red & Black! She's extremely dark coloured, great footed and beautiful through her front third. Her young dam is a direct Tycoon daughter with the same exceptional udder we expect 54L to have. We retained a maternal sister to 54L again this year which eases the tension of offering her here. The Union cows are another of our oldest families with roots back to the early 90's and an impressive number of descendants. Her mating to the exciting new blaze faced option, WBC Ease 6L sweetens the deal. Backed by a potent cow family with all the bells and whistles you could want, we're extremely excited about what's to come for Miss Union 54L!

Al bred April 22 to WBC Ease 6L and preg tested safe to that date. Due February 1.



WBC EASE 6L - Service Sire of Lot 14 and 15

CITYVIEW 37J JAZELLE 47L

POLLED RED PUREBRED · PG1425970 · CVBB 47L · JAN 20, 2023

CITYVIEW 36H MISS UNION 54L

POLLED RED PUREBRED · PG1424900 · CVJB 54L · JAN 21, 2023

KWA RED ITALIAN 122E WFL MOUNTAIN VIEW 4J WFL 9072 MS RED DOLL 913G

lot

SVS TYCOON 841F **CITYVIEW MISS UNION 36H CITY VIEW MISS UNION 571C** MRL CAPONE 130B KWA MS ROCK 14X WFL WESTERDALE 6E WFL MS RED DOLL 9072W

SVS BROOKS 669D SVS RED ANNIE 411B KNK/CRSR RED BULL 53T CITY VIEW MISS UNION

BW	ww	YW	CE	BW	WW	YW	MILK	MCE	MW
79	690	850	6.8	3.9	96.0	142.6	22.9	4.7	70.9

KWA RED ITALIAN 122E WFL MOUNTAIN VIEW 4J WFL 9072 MS RED DOLL 913G

γw

820

9.0

WHF LIMITLESS B011 **CITYVIEW JAZELLE 37J CITY VIEW AVA 18G**

545

lot_

ΒW

MRL CAPONE 130B KWA MS ROCK 14X WFL WESTERDALE 6E WFL MS RED DOLL 9072W

JF MILESTONE 999W WHF SIERRA 245S NCB COBRA 47Y CITY VIEW AVA 30E

MILK

25.4

65

67.6

YW

121.8



HOMOZYGOUS POLLED

2.5

ww

84.3

City View 37J Jazelle 47L is an extremely attractive daughter of the awesome Mountain View bull. She's moderate framed and bold ribbed, homozygous polled and looks to have an ideal teat placement. Her young dam is by Limitless and traces back to the great Cobra. With Mountain View now deceased, powerful daughters like Jazelle will help to create his legacy. She's bred early to the new Ease bull giving a real possibility of a dark red, blaze faced baby come January!

Al bred April 8 to WBC Ease 6L and preg tested safe to that date. Due mid January.



Sire of Lots 14 and 15



WFL WATER VALLEY 2064K Service Sire to Lot 16

DESTINY ODIN SHEA **ERIXON JETRUN 62Y** MRL RED FORCE 12U BAR 15 JET BLACK 1M **CITYVIEW 16 BOSSLADY 453B** CMS UNIVERSE 838U **CITY VIEW XYLETIC 16X** CITY VIEW UMA 16U YW CE BW ww YW MILK 836 13.5 0.4 85.3 118.7 30.4 HOMOZYGOUS POLLED



City View 453B Boss Lady 2L is a homozygous polled female in a larger outlined package. Her pedigree combines some of the most maternal sires we've used here including 838U and 62Y with the widely admired Walk The Line. The Boss Lady cow family has been influential for us since the early 90's. They are truly ideal mother cows and 2L's dam is no exception. Three maternal brothers to 2L have sold through our bull sale and we have two maternal sisters in the herd. Her EPD profile ranks her above average in 11 of 13 traits! We feel her mating to Water Valley should be an ideal combination. Al bred April 12 to WFL Water Valley 2064K and preg tested safe to that date. Due mid January.

NCB COBRA 47Y

MR HOC BROKER

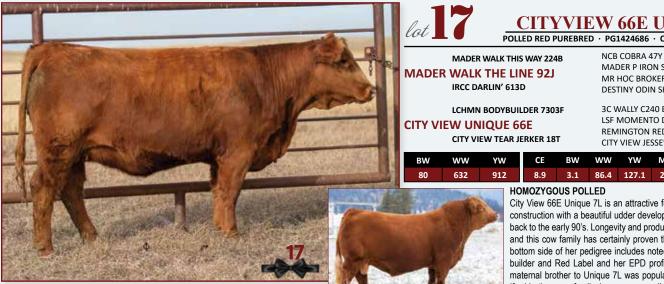
MADER P IRON SUGAR 7X

MCE

10.6

MW

73.1



MADER WALK THE LINE 92J Sire of Lots 16 and 17

CITYVIEW 66E UNIQUE 7L POLLED RED PUREBRED · PG1424686 · CVJB 7L · JAN 04, 2023

> MADER P IRON SUGAR 7X MR HOC BROKER DESTINY ODIN SHEA

3C WALLY C240 BLK LSF MOMENTO D8 REMINGTON RED LABEL HR CITY VIEW JESSE'S GIRL

MILK MCE МW 127.1 27.7 6.0 70.9

City View 66E Unique 7L is an attractive female who's bold in her construction with a beautiful udder developing. Her family roots go back to the early 90's. Longevity and productivity are valuable traits and this cow family has certainly proven that time and again! The bottom side of her pedigree includes noted female makers, Bodybuilder and Red Label and her EPD profile is all set to green! A maternal brother to Unique 7L was popular through our bull sale. If a big time cow family, homozygous polled and a powerful set of numbers weren't enough, her early mating to Ease should offer a rapid ROI early in her career.

Al bred April 11 to WBC Ease 6L and preg tested safe to that date. Due mid January.



WCB EASE 6L Service Sire to Lot 18

RED SODER HORIZON 693B SODER MS USHER 3740A SVS REDDINGTON 422B WFL RED TWIZZLER 421B

CITY VIEW DAMASCUS 605D ERIXON LADY 2C BOUNDARY STUBBY 129A CITY VIEW XCELLENCE 18X

MW

61.9

MILK MCE 22.1 6.5

City View 25J Nordica 29L is an exceedingly long bodied, smoothly designed female in a larger framed and homozygous polled package. Her cow family has a long history of being hardworking, honest mama cows. Nordica 29L is sired by one of our walking sires, a bull we call Andy. He's doing a very consistent job of adding hair and darkening colour and his first daughters look to be the right kind. We've learned you can never go wrong with a female from the Nordica family and 29L is built for succe

Al bred April 12 to WBC Ease 6L and preg tested safe to that date. Due mid January.

Oh Kay Farms

lot

BW

78

ZSL MR TIMBER 180F

CMT SMASH 3Z

ZSL MISS MANDAKO 30E

OH KAY RED SPICE 44S

ZSL MR HURLEY 152J

OH KAY SAMMIE 15E

ww

820

Bob & Cecelie, Brian & Corinne, Wilson & Lindsey Lougheed 37320 Rge Rd 264 Red Deer County, AB T4E 1J6 Wilson: 403-396-1577 Brian: 403-318-2866 Email: clougheed1234@hotmail.com



HETERO POLLED

If you are looking for a dark cherry red, blaze face this is one you do not want to miss. She has a ton of middle, length and rib shape and a great temperent. She is setting down a nice udder and a good set of feet under her. 64L is out of a bull we purchased from Zimmer's a couple years back and really solid moderate framed cow that goes back to CMT Smash who continually gave us females with good udders and lots of growth. A stylish heifer that has the power and capacity to work for many years to come.

Al'd April 1 to Kuntz Sheriff 8A, Ultrasounded safe. Exposed to LJR Lazer 7L April 20- May 31, 2024.



KUNTZ SHERIFF 8A - Service Sire of Lot 19

POLLED RED P			YL 1446345				lot	20	PO	LLED RED	PUREB				IIRA m · jan	
BER 180F 152J ANDAKO 30E		ZSL I ZSL I	MR RED E MISS FOR MR RED M MISS STE	CE 57Z MANDAK			ОН КА	Y JONA	P FIREBALL S 37J Y MAGIE 20			KOF MA	MS BLA	TLEGGER CK BARO PECIALIST Y 42Z	N 221Z	
H 3Z 15E D SPICE 44S		CMT TYM	ENTICER RED DRE IARC NAV	EAM 3X AJO 43N			ОН КА	Y KIRA	ef king w 43B Y Santan <i>a</i>			WS EDN			T T17	
CE	BW	ww	YW	MILK	MCE	MW	BW	ww		CE	BW	ww	YW	MILK	MCE	MW
7.9	2.8	75.3	109.3	24.6	2.4	62.3	100	970		6.2	4.8	90.4	133.5	28.0	5.7	73.2



HOMO POLLED

Mira is a fancy, dark cherry red heifer that we are excited to offer. She was a pasture favourite all summer and continues to impress us.She is smooth fronted, thick top and big ribbed, weaning off at over 900lb. Her mom, Oh Kay 43B still has a perfect udder and great feet. Sired by a bull who is extremely powerful, big bodied, long spined and goes back to RedTop Fireball and Skors Bootlegger.

15





OH KAY MAGGIE 45M POLLED RED PUREBRED · PG1484642 · LIR 45M · JAN 10, 2024

WFL SWEET LICIOUS 1044X

MCINTOSH RED LION 87B

IPU RED SPECIALIST 70T ANKONY MISS CANDACE U056

TNT 90 PROOF Z401

BEAG RED VESTA 2Z

KOP CROSBY 137W

OH KAY WINNIE 73W

WFL WESTCOTT 24C OH KAY JETHRO 90J BEAG RED DESTINY 28D

MAJESTIC SPECIALIST 27A

OH KAY MAGIE 9E OH KAY COSY 42Z

Jayshan Simmentals

HOMO POLLED

This blaze heifer is one we should be keeping. She is an absolute powerhouse backed by a pretty cool pedigree. Her sire goes back to Westcott and her dam goes back to Specialist who did phenomenal things for our herd. She is super long spined, clean fronted and deep bodied. Maggie is a heifer you will want to see for yourself, we can't say enough good things about her.

	ww							
92	985	3.8	6.1	82.7	124.8	25.0	3.3	66.4

Jason & Shawna Bast Box 49 Lavoy, AB T0B 2S0 Jason Cell: 780.603.0676 Shawna Cell: 587.280.0956 Email: jseebast@gmail.com



HOMO POLLED

7M is a dark red, hairy, heifer calf sired by Walk The Line that is well balanced, sound structured, and has plenty of muscle dimension. She is nice fronted and sound moving. One that should make a solid producer for her new owners. Co-owned with Rafter 4T Farms



MADER WALK THE LINE 92J Sire of Lot 22



JAYSHAW/RAFTER4T MS 7M POLLED RED PUREBRED · PG1487958 · JSEE 7M · JAN 04, 2024

MADER WALK THIS WAY 2248 MADER WALK THE LINE 92J IRCC DARLIN' 613D

PERKS BOOTLEGGER 1051E JAYSHAW 69J TY-D'S JUST PEACHY 3F NCB COBRA 47Y MADER P IRON SUGAR 7X MR HOC BROKER DESTINY ODIN SHEA

TNT BOOTLEGGER Z268 KOP MS TRADMARK 110W COME AS U R RED ROCKET MISS PARKHILL 126U

		_				
BW	ww					
97	985					
_						
CE	BW	ww	YW	MILK	MCE	MW
7.6	4.2	107.1	157.2	27.6	5.2	80.0

1M A tanky, hairy, polled red blaze Sterling daughter out of a red cow. We used Sterling on some red cows to try and get some more power and frame and 1M is one of the pending results we have found the cross between FB and red make big broody bull producing cows. 870 Land and Cattle and Lawrenceson Farms both have maternal sisters to 1M.



JNR STERLING - Sire of Lot 23



JNR'S SLATE JNR STERLING JNR'S GRACEFUL 613C MFI BAMBAM JNR JANUS JNR'S SALTON JNR GRACEFUL 410A

RAINALTA DOUBLE DOWN 77A RAINALTA DOUBLE ACCEL 12C RAINALTA MISS ACCEL 55Z LFE RED CASINO 3036X RAINALTA LASS 16T IPU ACCELERATOR 46U HCCL 27M

BW ww 92 854 MW 57.4 4.7 73.7 102.6 20.5 2.0

Viamond B Simmentals

We would to like to welcome to the Ultimate Red and Black Sale. We have been in the Simmental business for 33 years and run a herd of Black, Red and Full Flecks.

Barry & Cindy Bogart Box 279 Breton, AB TOC 0P0 ell: 780.621.8797 Cindy Cell: 780.621.8694

Box 2/9 Breton, AB 10C 0P0 Barry Cell: 780.621.8797 Cindy Cell: 780.621.8694 Email: diamondbsimmentals@hotmail.com



HOMO POLLED

She is solid black with a awesome temperment. She has a nice udder and feet, and is long. Her dam has a good temperment, udder and feet. Grand dam was here until she was 15 years old.

Al'd to WFL Absolute 51Y (754744) on March 24, Exposed to Anchor D Twisted x 539K from April 15 to June 25



SUN RISE PILLAR 3D - Sire of Lot 24



SVS CAPTAIN MORGAN 11Z SUN RISE PILLAR 3D BLACKSAND TARA LYNN 79Y

BLI RED ADDICTION 224Z BOGARTS POLLEDHALEY 4H OH KAY TONI 4T HARVIE JDF WALLBANGER111X SUNNYVALLEY BLK JENNA 88U SPRINGCREEK LINER 56U SPRINGCREEK TARA 7P

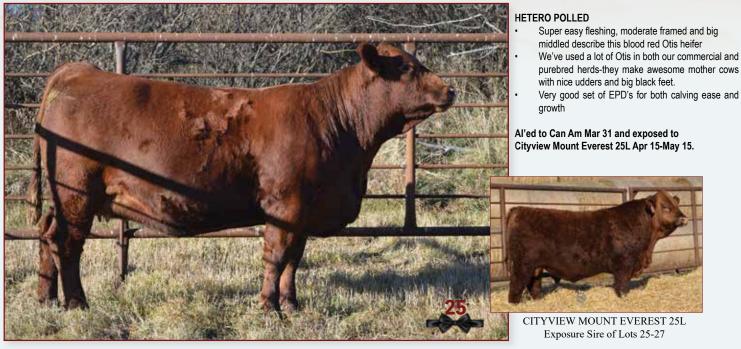
R PLUS 20X LFE RS MISS ARNOLD 609U LFE BOMBSHELL 508N OH KAY RAVI 122R

BW	ww					
94	782					
CE	BW	ww	YW	MILK	MCE	MW
9.9	2.9	76.4	118.2	22.5	5.7	60.7

Camden Cattle Co.

Lloyd & Sandra Jorgenson, Kreston, Ashley & Sydney Joregenson Box 27 New Brigden, AB T0J 2G0

Lloyd Cell: 403.664.0382 Sandra Cell: 403.664.0855 Kreston Cell: 403.664.9649 Email: camdencattle.lloyd@gmail.com





ΒW

MISS CAMDEN 17L POLLED RED PUREBRED · PG1452039 · CCCO 17L · JAN 24, 2023

OLF ODIN U5 **OLF OTIS Y43 OLF MISS GUNNER W8**

WFL MR WESTWAY 116E **MISS CAMDEN 80J** MISS CAMDEN 112D

ELLINGSON LEGACY M229 OLF LADY TRIATHLON \$655 TNT GUNNER N208 OLF MISS RED FREEDOM T15

IPU 403P RED LOTTO 198A WFL MS RED FLASH 451B MR CAMDEN 86Z MISS CAMDEN 30P

ww	CE	BW	ww	YW	MILK	MCE	MW
728	14.1	2.0	94.2	139.2	21.8	10.4	68.9



ww

R PLUS VENOM 4006B MRL PLAYMAKER 36G MRL MISS 4335B

BOUNDARY RED ENTICER 143C MISS CAMDEN 104H MISS CAMDEN 6D

POLLED RED PUREBRED · PG1452055 · CCCO 33L · JAN 30, 2023 NCB COBRA 47Y IPU MS. TULA 104Z MRI FI TIGRE 527

REMINGTON WISE GIRL 235U

MISS CAMDEN 33L

SKORS RED ENTICER 48Z BOUNDARY RED ABRICOT 202Z OLE OTIS Y43 MISS CAMDEN 71B

MILK

24.7

68.9



HOMO POLLED

A Playmaker daughter who is very feminine with a beautiful front end and great personality.

137.8

N/N

88.3

- This cow family goes back 24 years in our herd and they always have really sound udders and feet that can put on a pile of miles !
 - 33L will raise some good ones for her new owner

Al'ed to Can Am Apr 7 and exposed to Cityview Mount Everest 25L Apr 15- May 15



MRL PLAYMAKER 36G - Sire of Lot 26



SSUNNY VALLEY ESSENCE 23Z

EDN RAGU 76X

MISS CAMDEN 75U

SUNNY VALLEY GAME PLAN 5B **MISS CAMDEN 112F** MISS CAMDEN 91C

Kwiatkowski Cattle

Laurence and Sheldon Kwiatkowski

MCE

1.5

MW

64.4

Box 147 St Lina, AB TOA 2Z0 Sheldon Cell: 780.645.9490 Laurence Cell: 780.207.0352 Email: Shelkwiat@hotmail.ca

MILK

21.4

CE

5.6

BW

5.3

ww

85.9

YW

118.6

Here is a heifer we think very highly of, and we know she will be one to produce top end cattle whether it is bull calves or heifers. She is a very attractive package that moves freely, carries lots of rib and top, and is dropping a neat udder. We purchased her dam out of the Meadow Acres dispersal, and she impressed us right from the gate, and still continues to do so! She is bred early to a neat blaze face Can-Am son, which should be a cool calf come spring!

Exposed to Rainbow River Can-Am 1L (JNB 1L) from March 31 2024 - June 5 2024



BEE RAKUTEN 182H Sire of Lot 28

BW	ww					
92	765					
CE	BW	ww	YW	MILK	MCE	MW
7.0	4.6	82.1	123.6	29.9	2.6	70.9





SVS CAPTAIN MORGAN 11Z BEE RAKUTEN 182H SKORS MS DESTINY 82Y

LFE THE RIDDLER 323B MAF CASSADE 185D MAF CASSADE 101A

HARVIE JDF WALLBANGER111X SUNNYVALLEY BLK JENNA 88U COTT-GFI FULLBACK 0038N SKORS MS DESTINY 47P

LFE GOTHAM 819Y LFE BS CHARO 23Y WHEATLAND BULL 680S **REMINGTON CASSADE 28T**



66M is one I have a hard time letting go, she comes from one of the most productive cow family's on the farm! Her dam is a picture perfect Vegas daughter, that show's extreme longevity, the foot and udder quality is second to none, and 66M looks and features the same great traits. And to put the cherry on top she is backed by some of the top names in the breed, so all the guess work is done!



MRK PERSPECTIVE 20E LRX MS BLACK 91A

KWA VEGAS 173G **KWIAT-KOW MISS JASPER** KWIAT-KOW MISS 8G



HARVIE JDF WALLBANGER111X IPU MS. LINER 56U 266Y

MW

63.4



HFL ENDGAME 911G **HFL MIND GAME 1005J** DOUBLE BAR D MISS SP 433E

KWIAT-KOW MISS JADE RENDEZVOUS MS PATTY 116G

CE

KWIAT KOW MISS 68M POLLED RED PUREBRED · PG1472044 · KWI 68M · JAN 30, 2024 MRL MISSILE 138C

JACKSON ROSE 23D KWA LAW MAKER 59C MRL MISS SMARTY PANTS III

CDI VEGAS 26X KWA MS RIDDLER 37E KUNTZ PATRIOT 27C **RENDEZVOUS MS MANNY 254D**

MILK

25.

MCE

MW

66.5

ww

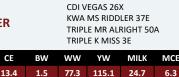
82.7

BW

YW

128.0

BW	ww
83	750





84 780

This is one cool lady here. Last year I got my hands on some Mindgame straws, and put them in a select few females last spring and some how Glenn convinced me to part with one of the very few heifer

calves. 68M is as deep as they come, and she's hard to fault, she walks in a smooth stride, and she's developing a nice udder. Once again she comes out of a no miss Vegas heifer that is moderate framed, and has a great temperament. 68M is one that will go out and put everything into her progeny, and make you some money!



HFL MIND GAME 1005J Sire of Lot 30



Kuzio Farms

Dale Kuzio Box 163 Ranfurly, AB T0B 3T0 Phone: 587.280.2976 Email: kuzcontracting@gmail.com





This Next Century calf is next level of easy doing type female hence at a month of age she got the nick name "pork chop". She comes from a productive cow family with great udder quality. KUZ 10M will be a herd bull producer. Polled test pending.



WHEATLAND NEXT CENTURY 43H Sire of Lots 31 and 32



WHEATLAND RIVAL 8125F WHEATLAND NEXT CENTURY 43H WHEATLAND LADY 123Y

NUG ROYAL RED 324A KUZ MISS ROYAL RED 215D KUZ MISS GENERAL 64Y

BW

96

CCLT ALLIANCE 91C WHEATLAND LADY 5213C STF UNANIMOUS UP26 WHEATLAND LADY 637S

LFE BLACK LAKOTA 385W TRIPILE C SMARTY PANTS R REMINGTON GENERALLEE 106T KUZ MISS RIBEYE 334U

ww	CE	BW	ww	YW	MILK	MCE	MW
850	4.1	4.9	74.5	101.7	19.8	-0.4	55.9

32	KUZ MISS BOOTLEGGER 11M POLLED RED PUREBRED · PG1488111 · KUZ 11M · JAN 11, 2024
	POLLED RED PUREBRED · PG1488111 · KUZ 11M · JAN 11, 2024

WHEATLAND RIVAL 8125F WHEATLAND NEXT CENTURY 43H WHEATLAND LADY 123Y

TNT BOOTLEGGER Z268 KUZ MISS BOOTLEGGER 230D KUZ MISS SUSPECT 106X

ww

890

BW

98

CCLT ALLIANCE 91C WHEATLAND LADY 5213C STF UNANIMOUS UP26 WHEATLAND LADY 637S

DCR MR MOON SHINE X102 TNT MISS W70 NCB RED SUSPECT 30S KUZ MISS DYNI BLACK 44S

CE	BW	ww	YW	MILK	MCE	MW
5.0	4.9	82.0	113.9	16.3	-1.1	57.3



A Next Century calf that is feminine in her make up, clean fronted with straight lines. With Bootlegger in her pedigree she will have a good udder and be a productive cow. Polled test pending.

21



When you have a heifer produce a calf like this you get a little excited for her future production. 20M will have a bright future herself with her pedigree and physical attributes. She is one that should be staying in the herd. Polled test pending.



MR SR 71 RIGHT NOW E1538 Sire of Lot 33



HOOK'S BOZEMAN 8B MR SR 71 RIGHT NOW E1538 MISS SR C1538

KUNTZ BARRACUDA 23H **KUZ MISS BARRACUDA 710K** MISS JUST JILL MEAT 31E

GW-WBF SUBSTANCE 820Y HOOK'S WILL POWER 24W HOOK'S YELLOWSTONE 97Y MISS FR A309

RF CAPACITY 742E WFL RED SAGE 506C LAZYS BLK JUST MEAT 72B KIES MISS BLACK JILL 81B

	ISS BARRCUDA 21M ED · BPG1488109 · KUZ 21M · FEB 10, 2024
RF CAPACITY 742E KUNTZ BARRACUDA 23H WFL RED SAGE 506C	WFL WESTCOTT 24C RF FAMOUS 409B R PLUS RELOAD 2006Z WFL RED SAGE 1003Y
LFE RED CASINO 3036X KUZ MISS CASINO 314C KUZ MISS LAZY 37S	LFE BS LEWIS 322U LFE DREAM LADY 112P LAZY S RED 33L KUZ MISS ZAMU 150J
BW WW CE BW	W WW YW MILK MCE MW





5.0

75.5

112.3

22.1

4.3

59.8

94

870



Everyone loves those big black cows with the perfect blazed face, that is what KUZ 21M will mature to be. Her dam is marked the same way and is a consistent produce, putting several sons into the bull pen. Polled test pending.



KUNTZ BARRACUDA 23H Sire of Lot 34

Skyline Simmentals

Amanda Steffler RR3 Onoway, AB T0E 1V0 Phone: 587.930.8033 Email: skylinesimmentals@gmail.com

We are very excited to be back at with our best! These heifers are straight out of our keeper pen, which makes parting with them a little difficult. I would have no issue keeping any of these females for myself with confidence they will improve the herd! These heifers are out of some of our top producing cows and a nice variety of our walking herd sires.



If you have any questions or find yourself in the Onoway area and want to come for a tour, don't hesitate to reach out!



SLS I

PWK CLIFFHANGER 18C

BEE LUNA 517C

SVS TYCOON 841F

BEE SUSIE 706E

CE

11.4

BW

1.3

ww

755

BEE EDGE 517E

BLL SUSI 129J

BW

77

POLLED RED PUREBRED · PG1443618 · SLS 64L · FEB 10, 2023

KWA FLYF RED MOUNTAIN 167

PWK MS DESTINY 318W 19A

NUG ROYAL RED 324A

SVS BROOKS 669D

BEE SUSAN 462B

ww

83.6

YW

115.2

SVS RED ANNIE 411B

BEECH BROS UNNA 817U

MRL PRETTY RECKLESS 68B

MILK

24.9

NDER 641

MCE

мw

66.7

Where do I even start. Lavender has all the boxes checked. Extremely dark red, long spined and just a tank of a female with a ton of capacity. Her dam is an extremely functional cow with a fantastic udder and great feet. She holds her condition very well while putting a ton of work into her calves. Pedigree is definitely not lacking on Lavender with a powerhouse like Tycoon on the dams side and sure shot of calving ease from the Cliffhanger on her sires side. Bred to the well known Top Tier bull, you're sure to make a good return on your investment right off the bat. Lavender is a more moderate female but she's packed as much muscle on as she possibly could! This is another female I would absolutely love to keep for myself because she's got production written all over her! Homo Polled test pending.

Al'ed to WLB Top Tier 456G April 17 2024. No exposure. Vet confirmed pregnant to Al.



BEE EDGE 517E Sire of Lot 35

BEE GEORGIA 39H

ww

840

BW

86

BEE GEORGIA 800F



WLB TOP TIER 456G Service Sire of Lot 35



ww

79.7

KWA FLYF RED MOUNTAIN 16Z PWK MS DESTINY 318W 19A MRL RED WHISKEY 101B KOP MS ULTIMATE 28X

YW

119.4

MILK

28.0

MCE

MW

67.9

HOMO POLLED BY PARENTAGE

CE

This female is an absolute unit. She carries herself extremely well and is the first one to catch your eye when you walk in the pen. She's extremely well balanced and has utilized every inch of frame she has. Lilo is a powerhouse female but yet is feminine in her makeup. She's got a ton of capacity throughout and an explosive hind third that ties it all together. Beast marks his females with a fancy front end, superb udder and even better feet. We've calved out our first set of Beast females this year and all I have to say is wow! They're extremely solid in their makeup, and milk like crazy. Her dam Georgia is lucky she's got some good size to her because if she didn't, her belly would drag on the ground due to how much middle she has. She's a beautiful cow that knows how to raise a great calf! I have no doubt Lilo will go out and be a fantastic female for any operation. She's bred to our walking Top Tier



son so odds are you get a fancy white face calf on top of a fantastic female! This is a heifer you don't want to miss out on!

Exposed BEE to Compadre 426K from March 29 to May 20. Vet figures she was bred early.

Service Sire of Lot 36





HOMO POLLED

This is a heifer that I have no doubt will go out and produce like crazy. Her dam Ms Deputy has knocked it out of the park with her females 4 years in a row now! These females are extremely easy on the eyes and are worth their weight in gold with how well they produce. Her maternal sister was our high seller in 2022 going to the esteemed program at Circle G Simmentals. Lainey is a big broody female with a great udder coming in a big foot underneath her. She's very docile and easy to handle, just like her dam. Her sire Maverick got a great reputation for making calves that come out smooth and grow like crazy with tons of performance and muscle. Lainey is a heifer I should probably be keeping for myself but yet here we are! If you're looking for a future bull maker, make sure to stop by and check out this powerhouse!

Al'ed to KWA Future 3G April 17. No exposure. Vet checked confirmed pregnant.



BEE MAVERICK 117F Sire of Lot 37



BEE MS DEPUTY 847F Dam of Lot 37

lot **37** .

SLS LAINEY 60L POLLED RED PUREBRED · PG1443608 · SLS 60L · JAN 10, 2023

MRL MISSILE 138C BEE MAVERICK 117F

FGAF SWEETY 017C

IPU RED DEPUTY 25C BEE MS DEPUTY 847F BEE MS RED TRACKER 678D COME AS U R RED ROCKET MRL MISS 2423Z BEE DICTATOR 604A KOP MS UPSTART 132Y

KUNTZ SHERIFF 8A IPU 56U MS. RED LINER 81A MRL PRETTY RECKLESS 68B KOP MS TRACKER 49X



 CE
 BW
 WW
 YW
 MILK
 MCE
 MW

 5.4
 3.6
 91.9
 134.5
 25.7
 0.3
 71.7

JEM Simmentals

Jonny Klein RR2 Barrhead, AB T7N 1N3 Phone: 780.305.8079 Email: jonny.klein@icloud.com

I'd like to welcome you all to the Equation/Ultimate Red and Black Sale. This year I've got my first set of fullblood heifers I'm offering and am super excited to provide this awesome group of ladies as well as my purebred group! Also very excited to offer 7 out of these 8 girls for the first time bred to my new sire JNR Quantum! If you have any question text or call me at 780-305-8079.



POLLED

Now here's a tank of a heifer. Her dam puts out a stellar calf each year. Her half sister was in the sale last year that Triple K Simmentals scooped up and have only heard good things!

Bred to JNR Quantum exposed March 25



JNR QUANTUM Service Sire of Lots 38-41



JEMS LOVELY 201L POLLED RED PUREBRED · PG1452479 · JEM 201L · JAN 05, 2023

SAS COPPERHEAD G354 RJY COPPER 63J RJY GEORGIA 38G

RJY CASINO 11C RJY FIRST LOVE 4F RJY FIRST LOVE 38A ERIXON BITTEN 203A SAS MISS ARAPHAOE B354 RJY RENO 10E RJY SIGN OF THE TIMES 14B

LRX BLAZE 55Z MADER TWISTED PASSION 94Z RJY RIVAL 13Y RJY JOY'S FIRST DATE 1W
 105
 CE
 BW
 WW
 YW
 MILK
 MCE
 MW

 1.6
 7.3
 99.3
 144.9
 23.7
 -0.1
 73.4

BW



POLLED

This girl here is a full sister to my first lot last year and man MOES 808H has done it again. Very similar type as her sister but maybe even a little better. Beautiful blaze on her lots of hair and just a very fancy type heifer. Her maternal brother weaned off this year at 1040lbs.

Bred to JNR Quantum exposed March 25



SKV HIGHER STATE Sire of Lot 39



MR CCF VISION **SKV HIGHER STATE 19H SKV CIMMARON 33C**

WFL MR WESTWAY 7124E **MOES KINGS RIOT 808H** MAPPINS KINGS RIOT 808Y

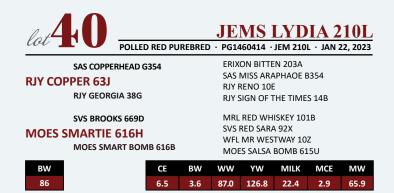


MR NLC UPGRADE U8676

GCF MISS ELSA TLSS AVENGER 124Z MADER P IRON MAIDEN 15X

IPU 403P RED LOTTO 198A WFL RED MISTY 2044Z YR KING RANCH 55W MAPPINS RED RIOT 809P







POLLED

Really like JEMS 210L. Nice blaze. Framed with some length. Really like what her dam has done for me in her previous calves. Her dam is cherry red and all the good qualities you need.

Bred to JNR Quantum exposed March 25



POLLED

Also one of the pen favourites. Very sweet temperament and a lot of body on this heifer. Her dam is one of my favourite purebred cows. I've kept her one son for myself and he's been probably my top herd sire. Shes sired by Virginia Joker 38J for a little extra jam on this purebred!

Bred to JNR Quantum exposed March 25



VIRGINIA JOKER 38J Sire of Lot 41

106.1

70.2

0.8

11.0

22.8

3.7

57.9

	JEMS GINNY 216L • PG1431041 • JEM 216L • FEB 02, 2023		JEMS LONDA 217L • BPG1460143 • JEM 217L • FEB 04, 2023
VIRGINIA MARQUEE 423D VIRGINIA JOKER 38J BROCK YULE TIDE	VIRGINIA RADISON 5Z VIRGINIA BRANDY 423B BROCK WELKIN BROCK CALISTA	CC CHAMP 1F LUV TO BLAZE105J LUV MS STARTING TO SPICE 908G	SKORS HIGH ROLLER 34C LRX GEM 14D MRL THE STARTER 39C LUV MS POWER AND SPICE 735E
RJY RENO 10E RJY GEORGIA 38G RJY SIGN OF THE TIMES 14B	RJY CASINO 11C RJY SIGNATURE RED 3X LRX BLAZE 55Z RJY TIME FOR SIGNATURE 5Z	WFL WESTCOTT 24C KZ VONDA 232H SKORS VONDA 232B	TNT 90 PROOF Z401 WFL SWEET LICIOUS 1044X 3D BLK FULL THROTTLE 483X SKORS VONDA 413W
BW CE BW	WW YW MILK MCE MW	BW CE BW	WW YW MILK MCE MW

29.5

1.0

68.7

88

5.5

5.5

78.4 114.3

100



POLLED

Nice calving ease heifer to mix in to the group. She's a nice moderate framed heifer with a little style having the money stripe.

Bred to JEMS Pretty Boy exposed March 18



JEMS PRETTY BOY 04K Service Sire of Lot 42

Silvertop Simmentals

Dawson & Jenna Richter Box 267 Beiseker, AB T0M 0G0 Phone: 403.704.6162 Email: silvertopsimmentals@gmail.com

We are excited to be a part of the Ultimate Red & Black sale for the first time this year! We really dug deep into our replacement pen to create our offering this year and even though it is hard to part with the good ones, we are committed to only sharing our best. These females are on a full herd health program and are ready to succeed wherever they may go. We want our buyers to have the best experience possible when buying females, and thus we have not pushed these girls hard on feed, the growth you see is from the animal itself, not just a grain pail.





If you have any questions on any of our females on offer, feel free to contact myself or any of the Transcon team. We hope you can join us for a visit, and the sale on December 21st!



HOMO POLLED. NON DILUTER.

If you are in the market for a red female this fall, look no further. Lots of power here, while maintaining an attractive feminine presence and an impressive set of EPDs. If you dig into the numbers backing this female, you will quickly notice that she is in the top 2% of the breed for WWT and top 4% for YWT which itself is exceptional. The side profile of this heifer is very captivating and hard to poke holes in. She is as straight along the bottom, as she is her top and with the one and only Darlin' in her pedigree, you know the udder she will drop is destined to be picture perfect. Mader Walk The Line 92J sold for \$280,000 in 2021 to KT Ranches/Canadian Sires and has since taken the breed by storm. He was extremely successful on the show road as a calf, and now as a mature bull, has progeny consistently topping sales across the country whether it be bulls or females. WTL sired cattle have proven themselves to be extremely consistent and hard to fault, with this heifer being no exception. If you're looking to add growth without sacrificing style, invest with confidence in this young foundation female.





MADER WALK THE LINE 92J Sire of Lot 43

IRCC DARLIN 631D Grand Dam of Lot 43



MADER WALK THE LINE 92J IRCC DARLIN' 613D

BW

W/

SPRINGCREEK ALL IN 155Y **CROSSROAD CATE 148C**

CROSSROAD X-MOM 292X

MADER P IRON SUGAR 7X MR HOC BROKER DESTINY ODIN SHEA

HART ALL IN W382 SPRINGCREEK BLK TESS 73T DOUBLE BAR D BUILDER 154T HILLCREST LOLITA 50M

V	CE	BW	ww	YW	MILK	MCE	MW
3	6.7	3.8	100.2	143.4	24.0	5.6	74.1

RF SHAKEDOWN 074H MADER NIGHT SHIFT 63K MADER SUGAR CANE 48C

RF THROTTLED 311A SILVERTOP SHAKIRA 58G CROSSROAD CATE 148C NGDB STRUCTURE 34D IPU MS_COWBOY CUT 135D WHEATLAND HIGH OCTANE169Y MADER P IRON SUGAR 7X

<u>SILVERTOP M</u>ELODY 7M

POLLED BLACK PUREBRED · BPG1480825 · OST 7M · JAN 12, 2024

3D BLK FULL THROTTLE 483X RE FLIRTIN FOR CERTIN 37U SPRINGCREEK ALL IN 155Y CROSSROAD X-MOM 292X



HOMO POLLED. HOMO BLACK.

Here is a chance to get ahead of the industry and purchase a daughter off of the \$100,000 Mader Night Shift 63K as 7M is among the first of his progeny to sell on the public market. A half sibling to this heifer was the lead off black animal to sell at the World Simmental Sale this past August for \$20,000. We were lucky enough to have a good amount of Night Shift sired calves in our 2024 calf crop, and we can't say enough good things about them. They are consistent in their type, with a ton of performance and docile personalities. You can really appreciate 7M for her length of spine, rib shape and overall femininity. She looks as though she will drop a beautiful udder and if she follows in the footsteps of her dam, she won't slack in the milk department. The genetics are strong on both sides of the pedigree on this female, but when you see Flirtin for Certin 37U on the papers, you know she is destined for maternal greatness. With her attractive look, clean lines and exclusive genetics, you can be positive that 7M will bring



MADER NIGHT SHIFT 63K Sire of Lot 44



Half Sibling of Lot 44

Back In Black Simmentals

Sarah Leng & Lane Steffler RR1 Site 10 Box 10 Gunn, AB T0E 1A0 Sarah's Cell: 780.868.6414 Email: backinblacksimmentals@gmail.com

Once again we would like to welcome everyone to Transcon's Ultimate Red and Black XXVII. We want to extend a thank you to the Transcon Livestock Team for continuing to include us in this exciting sale! As well as a huge thank you to our 2023 buyers and bidders! Thank you to McEwen Fuels & Fertilizers and Masterfeeds in Stony Plain for working with us to ensure our heifers always have a high quality ration! We can't wait to visit with all the other consignors prior to the sale and catch up!

We decided to consign 2 open heifers this year off of our new Connected son TSF Kruz 102J. Both of these heifers show the power and consistency that Kruz puts behind his offspring. The heifers have been vaccinated with First Defense Dual Shield and Inforce 3 at birth as well as Ultrachoice 8, Bovishield Gold 1 shot and Ivomectin. They have been palpated and confirmed in good health by our vets at Barrnorth Vet clinic on October 11.

If you have any questions about our offering feel free to reach out! Keep an eye on our Facebook page for updates prior to the sale.



OPEN HEIFER. HOMO POLLED. NON DILUTOR. LEAD BROKE.

I know I know, she's RED! Believe it or not we've got a few of those kicking around this year. We decided to reserve the best one for this sale. In all reality I had her as my top pick for this sale since her birth and eagerly awaited Glenn's stamp of approval. Melody's cow family is no stranger to Red and Black with her Dam and maternal sister both walking through this ring. Melody has been everyones pick of the pen, right from the start. She stands out with her sheer volume and head catching appearance. She is hard not to appreciate with her dark cherry red thick

catching appearance. She is hard hair coat, perfect chrome, big black feet and impressive muscle composition. Not to mention the fact that she is as quiet as they come. Like all of AEDJ Ms Riddler 86H's offspring she walks with a purpose and draws your attention to her from across the pasture. Come by our pen sale day and she will be quick to come over and say Hi, she definitely will be hard for you to miss!



TSF KRUZ 102J Sire of Lots 45 and 46

AEDJ MS RIDDLER 86H Dam of Lot 45 LENG MS LAVISH 21L Maternal Sister of Lot 45

 LENG MS MELODY 27M

 POLLED RED PUREBRED · PG1460172 · LENG 27M · JAN 17, 2024

 CROSSROAD CONNECTED 12G

 CROSSROAD RED STETSON 9E

BW

90.9

CROSSROAD CONNECTED 12G

TSF KRUZ 102J TSF GEM 46G

BW

OBB RIDDLER 339E

AEDJ MS RIDDLER 86H AEDJ MS SNIPER 186C

784

WW CE

LFE THE RIDDLER 323B OBB 150Y ERIXON SNIPER 68Y AEDJ MS B BUILDER 189Z WW YW MILK MCE MW

24.6

6.0

70.1

PERKS BLACK DOLL 1121Y

BLACKSAND PAHMENIA 42B

TSE DELICE 227

132.4

LENG MATERIAL GIRL 2M

CROSSROAD CONNECTED 12G

TSF KRUZ 102J TSF GEM 46G

BW

90

MRL MISSILE 138C SLS GEORGIA 30G BEE DOLPHINA 611D CROSSROAD RED STETSON 9E PERKS BLACK DOLL 1121Y TSF DEUCE 22Z BLACKSAND PAHMENIA 42B

COME AS U R RED ROCKET MRL MISS 2423Z MRL PRETTY RECKLESS 68B IPU MS. TULA 175Z

W	CE	BW	ww	YW	MILK	MCE	MW
5	8.0	4.7	86.3	123.7	21.5	3.9	64.7

POLLED BLACK PUREBRED · BPG1457852 · LENG 2M · JAN 04, 2024

OPEN HEIFER. HOMO POLLED. HOMO BLACK. LEAD BROKE.

I've heard people say "You can't go wrong with Connected" and when you mix that with one of the top producing cows you own, you are sure to be happy with the results. If you're looking for maternal power. This is the cow family you want to look into. Material Girl's mom SLS Georgia 30G garnered a lot of attention at this sale back in 2020, her Grand dam BEE Dolphina 611D also sold in Red and Black in 2017. Georgia's second calf was our first consignment in this sale in 2022. You could say that its a family affair to walk through this ring. Most recently Georgia's 2023 bull calf was our high selling yearling bull at Transcon's Northen Connection, selling to Eyben Farms. Material girl is the perfect mix of both sides of her pedigree, with her soft easy fleshing feminine build, striking chrome, plenty of capacity, depth and length, she really has it all. You can trust she will impress you year after year





LENG LEGEND 1L High selling brother of Lot 46

28

SIBL Simmentals

Barclay Smith RR1 Site 3 Box 6 Cherhill, AB TOE 0J0 Phone: 780.305.6716 Email: barclay.sibl@hotmail.com



HOMO POLLED

Our first female offered by our walking herd sire BLI Contender 228H and we are proud to have her consigned to Red and Black. This beautiful red blaze faced female is extended from front to back with some scale and a big sweeping rib. 244M is sound on the move with enough bone and mass. She is mothered by a gorgeous uddered, big footed, dark red female that does a great job year after year. 244M offers a twist in pedigree that you won't find every day and carries a ton of tremendous, highly maternal females. The first sons offered last year from 228H were well accepted selling into some of the top commercial herds in our area and the females are shaping up to be great momma cows. 2 paternal sisters were selected private treaty as 4-H projects this year as well.

lot 477 BLI GEORGIA 2422M POLLED RED PUREBRED · PG1482560 · BLI 422M · FEB 23, 2024							lot	ŀ8	K POLLED B	,					<mark>191F</mark> m · jan		
WHEATLAND FRONT RUNNER 896F CCLT ALLIANCE 91C BLI CONTENDER 228H WHEATLAND LADY 6554D BLI PICTURE 739E BLI PICTURE 328A			MADER WALK THIS WAY 224B NCB COBRA 47Y MADER WALK THE LINE 92J IRCC DARLIN' 613D NCB COBRA 47Y MADER P IRON SUGAR 7X MR HOC BROKER DESTINY ODIN SHEA														
R PLUS CAPITAL 6233D PROFIT BLI GEORGIA 936G LFE BS LEWIS 391A CRMS 457C CRMS 412 A			MAF S	ABRINA	RUNKEN SAI 191F ABRINA 89B	LOR 266	с	NUG DRAI	PASHME KE POKEF	Morgan Nia 403F R Face 2X Brina 90)						
BW WW CC 97 835 10		WW 74.4	YW 102.4	MILK 22.6	MCE 4.7	MW 59.8		BW 68	WW 695		CE 7.0	BW 4.2	WW 94.7	YW 139.5	MILK 22.1	MCE 4.3	MW 69.5

HOMO POLLED. HETERO BLACK.

Out of our joint donor program with KD Simmentals comes KAL/BLI Sabrina 191H 1M. If you like moderate framed, stout, attractive females with tons of flex with a tremendous foot and leg structure here she is. 1M is sired by Walk The Line who has done a great job for those that have used him including here, with full brothers to 1M being favorites last spring and paternal brothers being our high averaging group of bulls. 1M's full sister was extremely popular this past show season throughout the summer and Sabrina 1M is very similar in her make up. The dam Sabrina 191H is a picture of maternal quality and has done a great job for us since being selected from the Meadow Acres dispersal. Blending great cow families with muscle and mass has paid dividends with Sabina 1M and here is your chance to take a hold of a high quality individual.





NART Simmentals

Ryan Kwiatkowski Box 451 Glendon, AB T0A 1P0 Phone: 780.207.0578 Email: frenchmanoilfield@gmail.com





We used Mind Game heavily in our 2023 AI program, which left us with an outstanding set of replacement heifers. 53M is definitely at the top end of this pen. This is a heifer I find really impressive. Dark cherry red, structurally correct, free moving with a feminine build and a moderate frame. Mabel's dam is great footed and has a perfect udder, with the track record of raising top end offspring. Here is a female with a bright future!



HFL MIND GAME 1005J - Sire of Lot 49



DART'S FELECIA

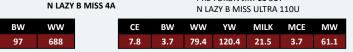
DART'S MABEL 53M POLLED RED PUREBRED · PG1489693 · DART 53M · JAN 28, 2024

HFL ENDGAME 911G **HFL MIND GAME 1005J**

PRL BUILDER 14 131B

MRL MISSILE 138C JACKSON ROSE 23D KWA LAW MAKER 59C DOUBLE BAR D MISS SP 433E MRL MISS SMARTY PANTS III

> PRL MATADOR 97Y MS PORTER 09 PRI YUKON IIM 11 51Y



LFE TRIUMPH 816A

LFE NIGHT HAWK 3013D LFE RRS CIARA 2158Z

HART STATE OF WAR 056C **DART'S KARMA 68K**

DART'S HAVANA

ww

712

BW

93

DART'S MAJESTY 108M POLLED BLACK PUREBRED · BPG1489689 · DART 108M · JAN 6, 2024

> LFE BEER MONEY 811Y LFE BISS BS SUNSHINE 609X LFE PUNK 407U **RRS OBSESSION 87T**

WELSH'S WARSAW 312Z HART MISS 102A MRL RED WHISKEY 101B **BLCC MISS PONDEROSA 265B**

CE	BW	ww	YW	MILK	MCE	MW
13.8	0.6	77.9	115.0	23.2	3.6	62.1



Here is a fancy made female that is backed by one of our strongest cow families. 108 M's great grandmother (265 B) has been flushed multiple times and her grandmother (69 H) is on our future donor list. Her dam did a tremendous job raising Majesty, especially for this being her first calf. With sires like Night Hawk, State Of War, and Red Whiskey in her pedigree, we feel there is huge potential in Majesty.



LFE NIGHT HAWK 3013D - Sire of Lot 50



Transcon Livestock Corp. presents

Pine Creek Simmentals	Lots 51-52	Oh Kay Farms	
Alois Kerckhof & Georges Kerckhof		Bob & Cecelie, Brian & Corinne,	
2505 TWP RD 583A County of Barrhead, AE		Wilson & Lindsey Lougheed	
Alois cell: 780.282.0203 Georges cell: 78	30.909.8345	37320 Rge Rd 264	
Email: aloiskerckhof@hotmail.com		Red Deer County, AB T4E 1J6	
		Wilson: 403.396.1577 Brian: 403.318.2866	
Alliance Simmental Farms	Lots 53, 83-85	Email: clougheed1234@hotmail.com	
Mike McCart			
Box 542 North Grower, ON K0A 2T0		Elliott Simmentals	
Phone: 613.836.8096		Sherry & Pat Elliot	
Email: alliancesimmentals@gmail.com		Box 622 Breton, AB T0C 0P0	
		Phone: 780.696.2124 Cell: 780.621.6894	
Keato Meadow Simmentals Jonathan, Ebony & Noah Kittlitz	Lots 54-62	Email: pelliot@xplornet.com	
55231 RR 205, Fort Saskatchewan, AB T8L	. 4B7	Mountain Ash Simmentals	L
Cell: 780.920.7589		Ron & Claudette Kardash	
Email: keatomeadowsimms@live.com		PO Box 7011	
		Bonnyville, AB T9N 2H4	
Diamond B Simmentals	Lots 63-66	Home: 780.826.1894	
Barry & Cindy Bogart		Ron Cell: 780.573.2161 Claudette Cell: 780.573.40	28
Box 279 Breton, AB T0C 0P0			
Barry Cell: 780.621.8797 ~ Cindy Cell: 780	0.621.8694	Red Iron Simmentals	1
Email: diamondbsimmentals@hotmail.com		The Young's	
C		Brock and Brittanie	
Jayshaw Simmentals	Lot 67	Sackner Road Vanderhoof, BC	
Jason & Shawna Bast	_0(0)	Cell: 250.570.2535	
Box 49 Lavoy, AB T0B 2S0			
Jason Cell: 780.603.0676 Shawna Cell: 58	37.280.0956		
Email: jseebast@gmail.com		Wagner's Simmentals	L
,		Justin, Mckenzie, Berkley & Remmington Wagner	
JEM Simmentals	Lot 68-70	Box 9 Site 6 RR1	
Jonny Klein	2010010	Leslieville, AB T0M 1H0	
RR2 Barrhead, AB T7N 1N3		Justin Cell: 403.846.8103	
Cell: 780.305.8079		Email: justinwagner@cciwireless.ca	
Email: jonny.klein@icloud.com			
, , , ,		Bendall Cattle	l
Richlan Simmentals	Lot 71-74	Mike, Melissa & Hudson Bendall	
Karrie, Richard, Declan & Liv Jones		Box 207 Ashmont, AB T0A 0C0	
47422 RRD 43, Breton, AB T0C 0P0		Mike Cell: 780.227.5737	
Karrie's Cell: 780.514.9621		Email: bendallfarms@gmail.com	
Email: richlanfarms@gmail.com			
		Diamond H Simmentals	l
		Kaleb, Holly, Jeb & Lane Hewitt	

Lots 75

Lot 78-82

Lot 76-77

Lot 86-87

Lot 88-89

Lot 90-91

Lot 92-93 32034 Township Rd 452 Bluffton, AB T0C 0M0 Kaleb Cell: 403.963.9688 Holly Cell: 403.963.9696 Email: kaleb_hewitt@hotmail.com, holllyhawk24@hotmail.com

Pine Creek Simmentals

Alois Kerckhof & Georges Kerckhof

2505 TWP RD 583A County of Barrhead, AB T7N 0J5 Alois cell: 780.282.0203 Georges cell: 780.909.8345 Email: aloiskerckhof@hotmail.com

Welcome to the 2024 edition of Fleckvieh Equation! We are elated to be back in Red Deer once again! We are very excited to bring these two herd sire prospects to town. They are a true representation of our program. Both from our own ET program, their dams are currently our go-to donors, and both sires graced our pastures. The type of bulls we look for in our never ending pursuit of herd sires. We have no doubt they will go out and work.



We look forward to visiting in Red Deer!



51 **PINE CREEK ARCON 30L** FULLBLOOD | T1477940 | PCSS 30L | NOV 23, 2023

DOUBLE BAR D BANKER VIRGINIA PAYDIRT 44E BROCK XAMPLE

PINE CREEK ASTRO

w/w/

928

Performance (lbs)

BW/

106

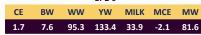
FGAF FRENCH ATTACK 010C

MFI JEREMIAH 9022 DOUBLE BAR D FEATHER 43W **VIRGINIA SANTIAGO 960S**

JB CDN FLORES 1110 SIBELLE DIRTY HARRY 25Z VIRGINIAS JANE WEST **R-FIVE MALTESE** FGAF PRECIOUS THING 402T

FGAF SHANTI 121P FPD's

BW γw MILK MCF MW ww



100% FLECKVIEH FULLBLOOD. DILUTION FREE.

Pine Creek Arcon 30L is a robust herdsire prospect with performance, huge scrotal, optics, and distinctive design from our embryo program. Sired by Virginia Paydirt 44E, Pine Creek herdsire, struts his genotypic relevance of Double Bar D Banker with Virginia Santiago 960S with Great Guns Binz and family anchor JB CDN Flores 1110 [Bar None Fredrika] top side as foundation female. Arcon's dam, Pine Creek Astro, is the flushmate sister to the Anchor D Motown and Pine Creek Bylaw, out of the legendary FGAF Precious Thing 402T. Precious Thing has dispensed elite genetics to Prospect Hills Simmentals, Labatte Simmentals, Anchor D Ranch and many more herds of distinction. Astro has been predictable, productive, and problem free. Pine Creek Arcon 30L has the credentials to be a major influence in the Fleckvieh pursuit of excellence. Champion Yearling Fullblood Bull at Farmfair. We reserve the right to draw in-herd use semen on both bulls

We reserve the right to draw in-herd semen.



VIRGINIA PAYDIRT 44E - Sire of Lot 51



PINE CREEK BYLAW Full Sibling to Pine Creek Astro - Dam of Lot 51



									- /			
STARWEST POL BLUEPRINT SUNNY VALLEY FREEDOM 22F SUNNY VALLEY TRINITY 53Z						ANCHOR "T" RUSTY 59G PHS HOMOZYGOUS XCEPTIONAL ANCHOR D VIPER 103W SUNNY VALLEY TRINITY 70T						
MFI JEREMIAH 9022 DOUBLE BAR D LOLITA 334Y MFI LOLITA 3107					GIBBONS JEREMIAH MFI PETRA 2093 GREAT GUNS BANDIT 41E ANCHOR "1" SELMA 13F							
Performance (lbs)						EPD's						
BW	ww		CE	BW	ww	YW	MILK	MCE	N			
107	901		2.7	4.8	75.6	110.8	34.9	-0.1	72			

MW

72.7

POLLED. FULL FLECKVIEH FULLBLOOD.

Pine Creek Rally 951L is a result of our ET program from foundation powerhouse matron Double Bar D Lolita 334Y, purchased at the National Trust in Brandon, MB in 2012 as an open female for \$13,000. Her production and pedigree has been flawless. Lolita was the standout of the fall 2011 born Fleckvieh females at Double Bar D Farms and was the first daughter of MFI Jeremiah 9022 "Juggernaut" to be offered publicaly, making her instrumental in the Pine Creek program. Sunny Valley Freedom strutted our pastures and took the industry by storm. Rally is a polled, heavily muscled, fleshy and burly bugger. He is big nutted and moderate frame with early maturity and has great locomotion. Join the Rally, Pine Creek Rally 951L. Reserve Champion Yearling Fullblood Bull at Farmfair. We reserve the right to draw in-herd use semen on both bulls.

We reserve the right to draw in-herd semen.







Dam of Lot 52

SUNNY VALLEY FREEDOM 22F Sire of Lot 52

> **Mike McCart** Box 542 North Grower, ON K0A 2T0 Phone: 613.836.8096 Email: alliancesimmentals@gmail.com







Lot 53 - Reserve Champion Fullblood Bull North American International Livestock Show 2023

ALLIANCE 53 **POLLED BRAVO 2422**

10.7

3.1

POLLED FULLBLOOD | PT1429153 | ALL 24K | AUG 09, 2022

CHAMPS ROMANO CHAMPS BRAVO VIRGINIA POLL BARBI SUF

KUNTZ CONGO 34M

ALLIANCE SPECIALS CONGO BLI SPECIAL 207Z

Performance (lbs)

BW ww 92

SMITHBILT MOLSON 21M CHAMPS PRICILLA **DFM MARCUS 14M** ANCHOR "T" BARBI 46K ANCHOR "T" METRO 4E **RICHMOND MISS MOSES 71J** EMPEROR WYVERN RHEOLA FF EPD's ww YW MILK MCE

79.2 104.2 34.4

MW

74.0

4.5

HOMO POLLED. FULL FLECKVIEH.

This homo polled full fleck Bravo son is sure to get your attention sale day. 2422 walks out very freely on an outstanding set of feet and legs. This bull is a very rich red color which will also get your attention. This could be the next one as his pedigree includes many of the breeds top families. 24K was only shown once and was named reserve champion bull at last years N.A.I.L.E. in Louisville, Kentucky. Bulls like this are seldom for sale but due to my small herd size I am offering for sale full interest and possession in 24K.

Keato Meadow Simmentals

Welcome to the Fleckvieh Equation sale 2024!! We would like to thank Transcon for years of sales Management Service & Fleckvieh Equation. Also, a thank you to Glen Norton for advice & encouragement with honest appraisals of our seed stock over the years. This year we have decided to showcase & offer for sale 6 HANSOLO daughters. They all represent long standing cow families in our herd. HANSOLO 56H has been a very easy calver, with good growth as they develop. We also have 3 QUANTUM 22J daughters representing productive cow families in our herd and will make real good herd matrons. We believe these heifers will make real good additions to any breeder herd, new or established. All heifers have been preg tested and are safe to dates indicated in the catalog. Also fully vaccinated, ivomec and cleanup, no scour guard.

Call us anytime to view the heifers prior to the sale. We look forward to seeing you at the sale. Thank you,

Jonathan & Ebony





Jonathan, Ebony and Noah Kittlitz 55231 RR 205, Fort Saskatchewan, AB T8L 4B7 Cell: 780.920.7589 Email: keatomeadowssimms@live.com

POLLED 100% FLECKVIEH

SAVANNAH JADE has been a real eye catcher right from a young calf, and is a personal favorite of mine. She is the result of the planned mating of Epiphany 30E and HANSOLO which turned out to be a good one. 30E has been a good cow raising heavy sons with 39L being the first daughter. She has a son breeding for Tilson Creek Simmentals in Manitoba. Dam 30E has full sisters in the breeder herd of JB Livestock and Lonestone Farms. 39L has loads of volume with a long hip and extra width to her stifle joint, she shows very feminine with a polled head lots of hair and appears to be setting down a nice udder. She will no doubt fit in any herd and raise good heavy sons and daughters. She is bred to our new herd bull a CAVIL son,

Zesty Hart, who we raised out of a high selling heifer, Dottie 53H whom we purchased from Applecross. Exposed to PLD Zesty Hart 31L (P1424324) from March 23rd to May 22nd Observed Bred March 27th 2024

KEATO 54 PLD SAVANNAH JADE 39L

CF

POLLED FULLBLOOD | P1424356 | KMST 39L | FEB 06. 2023

ANCHOR D WASABI 410G **KEET'S HAN SOLO 56H KEET'S GINNY 38G**

BAR 5 FF WILLIE 426Y **KEATO EPIPHANY 30E** SOUTH SEVEN MISS 17Y

Performance (lbs)

BW

ww

766

KEET'S DYNAMIC 20D KEET'S ESTELLE 10E LEEUPOORT WILKO RAAP N SKRAAP MARDA SOUTH SEVEN TOPNOTCH 29T MFI BLUTE 8130

ANCHOR D MR GIBBS 20Z

ANCHOR D DFIDRA 410D

FPD's ww MILK MCE BW YW/ 99 5 31 8 36

MW

68.0

55 KEATO PLD THEODORA 28L POLLED FULLBLOOD | P1424318 | KMST 28L | JAN 16. 2023

ANCHOR D WASABI 410G **KEET'S HAN SOLO 56H KEET'S GINNY 38G**

BAR 5 FF WILLIE 426Y KEATO MERCY 38J KEATO PLD SERINA 16Z

BW

KEET'S DYNAMIC 20D KEET'S ESTELLE 10E LEEUPOORT WILKO RAAP N SKRAAP MARDA **JNR'S SECRET** KEATO SABRINA II 5X FF

ANCHOR D MR GIBBS 20Z

ANCHOR D DEIDRA 410D

FPD's Performance (lbs) ww YW/ MILK MCE ۱۸/۱۸/ MW 3.6 6.0 81.9 114.3 36.1 0.6 786 77.1

POLLED 100% FLECKVIEH

- THEODORA a sale feature with impressive growth, and eye-catching style
- Largest bodied HANSOLO with dark red hair
- Sire HANSOLO 56H, GINNY 38G Cow family (Imax Blueprint)
- SIENNA 131S Cow Family, she was a donor, leaving her stamp in our herd as well as a few others. She also is Granddam to our High Definition 22H herd sire.
- Bred to Zesty Hart will make for an exciting calf

Exposed to PLD Zesty Hart 31L (P1424324) from March 23rd to May 22nd

Observed Bred April 8th 2024



PLD ZESTY HART 311. Service Sire of Lots 54, 55, 59, 61 and 62





HOMOZYGOUS POLLED 100% FLECKVIEH

- LYNX is a Quantum 22J daughter that has the stylish showy look to her
- She is big framed with loads of length and correct in her physical makeup
- Sire; Quantum 22J has proven to calf easy as well. He is homozygous polled and has a smaller head shape. The red cap on the Poll of his head is proving to be his trade mark stamp
- Dam; TABATH 178H was purchased from Diamond T Simmentals as their high seller a few years ago, she is one of their favorites, and her Dam, Rosebud is a big cow and has been a good producing cow for them.

TABATH is a very athletic female with depth of body, a tidy udder, I expect LYNX to be very similar in type. Bred to Keet's Han Solo 56H, the resulting calf should be exciting.

Exposed to Keet's Han Solo 56H (1363638) from March 23rd to May 22nd

Observed Bred May 16th 2024

56	KEATO	PLD LYNX 18L	5
	POLLED FULLBLOOD P1	1424208 KMST 18L JAN 12, 2023	
KEET'S P	B CDN STAG'S HOLLOW 1741 LD QUANTUM 22J KEET'S CARESSE 10C	JB CDN WASHINGTON 1476 JB CDN FIESTA 1491 BEE VORTEX 12A KEET'S YACHNE 18Y	KEE
	DIAMOND T EMPIRE 274E	WCC WELLS' CALLAHAN 1C	

DIAMOND T TABATH 178H DIAMOND T ROSEBUD 3

Performance (lbs) BW ww 90 740

9 8	5.0	66 7	79.0	36.7	03				
CE	BW	ww	YW	MILK	MC				
			EPD's						
5702		MFI FRIEDA 9018							
376Z		BLCC MR SUPERB 272U							
н		DT 274C							
4E		WCC WI	ELLS' CA	LLAHAN	I 1C				

57		KEA	ТС) P	LD	LU	JN/	42	5L
		POLLED FULLB			4233		25L		5, 2023
KEET'S	PLD G	UANTUM		1	JB CDN V JB CDN I BEE VOF KEET'S Y	FIESTA 1 RTEX 124	491 A	476	
KEATO	BLYSS	FF WILLIE 4261 E 15B /EST POL YVON			LEEUPO RAAP N GIBBY'S EAGLE-R	SKRAAP	MARDA TE 29S		
Performa	nce (lbs)					EPD's			
BW	ww		CE	BW	ww	YW	MILK	MCE	MW
91	782		5.9	5.2	66.4	88.4	39.0	4.6	72.2



MW 70.1

POLLED 100% FLECKVIEH

- LUNA, very stylish, with extra eye appeal, complimented by a correct body structure and extra length SIRE; QUANTUM 22J, Caresse 10C cow family from
- a good Steinadler line
- Dam; BLYSSE 15B, a real good Willie daughter, with a great production record, never missing and raising a calf ever year. (A daughter, Keato Kimberle sold in last years sale to Wolfe Farms)
- Other notable cow families; JB Giovanna & Fiesta 149I, Beech Bro She Devil, Marda and Tippy,

Multiple donors here, Bred to HANSOLO 56H Exposed to Keet's Han Solo 56H (1363638) from March 23rd to May 22nd Observed Bred April 7th 2024



KEET'S HAN SOLO 56H Sire of Lots 54, 55, 58, 59, 61 and 62 Service Sire of Lots 56, 57 and 60

58 KEATO PLD ANNA BETH 20L

	1	POLLED FULLB	LOOD	P142	4218	KMST	20L	JAN 1	2, 2023
KEET'S	ANCHOR D MR GIBBS 20Z ANCHOR D DEIDRA 410D KEET'S DYNAMIC 20D KEET'S ESTELLE 10E								
KEATO SOZO 4750F KEATO MEREDITH 4J KEATO CELESTE 1C				MFI WHISTLER 47L MFI FRIEDA 4036 BAR 5 FF WILLIE 426Y TATSHENSHINI PHYLLIS					
Perform				EPD's					
BW	ww		CE	BW	ww	YW	MILK	MCE	MW
69	730		9.3	3.4	72.3	104.9	34.5	6.1	70.7

POLLED 100% FLECKVIEH

- ANNA BETH another HANSOLO female with a wide top, huge middle and good muscle shape. I expect really nice udder development here as well.
- HANSOLO is our heifer bull. He is leaving lower birth weights with really good growth, 69lbs BW here.
- DAM; Meredith 4J a first calf heifer, a powerful SOZO 4750F daughter, with a beautiful udder.
- Granddam Celeste 1C, has been a real good producing Willie daughter, with a nice udder, a long burly frame with a big foot. I have selfishly kept all her daughters, with Anna Beth to be the first granddaughter to sell from this cow family.
- Bred to Zesty Hart, should be easy calving with grow ability through to weaning

59 Keato laya rosa 254k

1424104 | KMST 254K | DEC 28, 2022

FULLBL	DOD	142410
ANCHOR D WASABI 4	AN	
KEET'S HAN SOLO 56H	AN	
	KE	
KEET'S GINNY 38G		KE
KEATO SOZO 4750F KEATO ROSABELLA 7J KEATO ROSETTA 41E		MF MF BA ST
Performance (lbs)		
BW WW	CE	BW

NCHOR D MR GIBBS 20Z NCHOR D DEIDRA 410D ET'S DYNAMIC 20D ET'S ESTELLE 10E FI WHISTLER 47L IFI FRIEDA 4036 AR 5 FF WILLIE 426Y W ROSE 17B EPD's

MW

65.1

YW MILK MCE ww 63.8 89.9

100% FLECKVIEH

705

60

- LAYA ROSA is the most moderate of the nine heifers, but still mighty in her own right. Her genetic makeup is a little different, but still made up of some very notable Dam and Sire lines.
- Granddam is a bigger cow that has Willies stamp with a great udder, a sound set of feet and legs. She has a High Definition son in the bull pen this year.
- DAM is a first calving SOZO 4750F daughter, who in my opinion is uniquely bred which puts an interesting twist into the pedigree. We very much like the SOZO females and looking forward to the 3rd generation calving out this year.
- WILLIE, bred at our place for 13 years, his stamp along with longevity and ability to produce very maternal females, definitely continues in our herd.

60 **KEATO PLD SIRIUS 15L**

POLLED FULLBLOOD | P1424175 | KMST 15L | JAN 09, 2023 HINGTON 1476

B CDN STAG'S HOLLOW 1741 KEET'S PLD QUANTUM 22J KEET'S CARESSE 10C	JB CDN WASH JB CDN FIEST BEE VORTEX KEET'S YACHI
KEATO PLD GAMUT 39E KEATO PLD GRACELYN 850F LONE STONE MS BARON 18C	KEATO CROW BIGHILLS MS BLCC MR BAF DSLS HALLE F
Performance (lbs)	EPI

TA 1491 12A INE 18Y VN AMBASSADOR 2A STEINADLER637Y

RON 3267 FF53T 'D's

BW ww YW MILK MCE MW ww BW 10.9 2.8 59.5 80.4 35.7 6.9 65.5 80 792

POLLED 100% FLECKVIEH

- SIRIUS, another QUANTUM daughter, she is larger in stature and very feminine in type with a wide top and great feet.
- She is the 3rd daughter of Gracelyn 850F, a Gamut 39E female, who is from our old Baron 18C cow. Both foundation cows are very athletic on sound feet and legs with udders that are a cattle men's preference.
- SIRE; QUANTUM is made up of some pretty neat bloodlines. Note JB CDN FIESTA 1491 who is the Dam to APACHE JUNCTION. Sire to our last years high sellers. There is also Giovanna 5025, Dam to JB Washington 1476 and Beech Bro She Devil. Herd bull power of Steinadler, Viper, Vindicator, Washington.
- A double shot of WHISTLER 47L & STEINADLER as an added bonus to lock in some good quality traits that may benefit growth and predictability. 36



Exposed to PLD Zesty Hart 31L (P1424324) from March 23rd to May 22nd Observed Bred March 23rd 2024



Exposed to PLD Zesty Hart 31L (P1424324) from March 23rd to May 22nd **Observed Bred April 1st 2024**



Observed Bred April 22nd 2024

SIRIUS should make an excellent herd matron, able to raise bulls. She is bred to HANSOLO and should calve easy.



100% FLECKVIEH

- OAKLYNN is going to make one real good cow, with tremendous cow families on both sides of her pedigree.
- She is developing nicely, with a body full of volume, a nice feminine structure, with loads of long dark cherry red hair.
- Cow family originates from a bred heifer we purchased at this sales foundation, Fleck Select 2005. Twin Anchor 7 Platinum 27P, she has left her stamp here for us as well in a few other herds.
- DAM; The GAMUT 39E x WILLIE 426Y matings have turned out very well, they make real productive females (Octavia 9J) and herd bulls, such as our Red Deer bull sale high sellers; Keato Ben Hur & Hurbacus. 5 generations of Keato herd prefix make up her maternal line.
- Notable other cow family names in Oaklynn's lineage are Pina Collada 76P, MS Steinadler 637Y, both big volume cows with longevity and production.
- Bred to Zesty Hart, should make for an exciting calf, this will add some genetic uniqueness, easy calving and production.

Exposed to PLD Zesty Hart 31L (P1424324) From March 23rd to May 22nd Observed Bred May 16th 2024

61 **KEATO OAKLYNN 17L** FULLBLOOD | 1424177 | KMST 17L | JAN 11, 2023 ANCHOR D MR GIBBS 20Z ANCHOR D WASABI 410G ANCHOR D DEIDRA 410D **KEET'S HAN SOLO 56H KEET'S DYNAMIC 20D KEET'S GINNY 38G KEET'S ESTELLE 10E KEATO CROWN AMBASSADOR 2A KEATO PLD GAMUT 39E**

KEATO PLD OCTAVIA 9J KEATO BEHATI 29B

CF

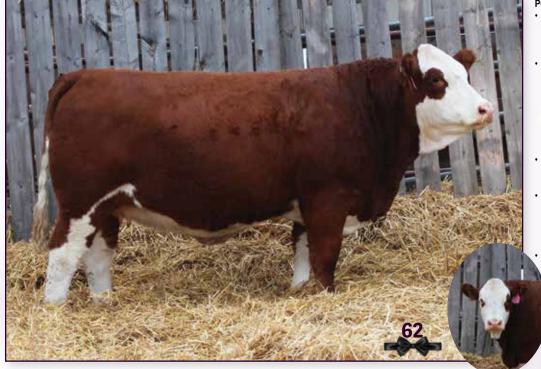
10.7

Performance (lbs) ww BW 73 770

BIGHILLS MSSTEINADLER637Y

BAR 5 FF WILLIE 426Y KEATO MS FOURWYE 4Y FF EPD's YW MILK MCE BW MW ww 71.7 103.6 35.9 7.9 71.8 2.6

62 <u>plc</u>) ARA	B	ELL	. A			TO 7L
POLLE ANCHOR D W KEET'S HAN SOLO KEET'S GINNY	56H		ANCHOR ANCHOR ANCHOR KEET'S E	R D MR (R D DEID DYNAMI	GIBBS 20 0RA 410 C 20D	0Z	7, 2023
ANCHOR "T" KEATO PLD ARABI KEATO PLD AF	ELLA 20J		ANCHOR ANCHOR KEATO P KEATO A	R "T" HE LD CLAS RABELL	LGA 10 SIFIED	Y	
Performance (lbs) BW WW	CE	BW	ww	EPD's	MILK	MCE	MW
64 732	12.8	1.5	67.1	92.6	34.9	7.5	68.4



POLLED 100% FLECKVIEH

- ARABELLA FAYE has a genetic makeup that is exciting to me, she is made up of one of the oldest living and foundation cows on our farm, MS STEINADLER 637Y
- 7L has HANSOLO stamp on her as far as frame score, but the ARABELLA 17A cow family is one I favor very much, she has been very productive never missing a calf. She is one of the heaviest cows on the farm and structurally correct, with that tank of a cow eye appeal. Probably should be flushing her. ARA-BELLA 8G appears to be following in her foot steps, our hopes are the same for 20J as well 7L herself.
- The udders in this cow family is something to brag about, 637Y's udder is still the same today, as it was as a 3 year old.
- The mating of HANSOLO x ARABELLA 20J has added the ease of calving factor multiple times, still keeping performance and development in to a beautiful bred heifer. She is bred to Zesty Hart, which will be exciting for her new owner, I think. Notable lineage here!

Exposed to PLD Zesty Hart 31L (P1424324) from March 23rd to May 22nd Observed Bred March 27th 2024

Diamond B Simmentals

We would to like to welcome to the Fleckvieh Equation Sale. We have been in the Simmental business for 33 years and run a herd of Black, Red and Full Flecks.

Barry & Cindy Bogart Box 279 Breton, AB TOC 0P0 Barry Cell: 780.621.8797 Cindy Cell: 780.621.8694 Email: diamondbsimmentals@hotmail.com





100% FULL FLECK. SMOOTHED POLLED.

Sired by Admiral this semen is hard to get. She is dark red, loose hided, soggy and deep with brood cow written all over her. Her dam is a extremely long cow. With a good attitude, dark coloring, good feet and udder. Her grand dam is also still in the herd which shows longevity.



GRINALTA'S HP ADMIRAL FF - Sire of Lot 63

BOGARTS 63 POLLED MAMBA 2M

POLLED FULLBLOOD | P1482863 | BCS 2M | JAN 02, 2024

BEECH BROS XANDER 943X GRINALTA'S HP ADMIRAL FF GRINALTA'S AVIS-DPFF162X

GRINALTA'S EXTRAORDINAIRE BOGARTS EXCITER 62E ANCHOR D ZIKITA 262Z

Performance (lbs)

ww

BW

97

GRINALTA'S POLD IMPROVER **GRINALTA'S CHERRY PFF81S** MUTIG FDC POLL MAGNUM 1B ANCHOR D MOJITO 108U

DOUBLE BAR D HEMI 201T

FAGLE-RIDGE UITRA 26U

ANCHOR D SPIFFY 94U FPD's MILK MCE CF **BW** ww YW

MW

BOGARTS POLLED MANGO 28M

FGAF ELECTRIC AVENUE 140E ANCHOR D TWISTED X 539K ANCHOR D ZILEY 392Z

WCC WELLS' AVATAR 41A **BOGARTS DANIKA 82D BLCC MISS RENEGADE 282A**

64

Performance (lbs) BW ww

814

POLLED FULLBLOOD | P1482865 | BCS 28M | JAN 10, 2024 FGAF FRENCH ATTACK 010C GIBBONS DORALEE FGAF BARBOSSA 707X **HEMR MILEY 7W**

> PHS X-PANSION WCC WELLS' PLD ULTIMA NCK RENEGADE 16R MFI CHERRY'S HEIDI 74L EPD's ww YW MILK MCE

> > 101 6

MW

71 8

16

35 7



SMOOTHED POLLED, 100% FULL FLECK.

72 2

She is deep, thick and moves well. The best full blood heifer that I raised this year. Her dam is big and broody with a nice udder and good feet. She is a power house, and she is big bodied female with a bright future.



ANCHOR D TWISTED X 539K - Sire of Lots 64-66



100% FULL FLECK, DOUBLE POLLED.

She is a sweet heifer, she is colored right. She has 4 red feet and free moving. Her dam has sold two top selling bulls and is also colored right with a good udder and feet. Her sire is out Electric Avenue who is getting a pretty reputation.

BOGARTS 65 **POLLED MAIDU 14M** POLLED FULLBLOOD | P1482857 | BCS 14M | JAN 05, 2024 FGAF FRENCH ATTACK 010C FGAF ELECTRIC AVENUE 140E

CE

6.8

ANCHOR D TWISTED X 539K ANCHOR D ZILEY 392Z

FGAF I'M A VIPER 016C **DEEBRAN POLLED FANICA** DEEBRAN DANICA

Performance (lbs) BW ww 812 95

GIBBONS DORALEE FGAF BARBOSSA 707X **HEMR MILEY 7W** ANCHOR D VIPER 103W

ANCHOR D ANGELINA 28Z DEEBRAN D KINSMAN **DEEBRAN EDY 13S** EPD's

BW ww YW MILK MCE MW 4.2 73.6 105.0 34.4 2.7 71.2

BOGARTS 66 **POLLED MARBLE 22M** POLLED FULLBLOOD | P1482904 | BCS 22M | JAN 03, 2024 FGAF FRENCH ATTACK 010C FGAF ELECTRIC AVENUE 140E **GIBBONS DORALEE ANCHOR D TWISTED X 539K** FGAF BARBOSSA 707X ANCHOR D ZILEY 392Z **HEMR MILEY 7W** SHAWACRES JAHARI 50L ANCHOR D MOJITO 108U ANCHOR D HEBE 108K **ANCHOR D ZIKITA 262Z**

CE

ANCHOR D SPIFFY 94U

Performance (lbs) BW ww

804 98

DOUBLE BAR D EVEREST 4R ANCHOR D MOLLY 52J

EPD's BW ww YW MILK MCE MW 33.8 4.8 4.5 70.8 101.6 -1.3 69.2



100% FULL FLECK, SMOOTH POLLED

This heifer goes back to a cow we bought from Anchor D as a bred and is still going strong at 13 years. Dam is dark red and has good feet, attitude and udder. This heifer is very dark red and built right. She has 4 black feet.





47M in our eyes resembles her sire in so many ways, double goggled, hairy, with a ton of performance and a good foot. We don't have that many FB cows but 47M would have to be one of the top heifer calves we have raised to date. Her full sister is in the herd so only reason we are selling her. We are very happy with the Sterling offspring and he was used heavily last year. If you're looking for a show heifer 47M is probably not going to fit what you're looking for, but if you are looking for a bull producing mamma cow 47M may be the one.



JNR STERLING - Sire of Lot 67

67_

JAYSHAW MS MARGRET 47M

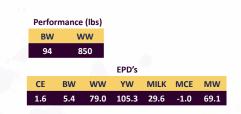
FULLBLOOD | 1485899 | JSEE 47M | JAN 21, 2024 MFI BAMBAM

JNR'S SLATE JNR STERLING JNR'S GRACEFUL 613C

SOUTH SEVEN XANTHUS 89X JAYSHAW CARMEN JAYSHAW ZAHAR

JEM Simmentals

JNR JANUS JNR'S SALTON JNR GRACEFUL 410A SOUTH SEVEN TOPNOTCH 29T SOUTH SEVEN JAHARI 4R FFS ROME M&S MS SHAW 28S



Johnny Klein RR2 Barrhead, AB T7N 1N3 Phone: 780.305.8079 Email: jonny.klein@icloud.com



100% FLECKVIEH

Definitely my favourite of the pen this year. Nice framed neat and tidy heifer. Her dam going back to cavill for some calving ease is moderate framed has a nice tight udder while her sire is long with very dark pigment both have great temperaments. Bred to JNR Quantum exposed March 25

68 **JEMS DANIKA 1L** FULLBLOOD | 1431033 | JEM 1L | JAN 01, 2023 VIRGINIA MARQUEE 423D VIRGINIA RADISON 5Z VIRGINIA BRANDY 423B **VIRGINIA JOKER 38J BROCK WELKIN BROCK YULE TIDE** BROCK CALISTA RUGGED R CAVILL TTU CANYON RUGGED R MONA LYNN C199 **LFS DANCER 18J** WCC WELLS' CALLAHAN 1C DIAMOND T 135G DIAMOND T 350W Performance (lbs) BW ww 75 EPD's ww YW CE BW MILK MCE MW 10.7 1.6 67.6 93.7 31.8 38 65.6



VIRGINIA JOKER 38J - Sire of Lot 68

JEM Simmentals

Jonny Klein RR2 Barrhead, AB T7N 1N3 Phone: 780.305.8079 Email: jonny.klein@icloud.com



100% FLECKVIEH

Similar pedigree to Jems 1L and just as good of a heifer. Little longer spined really good colour from her dam and sire. Dam has a perfect udder and did well on her bull calf this year weaning 850lbs.

Bred to JNR Quantum exposed March 25



JNR OUANTUM Service Sire of Lots 68-70



JEMS JAMIE 2L

CE

15.0

BW

SOUTHSEVEN MR ADONIS 96Z **KUNTZ CLIMAX 12C** KUNTZ MISS MOSES 03X

RUGGED R CAVILL PINE CREEK JACKIE 555J DIAMOND T JACKIE

Performance (lbs) BW ww 60

FULLBLOOD | 1452485 | JEM 2L | JAN 01, 2023

BLCC MR ADONIS 30X SOUTH SEVEN MISS 70S **LRX JUSTICE 33U RICHMOND MISS MOSES 71J**

TTU CANYON RUGGED R MONA LYNN C199 WCC WELLS' CALLAHAN 1C DT 274C EPD's

ww YW MILK MCE

-1.1 60.6 83.5 31.4 6.2 61.7

MW

70

DOUBLE BAR D EVEREST 4R **CROSSROAD TUXEDO 222T** MISS ARNOLD K5934

ANCHOR D GLENCOE 159G LFS DEMI 65J LFS POL SEDUCTION 11F

Performance (lbs) BW ww

85

JEMS DELILAH 3L FULLBLOOD | 1460404 | JEM 3L | JAN 09, 2023

EMIL DOUBLE BAR D LYNN 89M SIR ARNOLD 809G **RIVERBEND BRIDGIT 15A**

FGAF BARBOSSA 707X ANCHOR D SEQUOIA 159E ANCHOR D RAPTOR 392C WA-NA-LA-PA SAVANAH 126S EPD's

CE	BW	ww	YW	MILK	MCE	MW
12.5	1.4	64.4	88.4	30.8	5.0	63.0



100% FLECKVIEH

Good size heifer from Langers herd, sired by tuxedo. Her dam puts everything she's got into her calves and can't ask for much more than that. Good udder good vigour and love all the colour she's got.

Bred to JNR Quantum exposed March 25

Richlan Farms Fleckvich Simmentals

We are honored to welcome past and new consignors to the Fleckvieh Equation Female Sale. We have four females in the sale this year and we believe these females are sound and ready to work! We would like to invite you to call or come have a look at the heifers prior to sale day if you have any inquiries about the offering. Please feel free to reach out to the Transcon Team if you have any additional questions or an unbiased opinion about our offering.

We would like to thank the Transcon Team for their professionalism in dealing with the fine details of the sale and catalog production. We would also like to thank everyone that purchased our females in 2023!

All heifers have been vaccinated in the spring and fall with Covexin Plus and Bovishield Gold as wella s Bovilis Guardian prior to calving.

All heifers have been Al'd to Crossroad Pilot 21H (1314132), proven heifer bull. They were also exposed to our home raised Elevation son, Richlan Elevation 18K (1384968)



Karrie, Richard, Declan and Liv Jones 47422 RRD 43, Breton, AB TOC 0P0 Karrie's Cell: 780.514.9621 Email: richlanfarms@gmail.com



CROSSROAD PILOT 21H - Service Sire to Lots 71-74

STARWEST POL BLUEPRINT

KUNTZ MISS MOSES 03X

R-FIVE CARLEY 95C

YW

1005

DOUBLE CONFIDENCE BAR 179D

CF

7.6

BW

5.8

BLL MASTER PLAN 835F

BLL KARLA 854F

Performance (lbs)

ww

671



Farms leckvieh

RICHLAN ELEVATION 18K - Exposure Sire to Lots 71-74



RICHLAN LARA 6L

PHS HOMOZYGOUS XCEPTIONAL

RICHMOND MISS MOSES 71J

DOUBLE BAR D CHANDLER 143 DOUBLE BAR D LYNNEA 613Y

POLLED FULLBLOOD | P1426813 | KAR 6L | JAN 12, 2023 ANCHOR "T" RUSTY 59G

LRX JUSTICE 33U

BDJL FF ZORRO

ww

85.1

R-FIVE ASHTON 62A

EPD's

YW

119.8

MILK MCF

2.7

37.8

MW

80.4

HOMOZYGOUS POLLED, NON-DILUTOR. SIRE VERIFIED

A smooth polled, fancy full fleck daughter from our main herd sire, BLL Master Plan 835F. She poses an abundance of pigment, and dark dark red. Lara's dam was purchased from Beechinor Land & Livestock in 2020 and WOW can she put the dark cherry red into her offspring! Lara's dam is a large framed cow that is fully pigmented dark cherry red with an abundance of milk. An added value to the pedigree is the Starwest POL Blueprint and Double Bar D Confidence genetics in this female. She is one that we are having a hard time letting go, but we are excited to see her go work for new owners.

Al'd to Crossroad Pilot 21H (1314132) - March 31, 2024. Exposed to KAR Elevation 18K (1384968) April 3 to May 9, 2024. Preg checked safe for early to mid January.



BLL MASTER PLAN 835F - Sire of Lot 71



BLL KARLA 854F - Dam of Lot 71

71

BW

99



POLLED, NON-DILUTOR, SIRE VERIFIED

This late February female held her own and kept up with the other females in the sale. She is a smooth polled, moderate framed, dark red, hairy Anchor D Disco granddaughter. She won't be the first to catch your eye, but after you analyze the strength of her pedigree it is hard not to dream about her potential. Princess's dam, BLL 1809F was one of the first purchases from Beechinor Land & Livestock and I immediately fell in love! I remember John Beechinor nudging my shoulder and saying "you picked a good one"! Off this dam, we have a Viper daughter working in our herd and as well we retained her full New Wave sister in the replacement pen for this upcoming breeding season.

Al'd to Crossroad Pilot 21H (1314132) - March 31, 2024. Exposed to KAR Elevation 18K (1384968) April 4 to May 9, 2024. Preg checked safe for early to mid January.



CE

BW

5.7

ANCHOR D DISCO 79D **HPR NEW WAVE 563H** PARVIEW MS NABRISKA 563C

FGAF MAGNUM 901Z **BLL CLAIR 1809F** ANCHOR D BLAIR 191B

Per	formance	(lbs)
BW	ww	YW
105	573	950

VIRGINIA PRECISION 16C ANCHOR D NINA 79B ARNOLD'S EVEREADY E5092 **GIBBY'S NABRISKA 16N**

ALLM COLOSSAL 25U VIRGINIAS UPTOWNGAL ANCHOR D MR GIBBS 20Z ANCHOR D NEON 146U FPD's ww YW MILK MCE

75.6 106.2 35.6 1.0 73.4

MW





BLL CLAIR 1809F Dam of Lot 72

73

BW

POLLED FULLBLOOD | P1426814 | KAR 7L | JAN 12, 2023 ANCHOR D DISCO 79D **HPR NEW WAVE 563H** PARVIEW MS NABRISKA 563C

KEET'S FURTIVE 30F SWANTEWITT HART 44H SWANTEWITT ESME 231E

668

Performance (lbs) ww

6.6

3.8

ANCHOR D NINA 79B ARNOLD'S EVEREADY E5092 **GIBBY'S NABRISKA 16N** NUG REWIND 22C KEET'S ZARIEL 377 **VIRGINIA BARCELONA 46X** SWANTEWITT ABBY 60A FPD's BW ww YW MILK MCE MW



POLLED/SCURRED, NON-DILUTOR, SIRE VERIFIED

111.0

33.7

1.0

73.1

78.8

RICHLAN LEXI

VIRGINIA PRECISION 16C

A polled/scurred, Anchor D Disco granddaughter that is super attractive. Lexi is dark red, has a deep rib and is hairy. Her dam, JSJ 44H was purchased from one of Swantewitt's female sales and we are guite impressed with the offspring she has produced being a moderate framed female and her udder quality is near perfect. JSJ 44's lineage goes back to a line of thick, fleshy, high producing cows. We have retained another full New Wave full sister in the replacement pen for the upcoming breeding season. This female is sure to impress anyone that walks through the pen.

Al'd to Crossroad Pilot 21H (1314132) - March 31, 2024. Exposed to KAR Elevation 18K (1384968) April 3 to May 9, 2024. Preg checked safe to AI for early January.





HPR NEW WAVE 563H Sire of Lot 73



74 **RICHLAN LOLITA 9L** POLLED FULLBLOOD | P1426816 | KAR 9L | JAN 12, 2023

STARWEST POL BLUEPRINT **BLL MASTER PLAN 835F** KUNTZ MISS MOSES 03X

CHAMPS ROMANO **BLL LOLA 964G BEE DELORISS 620D**

Performance (lbs)

YW

1075

CE

9.1

59

87 2

ww

713

ANCHOR "T" RUSTY 59G PHS HOMOZYGOUS XCEPTIONAL LRX JUSTICE 33U **RICHMOND MISS MOSES 71J** SMITHBILT MOLSON 21M

CHAMPS PRICILLA DOUBLE BAR D UNITED 176A BEE SHE'S NO ANGEL 231Y EPD's BW ww YW MILK MCE MW 36.1 0.8

123 7

POLLED, NON-DILUTOR, SIRE VERIFIED

Well, what can we say about Lolita. She is one of the lighter colored females in the offering that is smooth polled, large framed, deep rib, big goggles, dark almost black lipstick and a heavy hair coat. Her dam, BLL 964G is a large cow that was purchased privately from Stefon Beechinor. I cannot say enough about her well kept udder and big feet. This female will fit into anyones herd and produce some tremendous calves over the years.

Al'd to Crossroad Pilot 21H (1314132) - March 31, 2024. Exposed to KAR Elevation 18K (1384968) April 3 to May 9, 2024. Preg checked safe to Al for early January.



BLL MASTER PLAN 835F - Sire of Lot 74



BLL LOLA 964G - Dam of Lot 74





BW

90

Bob & Cecelie, Brian & Corinne, Wilson & Lindsey Lougheed 37320 Range Road 264 Red Deer County, AB T4E 1J6 Wilson: 403-396-1577 Brian: 403-318-2866 Email: clougheed1234@hotmail.com

79.7

ww

900

ww

76.9

BW

4.8

FPD's

YW

109.3

MILK MCE

4.2

38.0

MW

76.5

BW

5.3



75 **OH KAY LITTA FF 44L** FULLBLOOD | 1446320 | LJR 44L | JAN 11, 2023

CHAMPS BRAVO VIRGINIA SPECTACLE 067D BIG SKY BRITT 67B

LHVS MR LOCKHART 25Y 44 OH KAY LITTA 141C OH KAY REDE FF63Z

CHAMPS ROMANO Performance (lbs) **VIRGINIA POLL BARBI SUE GREAT GUNS ASTROS 3X**

GIDSCO APPOLLO 3F DAYTONS PP MOSEL 10R **GIBBY'S REAL DEAL 25T RICOCHET LEXUS 10X**

BIG SKY TULSA

NON-DILUTOR

It has been many years since we have offered a fleckvieh so we decided it was time to bring one back and she is pretty impressive. Out of Oh Kay 141C who has consistently given us top end calves. She still has a picture perfect udder and good feet. Sired by Virgina Spectacle, one of our favourite and most influential fullblood bulls we have had through the years. 44L has brood cow wrote all over her. Big boned with a ton of muscle shape and expression. She is sure to go out and do nothing but good things for you.

Al'd April 6 to Anchor D IMAX 250Y Ultrasounded safe.

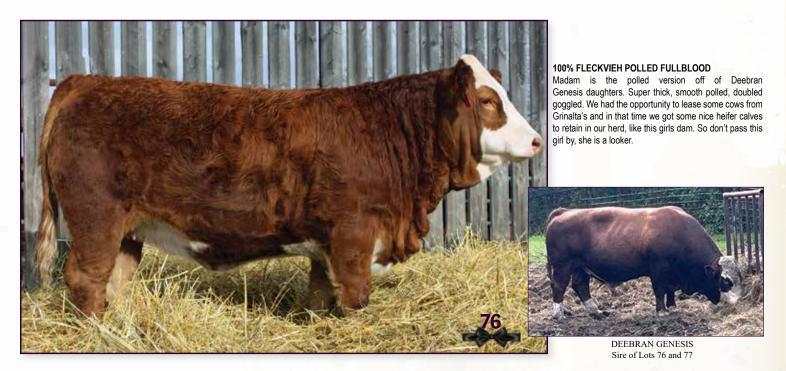
Exposed to LJR Lazer 7L April 20- May 31, 2024.



OH KAY LITTA FF 44L

Elliott Simmentals

Sherry & Pat Elliott Box 622 Breton, AB TOC 0P0 Phone: 780.696.2124 Cell: 780.621.6894 Email: pelliot@xplornet.com



76 <u>PSE POLLED MADAM PFF</u> POLLED FULLBLOOD | P1483133 | PSE 21M | JAN 18, 2024

CE

5.2

 POLLED FULLBLOOD
 P1483133
 PSE 21M
 JAN 18, 2024

 BHR DOORN G629E
 BHR DOOR

SHAWACRES JAHARI 50L DEEBRAN GENESIS FGAF VANITY 221R

GRINALTA'S HP FIRE 88Z PSE POLLED GAILA PFF GRINALTA'S LADY ODD TPP162C

Performa	ance (lbs)
BW	ww
80	780

BAR 5 SA HERO 823M FGAF GRACE 701K GRINALTA'S HP URIAH FF4W GRINALTA'S POL MORENE GRINALTA'S UNIQUE DPFF81Z

MISS SHAWACRES HEIDI 1H

 BW
 WW
 YW
 MILK
 MCE
 MW

 4.4
 73.9
 99.1
 33.5
 -0.5
 70.5

77 PSE MS MARANDA FF

SHAWACRES JAHARI 50L DEEBRAN GENESIS FGAF VANITY 221R

VIRGINIA INDIANA 81Z PSE MS DIXIE FF DORA LEE'S CARIN FF82U

Performance (lbs) BW WW 90 740 FULLBLOOD | 1483098 | PSE 3M | JAN 7, 2024 I 50L BHR DOORN G629E MISS SHAWACRES HEIDI 1H BAR 5 SA HERO 823M FGAF GRACE 701K

> EAGLE-RIDGE 27W DSLS REESE FF81U DORA LEE ECLIPSE FF9R DORA LEE CYNTHIA EPD's

3.4	5.3	72.7	99.2	32.2	0.8	68.6	
CE	BW	ww	YW	MILK	MCE	MW	
			EPD's				



100% FLECKVIEH FULLBLOOD

Maranda is one of two Deebran Genesis, at son of Shawacres Jahari, the first daughters being offered for sale. She is very dark red, doubled goggled, deep bodied with a good sgring of rib.Going back to the Dora Lee's Carin cow who was as wide as a house. I really like the Genesis off spring. She has a super personality, and is great to work with.

Mountain Ash Simmentals

We are very honored to welcome you to the Fleckvieh Equation Sale. This is our 2nd year being part of this great sale. We are proud to be showcasing 5 open heifers for your appraisal. A big thank you to the Transcon team for all the support provided to us. Also, we wish all our fellow consigners a successful sale.

Phone inquiries or farm visits are always welcome. Looking forward to seeing you at the sale. Ron and Claudette

Ron and Claudette Kardash PO Box 7011 Bonnyville, AB T9N 2H4 Home: 780.826.1894 Ron Cell: 780.573.2161 Claudette Cell: 780.573.4028





78

BW

90

MOUNT ASH

FULIBLO

SBV REPUTATION 707F **CROSSROAD LANDMARK 91J** CROSSROAD ZANIKKI 18Z

KEATO PLD DIRECTORS CUT 21D **SWANTEWITT HEISTY 197H**

SWANTEWITT FEISTY 96F Performance (lbs)

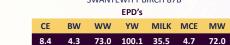
ww

770

AC		_	RE	_		
OD	1482216		RCK 63M	I	JAN 1	8, 2024
01 1			REEK GLITZ			

ANCHOR "T" METRO 4E CROSSROAD X-NIKKI 225X **KEATO PLD CLASSIFIED 10A**

> **KEATO BROOK 8B** JNR'S COOL CAT **SWANTEWITT BIRCH 87B**





SWANTEWITT HEISTY 197H - Dam of Lot 78

FULL FLECKVIEH

Wow, our Heisty 197H cow did it again! This heifer is a full sister to our high selling bull at the 2024 Northern Connection Sale sold to Koobo Cattle Co. in Manitoba. She has loads of feminine style, thickness and is low to the ground. Lady In Red has ample length with that extra rib all wrapped up in her liver red haircoat. She is halter broke for easy handling with a stellar disposition. She is easy on the eyes and visitor friendly. Hard to part with this special lady.



MOUNTAIN ASH STAND OUT 43L - Full Brother of Lot 78

FULL FLECKVIEH

Crimson is very special to us. She is a bigger framed heifer, but as you can see, has filled in that frame very well. "A tank in the making". She is long, deep sided with a table top back. Crimson is double goggled, has a nice small head, quiet temperament and is halter broke. Her sire is Crossroad Landmark, a son of SBV Reputation. All Landmark's offspring were born unassisted. Her momma goes back to Virginia Barcelona 46X, who is known as a cow maker. Buy with confidence, she checks off a lot of boxes.



SWANTEWITT EVERLY 69E - Dam of Lot 79

ANGEL EYES 62M



79		С					SH OM	8		
FUL SBV REPUTATION 70 CROSSROAD LANDMA CROSSROAD ZANIKK	RK 9	ı IJ	B2207 CHERRY SUNNY ANCHO CROSSR	CREEK VALLEY R "T" M	RHEA 54	D 4C E	14, 2024	CRO	SBV R SSROAD CROSS	
VIRGINIA BARCELON SWANTEWITT EVERLY SWANTEWITT BEST 4	69E		CHAMP ANCHO MVS GL SWANT	R "T" BA	ARBI 461 LN			MOU	INT ASH	ERNES BEL
Performance (lbs)				EPD's				Perfor	mance (lbs))
BW WW	CE	BW	ww	YW	MILK	MCE	MW	BW	ww	
92 795	10.0	3.1	69.8	96.8	37.0	5.6	71.9	95	800	

FULLBLOOD | 1482214 | RCK 62M | JAN 16, 2024 ATION 707F NDMARK 91J D ZANIKKI 18Z

EST 58E LLA 5G N ASH CHERRY 1D CHERRY CREEK GLITZ 4D SUNNY VALLEY RHEA 54C ANCHOR "T" METRO 4E CROSSROAD X-NIKKI 225X ANCHOR "T" METRO 4E PARA-DICE CAMRYN 58C

MOUNT ASH

SWANTEWITT BANJO 93B SWANTEWITT BETTY 75B EPD's BW ww YW MILK MCE MW 4.0 74.8 103.3 33.6 4.2 71.0



FULL FLECKVIEH

CE

9.1

Here is a loose hided, thick, broody type heifer. She's been showing off her natural muscling, length and thickness all summer. Angel Eyes displays loads of volume and capacity while continuing to showcase femininity. Her haircoat is second to none being double goggled and halter broke are all extra bonuses. There is a strong presence of Anchor T Metro 4E in her bloodlines, which means she possesses many maternal traits. Look for her on sale day.



CROSSROAD LANDMARK 91J Sire of Lots 78-82



FULL FLECKVIEH

This young lady is from a 1st calver, who did a fantastic job raising her. Dixy Darlin exudes style, performance, depth of body, with strong feet under her. She has a nice blend of good muscling ability and a smooth build resulting in a very attractive female. She is double gog-gled with little extra pigment on her nose. We absolutely love her haircoat. Being halter broke and so docile we know you will love her. All these Landmark females are exceptional in our opinion. Tremendous potential here.

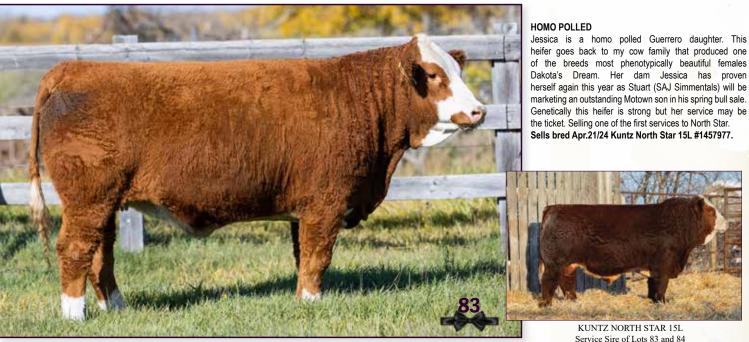
81	2	FU						52		82	2	FL	ILLBLOOD		M LD 82224	RO	SE	53	_
CROSS	SROAD	ANDM	ARK 91	J	SUNNY	VALLEY R "T" M	GLITZ 40 RHEA 54 ETRO 48 NIKKI 22	IC		CROS	SROAD L	UTATION 7	ARK 91	J	CHERRY SUNNY ANCHOI CROSSR	ALLEY F	RHEA 54 ETRO 4E	C	
MOUN	T ASH F	IESTY 4	0K		SWANTI RAKK EF	RNEST 5	DANCER				NT ASH R SWANTE	ASH METR ED ANG WITT ENV	GEL 38	K	RAKK EF SWANTI VIRGINI SWANTI	A BARCE	VERLY 6	6X	3
Performa	ance (lbs)					EPD's				Perform	nance (lbs)		-			EPD's			
BW	ww		CE	BW	WW	YW	MILK	MCE	MW	BW	ww		CE	BW	ww	YW	MILK	MCE	MW
82	760		9.6	2.8	69.7	94.3	34.9	5.2	69.8	80	740		10.3	3.3	71.1	98.8	35.1	5.5	70.7



FULL FLECKVIEH

Here is another female born out of a 1st calf heifer. Her mamma is very maternal with a nice tight udder with good milk production. With Anchor T Metro 4E and Virginia Barcelona 46X combined in her bloodlines, she will produce amazing offspring. Wildrose is a moderate framed heifer with overall smoothness and eye appeal. She is liver red, double goggled, long bodied with perfect feet. Being halter broke and having a nice gentle disposition she would be a great addition to your herd. All these Landmark females are so special to us, it is hard to part with them. We would love any one of these girls in our herd.

Alliance Simmental Farms



83

ALLIANCE POLLED JESSICA POLLED FULLBLOOD | P1429146 | ALL 4L | JAN 01, 2023

CF

FGAF SELDOM 835L

NOSSATERRA REAL WISH 69U

SUNNY VALLEY CANON 86E

ALLIANCE SPECIAL'S DAKOTA

FGAF GUERRERO 810Y

SNOWDAME JESSICA

ww

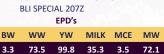
578

Performance (lbs)

BW

OVERHALL HIVY RAJ MS ARNOLD 21F ANCHOR "T" LEGEND 7H **GIBBY'S RORY 25R**

STARWEST POL BLUEPRINT SUNNY VALLEY TRINITY 53Z SUNNY VALLEY DAKOTA 9Z **BLI SPECIAL 207Z** EPD's



84

CHERRY CREEK GLITZ 4D SBV REPUTATION 707F SUNNY VALLEY RHEA 54C

FGAF MANAGER 917Z **RIDGE VIEW COCO BAR 5 PFF SYRIA 1204Z**

Performance (lbs) BW ww 81

Service Sire of Lots 83 and 84

ALLIANCE POLLED COCO

POLLED FULLBLOOD P1429135 | ALL 14L | FEB 01, 2023 FGAF MAGNUM 901Z **BEE GLITTER 329A** CHAMPS BRAVO SUNNY VALLEY RHEA 61X

> FGAF SELDOM 835L FGAF SHANTI 702X GIBBONS EXPERTISE

RLS FF SAPHYR 401S FPD's CF BW ww YW MILK MCE MW 69 N 97.9 38 1 2.0 72.6

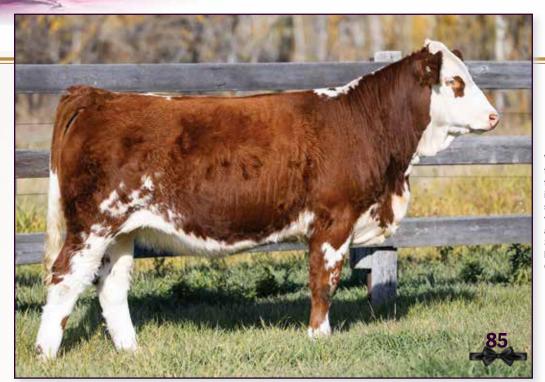


HOMO POLLED

Coco is a moderate framed homo polled Reputation daughter. Her dam was purchased from the well known Ridge View Farm. Reputation needs no introduction as he has produced many outstanding sons and daughters. This heifer has very good set of feet and legs and also has lots of pigmentation and a great hair coat. This heifer will also be carrying one of the very first North Star calves. Sells bred Apr.21/24 Kuntz North Star 15L #1457977



SBV REPUTATION 707F Sire of Lot 84



Whisper 2023 is also a member of my Special family as she is a daughter of Dakota Dreams flush sister Whisper. This young lady has sisters in Ont.,Man.,Sask.,Ab., and also in Texas. I can't say enough about the impact that Special a previous equation high seller has made on my herd and the Simmental industry. This homo polled Shamrock daughter has a little chrome on her but I think it only adds to her attractiveness. Sells Open.



CE

5.2

FSMB POL EDDY 3E ROD SHAMROCK 10G BMS POL BRENDA 8C

CHAMPS BRAVO ALLIANCE DAKOTA'S WHISPER ALLIANCE SPECIAL'S DAKOTA SUNNY VALLEY DAKOTA 92



L469627	AL	L 20L		NOV	25
FGAF FF	ENCH	ATTA	ск о	10C	
FSMB N	IISS BF	RAVO 8	3A		
ROLLING	G ACRE	ES TOF	QU	E	
BBBG M	IISS NE	UMA	N 61	Ν	

CHAMPS ROMANO VIRGINIA POLL BARBI SUE SUNNY VALLEY DAKOTA 92 BLI SPECIAL 2072 EPD's BW WW YW MILK MCE MW 4.5 72.5 98.3 31.9 2.8 68.2



ROD SHAMROCK 10G - Sire of Lot 85

In-House Transcon Internet Bidding Available



For Technical Support Call Office: 403-638-9377 or Bridget Andrews - 306-631-9254 Sale Videos Online: @ www.transconlivestock.com

Red Iron Simmentals

The Young's Brock and Brittanie Sackner Road Vanderhoof, BC Cell: 250.570.2535







Jada is a feminine smooth polled female that's very quiet and easy to get along with. She's moderate framed with tons of extension through her front end, smooth shoulder and great muscle tying it all together. We bought her dam from Mackenzie Skeels and as predicted she's a productive momma.

Bred by BILJ POL JAMIE 31J for a December 31 calf.



BILJ POL JAMIE 31J - Service Sire of Lots 86 and 87

86

RED IRON JADA

POLLED FULLBLOOD | P1448716 | RIS 2306L | JAN 10, 2023

HEMR SAMURAI 75 ANCHOR D IMAX 250Y DORA LEE ELEXIS

SBV REPUTATION 707F ANCHOR D MACS JADA 730J ANCHOR D MACS ELIZABETH

С

8.

Performa	ance (lbs)
BW	ww
80	672

ANCHOR "T" IKON 1H JB CDN KANANASKIS 4019 DORA LEE JAKE DORA LEE ELECTRA CHERRY CREEK GLITZ 4D SUNNY VALLEY RHEA 54C

ANCHOR D VIPER 103W ANCHOR D ANGELICA 132Z EPD's

E	BW	WW	YW	MILK	MCE	MW
.0	3.7	58.7	80.7	37.1	2.5	66.5

87 RED IRON DAPHNE

BEE BLITZ 19B BROOK'S GONG 32C BROOK'S CHAOS 79C

RUK MR CHARISMA 86Z BERWEST DAPHNIE 626D BERWEST TRISTA 154Y Performance (Ibs)

BW WW 104 741

 POLLED FULLBLOOD
 | P1448719
 | RIS 324L
 | FEB 02, 2023

 TZ 19B
 ANCHOR D VIPER 103W

 JG 32C
 BEECH BROS XUREAKA 19X

 'S CHAOS 79C
 BROOK'S SYLVESTER 56S

ANCHOR D KING'S RANSOM DOUBLE BAR D JOSIE 635X WILD-WEST UPDRAFT BERWEST JAYDA 644S EPD's γW BW ww MILK MCE MW 3 6 66.2 91.6 33.5 5.1 66.6



Take a look at this fancy smooth polled heifer! She's got a long spine with a strong top that's sure to catch your eye! This is the type of female that will go out and fit in with any herd. We purchased her dam from the Berwest dispersal. She's an extremely solid cow with a fantastic udder and even better feet at 9 years old. We've got two sisters to Daphne in the herd so we are confident in this one too!

Bred by BILJ POL JAMIE 31J for a December 31 calf.

CF



Wagner's Cattle Co.

Welcome to the 2024 edition of Transcon's Fleckvieh Equation sale. It is a privilege to be back for a second year. We are very excited about this years offering and hope others feel the same.

Please don't hesitate to give us a call with any questions about the heifers. We look forward to seeing everyone for a fun filled simmental weekend.

Justin, Mckenzie, Berkley & Remington Wagner Box 9 Site 6 RR1 Leslieville, AB T0M 1H0 Justin Cell: 403.846.8103 Email: justinwagner@cciwireless.ca





WAGNERS

MELODY 548M

Melody has been a favourite of ours since day one and will likely be one I'll regret selling...Pedigree wise, she's packed with power being backed by Sibelle Dirty Harry, Virginia Precision and Rogant. Structurally, she's all there with loads of length, hip, top line, and depth. Melody's dam, Floris is a cow we purchased out of Anchor D Ranch's Pasture Treasure sale in 2022. She isn't the prettiest girl in the pen but is certainly a favourite with her calm demeanour, great feet and picture perfect udder. Floris is one of those cows you can bred many different ways and get a home run every time and Melody is shaping up to have that same versatility. Dirty Harry's reputation speaks for itself so if it was me I would seize the opportunity to add a direct daughter to your herd. If we didn't have several more Dirty Harry calves dropping in 2025, Melody would be in the keeper pen.



SIBELLE DIRTY HARRY 25Z - Sire of Lot 88

VIRGINIA WALKER 97W CHAMPS ROMANO DO SIBELLE DIRTY HARRY 25Z SIBELLE GOLDA DO DO VIRGINIA PRECISION 16C ANCHOR D FLORIS 548J ANCHOR D FLORIS 548J SM ANCHOR D FLORIS 548J VIRGINIA RADISON 5Z BROCK YODA SW SW Performance (Ibs) EPD's EPD's Performance (Ibs) SW 95 700 6.5 5.8 82.8 120.8 7.0 3 7.4	SIBELLE DIRTY HARRY 25Z VIRGINIA MS. NECKLACE 97N BLL CONF SIBELLE GOLDA PRL HOUSTON 005H VI VIRGINIA PRECISION 16C VIRGINIA RADISON 5Z SW
ANCHOR D FLORIS 548J ANCHOR D FLORIS 352F Performance (lbs) BW WW CE BW WW YW MILK MCE MW BW WW	
BW WW CE BW WW YW MILK MCE MW BW WW	ANCHOR D FLORIS 3465 ROGANT SWANTER ANCHOR D FLORIS 352F ROGANT SV MS DD&E STAR GAZER 21B SV

WAGNERS MAGNOLIA 277M

POLLED FULLBLOOD | P1466023 | JMW 277M | JAN 23, 2024
DOUBLE BAR D CONFIDENCE 179D DOUBLE BAR D CHANDLER 143
DOUBLE BAR D LYNNEA 613Y

L CONFIDANT 31H VIRGINIA MS LISA 38Y

89

SWANTEWITT GOLF 216G SWANTEWITT JUNE 277J SWANTEWITT GRAPPLE 189G VIRGINIA MS RENEE 49W CFFS OPEN RANGE 860Y SWANTEWITT DALETA 275D KEATO PLD DIRECTORS CUT 21D SWANTEWITT EDIE 81E

CROSSROAD TUXEDO 222T

na	ance (lbs)
v	ww
	640

We were fortunate to have several outstanding heifer calves out of our herd sire, BLL Confidant 31H and since 31H has moved onto a new herd we have had a hard time letting any of his daughters go. After lots of discussion, we selected Magnolia for this years offering. She is cherry red, deep, wide, flat backed, with lots of middle and strong feet. Magnolia's dam, JSJ 277J was purchased in 2022 out of Lone Stone Farms Invitational female sale from Swantewitt Simmental's and we have no complaints. Like Magnolia, 277J is cherry red, flat backed, with lots of middle, a beautiful udder and strong feet. Magnolia was also lucky enough to inherit 277J's polled head; if you ask me Magnolia is the whole package. I see this heifer having a very bright and versatile future, don't miss out!



BLL CONFIDANT 31H - Sire of Lot 89

88

Bendall Cattle

Welcome to 2024 Fleckvieh Equation sale, we are very excited to be part of this sale. If you have any questions before sale day give us a call or stop by the farm. Glen Norton has hand-picked both of these heifers out for this sale; we feel these 2 come from the very top of our heifer pen. Both 100% Fleckvieh.

Mike, Melissa and Hudson

Mike, Melissa & Hudson Bendall Box 207 Ashmont, AB T0A 0C0 Mike Cell: 780.227.5737 Email: bendallfarms@gmail.com





HOMOZYGOUS POLLED. NON DILUTOR. 100% FLECKVIEH. SIRE VERIFIED.

I had no intentions for any of KSL Goldie's heifer calves to ever leave our farm, but we gave Glen the complete heifer pen to choose from for our first female sale. KSL Goldie has been one of the most consistent profitable cows we have purchased to date.

Marigold is a cookie cutter to her Dam, deep body and long spined with a small feminine head. She is calm and kind in her temperament as you will find.

Marigold is a female with a very exciting future, something special here.



RICH MC KOBE PPFF 27K - Sire of Lots 90 and 91

MBM MARIGOLD 31M

MBM MAGNOLIA 33M POLLED FULLBLOOD | P1478402 | MBM 33M | FEB 12, 2024

STARWEST EMBER **RICH MC KOBE PPFF 27K RICH-MC POL FAYLA 11F**

BIG SKY DUKE 56D KSL PLD GOLDIE 133G KSL ELOUISE 27E

Performance (lbs) ww BW 745 95

90

POLLED FULLBLOOD | P1478395 | MBM 31M | FEB 04, 2024 STARWEST POL BLUEPRINT **BEN MONA LEGEND 2T BLCC MR JUGGERNAUT 334B** RICH MC MS POL 17Y

> WKF ROMEO 23P **BIG SKY BOMBSHELL 13B** LONE STONE ENVOY 143B CROSSROAD ZEEGAL 21Z EPD's

CE	BW	ww	YW	MILK	MCE	MW
3.0	6.0	72.1	96.4	34.1	-0.4	70.2

STARWEST EMBER **RICH MC KOBE PPFF 27K RICH-MC POL FAYLA 11F**

DOUBLE BAR D JURY 253E RUK MS HANA 59H JNR CAELEA

Performance (lbs) BW ww 740 98

STARWEST POL BLUEPRINT **BEN MONA LEGEND 2T BLCC MR JUGGERNAUT 334B** RICH MC MS POL 17Y DOUBLE BAR D JURY 156B DOUBLE BAR D FANNY 630Z BRINK BUILTET PROOF A342

	J	INR'S PC	L LADY			
			EPD's			
CE	BW	ww	YW	MILK	MCE	MW
0.9	6.7	72.7	97.6	31.9	-0.2	68.3



HETEROZYGOUS POLLED. NON DILUTOR. 100% FLECKVIEH. SIRE VERIFIED.

Are you looking for style and chrome? Magnolia is one to have your eye on. This heifer has been an standout from day 1 and always got lots of attention on social media and in pasture tours. Mag is a deep body female with strong set of feet and legs.

Her dam is a medium frame cow that always brings back a marketable calf from pasture and most of the time as big as she is. Her dam has an exceptional udder and great feet backed by some of the best fleckvieh genetics.

Diamond H Simmentals

We would like to start off by saying that it is truly an honor to be included in such a great sale for our first offering. We have been looking forward to this moment for so long and we are so very grateful for the support and encouragement from the Simmental community.

This year we were set to keep all of our heifers but after many long talks with fellow breeders and the Transcon team we decided the time was right to give you the opportunity to welcome one of our heifers into your herd. We chose two heifers that we think showcase just what we are all about at Diamond H and we have 100% confidence that they will excel in any program. Thank you again for this opportunity.

The Hewitt's



Kaleb, Holly, Jeb & Lane Hewitt

32034 Township Rd 452 Bluffton, AB TOC 0M0 Kaleb Cell: 403.963.9688 Holly Cell: 403.963.9696 Email: kaleb_hewitt@hotmail.com hollyhawk24@hotmail.com



HORNED. FULLBLOOD. DILUTER FREE.

This heifer is one of our favourites, offering the entire package. Firefly is a nice dark cherry red, deep bodied gal with the docile personality that makes a good cow great. She comes from excellent maternal lines that have significantly built the Diamond H herd. She stands on four dark feet and has a perfect udder to make her the ideal addition to any program. Firefly is sired by Virginia Ramsay 739H, a bull that we have had great success using in our breeding program.



VIRGINIA RAMSAY 739H - Sire of Lot 92

92 DIAMOND H FIREFLY 136 FULLBLOOD | 1459595 | DHKH 136M | JAN 14, 2024

SIBELLE POL SYNERGY 18F VIRGINIA RAMSAY 739H VIRGINIA EVERLY 739E

SIBELLE SPARTACUS 8A SIBELLE POL CROCUS 20D DOUBLE BAR D NOTORIOUS VIRGINIA MS IORIA 9Y

BAR 5 SA BIGOLO 402A NORFOLK'S STOMPIN' TOM 25E **STONE HILL LADYBUG CVS FF DEMETER**

ww BW

BAR 5 SA LADY SISKA 409M WLSF HAGNER TRYON GRETTA FF35P EPD's



DIAMOND H PEPPER 139M FULLBLOOD | 1460871 | DHKH 139M | JAN 23, 2024

BEE PRIMO 159E EAGLE RIDGE KAYDE 15K EAGLE RIDGE GERRA 13G

CVS FF PEPENZ 5E NORWOOD GRETA FF 50G

NORWOOD EDITH FF 50E

BW

94

RENDEZVOUS 103B NORWOOD FF DESTINY 5D Performance (lbs) EPD's ww YW MILK MCE MW CF BW ww 600 6.4 74.1 103.2 68.6 4.5 31.5 2.5

WESTGOLD STANDOUT 42Z

ANCHOR D ZINNIA 159Z

JNR'S TITANIUM

BFF FRRA 742F

WLSF HAMENZ

WLSF PEPPI



Pepper is a horned Kayde daughter carrying down his thick, deep red coat. Kayde consistently produces traditionally marked, well preforming offspring with a solid set of feet under them, and Pepper is no exception to this. With her feminine head, striking appearance and solid body she will surely add stellar calves to your herd. With easy calving ability on her Sire's side and a maternal, quiet personality coming from her Dam's side Pepper is the ultimate package and surely an asset to any program.



EAGLE RIDGE KAYDE 15K - Sire of Lot 93

Performance (lbs) YW MILK MCE CE BW ww MW 5.1 90 680 2.3 70.6 100.6 33.0 -0.5 68.3

TERMS - The terms of the sale are cash, cheque, e-transfer, or wire and are due at the time of sale, unless other arrangements have been made between buyer and seller prior to the sale. Transcon reserves the right to charge interest at a rate of 2.5% per month on overdue accounts. The right of property shall not pass until after settlement is made. Transcon Livestock Corp. reserves the right to require a certified cheque as settlement before releasing any sale cattle. Should any purchaser fail to settle for their purchase Transcon Livestock Corp. reserves full power to resell the animal to the best advantage either publicly or privately, without further notice. Any loss arising from such resale together with keep and all other expenses shall be payable by the defaulter. Transcon Livestock Corp and/or the Auctioneer shall have the right to refuse bids from anyone who has a previous record of default in payment or who has not made proper credit clearance prior to the sale with the owner or Sale Managers.

BID - No private sales will be allowed except as otherwise provided for in the terms and conditions. No by-bidding will be permitted.

SALES TAXES – Applicable sales taxes will be charged on semen, embryos, and trucking fees (if listed), respective to the home province of the buyer, not the seller.

DISPUTES - In cases of disputes, bidding will be reopened between the parties involved. If no further bid is made the buyer will be the person from whom the auctioneer accepted the last bid. The auctioneer's decision in such matters will be final.

PURCHASER'S RISK - Each animal becomes the risk of the purchaser as soon as sold. Animals will be cared for at the purchaser's risk for a reasonable length of time.

INSURANCE – Each animal becomes the risk of the purchaser at the time of sale and should be insured. Animals returning to the seller's farm must be insured.

US BUYERS – There is an additional charge (approximately \$300.00 US dollars) that will be applied to each animal purchased. This covers documentation, vet inspections/testing required to export. This cost does not include transportation or brokerage which is the responsibility of the buyer.

CATTLE PICTURES AND INFORMATION PROVIDED -

The images in this catalogue are believed to be accurate representations of the individual animals and the information contained in this catalogue is provided by the seller and believed to be true and accurate. Transcon Livestock Corp. and catalogue designers/producers assume no responsibility if the images and/or information as received have been altered or is inaccurate.

ANNOUNCEMENTS – All announcements from the auction block will take precedence over the printed matter in the catalogue. Buyers are therefore cautioned to pay attention to any such announcements. **CERTIFICATE OF REGISTRY** - A registration/recordation certificate issued by the applicable breed association and duly transferred will be furnished to the buyer of each animal after settlement has been made. It is the responsibility of the buyer to determine the acceptance of this certificate in any other association.

SHIPPING - Assistance will be given in making shipment after the sale but no risk is assumed by the Sales Management or Seller. Expenses incurred are the responsibility of the purchaser. Purchasers are requested to furnish shipping instructions when making settlement.

BREEDERS GUARANTEE - As per applicable Canadian Breed Association Breeding Guarantee guidelines. Copies are available at the sale settlement desk to be picked up by the buyer at any time. In no event shall the seller be responsible for reimbursing more than the purchase price.

EXCEPTION TO GUARANTEE - In cases where the animal is subjected to any hormonal or surgical reproduction techniques after the sale, the guarantee shall be null and void.

HEALTH - It is the buyer's responsibility to determine health requirements for importing any animal into his province or state. Transcon Livestock Corp. assumes no responsibility for the health status of any animal in the sale.

EMBRYO & SEMEN – Full settlement must be made before release is done and shipping arrangements should be done within 30 days of the sale unless arrangements made between buyer and seller prior to the sale. Shipping arrangements and costs are the expense of the purchaser once release has been given.

ACCIDENTS - Although every precaution will be taken to protect the safety and comfort of buyers, neither the Sales Management, auctioneer, consignors, or Association assumes any responsibility in this matter and disclaims any liability legal or otherwise in the event of accident or loss of property.

RIGHTS AND OBLIGATIONS - The above terms and conditions of the sale shall constitute a contract between the buyer and the seller and be equally binding to both. Resale of animals following purchase in this sale shall constitute a separate transaction and the rights and obligations of the two parties connected thereto are not covered by the terms and conditions of this sale.

TRANSCON LIVESTOCK CORP. IS AGENT ONLY - It is to be clearly understood that Transcon Livestock Corp. is only acting as a medium between buyer and seller and is not in any way responsible for any failure on the part of either party to live up to his obligations. Neither does Transcon Livestock Corp. assume any financial obligations to collect or enforce collection of any monies between parties. Any legal action that may be taken, in exceptional cases, must be between buyer and seller.









