



MCRUER
SIMMENTALS

ANNUAL BULL & FEMALE SALE
with RICH MC FARMS LTD SIMMENTALS

40+ RED & BLACK | 10+ FULLBLOODS | PUREBRED OPEN HEIFERS

1 PM CST
SATURDAY, MARCH 15 2025
KILLARNEY AUCTION MART
KILLARNEY, MB



ANNUAL BULL & FEMALE SALE

With Guest Rich MC Farms Ltd Simmentals

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KILLARNEY AUCTION MART, KILLARNEY MB**

53 RED, BLACK & FULLBLOOD SIMMENTAL BULLS | 10 OPEN HEIFERS

Welcome back everyone for our second annual McRuer Simmentals Bull & Open Heifer Sale! Thank you to everyone who made our first sale a success, we are excited to be back at the Killarney Auction Mart again for our sale and are looking forward to seeing everyone between now and sale day. This year we have invited Jason McLean and Mylia Richards from Rich Mc Farms in Pilot Mound to join us with their group of Full Blood Bulls.

2024 was an interesting year for weather with January and February being exceptionally warm (which was ok with us for calving!) but that did turn into a wet spring and of course MUD! Summer and fall were ideal weather for the cattle to be grazing and ease into winter. It was a great year to be in the cattle business seeing calf prices reaching all-time highs and cull prices on cows and bulls being as good as ever. There is no time like the present to invest in your cow herd by purchasing some top bulls!

Now it's not just the cattle and grain land that keep us busy around here but the kids. Bryanna is still living in Boissevain and working at our local Personal Care Home as a Nurse. Rylee has relocated north of the #1 to Kenton with her boyfriend Levi and is currently working at the Personal Care in Hamiota as a Health Care Aid. Parker is in his Grade 12 year so we will have another one flying the coop. He keeps busy playing multiple sports throughout the year such as basketball, hockey, badminton, golf, baseball and football. His team came home with a provincial title in their age bracket for baseball for the second year in a row. Madelyn is in her first year of high school and is the cowgirl in the house - her love for the cattle shines through along with her hard work trying to learn everything she can about all the aspects of raising and showing them. She is also involved in many sports such as basketball, volleyball, softball, track & field, 4H beef club and pony club. Sam is in his Grade 7 year at school and proving to be quite the asset at home with his newfound carpentry & mechanic hobbies - he is getting a good collection of tools already. He is also involved in hockey, baseball and starting into some school sports. Jayce is in Grade 5 and involved in hockey and baseball - last year he took it a little farther and played in some extended seasons in both sports. He also enjoys anything with a motor such as dirt biking or snowmobiling. All 3 younger kids are involved in 4H Beef Club and have steers they are responsible for getting ready to sell this upcoming spring.

Our bulls were pulled off pasture at the end of September and gradually introduced to a TMR diet. This consists of corn silage, barley and a protein pellet along with tub ground straw. We have worked closely with a nutritionist to get the diet right to be able to showcase their natural growing abilities without hurting their overall development long term. These bulls should maintain their condition after sale day.

In the past we have culled our females regularly to make sure we keep the very best maternal genetics to pass on - these dams are all high milking, have sound functional udders, good feet and a nice disposition. Our dams are hardworking females raised in commercial herd environments.

The females we have on offer have been raised the same as our own replacements; our goal is to feed them accordingly to make good, hard working and long lasting females.

The bull pen is always open for visitors and we will try our best to make times work that are available to you. We love having the company!

Sincerely,

Jeff, Erin & Family
Blaine & Sandra



Jeff & Erin McRuer and Family

Please Join Us for Lunch On Sale Day!

Welcome from Transcon Livestock

2025 brings with it a lot of excitement and a great time to be in the purebred cattle business, raising and selling registered livestock. Commercial cattle prices are at an all time high and finally giving both the commercial and purebred cattlemen fair \$\$\$\$ value. Also, well we are on the topic of excitement Rich Mc Farms Ltd is joining forces with the McRuer Simmental's in their Annual March bull and female sale. On behalf of the McRuer's and Transcon Livestock we welcome Jason and Mylia to this new venture and look forward to working together as a team. Their knowledge and sheer love for breeding Fleckvieh cattle for many years will definitely shine through and make them a big asset to this sale.

The McRuer Simmentals and Rich Mc Farms are very similar type operations in today's agriculture industry. Both work hard at developing and sustaining a quality Simmental program and they take PRIDE in what they do. Countless hours are spent studying genetics and then applying that knowledge to the cowherd, always striving forward to make a better product for you the valued customer. "If you ain't happy, they ain't happy" This attention to detail has produced a product that both programs are proud of and is advantageous to both the commercial and purebred cattlemen. Simply put there will be bulls or heifers in the sale offering to fit everyone's specific needs and budget.

The bulls on offer are the right kind for today's cattle markets. These bulls are stout, hairy, good footed, super dispositions and bred to go out and breed cows without melting away. These bulls are also backed by some of the best momma cows in the industry and are sired by breed leading sires through both AI and natural services. There is a large selection of both power bulls and calving bulls represented by Fullblood, Red and Black Simmental.

Once again there will be a select group of open replacement heifers in the sale. Heifers that are right from the top cut of the McRuer Simmentals replacement pen. The opportunity is here to tap into some top cow families.

These bulls and heifers truly need to be seen to be appreciated. Please stop by the farms prior to the sale and then join us sale day Saturday March 15th @ Killarney Auction Mart for some great hospitality and a damn good set of bulls and heifers to sell.

In the event you are unable to attend the sale but would like to purchase, don't hesitate to call one of us here at TRANSCON and will go through the offering with you and give you our unbiased and professional opinion on the bulls and heifers.

SEE YA ALL SALE DAY!!!
Darren Paget
Transcon Livestock Corp



Jay Good
25+ years Transcon Team



Glenn Norton
16-years Transcon Team



Darren Paget
13-years Transcon Team



Cody Coupland
4-years Transcon Team



Ward Cutler
Auctioneer



SALE DAY INFORMATION

SALES MANAGEMENT TEAM

Jay Good..... 403-556-5563
Glenn Norton.....780-542-0634
Darren Paget.....403-323-3985
Cody Coupland..... 403-877-0799

SELLER CONTACT INFORMATION

Jeff McRuer204-534-0760
Erin Maxwell204-747-4079
Jason McLean.....204-825-7207
Mylia Richards.....204-245-1203

SALE STAFF

Auctioneer.....Ward Cutler

INSURANCE

Keystone Livestock Services
Lois McRae.....204-573-5192

SEMEN RIGHTS

McRuer Simmentals retains the right to draw semen on all sale bulls for in-herd use at buyer's convenience and the seller's cost.

BULL GUARANTEE

All bulls will be semen tested and scrotal measured prior to the sale, information will be available sale day. Should a bull fail to breed, he will be replaced or a credit will be provided to the buyer.

HERD HEALTH

All cattle are up to date on Ivermec, Clean-Up, Ultrabac 7 and Bovi-Shield Gold. All breeding stock is given the ScourGuard vaccine and booster. Plus all sale bulls given Fusoguard for foot rot prior to sale.

DELIVERY

Free delivery on the bulls to central points in Western Canada. We will do our best to get them right to your place. Distances further will be on a cost share basis. All animals returning to the seller's farm MUST be insured. Bulls can be kept on farm until May 1st free of charge and then after that it will be \$3.00/day.

FOR US BUYERS

Our sales are conducted in Canadian funds. The U.S. exchange rate will be available at the settlement desk. Upon successful purchase of an animal, the consignor will assist with the necessary documentation and health exams to export your animal to the U.S. An additional fee of \$300.00 U.S. per animal will be charged for this service, and is due at time of settlement. Transportation and brokerage fees are not included in the price.

TRANSCON'S ABSENTEE BUYER REPRESENTATION

The Transcon Team is available to anyone that cannot personally attend to confidentially appraise, bid and buy on your behalf. This service is conflict-free as we are not paid any buying incentive fees by the sellers and we are not active Simmental breeders. This service is also provided free of charge to all prospective buyers. Please call our cell phones for any assistance you may require.

Internet Bidding Available

DLMS
www.dlms.ca
Direct Livestock Marketing Systems

For more information call:
Mark Shologan 780-699-5082 or Purebred Team 780-991-3025

Reference Sires



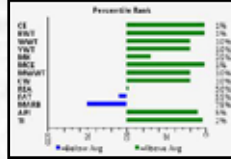
RS

PERKS RED WOLF 44G

PG1285705 Jan 28, 2019 PLCC 44G Polled Red Purebred
 SVS CAPTAIN MORGAN 11Z HARVIE JDF WALLBANGER111X
SUNRISE CAPTAIN BLAZE 5C SUNNYVALLEY BLK JENNA 88U
 SUN RISE BLACK 45R RCC/TCF LINE DRIVE M181
 SUN RISE 35G
 WHEATLAND BULL 995W
 SPRINGCREEK GRACIE 43W
 TESS BLACK 38X
 MAR MAC TIARRA 160T

| EPD's | |
|-------|-------|
| CE | 19.7 |
| BW | -2.2 |
| WW | 94.1 |
| YW | 137.4 |
| M | 28.1 |
| MCE | 15.7 |
| MWW | 75.2 |

BW: 75 lbs WWT: 828 lbs YWT: 1185 lbs



HOMO POLLED, DILUTOR FREE

Red Wolf was the high selling purebred bull out of the OPT sale in 2020 to Beechiner Brother Simmentals. A great calving ease bull with low birth weight, a blaze face, balanced structure, nice head and shoulders. His dam has an excellent udder and was a high seller at Shades. Sire of Lots 2, 5, 9, 13, 17 and 48.



RS

MCR JACKPOT 139J

BPG1380874 Jan 31, 2021 MCR 139J Polled Black Purebred
 HSF HIGH ROLLER 12T TJ 57J THE GAMBLER
SKORS HIGH ROLLER 34C HSF RED FORTUNES SIS 33
 SKORS JEWEL 226A TNT TANKER U263
 MISS MS JEWEL 115W
 SPRINGCREEK TANK 57P
 HAAS RANCH U42
 MUIRHEADS KOSMO 146U
 PWK MS TANKY 25X 104A PWK MS GIDSCO 67K 19T
 PWK MS KOSMO 19T 25X

| EPD's | |
|-------|-------|
| CE | 5.1 |
| BW | 5.4 |
| WW | 78.0 |
| YW | 127.6 |
| M | 34.1 |
| MCE | 2.3 |
| MWW | 73.1 |

BW: 92 lbs WWT: 830 lbs YWT: 1235 lbs



This bull was one of our high-sellers in 2022 sold to Circle G Simmentals in Alberta. This bull is very good footed and structurally correct - very long spined and thick. He is homo-polled and hetero-black. His dam was purchased out of the WLB Dispersal - she is an excellent footed, good uddered, big middled, quiet cow that's on the top of Jeffs donor list. A full sister to this bull sold to Horner's for \$18,000. Sire of Lots 22, 34, 35, 37, 38, 39, 49 and 50



RS

MCR MR. KEY WEST 20A 157K

PG1420226 Feb 15, 2022 MCR 157K Polled Red Purebred
 SVS BROOKS 669D MRL RED WHISKEY 101B
 SVS RED SARA 92X
SVS TYCOON 841F ACS EVERREADY 970W
 SVS RED ANNIE 411B MISS RED NOREMAC 211U
 CNS DREAM ON L186
 HS REFLECTIONS J34
 SUNNY VALLEY WISE GUY 80W
 PWK MS PAULA 39W 6Y PWK MS PAULA 122P 39W

| EPD's | |
|-------|------|
| CE | 12.5 |
| BW | 1.4 |
| WW | 73.7 |
| YW | 99.3 |
| M | 32.4 |
| MCE | 8.6 |
| MWW | 69.3 |

BW: 98 lbs WWT: 786 lbs YWT: 1190 lbs

HOMO POLLED

This bull was one of the high-sellers of our 2023 bull sale that also went out to Circle G Simmentals in Alberta. Jeff had a hard time letting this blood red, soggy, hairy bull leave the yard. His dam is one of our top cows so we couldn't help but use his semen in our herd. His sons are some of Jeffs favorite in the bull pen - they look just like their dad. Sire of Lots 1, 7, 16, 18, 19, 20, 25, 26, 27, 30, 32, 51 and 52.



RS

BLACK GOLD ELEVATION 20E

1214125 Jan 12, 2017 CLNO 20E Fullblood
 BLCC MR ADONIS 30X DOUBLE BAR D ADONIS 603N
SOUTHSEVEN MR ADONIS 96Z BLCC MISS HOUSTON 144U
 SOUTH SEVEN MISS 70S SOUTH SEVEN NAVIGATOR 33N
 DFM ELMIRA 543E
 CONGOSIM HEXVAS
 RAAP N SKRAAP MARDA
 SHAWACRES JAHARI 50L
 ANCHOR "T" GEMME 42G

| EPD's | |
|-------|------|
| CE | 11.5 |
| BW | 3.0 |
| WW | 71.3 |
| YW | 96.9 |
| M | 39.8 |
| MCE | 8.8 |
| MWW | 75.4 |

BW: 92 lbs WWT: 900 lbs YWT: 1375 lbs

DILUTOR FREE

A full blood bull from the Black Gold program that has proven to make great uddered, good milking, perfect colored females and sons with big square hips and ribs and a heavy dark hair coat. Sire of Lot 43, 44, 45, 46 and 47.



MCRUER
1

1 MCR MR. MADHATTER 106H 55M

| | | | | |
|----------------------------------|--------------|-------------------------|---------------------|----------|
| PG1482791 | Jan 13, 2024 | MCR 55M | Polled Red Purebred | EPD's |
| SVS TYCOON 841F | | SVS BROOKS 669D | | CE 9.2 |
| MCR MR. KEY WEST 20A 157K | | SVS RED ANNIE 411B | | BW 3.3 |
| PWK MS PAULA 6Y 20A | | WINCHESTER HR P8315 | | WW 75.8 |
| | | PWK MS PAULA 39W 6Y | | YW 102.0 |
| | | TNT BOOTLEGGER Z268 | | M 28.4 |
| MRL CAPONE 130B | | MRL MISS 836W | | MCE 6.6 |
| MCR MS. HEATHER 90B 106H | | LCHMN BODYBUILDER 7303F | | MWW 66.3 |
| MCR BRANDY 90B | | MCR XANNE 700X | | |

BW: 92 lbs WWT: 910 lbs YWT: 1200 lbs

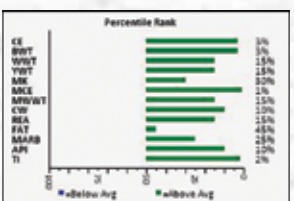
- Pen favorite here
- Big topped, long bodied and hairy
- Out of a heavy milking Capone dam with a nice udder
- Polled & Dilutor test pending

2 MCR MR. MODELO 180K 4M

| | | | | |
|-------------------------------|-------------|------------------------|---------------------|----------|
| PG1482684 | Jan 2, 2024 | MCR 4M | Polled Red Purebred | EPD's |
| SUNRISE CAPTAIN BLAZE 5C | | SVS CAPTAIN MORGAN 11Z | | CE 15.6 |
| PERKS RED WOLF 44G | | SUN RISE BLACK 45R | | BW -0.7 |
| DHS MISS TIARRA 44B | | ACS BRICK 112Y | | WW 89.7 |
| | | DOWNHILL MS STEAMY 32Z | | YW 133.8 |
| DMJ MR 10G | | MRL WESTERN FORCE 251B | | M 29.5 |
| MCR MS KAHLANI 3D 180K | | MRL MISS 677Y | | MCE 10.8 |
| MCR DAISY 3D | | WS BEEF MAKER R13 | | MWW 74.4 |
| | | PWK MS BONNIE 30Z 41B | | |

BW: 72 lbs WWT: 900 lbs YWT: 1300 lbs

- A low birth weight, long bodied red wolf son
- A great set of EPDs all in the green!
- Polled & Dilutor test pending



MCRUER
2



3

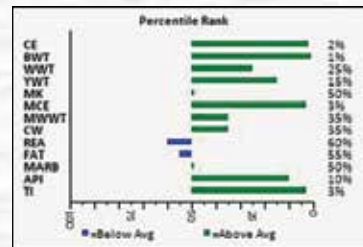
MCR MR. MORRISEY 229J 9M

PG1499834 Jan 3, 2024 MCR 9M Polled Red Purebred
 CIRCLE G HEAT WAVE 10H WHL RED HEAT 1734E
MCR MR KNOX 126H 21K CIRCLE G DREAM GAL 838F
 MCR MS. HARMONI 41E 126H SVS TYCOON 841F
 PWK MS DOLLY 17C 41E
 WS EPIC E152 WS ALL ABOARD B80
MCR MS. JULIA 120H 229J WS MAJESTIC Z133
 MCR MS. HANNA 69F 120H OAKVIEW EDGAR 25E
 MCR MS. FREYA 34D 69F

BW: 64 lbs WWT: 800 lbs YWT: 1200 lbs

| EPD's | |
|-------|-------|
| CE | 11.6 |
| BW | 1.0 |
| WW | 78.6 |
| YW | 119.1 |
| M | 24.2 |
| MCE | 6.4 |
| MWW | 63.5 |

- This guy is out of a quiet, dark red, pear shaped first calver with lots of milk
- He's a very complete bull that should calve to heifers
- Blood red and smooth shouldered
- Polled & Dilutor test pending



4

MCR MR. MONTEREY 198J 8M

PG1482685 Jan 3, 2024 MCR 8M Polled Red Purebred
 MRL WESTERN FORCE 251B MRL 67X
DMJ MR 10G MRL MISS 2543Z
 MRL MISS 677Y KOP CROSBY 137W
 RAINBOWRIVER SUMMIT 34G MRL MISS 355T
MCR MISS JENNIFER 32G 198J HARVIE RED SUMMIT 54B
 MCR GOLDY 32G RAINBOWRIVER HONEY 19E
 MRL RED WHISKEY 101B
 PWK MS CRYSTAL 35T 8C

BW: 78 lbs WWT: 830 lbs YWT: 1225 lbs

| EPD's | |
|-------|-------|
| CE | 11.2 |
| BW | 1.8 |
| WW | 75.8 |
| YW | 112.5 |
| M | 25.2 |
| MCE | 6.9 |
| MWW | 63.1 |

- A moderate framed bull with strong maternal genetics
- Will be an excellent bull for second calvers
- Polled & Dilutor test pending



5

MCR MR. MACHO MAN 101K 14M

PG1482687 Jan 4, 2024 MCR 14M Polled Red Purebred
 SUNRISE CAPTAIN BLAZE 5C SVS CAPTAIN MORGAN 11Z
PERKS RED WOLF 44G SUN RISE BLACK 45R
 DHS MISS TIARRA 44B ACS BRICK 112Y
 SVS TYCOON 841F DOWNHILL MS STEAMY 32Z
MCR MS KYMBERLEE 116G 101K SVS BROOKS 669D
 MCR MS.GRADY 131E 116G SVS RED ANNIE 411B
 MCR MS.EMILIA 41B 131E BOUNDARY ODIN 103Z

| EPD's | |
|-------|-------|
| CE | 12.8 |
| BW | 2.4 |
| WW | 105.1 |
| YW | 148.3 |
| M | 35.4 |
| MCE | 10.5 |
| MWW | 87.9 |

BW: 93 lbs WWT: 1070 lbs YWT: 1360 lbs

- Here's another curve bender Red Wolf son with a good set of EPDs
- He was our highest weaning bull out of a heifer
- Long bodied with a touch more frame, lots of hair and a good big foot
- Polled & Dilutor test pending
- 100k Test Pending

6

MCR MR. MYSTIC 56K 17M

PG1482691 Jan 4, 2024 MCR 17M Polled Red Purebred
 MRL STATEMENT 3F R PLUS VENOM 4006B
KWA STATEMENT 6K MRL MISS 6600D
 KWA MS ROCK 14X KWA RED ROCK 5T
 SVS TYCOON 841F KWA MS BARON 9U
MCR MS KRISTI 66D 56K SVS BROOKS 669D
 MCR DEMI 66D SVS RED ANNIE 411B
 PWK MOUNTAIN GUY 129Y 37B
 MCR BALI 98B

| EPD's | |
|-------|-------|
| CE | 12.3 |
| BW | 0.9 |
| WW | 85.4 |
| YW | 127.7 |
| M | 35.4 |
| MCE | 7.3 |
| MWW | 78.1 |

BW: 78 lbs WWT: 900 lbs YWT: 1260 lbs

- A very complete KWA6K son
- His Tycoon 841F dam has a great udder
- Blood red with a large scrotal
- If you know your heifers well or have some larger framed heifers I would give this guy a go
- Polled & Dilutor test pending
- 100k Test Pending





7

MCR MR. MAXIMUS 191J 15M

PG1499121 Jan 4, 2024 MCR 15M Polled Red Purebred

SVS TYCOON 841F

MCR MR. KEY WEST 20A 157K

PWK MS PAULA 6Y 20A

PWK CHAMP 326X 16C

MCR MS. GRETCHEN 64W 191G

BLCC MISS EDITION 64W

SVS BROOKS 669D

SVS RED ANNIE 411B

WINCHESTER HR P8315

PWK MS PAULA 39W 6Y

MRL 91Y

BLCC MISS INSPIRATION 326

TH BLACK EDITION 8R

BLCC MISS 116N

| EPD's | |
|-------|-------|
| CE | 12.5 |
| BW | 1.2 |
| WW | 74.6 |
| YW | 105.5 |
| M | 29.9 |
| MCE | 8.0 |
| MWW | 67.2 |

BW: 80 lbs WWT: 960 lbs YWT: 1325 lbs

- A pen favorite, one that caught Darren's eye
- Dark red with a white patch on his head
- Ample scrotal and a good foot
- Polled & Dilutor test pending



Jordan Foote - Our Part Time Help



8

MCR MR. MESSIER 41K 23M

PG1499836 Jan 5, 2024 MCR 23M Polled Red Purebred

MRL STATEMENT 3F

KWA STATEMENT 6K

KWA MS ROCK 14X

MCR GABE 6E 156G

MCR 41K

MCR MISS HEIRESS 113D 75H

R PLUS VENOM 4006B

MRL MISS 6600D

KWA RED ROCK 5T

KWA MS BARON 9U

OAKVIEW EDGAR 25E

MCR ELLIE 150C 6E

PWK CHAMP 326X 16C

MCR MISS DELILAH 113D

| EPD's | |
|-------|-------|
| CE | 11.6 |
| BW | 1.0 |
| WW | 78.6 |
| YW | 119.1 |
| M | 24.2 |
| MCE | 6.4 |
| MWW | 63.5 |

BW: 82 lbs WWT: 890 lbs YWT: 1250 lbs

- Very attractive low birth weight bull
- He is definitely worth a second look
- This guy is full of red meat!
- Polled & Dilutor test pending
- 100k Test Pending



9

MCR MR. MACGYVER 79K 18M

PG1499833 Jan 4, 2024 MCR 18M Polled Red Purebred
 SUNRISE CAPTAIN BLAZE 5C SVS CAPTAIN MORGAN 11Z
PERKS RED WOLF 44G SUN RISE BLACK 45R
 DHS MISS TIARRA 44B ACS BRICK 112Y
 DOWNHILL MS STEAMY 32Z
 CIRCLE G HEAT WAVE 10H WHL RED HEAT 1734E
MCR MS. KALANI 60G 79K CIRCLE G DREAM GAL 838F
 MCR MS. GRETA 203B 60G VIRGINIA JOURNEY 9B
 MCR BERKELEY 203B

| EPD's | |
|-------|-------|
| CE | 11.6 |
| BW | 1.0 |
| WW | 78.6 |
| YW | 119.1 |
| M | 24.2 |
| MCE | 6.4 |
| MWW | 63.5 |

- A small skulled low birth weight Red Wolf son
- Dark in color and long bodied
- This Red Wolf/Heat Wave combo should make for a great calving ease sire
- Polled & Dilutor test pending

BW: 70 lbs WWT: 840 lbs YWT: 1230 lbs

10

MCR MR. MALAKI 67K 26M

PG1482748 Jan 5, 2024 MCR 26M Polled Red Purebred
 CIRCLE G HEAT WAVE 10H WHL RED HEAT 1734E
MCR MR KNOX 126H 21K CIRCLE G DREAM GAL 838F
 MCR MS. HARMONI 41E 126H SVS TYCOON 841F
 BEE CHET 111H PWK MS DOLLY 17C 41E
MCR MS KARIANA 8C 67K BLACK GOLD APPROVAL 71E
 PWK MS CRYSTAL 35T 8C C-K ARIEL 1A
 MRL 91Y
 PWK MS WINCHESTER 114R35T

| EPD's | |
|-------|-------|
| CE | 13.7 |
| BW | -0.2 |
| WW | 81.8 |
| YW | 121.1 |
| M | 27.4 |
| MCE | 8.3 |
| MWW | 68.3 |

BW: 79 lbs WWT: 785 lbs YWT: 1145 lbs

- Another son out of our dark red calving ease MCR21K
- Blaze face in this deal
- Polled & Dilutor test pending





11 MCR MR. MERCURY 70K 27M

| | | | | | |
|---------------------------------|-------------|-------------------------|---------------------|-------|-------|
| PG1482752 | Jan 7, 2024 | MCR 27M | Polled Red Purebred | EPD's | |
| MRL STATEMENT 3F | | R PLUS VENOM 4006B | | CE | 15.4 |
| KWA STATEMENT 6K | | MRL MISS 6600D | | BW | -1.4 |
| KWA MS ROCK 14X | | KWA RED ROCK 5T | | WW | 78.4 |
| | | KWA MS BARON 9U | | YW | 114.4 |
| CIRCLE G HEAT WAVE 10H | | WHL RED HEAT 1734E | | M | 30.5 |
| MCR MS KARALYNN 108H 70K | | CIRCLE G DREAM GAL 838F | | MCE | 8.6 |
| MCR MS.HAZEL 63D 108H | | MRL RED WHISKEY 101B | | MWW | 69.7 |
| | | MCR MS. DENALI 5A 63D | | | |

BW: 70 lbs WWT: 765 lbs YWT: 1135 lbs

- Here's a heifer bull candidate; ranked in the top 3% for both calving ease and birth weight
- Another blood red bull so dark there is even black in his hair
- Long bodied, hairy and ample scrotal
- Polled & Dilutor test pending

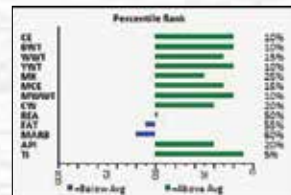


12 MCR MR. MONTEY 12K 33M

| | | | | | |
|--------------------------------|-------------|---------------------------|---------------------|-------|-------|
| PG1499019 | Jan 9, 2024 | MCR 33M | Polled Red Purebred | EPD's | |
| CIRCLE G HEAT WAVE 10H | | WHL RED HEAT 1734E | | CE | 13.1 |
| MCR MR KNOX 126H 21K | | CIRCLE G DREAM GAL 838F | | BW | 0.6 |
| MCR MS. HARMONI 41E 126H | | SVS TYCOON 841F | | WW | 90.6 |
| | | PWK MS DOLLY 17C 41E | | YW | 140.0 |
| HSF HIGH ROLLER 12T | | TJ 57J THE GAMBLER | | M | 30.4 |
| MCR MS. KAMILA 135M 12K | | HSF RED FORTUNES SIS 33 | | MCE | 7.6 |
| MCR MS. HAOARA 138F 135H | | OAKVIEW EDGAR 25E | | MWW | 75.7 |
| | | MCR MISS FATIMA 960Z 138F | | | |

BW: 83 lbs WWT: 815 lbs YWT: 1265 lbs

- This guy is out of our calving ease Heat Wave 10H son that we sold to Southam Simmentals
- His dam is a heavy milking High Roller 12T daughter
- He should calve to bigger framed heifers
- Great set of EPDs
- Polled & Dilutor test pending



13 MCR MR. MCDAVID 13K 38M

| | | | | | |
|-----------------------------|--------------|--------------------------|---------------------|-------|-------|
| PG1499831 | Jan 10, 2024 | MCR 38M | Polled Red Purebred | EPD's | |
| SUNRISE CAPTAIN BLAZE 5C | | SVS CAPTAIN MORGAN 11Z | | CE | 11.6 |
| PERKS RED WOLF 44G | | SUN RISE BLACK 45R | | BW | 1.0 |
| DHS MISS TIARRA 44B | | ACS BRICK 112Y | | WW | 78.6 |
| | | DOWNHILL MS STEAMY 32Z | | YW | 119.1 |
| MCR GABE 6E 156G | | OAKVIEW EDGAR 25E | | M | 24.2 |
| MCR MS KAIA 104H 13K | | MCR ELLIE 150C 6E | | MCE | 6.4 |
| MCR MS HENRIETTA 206F 104H | | ERIXON MAGNUM 69D | | MWW | 63.5 |
| | | MCR MS FRANCES 1525 206F | | | |

BW: 76 lbs WWT: 780 lbs YWT: 1120 lbs

- A baldy calving ease son that should work on heifers
- Top 5% for both calving ease and Birthweight
- Polled & Dilutor test pending

14**MCR MR. MICKEY 115G 39M**

PG1482758 Jan 10, 2024 MCR 39M Polled Red Purebred

MRL STATEMENT 3F

MRL PORTFOLIO 31K

MRL MISS 5412C

PWK MAX FACTOR 137Y 17B

MCR MS. GERTIE 17B 115G

MAR MAC SUNBEAM 17B

R PLUS VENOM 4006B

MRL MISS 6600D

TNT BOOTLEGGER Z268

MRL MISS 477U

MRL TO THE MAX 70Z

KRGS MS REDMAN

CHAMPS BRAVO

MAR MAC SUNBEAM 88Z

| EPD's | |
|-------|-------|
| CE | 9.1 |
| BW | 3.0 |
| WW | 80.9 |
| YW | 110.1 |
| M | 30.8 |
| MCE | 3.7 |
| MWW | 71.3 |

BW: 90 lbs WWT: 860 lbs YWT: 1195 lbs

- Hairy, big nuts and a wide top
- His dam was Sams 4H show animals as an open heifer
- Polled & Dilutor test pending

**15****MCR MR. METALLICA 62K 50M**

PG1482767 Jan 12, 2024 MCR 50M Polled Red Purebred

CIRCLE G HEAT WAVE 10H

MCR MR KNOX 126H 21K

MCR MS. HARMONI 41E 126H

BEE CHET 111H

MCR MS KASIA 93G 62K

MCR MS.GEMA 93G

WHL RED HEAT 1734E

CIRCLE G DREAM GAL 838F

SVS TYCOON 841F

PWK MS DOLLY 17C 41E

BLACK GOLD APPROVAL 71E

C-K ARIEL 1A

MRL RED WHISKEY 101B

MCR MS ZARA 922Z

| EPD's | |
|-------|-------|
| CE | 12.9 |
| BW | 0.1 |
| WW | 89.9 |
| YW | 136.0 |
| M | 25.3 |
| MCE | 7.8 |
| MWW | 70.3 |

BW: 75 lbs WWT: 830 lbs YWT: 1240 lbs

- Blood red MCR 21K (Red Heat) son
- Nice set of EPDs
- Moderate 75lb birth weight
- Polled & Dilutor test pending

**16****MCR MR. MOSCOW 156J 51M**

PG1482772 Jan 12, 2024 MCR 51M Polled Red Purebred

SVS TYCOON 841F

MCR MR. KEY WEST 20A 157K

PWK MS PAULA 6Y 20A

RAINBOWRIVER SUMMIT 34G

MCR MS JEMMA 12G 156J

MCR GINA 12G

SVS BROOKS 669D

SVS RED ANNIE 411B

WINCHESTER HR P8315

PWK MS PAULA 39W 6Y

HARVIE RED SUMMIT 54B

RAINBOWRIVER HONEY 19E

PWK MAX FACTOR 137Y 17B

MCR YONNE 800Y

| EPD's | |
|-------|-------|
| CE | 13.8 |
| BW | 0.9 |
| WW | 72.3 |
| YW | 101.5 |
| M | 31.5 |
| MCE | 8.8 |
| MWW | 67.7 |

BW: 78 lbs WWT: 826 lbs YWT: 1160 lbs

- A buckskin calving ease bull that would work excellent on second calvers
- What's wrong with some buckskin steer or heifers?
- Polled & Dilutor test pending





MCRUER
17

17 MCR MR. MUSTAFA 192K 220L

PG1499002 Dec 28, 2023 MCR 220L Polled Red Purebred
 SUNRISE CAPTAIN BLAZE 5C SVS CAPTAIN MORGAN 11Z
PERKS RED WOLF 44G SUN RISE BLACK 45R
 DHS MISS TIARRA 44B ACS BRICK 112Y
 DOWNHILL MS STEAMY 32Z
 RAINBOWRIVER SUMMIT 34G HARVIE RED SUMMIT 54B
MCR MS. KENYA 168H 142K RAINBOWRIVER HONEY 19E
 MCR MS. HALO 116F 168H OAKVIEW EDGAR 25E
 MCR MS. FERN 966Z 116F

| EPD's | |
|-------|-------|
| CE | 16.5 |
| BW | -0.3 |
| WW | 80.6 |
| YW | 116.8 |
| M | 26.3 |
| MCE | 12.1 |
| MWW | 66.6 |

BW: 78 lbs WWT: 835 lbs YWT: 1225 lbs

- Another low birth weight Red Wolf son
- He's a real curve bender bull
- A pedigree stacked with calving ease top and bottom; top 2% for calving ease
- Polled & Dilutor test pending



MCRUER
18

18 MCR MR. MCCARTNEY 93G 56M

PG1482792 Jan 14, 2024 MCR 56M Polled Red Purebred
 SVS TYCOON 841F SVS BROOKS 669D
MCR MR. KEY WEST 20A 157K SVS RED ANNIE 411B
 PWK MS PAULA 6Y 20A WINCHESTER HR P8315
 TNT BOOTLEGGER Z268
 MRL RED WHISKEY 101B MRL MISS 677Y
MCR MS. GEMA 93G PWK SARG 7M 5W
 MCR MS ZARA 922Z SIMMENTAL/SIMMENTAL

| EPD's | |
|-------|------|
| CE | 11.5 |
| BW | 1.9 |
| WW | 73.3 |
| YW | 95.5 |
| M | 24.8 |
| MCE | 8.4 |
| MWW | 61.5 |

BW: 88 lbs WWT: 830 lbs YWT: 1130 lbs

- Out of a proven Whiskey 101B dam with a good udder
- Long bodied with lots of hair
- Polled & Dilutor test pending

19**MCR MR. MEMPHIS 196J 62M**

PG1499122 Jan 16, 2024 MCR 62M Polled Red Purebred
 SVS TYCOON 841F SVS BROOKS 669D
MCR MR. KEY WEST 20A 157K SVS RED ANNIE 411B
 PWK MS PAULA 6Y 20A WINCHESTER HR P8315
 PWK MS PAULA 39W 6Y
 MRL 91Y
 PWK CHAMP 326X 16C BLCC MISS INSPIRATION 326
MCR MISS JAYCEE 11E 196J PWK MAX FACTOR 137Y 17B
 MCR EDNA 11E MCR YONNE 800Y

| EPD's | |
|-------|-------|
| CE | 9.6 |
| BW | 3.7 |
| WW | 78.7 |
| YW | 112.4 |
| M | 33.8 |
| MCE | 6.4 |
| MWW | 73.2 |

BW: 94 lbs WWT: 880 lbs YWT: 1240 lbs

- A really complete, dark red, hairy bull
- Generous scrotal
- Maternal brother was a high seller to Downhill Simmentals last year
- Dam is quickly rising to the top of our females
- Polled & Dilutor test pending

**20****MCR MR. MILWAULKEE 32G 65M**

PG1483009 Jan 16, 2024 MCR 65M Polled Red Purebred
 SVS TYCOON 841F SVS BROOKS 669D
MCR MR. KEY WEST 20A 157K SVS RED ANNIE 411B
 PWK MS PAULA 6Y 20A WINCHESTER HR P8315
 PWK MS PAULA 39W 6Y
 MRL RED WHISKEY 101B TNT BOOTLEGGER Z268
MCR GOLDY 32G MRL MISS 677Y
 PWK MS CRYSTAL 35T 8C MRL 91Y
 PWK MS WINCHESTER 114R35T

| EPD's | |
|-------|------|
| CE | 12.2 |
| BW | 1.5 |
| WW | 73.7 |
| YW | 94.3 |
| M | 26.4 |
| MCE | 9.2 |
| MWW | 63.3 |

BW: 90 lbs WWT: 880 lbs YWT: 1120 lbs

- Another small skulled, long bodied bull with lots of hair
- Should work awesome on second calvers
- Polled & Dilutor test pending

**21****MCR MR. MARLBORO 10D 68M**

PG1483010 Jan 18, 2024 MCR 68M Polled Red Purebred
 MRL STATEMENT 3F R PLUS VENOM 4006B
MRL PORTFOLIO 31K MRL MISS 6600D
 MRL MISS 5412C TNT BOOTLEGGER Z268
 MRL MISS 477U
 KWA FLYF RED MOUNTAIN 16Z IPU RED WESTERN 49X
PWK MS MOUNTAIN 61Z 10D KWA MS ROCK 14X
 PWK MS WISE GUY 318W 61Z SUNNY VALLEY WISE GUY 80W
 BLCC MISS RED 318W

| EPD's | |
|-------|-------|
| CE | 10.0 |
| BW | 3.2 |
| WW | 81.6 |
| YW | 119.0 |
| M | 28.3 |
| MCE | 4.7 |
| MWW | 69.1 |

BW: 90 lbs WWT: 890 lbs YWT: 1220 lbs

- Could be a sleeper of the sale, a stacked pedigree in Jeff's mind and might even be heifer bull?
- A very eye appealing MRL 31K son out of a top Red Mountain cow on the farm
- A bull we are going to use in our program going forward
- Polled & Dilutor test pending



PWK MS MOUNTAIN 61Z 10D UDDER
 Dam of Lot 21





22 MCR MR. MIDNIGHT 928G 79M

| | | | | | |
|----------------------------------|--------------|------------------------|---------------------|-------|-------|
| PG1483013 | Jan 20, 2024 | MCR 79M | Polled Red Purebred | EPD's | |
| SKORS HIGH ROLLER 34C | | HSF HIGH ROLLER 12T | | CE | 6.4 |
| MCR JACKPOT 139J | | SKORS JEWEL 226A | | BW | 4.4 |
| PWK MS TANKY 25X 104A | | MORE'S TANK 108Y | | WW | 71.0 |
| | | PWK MS KOSMO 19T 25X | | YW | 114.5 |
| | | CDI AUTHORITY 77X | | M | 28.2 |
| KWA LAW MAKER 59C | | KWA MS ROCK 14X | | MCE | 2.8 |
| COME AS U R LINNETTE 928G | | SPRINGCREEK LINER 104S | | MWW | 63.7 |
| BLACKSAND LINNETTE 934W | | SPRINGCREEK ROSE 21R | | | |

BW: 99 lbs WWT: 815 lbs YWT: 1145 lbs

- Sired by two black parents
- A full sister sold in Keystone Konnection last fall as a bred to Broken C Simmentals
- Polled & Dilutor test pending



23 MCR MR. MAJOR 43J 80M

| | | | | | |
|---------------------------------|--------------|---------------------|---------------------|-------|-------|
| PG1483017 | Jan 21, 2024 | MCR 80M | Polled Red Purebred | EPD's | |
| MRL WESTERN FORCE 251B | | MRL 67X | | CE | 5.1 |
| DMJ MR 10G | | MRL MISS 2543Z | | BW | 5.8 |
| MRL MISS 677Y | | KOP CROSBY 137W | | WW | 83.2 |
| | | MRL MISS 355T | | YW | 122.7 |
| | | KUNTZ SHERIFF 8A | | M | 28.9 |
| ERIXON MAGNUM 69D | | IPU MS. HORIZON 15B | | MCE | 3.0 |
| MCR MISS JILLIAN 25G 43J | | RENDEZVOUS MAX 450E | | MWW | 70.5 |
| MCR MISS GRETTA 157C 25G | | MCR MISS CANDI 157C | | | |

BW: 100 lbs WWT: 850 lbs YWT: 1285 lbs

- Complete dark red bull with a touch more frame
- Should sire some steers to push the scale down
- Polled & Dilutor test pending



24 MCR MR. MONSTER 18F 81M

| | | | | | |
|------------------------------|--------------|---------------------------|--------------|-------|-------|
| G1483018 | Jan 21, 2024 | MCR 81M | Red Purebred | EPD's | |
| LHVS CHARLES 29C | | SOUTHSEVEN MR ADONIS 96Z | | CE | 5.8 |
| RENDEZVOUS MAX 450E | | LHVS MS LOCKHART 91X | | BW | 5.8 |
| RENDEZVOUS 450U | | SU PARAMOUNT 55P | | WW | 87.7 |
| | | RENDEZVOUS MS BUSTER 408M | | YW | 130.5 |
| | | HEMR SAMURAI 7S | | M | 37.3 |
| ANCHOR D IMAX 250Y | | DORA LEE ELEXIS | | MCE | 4.4 |
| MCR MISS FINN 81D 18F | | VIRGINIA JOURNEY 9B | | MWW | 81.2 |
| MCR MISS DEVRA 976Z 81D | | MCR MS. ZELDA 976Z | | | |

BW: 99 lbs WWT: 960 lbs YWT: 1335 lbs

- A Charles 450E/Imax combo
- A full brother last year sold to Cory MacMillan in Ab
- Should sire some heavy steers and awesome replacement females
- Polled & Dilutor test pending

25 MCR MR. MANHATTAN 164G 89M

PG1483019 Jan 24, 2024 MCR 89M Polled Red Purebred

SVS TYCOON 841F

MCR MR. KEY WEST 20A 157K

PWK MS PAULA 6Y 20A

PWK CHAMP 326X 16C

MCR MS. GERI 13A 164G

MCR ANN 13A

SVS BROOKS 669D

SVS RED ANNIE 411B

WINCHESTER HR P8315

PWK MS PAULA 39W 6Y

MRL 91Y

BLCC MISS INSPIRATION 326

LCHMN BODYBUILDER 7303F

MCR JUDY 605W

| EPD's | |
|-------|------|
| CE | 9.2 |
| BW | 3.3 |
| WW | 62.5 |
| YW | 83.1 |
| M | 29.6 |
| MCE | 6.9 |
| MWW | 60.9 |

BW: 95 lbs WWT: 785 lbs YWT: 1075 lbs

- Another heavy haired 157K son going back to a 91Y females which sure made their mark
- Big nuts and a baldie to boot!
- Polled & Dilutor test pending



26 MCR MR. MONTGOMERY 66H 94M

PG1483054 Jan 24, 2024 MCR 94M Polled Red Purebred

SVS TYCOON 841F

MCR MR. KEY WEST 20A 157K

PWK MS PAULA 6Y 20A

MRL CAPONE 130B

MCR MS. HADLEE 21C 66H

MCR MS CARRIE 21C

SVS BROOKS 669D

SVS RED ANNIE 411B

WINCHESTER HR P8315

PWK MS PAULA 39W 6Y

TNT BOOTLEGGER Z268

MRL MISS 836W

IPU RED TOUCHDOWN 32S

MCR MS ZARA 922Z

| EPD's | |
|-------|------|
| CE | 12.3 |
| BW | 0.7 |
| WW | 68.1 |
| YW | 92.7 |
| M | 28.0 |
| MCE | 7.2 |
| MWW | 62.1 |

BW: 82 lbs WWT: 820 lbs YWT: 1150 lbs

- Another long spined, small skulled bull with lots of middle
- His dam has made her way onto our favorite list
- Polled & Dilutor test pending



27 MCR MR. MOTLEY 154F 99M

PG1483094 Jan 25, 2024 MCR 99M Polled Red Purebred

SVS TYCOON 841F

MCR MR. KEY WEST 20A 157K

PWK MS PAULA 6Y 20A

MRL RED WHISKEY 101B

MCR MS FLORE 96A 154F

MCR MS ALEXA 96A

SVS BROOKS 669D

SVS RED ANNIE 411B

WINCHESTER HR P8315

PWK MS PAULA 39W 6Y

TNT BOOTLEGGER Z268

MRL MISS 677Y

LCHMN BODYBUILDER 7303F

SIMMENTAL/SIMMENTAL

| EPD's | |
|-------|------|
| CE | 9.2 |
| BW | 3.0 |
| WW | 72.5 |
| YW | 96.9 |
| M | 23.5 |
| MCE | 7.3 |
| MWW | 59.8 |

BW: 95 lbs WWT: 795 lbs YWT: 1100 lbs

- Another long bodied, dark red 157K son
- Again this guy will be an excellent second calver bull that will leave you blood red calves
- Polled and Dilutor test pending





28 MCR MR. MARVEL 121F 107M

| | | | | | |
|--------------------------|--------------|----------|---------------------|-------|-------|
| PG1483099 | Jan 28, 2024 | MCR 107M | Polled Red Purebred | EPD's | |
| MRL STATEMENT 3F | | | R PLUS VENOM 4006B | CE | 8.9 |
| MRL PORTFOLIO 31K | | | MRL MISS 6600D | BW | 3.9 |
| MRL MISS 5412C | | | TNT BOOTLEGGER Z268 | WW | 81.8 |
| | | | MRL MISS 477U | YW | 122.2 |
| MRL CAPONE 130B | | | TNT BOOTLEGGER Z268 | M | 25.5 |
| MCR FAY 121F | | | MRL MISS 836W | MCE | 3.0 |
| PWK MS PAULA 6Y 20A | | | WINCHESTER HR P8315 | MWW | 66.4 |
| | | | PWK MS PAULA 39W 6Y | | |

BW: 93 lbs WWT: 790 lbs YWT: 1200 lbs

- A really smooth shouldered, hairy 31K son out of a home raised Capone female with a tidy udder
- Above average scrotal
- Would work well on second calvers
- Polled & Dilutor test pending



29 MCR MR. MARCO 105F 111M

| | | | | | |
|--------------------------------|--------------|----------|--------------------------|-------|-------|
| Pending | Jan 30, 2024 | MCR 111M | Polled Red Purebred | EPD's | |
| DMJ MR 10G | | | MRL WESTERN FORCE 251B | CE | 11.2 |
| MCR MR. JUNIOR 41B 127J | | | MRL MISS 677Y | BW | 1.9 |
| PWK MS BONNIE 30Z 41B | | | BOUNDARY ODIN 103Z | WW | 76.2 |
| | | | PWK MS BUGZ 64W 30Z | YW | 114.4 |
| KUNTZ SHERIFF 8A | | | KUNTZ MARSHALL 12Y | M | 32.3 |
| MCR FALLYN 105F | | | PEACOCK'S L'L NETTIE 23Y | MCE | 4.8 |
| MORE'S MS DENICA | | | WS HIGH STAKES W115 | MWW | 70.4 |
| | | | MORE'S MS BROOKE 410B | | |

BW: 97 lbs WWT: 920 lbs YWT: 1310 lbs

- Blood red and hairy out of a big middled Sheriff cow
- Will leave an excellent set of steers and heifers
- Polled & Dilutor test pending



30 MCR MR. MERRITT 7J 117M

| | | | | | |
|----------------------------------|--------------|----------|-------------------------|-------|------|
| PG1483105 | Jan 31, 2024 | MCR 117M | Polled Red Purebred | EPD's | |
| SVS TYCOON 841F | | | SVS BROOKS 669D | CE | 9.6 |
| MCR MR. KEY WEST 20A 157K | | | SVS RED ANNIE 411B | BW | 2.9 |
| PWK MS PAULA 6Y 20A | | | WINCHESTER HR P8315 | WW | 68.7 |
| | | | PWK MS PAULA 39W 6Y | YW | 91.5 |
| DMJ MR 10G | | | MRL WESTERN FORCE 251B | M | 30.9 |
| MCR MS JAYLA 159F 7J | | | MRL MISS 677Y | MCE | 5.4 |
| MCR MISS FLORA 198D 159F | | | ANCHOR D IMAX 250Y | MWW | 65.3 |
| | | | MCR MISS DARLA 83B 123D | | |

BW: 92 lbs WWT: 800 lbs YWT: 1120 lbs

- Blood red, hairy, smooth shouldered, long bodied bull that should calf extremely well
- Polled & Dilutor test pending

31 MCR MR. MORTIMER 119H 121M

PG1483107 Feb 1, 2024 MCR 121M Polled Red Purebred
 BLACK GOLD APPROVAL 71E W/C LOADED UP 79C
BEE CHET 111H RF CERTAINLY FLIRTIN 532C
 C-K ARIEL 1A AEDJ SPECIALIST 3Y
 SVS TYCOON 841F SVS BROOKS 669D
MCR MS. HUNTER 33E 119H SVS RED ANNIE 411B
 MCR ERIN 33E PWK MAX FACTOR 137Y 17B
 MCR BECKY 83B

| EPD's | |
|-------|-------|
| CE | 6.3 |
| BW | 5.2 |
| WW | 80.6 |
| YW | 117.6 |
| M | 30.7 |
| MCE | 4.0 |
| MWW | 71.0 |

BW: 100 lbs WWT: 830 lbs YWT: 1200 lbs

- Strong maternal bull with a touch of frame; should calve well
- Polled & Dilutor test pending



32 MCR MR. MICHELANGELO 15F 123M

PG1483109 Feb 2, 2024 MCR 123M Polled Red Purebred
 SVS TYCOON 841F SVS BROOKS 669D
MCR MR. KEY WEST 20A 157K SVS RED ANNIE 411B
 PWK MS PAULA 6Y 20A WINCHESTER HR P8315
 MRL RED WHISKEY 101B PWK MS PAULA 39W 6Y
MCR MS FLOWER 21C 15F TNT BOOTLEGGER Z268
 MCR MS CARRIE 21C MRL MISS 677Y
 IPU RED TOUCHDOWN 32S
 MCR MS ZARA 922Z

| EPD's | |
|-------|-------|
| CE | 9.3 |
| BW | 3.3 |
| WW | 77.7 |
| YW | 111.8 |
| M | 24.1 |
| MCE | 7.1 |
| MWW | 63.0 |

BW: 100 lbs WWT: 770 lbs YWT: 1190 lbs

- A very well made, hairy, small skulled bull
- Out of one of the top red cows here
- Polled & Dilutor test pending



33 MCR MR. MARCO 2E 150M

Pending Feb 16, 2024 MCR 150M Polled Red Purebred
 DMJ MR 10G MRL WESTERN FORCE 251B
MCR MR. JUNIOR 41B 127J MRL MISS 677Y
 PWK MS BONNIE 30Z 41B BOUNDARY ODIN 103Z
 MRL RED WHISKEY 101B PWK MS BUGZ 64W 30Z
MCR MS FLOWER 21C 15F TNT BOOTLEGGER Z268
 MCR MS CARRIE 21C MRL MISS 677Y
 IPU RED TOUCHDOWN 32S
 MCR MS ZARA 922Z

| EPD's | |
|-------|-------|
| CE | 9.3 |
| BW | 3.3 |
| WW | 77.7 |
| YW | 111.8 |
| M | 24.1 |
| MCE | 7.1 |
| MWW | 63.0 |

BW: 100 lbs WWT: 770 lbs YWT: 1190 lbs

- Out of a quiet heavy milking dam
- Tonnes of hair and long bodied
- This guys females will be worth keeping
- Polled & Dilutor test pending





34 MCR MR. MASTERMIND 61H 10M

BPG1482686 Jan 3, 2024 MCR 10M Polled Black Purebred
 SKORS HIGH ROLLER 34C HSF HIGH ROLLER 12T
MCR JACKPOT 139J SKORS JEWEL 226A
 PWK MS TANKY 25X 104A MORE'S TANK 108Y
 BOUNDARY ODIN 103Z PWK MS KOSMO 19T 25X
MCR MISS HARRIETT 18F 61H OLF ODIN U5
 MCR MISS FINN 81D 18F BOUNDARY STORM 70X
 ANCHOR D IMAX 250Y
 MCR MISS DEVRA 976Z 81D

| EPD's | |
|-------|-------|
| CE | 8.3 |
| BW | 4.8 |
| WW | 95.2 |
| YW | 158.7 |
| M | 36.1 |
| MCE | 3.9 |
| MWW | 83.7 |

BW: 98 lbs WWT: 1020 lbs YWT: 1490 lbs

- This guy is a pen favorite, a true herd bull!
- He was the heavy weight in January; his yearling weight EPD is in the top 1%
- Out of a proven dam that raises the top ones every year



35 MCR MR. MAGNUS 192H 1M

BPG1499123 Jan 1, 2024 MCR 1M Polled Black Purebred
 SKORS HIGH ROLLER 34C HSF HIGH ROLLER 12T
MCR JACKPOT 139J SKORS JEWEL 226A
 PWK MS TANKY 25X 104A MORE'S TANK 108Y
 PWK CHAMP 326X 16C MRL 91Y
MCR MISS HATTIE 41B 192H BLCC MISS INSPIRATION 326
 PWK MS BONNIE 30Z 41B BOUNDARY ODIN 103Z
 PWK MS BUGZ 64W 30Z

| EPD's | |
|-------|-------|
| CE | 7.7 |
| BW | 4.6 |
| WW | 74.5 |
| YW | 126.1 |
| M | 33.8 |
| MCE | 3.2 |
| MWW | 71.1 |

BW: 98 lbs WWT: 836 lbs YWT: 1300 lbs

- Another stout MCR139J son, these bulls are all like peas in a pod
- He's got tonnes of hair and the real herd bull look

36**MCR MR. MIRAGE 176K 61M**

BPG1483008 Jan 16, 2024 MCR 61M Polled Black Purebred

OLF ODIN U5

OLF OTIS Y43

OLF MISS GUNNER W8

DMJ MR 10G

MCR MS KAYSON 8D 176K

PWK MS DEB 64W 8D

ELLINGSON LEGACY M229

OLF LADY TRIATHLON S655

TNT GUNNER N208

OLF MISS RED FREEDOM T15

MRL WESTERN FORCE 251B

MRL MISS 677Y

MR CCF VISION

BLCC MISS EDITION 64W

EPD's

| | |
|-----|-------|
| CE | 12.1 |
| BW | 3.1 |
| WW | 92.5 |
| YW | 139.6 |
| M | 23.0 |
| MCE | 8.3 |
| MWW | 69.3 |

BW: 92 lbs WWT: 886 lbs YWT: 1260 lbs

- A long bodied, calving ease bull out of a first calver that did a really good job on him

**37****MCR MR. MUDSLIDE 2J 82M**

BPG1498735 Jan 22, 2024 MCR 82M Polled Black Purebred

SKORS HIGH ROLLER 34C

MCR JACKPOT 139J

PWK MS TANKY 25X 104A

BOUNDARY ODIN 103Z

MCR MISS JESS 211G 2J

MCR MS GALA 20A 211G

HSF HIGH ROLLER 12T

SKORS JEWEL 226A

MORE'S TANK 108Y

PWK MS KOSMO 19T 25X

OLF ODIN U5

BOUNDARY STORM 70X

PWK CHAMP 326X 16C

PWK MS PAULA 6Y 20A

EPD's

| | |
|-----|-------|
| CE | 7.6 |
| BW | 5.3 |
| WW | 82.7 |
| YW | 132.6 |
| M | 37.0 |
| MCE | 3.9 |
| MWW | 78.4 |

BW: 105 lbs WWT: 1410 lbs YWT: 1410 lbs

- Another powerful black herd bull
- Lots of hair and above average testicle

**38****MCR MR. MOJO 41B 95M**

BPG1483055 Jan 24, 2024 MCR 95M Polled Black Purebred

SKORS HIGH ROLLER 34C

MCR JACKPOT 139J

PWK MS TANKY 25X 104A

BOUNDARY ODIN 103Z

PWK MS BONNIE 30Z 41B

PWK MS BUGZ 64W 30Z

HSF HIGH ROLLER 12T

SKORS JEWEL 226A

MORE'S TANK 108Y

PWK MS KOSMO 19T 25X

OLF ODIN U5

BOUNDARY STORM 70X

WHEATLAND BULL 15X

BLCC MISS EDITION 64W

EPD's

| | |
|-----|-------|
| CE | 7.7 |
| BW | 4.4 |
| WW | 72.0 |
| YW | 113.6 |
| M | 31.3 |
| MCE | 3.3 |
| MWW | 67.3 |

BW: 105 lbs WWT: 865 lbs YWT: 1200 lbs

- Bigger framed, heavier boned 139J son
- Should leave you a strong set of steers and replacement females





39 MCR MR. MAVERICK 31E 96M

BPG1483061 Jan 24, 2024 MCR 96M Polled Black Purebred
 SKORS HIGH ROLLER 34C HSF HIGH ROLLER 12T
MCR JACKPOT 139J SKORS JEWEL 226A
 PWK MS TANKY 25X 104A MORE'S TANK 108Y
 PWK MS KOSMO 19T 25X
 NCB COBRA 47Y LFE VIPER 455U
MCR EBAN 31E NCB MISS DREAM 22T
 MCR CATHERINE 64C WS BEEF MAKER R13
 SIMMENTAL/SIMMENTAL

| EPD's | |
|-------|-------|
| CE | 8.2 |
| BW | 3.2 |
| WW | 72.0 |
| YW | 102.8 |
| M | 27.6 |
| MCE | 5.1 |
| MWW | 63.6 |

BW: 92 lbs WWT: 840 lbs YWT: 1105 lbs

- Smooth shouldered with lots of hair
- Should calve extremely well



40 MCR MR. MAGIC MIKE 57K 122M

BPG1483108 Feb 1, 2024 MCR 122M Polled Black Purebred
 OLF ODIN U5 ELLINGSON LEGACY M229
OLF OTIS Y43 OLF LADY TRIATHLON S655
 OLF MISS GUNNER W8 TNT GUNNER N208
 HART STATE OF WAR 056C OLF MISS RED FREEDOM T15
MCR MS KHLOE 57K 104A WELSH'S WARSAW 312Z
 PWK MS TANKY 25X 104A HART MISS 102A
 MORE'S TANK 108Y
 PWK MS KOSMO 19T 25X

| EPD's | |
|-------|-------|
| CE | 16.7 |
| BW | -1.4 |
| WW | 77.7 |
| YW | 119.5 |
| M | 27.5 |
| MCE | 10.7 |
| MWW | 66.4 |

BW: 65 lbs WWT: 745 lbs YWT: 1100 lbs

- Small skulled, smooth shouldered, low birth weight calving ease bull
- Dam has a picture perfect udder
- Strong maternal genetics
- Madelyn showed the dam as both an open and a bred heifer



41 MCR MR. MURPHY 38E 162M

BPG1498741 Feb 23, 2024 MCR 162M Polled Black Purebred
 MRL WESTERN FORCE 251B MRL 67X
DMJ MR 10G MRL MISS 2543Z
 MRL MISS 677Y KOP CROSBY 137W
 MRL MISS 355T
 MR CCF VISION MR NLC UPGRADE U8676
MCR ELAINE 38E GCF MISS ELSA
 MCR BELLA 29B WS BEEF MAKER R13
 SIMMENTAL/SIMMENTAL

| EPD's | |
|-------|-------|
| CE | 8.1 |
| BW | 3.6 |
| WW | 81.2 |
| YW | 115.4 |
| M | 23.9 |
| MCE | 3.6 |
| MWW | 64.5 |

BW: 92 lbs WWT: 800 lbs YWT: 1165 lbs

- Long bodied 10G son with a moderate birthweight out of a quiet Vision female
- Black baldie to boot!



42 MCR MR. MOONSHINE 26K 98M

BPG1483093 Jan 25, 2024 MCR 98M Polled Black Purebred

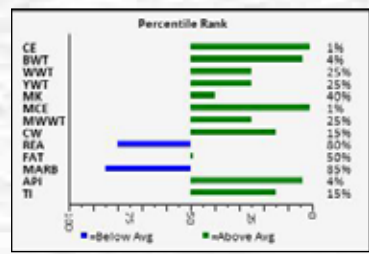
OLF ODIN U5
OLF OTIS Y43
 OLF MISS GUNNER W8
 HART STATE OF WAR 056C
MCR MS KAYLEE 3H 26K
 MCR MISS HENNIE 105F 3H

ELLINGSON LEGACY M229
 OLF LADY TRIATHLON S655
 TNT GUNNER N208
 OLF MISS RED FREEDOM T15
 WELSH'S WARSAW 312Z
 HART MISS 102A
 SKORS HIGH ROLLER 34C
 MCR FALLYN 105F

| EPD's | |
|-------|-------|
| CE | 17.1 |
| BW | -0.4 |
| WW | 86.3 |
| YW | 127.3 |
| M | 27.2 |
| MCE | 11.2 |
| MWW | 70.4 |

BW: 84 lbs WWT: 840 lbs YWT: 1160 lbs

- Long bodied, hairy, very well put together heifer bull prospect
- Stacked full of maternal traits
- 100k test pending





43

MCR MR. MANSON 82J 25M

1482706 Jan 5, 2024 MCR 25M Fullblood
 SOUTHSEVEN MR ADONIS 96Z
BLACK GOLD ELEVATION 20E
 BLACK GOLD MS FLORA 84B
 RENDEZVOUS MAX 450E
JDMS MISS JOURNEY 194D 82J
 AFRI-CAN DEIDRA

BLCC MR ADONIS 30X
 SOUTH SEVEN MISS 70S
 BAR 5 FF HEXAGON 412Y
 MFI FLORA 6144
 LHVS CHARLES 29C
 RENDEZVOUS 450U
 VIRGINIA JOURNEY 9B
 AFGRI-CAN VERA

| EPD's | |
|-------|------|
| CE | 9.3 |
| BW | 3.0 |
| WW | 69.9 |
| YW | 95.5 |
| M | 36.6 |
| MCE | 7.3 |
| MWW | 71.6 |

BW: 80 lbs WWT: 825 lbs YWT: 1140 lbs

- A smooth shouldered, dark, big nutted, long bodied bull that will work well on second calvers
- Dilutor test pending



44

MCR MR. MALONE 748E 58M

1482793 Jan 15, 2024 MCR 58M Fullblood
 SOUTHSEVEN MR ADONIS 96Z
BLACK GOLD ELEVATION 20E
 BLACK GOLD MS FLORA 84B
 APLX CLANCY 6B
KEATO EIYANI 748E
 VIRGINIA DELILAH 1D

BLCC MR ADONIS 30X
 SOUTH SEVEN MISS 70S
 BAR 5 FF HEXAGON 412Y
 MFI FLORA 6144
 TTU CANYON
 VIRGINIA MS ZILLOW
 VIRGINIA RADISON 5Z
 VIRGINIA BETHANY 412B

| EPD's | |
|-------|------|
| CE | 12.6 |
| BW | 1.7 |
| WW | 69.3 |
| YW | 99.0 |
| M | 34.9 |
| MCE | 7.6 |
| MWW | 69.6 |

BW: 88 lbs WWT: 825 lbs YWT: 1250 lbs

- Dark red, super quiet Elevation son
- His dam came from Keets Simmentals as an open; she has a picture perfect udder with lots of milk
- Dilutor test pending



45

MCR MR. MOLSON 141F 97M

1483092 Jan 25, 2024 MCR 97M Fullblood
 SOUTHSEVEN MR ADONIS 96Z
BLACK GOLD ELEVATION 20E
 BLACK GOLD MS FLORA 84B
 VIRGINIA JOURNEY 9B
JDMS MS JILLY 141F
 AFRI-CAN RUBY 113A

BLCC MR ADONIS 30X
 SOUTH SEVEN MISS 70S
 BAR 5 FF HEXAGON 412Y
 MFI FLORA 6144
 DOUBLE BAR D JUMANJI 308Y
 VIRGINIA MS JORJA 9Y
 BAR 5 PSA ESSENTIAL 413U
 AFGRI-CAN BARBIE

| EPD's | |
|-------|------|
| CE | 8.7 |
| BW | 3.3 |
| WW | 64.7 |
| YW | 86.3 |
| M | 34.4 |
| MCE | 6.0 |
| MWW | 66.8 |

BW: 90 lbs WWT: 770 lbs YWT: 1095 lbs

- A heavy, big middled, long bodied, blood red, hairy Elevation son
- These Elevations have a very moderate birth weight - they are excellent for second calvers
- Dilutor test pending

46**MCR MR. MESSIAH 231H 120M**

1483106 Feb 1, 2024 MCR 120M Fullblood

BLACK GOLD ELEVATION 20E

SOUTHSEVEN MR ADONIS 96Z

BLACK GOLD MS FLORA 84B

RENDEZVOUS MAX 450E

JDMS MISS HOLLYN 44C 231H

AFRI-CAN DELILAH

BLCC MR ADONIS 30X
SOUTH SEVEN MISS 70S
BAR 5 FF HEXAGON 412Y
MFI FLORA 6144
LHVS CHARLES 29C
RENDEZVOUS 450U
VIRGINIA HAVOC 45A
AFRI-CAN DIDI

| EPD's | |
|-------|------|
| CE | 8.8 |
| BW | 3.6 |
| WW | 70.7 |
| YW | 98.8 |
| M | 35.8 |
| MCE | 7.4 |
| MWW | 71.2 |

BW: 85 lbs WWT: 795 lbs YWT: 1050 lbs

- Another heavy pigmented, hairy bull with a moderate birthweight
- Dilutor test pending

**47****MCR MR. MARQUIS 63E 165M**

1498738 Feb 25, 2024 MCR 165M Fullblood

BLACK GOLD ELEVATION 20E

SOUTHSEVEN MR ADONIS 96Z

BLACK GOLD MS FLORA 84B

VIRGINIA JOURNEY 9B

JDMS EMILY 63E

AFRI-CAN RAQUEL

BLCC MR ADONIS 30X
SOUTH SEVEN MISS 70S
BAR 5 FF HEXAGON 412Y
MFI FLORA 6144
DOUBLE BAR D JUMANJI 308Y
VIRGINIA MS JORJA 9Y
AFRI-CAN HADAU
RICH MC RHYTHUM 13R

| EPD's | |
|-------|------|
| CE | 7.9 |
| BW | 3.5 |
| WW | 61.8 |
| YW | 82.5 |
| M | 34.7 |
| MCE | 5.5 |
| MWW | 65.6 |

BW: 88 lbs WWT: 690 lbs YWT: 1010 lbs

- Well-made Elevation son out of a Virginia 9B daughter who has an excellent udder
- This cow has put multiple bulls through our bull sale in the past
- Keep his females!
- Dilutor test pending





48

MCR MS. MICAH 95K 5M

PG1495748 Jan 2, 2024 MCR 5M Polled Red Purebred
 SUNRISE CAPTAIN BLAZE 5C SVS CAPTAIN MORGAN 11Z
PERKS RED WOLF 44G SUN RISE BLACK 45R
 DHS MISS TIARRA 44B ACS BRICK 112Y
 BEE CHET 111H DOWNHILL MS STEAMY 32Z
MCR MS KERRIE 138F 95K BLACK GOLD APPROVAL 71E
 MCR MISS FATIMA 960Z 138F C-K ARIEL 1A
 PWK CHAMP 326X 16C
 MCR MISS ZAHARA 960Z

| EPD's | |
|-------|-------|
| CE | 14.8 |
| BW | -0.1 |
| WW | 85.2 |
| YW | 127.9 |
| M | 27.6 |
| MCE | 10.0 |
| MWW | 70.2 |

BW: 68 lbs WWT: 770 lbs YWT: 1010 lbs

- A long bodied, big middled, hairy, wide topped heifer with a stacked maternal pedigree
- This girl got her curve bending attribute from her dad - 68lb birth weight to a 1010lb yearling!
- Great set of EPDs
- Polled and Dilutor test pending



49

MCR MS. MATILDA 54G 6M

PG1495749 Jan 3, 2024 MCR 6M Polled Red Purebred
 SKORS HIGH ROLLER 34C HSF HIGH ROLLER 12T
MCR JACKPOT 139J SKORS JEWEL 226A
 PWK MS TANKY 25X 104A MORE'S TANK 108Y
 BOUNDARY ODIN 103Z PWK MS KOSMO 19T 25X
MCR MS. GYPSY 67E 54G OLF ODIN U5
 NCR MS. ELEXA 976Z 67E BOUNDARY STORM 70X
 VIRGINIA JOURNEY 9B
 MCR MS. ZELDA 976Z

| EPD's | |
|-------|-------|
| CE | 7.2 |
| BW | 4.9 |
| WW | 84.3 |
| YW | 134.9 |
| M | 31.1 |
| MCE | 3.4 |
| MWW | 73.3 |

BW: 92 lbs WWT: 828 lbs YWT: 1015 lbs

- A high maternal, long bodied heifer with two black parents
- She's the biggest framed heifer in the group
- Polled and Dilutor test pending



50

MCR MS. MYSTIC 54F 86M

BPG1500313 Jan 22, 2024 MCR 86M Polled Black Purebred
 SKORS HIGH ROLLER 34C HSF HIGH ROLLER 12T
MCR JACKPOT 139J SKORS JEWEL 226A
 PWK MS TANKY 25X 104A MORE'S TANK 108Y
 PWK MS KOSMO 19T 25X
 MRL RED WHISKEY 101B TNT BOOTLEGGER Z268
MCR MS FIONA 44A 54F MRL MISS 677Y
 PWK MS BUGZ 65X 44A WHEATLAND BULL 15X
 PWK MS KOSMO 82T 65X

| EPD's | |
|-------|-------|
| CE | 6.1 |
| BW | 4.9 |
| WW | 75.8 |
| YW | 110.9 |
| M | 27.0 |
| MCE | 4.0 |
| MWW | 64.9 |

BW: 90 lbs WWT: 742 lbs YWT: 870 lbs

- Here's another long bodied heifer with tonnes of hair and those big ol' mamma cow ears
- Polled and Coat Color test pending

51

MCR MISS MAI TAI 19H 32M

PG1497804 Jan 8, 2024 MCR 32M Polled Red Purebred
 SVS TYCOON 841F SVS BROOKS 669D
MCR MR. KEY WEST 20A 157K SVS RED ANNIE 411B
 PWK MS PAULA 6Y 20A WINCHESTER HR P8315
 PWK MS PAULA 39W 6Y
 HSF HIGH ROLLER 12T TJ 57J THE GAMBLER
MCR MISS HONOR 60F 19H HSF RED FORTUNES SIS 33
 MCR MS FAITH 60F MRL RED WHISKEY 101B
 MCR MS KIM 812Y

| EPD's | |
|-------|-------|
| CE | 14.9 |
| BW | -0.7 |
| WW | 76.1 |
| YW | 102.0 |
| M | 32.0 |
| MCE | 9.8 |
| MWW | 70.1 |

BW: 62 lbs WWT: 820 lbs YWT: 982 lbs

- Another eye catching, hairy 157K daughter with a strong set of EPDs
- Big birth to weaning spread
- Polled and Dilutor test pending





52

MCR MS. MIMI 7G 72M

PG1498255 Jan 18, 2024 MCR 72M Polled Red Purebred
 SVS TYCOON 841F SVS BROOKS 669D
MCR MR. KEY WEST 20A 157K SVS RED ANNIE 411B
 PWK MS PAULA 6Y 20A WINCHESTER HR P8315
 BOUNDARY ASTUTE 4C PWK MS PAULA 39W 6Y
MCR GIGI 7G CDI AUTHORITY 77X
 PWK MS BEEFY 116W 32C KIMLAKE MARIE 840U
 KWA FLYF RED MOUNTAIN 16Z
 PWK MS BEEF 94T 116W

| EPD's | |
|-------|------|
| CE | 12.2 |
| BW | 0.4 |
| WW | 67.8 |
| YW | 93.7 |
| M | 25.7 |
| MCE | 7.4 |
| MWW | 59.6 |

BW: 74 lbs WWT: 740 lbs YWT: 854 lbs

- This girl might be one of my top picks of this heifer group
- She's a blood red, hairy, MCR157K daughter
- Polled and Dilutor test pending



53

MCR MS. MEL 98G 84M

PG1498260 Jan 22, 2024 MCR 84M Polled Red Purebred
 BLACK GOLD APPROVAL 71E W/C LOADED UP 79C
BEE CHET 111H RF CERTAINLY FLIRTIN 532C
 C-K ARIEL 1A AEDJ SPECIALIST 3Y
 C-K TURBO 40Y
 PWK MAX FACTOR 137Y 17B MRL TO THE MAX 70Z
MCR MS. GYA 976Z 98G KRGS MS REDMAN
 MCR MS. ZELDA 976Z WS BEEF MAKER R13
 SIMMENTAL/SIMMENTAL

| EPD's | |
|-------|-------|
| CE | 7.3 |
| BW | 4.5 |
| WW | 79.2 |
| YW | 117.3 |
| M | 25.6 |
| MCE | 3.2 |
| MWW | 65.2 |

BW: 92 lbs WWT: 780 lbs YWT: 922 lbs

- A big middled, dark BEE 111H daughter with a high maternal pedigree
- Should have an excellent udder and make a great brood cow
- Polled and Dilutor test pending



54

MCR MS. MARGARITA 16D 156M

Pending Feb 19, 2024 MCR 156M Polled Red Purebred
 DMJ MR 10G MRL WESTERN FORCE 251B
MCR MR. JUNIOR 41B 127J MRL MISS 677Y
 PWK MS BONNIE 30Z 41B BOUNDARY ODIN 103Z
 OLF OTIS Y43 PWK MS BUGZ 64W 30Z
 OLF ODIN U5
MCR DENA 16D OLF MISS GUNNER W8
 MCR BRANDY 90B LCHMN BODYBUILDER 7303F
 MCR XANNE 700X

| EPD's | |
|-------|-------|
| CE | 9.9 |
| BW | 3.2 |
| WW | 46.0 |
| YW | 114.7 |
| M | 27.0 |
| MCE | 6.7 |
| MWW | 65.0 |

BW: 97 lbs WWT: 718 lbs YWT: 928 lbs

- A blood red, long bodied female out of a big middled cow
- Should produce top end herd bulls and females alike
- Polled and dilutor test pending



55

MCR MS. MEDUSA 6J 164M

BPG1500317 Feb 25, 2024 MCR 164M Polled Black Purebred
 BLACK GOLD APPROVAL 71E W/C LOADED UP 79C
BEE CHET 111H RF CERTAINLY FLIRTIN 532C
 C-K ARIEL 1A AEDJ SPECIALIST 3Y
 C-K TURBO 40Y
 MRL RED WHISKEY 101B TNT BOOTLEGGER Z268
MCR MISS JEMMA 38E 6J MRL MISS 677Y
 MCR ELAINE 38E MR CCF VISION
 MCR BELLA 29B

| EPD's | |
|-------|-------|
| CE | 8.7 |
| BW | 3.2 |
| WW | 82.5 |
| YW | 123.5 |
| M | 19.7 |
| MCE | 4.5 |
| MWW | 61.0 |

BW: 94 lbs WWT: 700 lbs YWT: 890 lbs

- A long bodied, hairy BEE 111H daughter in a black package
- Her dam has an excellent udder
- Polled and Coat Color test pending



56 **MCR MS. MITZI 205K 104M**

Pending Jan 26, 2024 MCR 104M Polled Red Purebred
 HART STATE OF WAR 056C WELSH'S WARSAW 312Z
MCR MR KNIGHT 61H 6K HART MISS 102A
 MCR MISS HARRIETT 18F 61H BOUNDARY ODIN 103Z
 RAINBOWRIVER SUMMIT 34G MCR MISS FINN 81D 18F
MCR MS KAYDENCE 79H 205K HARVIE RED SUMMIT 54B
 MCR MS. HADDIE 140F 79H RAINBOWRIVER HONEY 19E
 WS HIGH STAKES W115
 MCR FEEEDOM 140F

| EPD's | |
|-------|-------|
| CE | 15.6 |
| BW | 0.1 |
| WW | 84.7 |
| YW | 134.4 |
| M | 31.6 |
| MCE | 8.7 |
| MWW | 74.0 |

BW: 70 lbs WWT: 754 lbs YWT: 960 lbs

- A sweet made baldie heifer out of a bull we raised to clean up our heifers
- Comes from a high milking, good uddered dam
- Great set of EPDs and an excellent birth to yearling spread
- Polled and Dilutor test pending

57 **MCR MS. MALIBU 67G 173M**

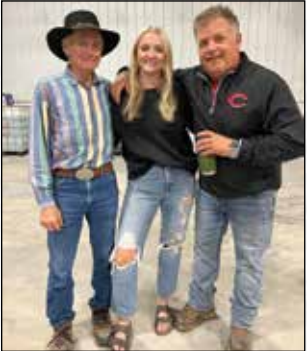
Pending Feb 29, 2024 MCR 173M Polled Red Purebred
 DMJ MR 10G MRL WESTERN FORCE 251B
MCR MR. JUNIOR 41B 127J MRL MISS 677Y
 PWK MS BONNIE 30Z 41B BOUNDARY ODIN 103Z
 MRL RED WHISKEY 101B PWK MS BUGZ 64W 30Z
MCR MISS GOLDY 53C 67G TNT BOOTLEGGER Z268
 MCR MISS CIENNA 960Z 53C MRL MISS 677Y
 VIRGINIA HAVOC 45A
 MCR MISS ZAHARA 960Z

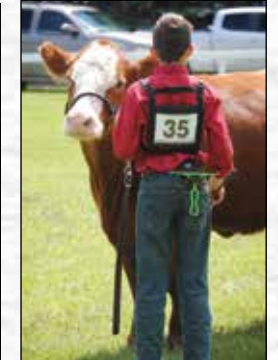
| EPD's | |
|-------|-------|
| CE | 7.8 |
| BW | 4.1 |
| WW | 78.4 |
| YW | 112.2 |
| M | 24.8 |
| MCE | 5.2 |
| MWW | 64.0 |

BW: 96 lbs WWT: 760 lbs YWT: 972 lbs

- Another dark red, brood cow in the making
- She has a high maternal pedigree out of a home raised bull we kept for clean-up
- Polled and dilutor test pending







Life is Better on the Farm!





RICH MC FARMS LTD/SIMMENTALS

Jason McLean, Mylia Richards, and Avery McLean
Box 420 Pilot Mound, MB R0G 1P0

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Rich Mc is excited to be a part of the McRuer Simmentals Bull and Heifer sale. Our goal has always been to bring you top end genetics and animals that are unique and will offer something to the industry. We started breeding 100% Full Fleckvieh Simmentals in 1997 and have produced some outstanding maternal and paternal lines that have gone on and worked well both in the commercial industry and the seedstock industry in Canada and internationally.

We are proud to offer 6 outstanding herd bulls. You will see both performance and calving ease bulls. On offer are 2 homozygous polled bulls, 2 polled bulls and 2 horned bulls. You are welcome to stop by the farm prior to the sale and view them anytime. We will deliver the bulls to their new home.

For any international sales, we will work with you. Contact us to discuss options.

If you have any questions feel free to call us or any of the guys from Transcon. We are looking forward to visiting with you on March 15, 2025.

Jason and Mylia



Avery and Markquois



Mylia and Jason

Reference Sires



RS

WJS KALAHARI 39K

PT1405566 Jan 27, 2022 WJS 39K Polled Fullblood

EPD's: CE 5.6 BW 5.1 WW 75.8 YW 105.0 M 33.0 MCE 1.4 MWW 70.9
BW: 105 lbs WWT: 943 lbs YWT: 1367 lbs
SIRE OF LOT 58



RS

SKYWEST POL HAVOC

P1321598 Jan 15, 2020 SW 21H Polled Fullblood

EPD's: CE 4.9 BW 4.7 WW 85.7 YW 124.0 M 35.7 MCE 1.0 MWW 78.6
BW: 104 lbs WWT: 965 lbs YWT: 1375 lbs
SIRE OF LOTS 59, 62 and 63



RS

ULTRA BATTLE ROYALE 56J

PT1354708 Jan 13, 2021 TC 56J Polled Fullblood

EPD's: CE 16.0 BW 2.8 WW 75.0 YW 100.8 M 35.9 MCE 13.1 MWW 73.4
BW: 98 lbs WWT: 795 lbs YWT: 1290 lbs
SIRE OF LOT 60



RS

SIBELLE POL DRAKKAR 16J

P1370929 Jan 17, 2021 GHBE 16J Polled Fullblood

EPD's: CE 9.3 BW 1.7 WW 60.7 YW 87.9 M 32.9 MCE 5.3 MWW 63.3
BW: 88 lbs WWT: 940 lbs YWT: 1280 lbs
SIRE OF LOT 61



**100% FULL FLECKVIEH FULLBLOOD
POLLED, NON-DILUTOR**

Here is a really cool package. Multiple donor cow lines and anchor sire lines from a number of leading herds are complemented by some old genetics up front. This offers you some great genetics to work with! We contemplated keeping this guy for ourselves, but Darren from Transcon said no- he needs to be in the sale, so here he is! A thick, deep bull with a well defined muscle pattern. You don't see polled bulls with this much thickness and muscling very often! Great pigmentation, dark well structured feet all around and a great temperament. I feel this guy has something to offer the industry.



58 RICH MC POL DOORN 31M

P1468668 Jan 16, 2024 RMC 31M Polled Fullblood

WJS KALAHARI 39K

SHAWACRES JAHARI 50L
NGDB LADY GRACE 518C

APPLECROSS CABERNET 14G

KUNTZ GUDAS
VIRGINIA MS CHARDONNAY 729E

BHR DOORN G629E
MISS SHAWACRES HEIDI 1H
CHAMPS BRAVO
SUNNY VALLEY LADY A 51A
JNR'S SALTON
KUNTZ MISS MOSES 517C
DOUBLE BAR D BANKER
IPU MS RONDA 45T

| EPD's | |
|-------|-------|
| CE | 3.8 |
| BW | 6.5 |
| WW | 85.0 |
| YW | 121.5 |
| M | 31.6 |
| MCE | 0.6 |
| MWW | 74.1 |

BW: 98 lbs WWT: 898 lbs YWT: 1450 lbs

59 RICH MC MAN ONA MISSION PP 37M

P1468674 Jan 21, 2024 RMC 37M Polled Fullblood

SKYWEST POL HAVOC

SIBELLE POL SYNERGY 18F
SKYWEST BETTY

RICH MC POL 1D

DOUBLE BAR D FOUNDER 253Y
RICH MC MS BUTTERFLY 7W

SIBELLE SPARTACUS 8A
SIBELLE POL CROCUS 20D
RAFTER 4T RANGER 6Z
BROCK XPOTENTIAL
MFI JAHARI 8091
DOUBLE BAR D GUNDI 110T
RICH MC TYSON 26T
RICH MC TAWNY 24T

| EPD's | |
|-------|-------|
| CE | 4.5 |
| BW | 6.9 |
| WW | 81.5 |
| YW | 120.7 |
| M | 38.2 |
| MCE | -1.1 |
| MWW | 79.0 |

BW: 96 lbs WWT: 924 lbs YWT: 1440 lbs



**100% FULL FLECKVIEH FULLBLOOD
HOMOZYGOUS POLLED, NON-DILUTOR**

This exceptional smooth, well muscled, deep and long bodied, good footed HOMOZYGOUS POLLED bull shows outstanding potential! As a son of the exciting Skywest Pol Havoc and anchored by the exception RMC 1D cow, his genetic potential is substantial. Havoc has demonstrated many times that he was worth the investment when we purchased him, most recently he produced the \$105,000 Rich Mc Honey I'm Good PP 8M going to a joint partnership of Simmentals of Texas and Knox Farms of Australia. The 1D cow just keeps putting out the great ones, with a exciting daughter in our herd, a high selling female in the Starwest herd and another high selling donor female owned by Knox Farms of Australia. This is the first bull calf she has produced and he is a good one! Showing a birth weight of 96lbs and a 924 lb weaning weight, along with all of his other attributes, Mission is poised to produce exceptional daughters and sons, making him a valuable asset to any breeding program, with the added benefit that all his offspring will be polled.





**100% FULL FLECKVIEH FULLBLOOD
POLLED, NON-DILUTOR**

I really like this well balanced POLLED bull, that exhibits remarkable depth, capacity and temperament, supported by a well-balanced set of EPD's, and calving ease. The Battle Royale offspring, specifically through an Ember daughter, ensures reliability. Our long-held belief that predictability drives profitability underscores the value of this individual bull.

60 RICH MC POL BATTLE MAN 47M

P1468698 Feb 6, 2024 RMC 47M Polled Fullblood

ULTRA BATTLE ROYALE 56J
WJS ELIZA 749E

RICH MC MS JACQUELINE 23J
MJB MISS ELMA 22E

NAC BATTLE CRY 4F
BEE BATTLE CRY 282B
MI MS DALLAS 39D
ANCHOR D RAPTOR 392C
PHS YOUR CHOICE
STARWEST POL BLUEPRINT
BEN MONA LEGEND 2T
BEE BATTLE CRY 282B
RICOCHET CANDY 524C

| EPD's | |
|-------|-------|
| CE | 10.6 |
| BW | 4.9 |
| WW | 83.0 |
| YW | 114.2 |
| M | 34.0 |
| MCE | 8.0 |
| MWW | 75.5 |

BW: 98 lbs WWT: 834 lbs YWT: 1305 lbs

61 RICH MC POL BJORNE PP 36M

P1468673 Jan 21, 2024 RMC 36M Polled Fullblood

SIBELLE POL DRAKKAR 16J
SIBELLE DELTA 34C

RICH MC POL KARMA 20K
RICH MC MS 22D

DOUBLE BAR D POL MANCHESTER
DOUBLE BAR D JURY 156B
DOUBLE BAR D PETRA 189B
SIBELLE SPARTACUS 8A
SIBELLE FANNY 32W
JB CDN STAG'S HOLLOW 1741
JB CDN GWYNETH 1830
DOUBLE BAR D FOUNDER 253Y
RICH MC TAWNY 24T

| EPD's | |
|-------|------|
| CE | 8.9 |
| BW | 3.0 |
| WW | 66.2 |
| YW | 95.2 |
| M | 33.9 |
| MCE | 3.8 |
| MWW | 67.0 |

BW: 85 lbs WWT: 800 lbs YWT: 1215 lbs



**100% FULL FLECKVIEH FULLBLOOD
HOMOZYGOUS POLLED, NON-DILUTOR**

A calving ease, HOMOZYGOUS POLLED bull out of our herd sire Drakkar. Bjorne is moderate framed, smoothly made, low birth weight of 85 lbs and an adjusted weaning weight of 860lbs off a first calf heifer. His sire Drakkar, a Manchester son out of a Spartacus daughter has proven himself multiple times over the last 2 calf crops, with both sons and daughters going into leading herds. Drakkar's 2025 calf crop off first calf heifers is equally as exciting. They come out easily and are vigorous. Both bulls and heifers gain well, are eye appealing and structurally correct. His dam, comes from a fusion of two of JB's cow lines in our herd. Both of these maternal lines have time and time again produced outstanding bulls and females that continue to work well for us and other producers. The guess work is done on this guy and remember all his calves will be polled!



**100% FULL FLECKVIEH FULLBLOOD
HORNED, NON-DILUTOR**

Mr Mike, a non dilutor 100% Full Fleckvieh Fullblood is a Havoc son and out of a high quality female we acquired from Mike Imler. His dam, Miss Exray, has a lineage that traces back to Richmond Miss Moses, a foundation cow for our operation, which made her a vital addition to our herd. Given Moses' exceptional ability to produce top-notch females, we anticipated that Exray would follow suit, and indeed she has, with all three of her daughters excelling within our herd. We are confident that Mr Mike will continue this legacy, producing outstanding foundation females and males with impressive weaning weights. He is long, thick, full hindquarter, muscle expression, and deep red with great pigmentation.

**Rich
62**

RICH MC MR MIKE 11M

1468516 Jan 2, 2024 RMC 11M Fullblood

SKYWEST POL HAVOC
SKYWEST BETTY

MI MISS EXRAY 50E
MI MISS BELLA 12B

SIBELLE SPARTACUS 8A
SIBELLE POL CROCUS 20D
RAFTER 4T RANGER 6Z
BROCK XPOTENTIAL
DOUBLE BAR D THUNDER 273X
ANCHOR D CHIPEWA 174S
ANCHOR "T" SUPREME 39H
MI MISS ZANDRA 18Z

| EPD's | |
|-------|-------|
| CE | 3.2 |
| BW | 6.2 |
| WW | 80.8 |
| YW | 116.7 |
| M | 34.1 |
| MCE | 1.3 |
| MWW | 74.5 |

BW: 100 lbs WWT: 942 lbs YWT: 1505 lbs

**Rich
63**

RICH MC COWBOY 19M

1468524 Jan 7, 2024 RMC 19M Fullblood

SKYWEST POL HAVOC
SKYWEST BETTY

JB CDN GWYNETH 1830
JB CDN GOLDEN 1615

SIBELLE SPARTACUS 8A
SIBELLE POL CROCUS 20D
RAFTER 4T RANGER 6Z
BROCK XPOTENTIAL
PANZER
FSS BOLCKOW
JB CDN WASHINGTON 1476
JB CDN GIADA 7005

| EPD's | |
|-------|-------|
| CE | 2.3 |
| BW | 5.5 |
| WW | 79.5 |
| YW | 108.3 |
| M | 39.1 |
| MCE | 0.6 |
| MWW | 78.9 |

BW: 100 lbs WWT: 972 lbs YWT: 1490 lbs



**100% FULL FLECKVIEH FULLBLOOD
HORNED, NON-DILUTOR**

This powerful non dilutor bull is exciting! Being sired by the exciting Skywest Pol Havoc and anchored by the high selling outcross dam JB CDN Gwyneth 1830, you have an exciting package. The combination of Havoc and Gwyneth really works well. Gwyneth has produced numerous outstanding bulls in the past including for ourselves, Oakview, Randy Geisler and Prime Ridge Stock Farms. A deep soggy, strong footed bull, this guy has herd bull written all over and will go out and produce those good solid momma cows as well as those heavy weaning weight males for you.



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Richard Puhach
Rolling JN Farms
Cory MacMillan*
Tyler Dalzell
Arrow Creek Simmentals
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Jury Farms
Christopher Harrison
E Bailey Farms
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HHH Ranch
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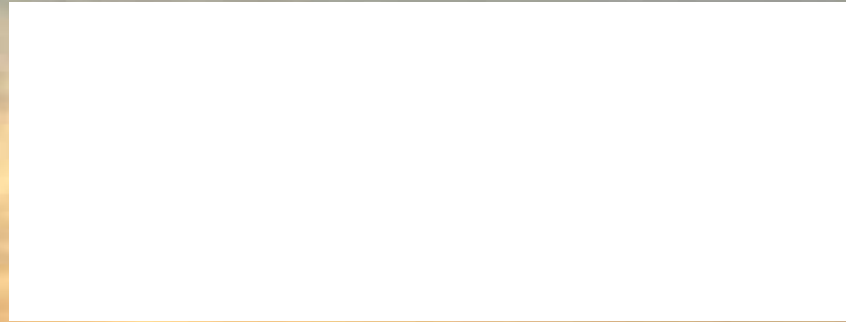
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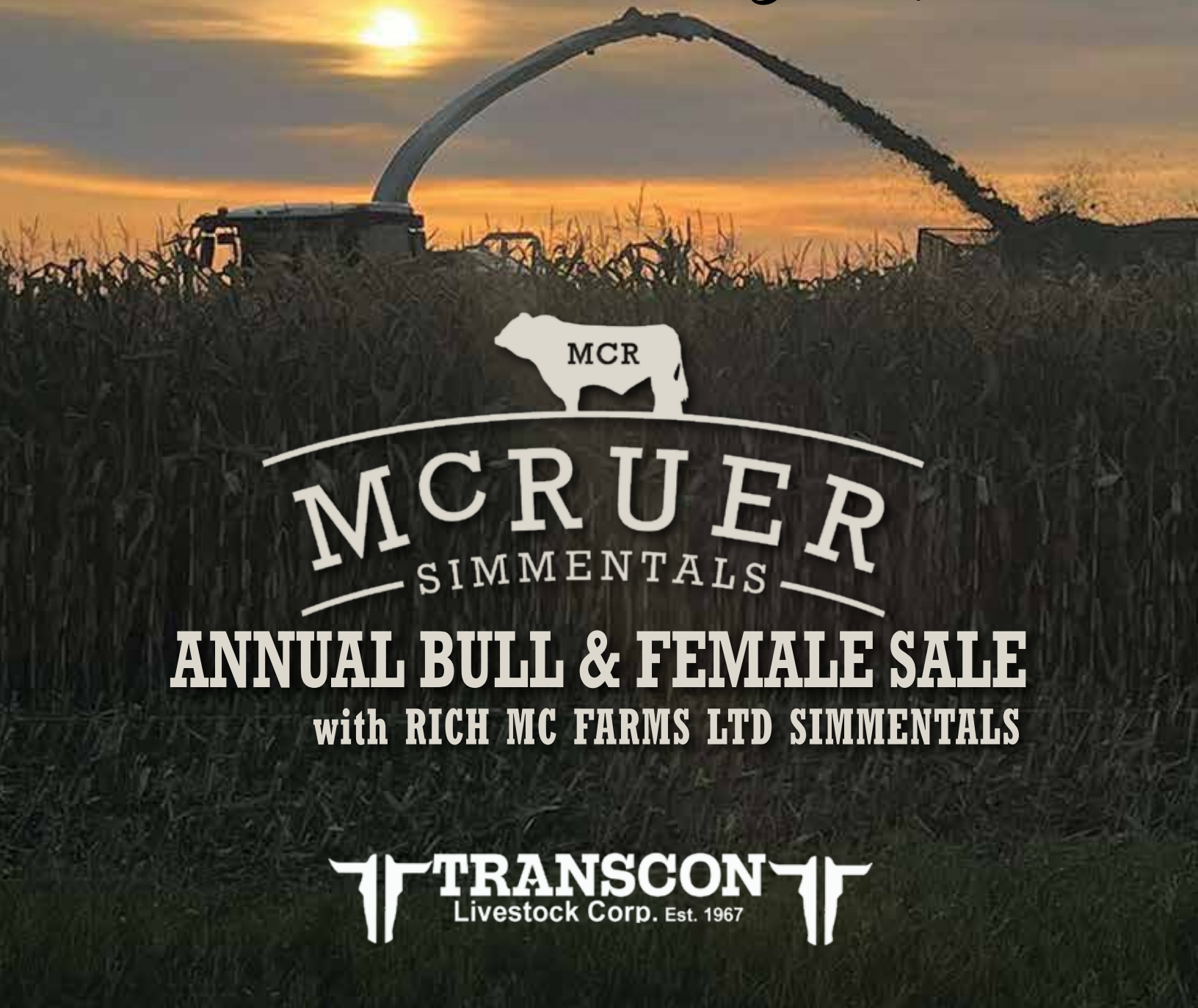
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